

Jowensky Neard



Work History

2021-11 -
2024-11

Web Developer

1Password (Remote), Toronto, Canada

- Technologies: Node, Docker, Webpack, Netlify, Contentful Content Manager, Smartling Translations, NextJS, Hugo, Tailwind CSS, Semantic HTML5, Typescript, Jest Testing, AWS, Terraform, Monday, Gitlab.
- Managed web development projects while concurrently handling marketing responsibilities, ensuring smooth project execution.
- Proactively generated original ideas to enhance team workflows and overall company operations, effectively taking concepts from inception to full implementation, resulting in improved efficiency and company-wide progress.
- Created thorough documentation to clearly convey project needs, strategic approaches, and expected results. This included establishing a Quality Assurance (QA) process and comprehensive documentation for Marketing Campaigns, facilitating better project comprehension and alignment with strategic objectives.
- Led the integration of Smartling Translations into our Contentful API, enhancing translation consistency across 18n sites, expediting content creation and publication, and significantly improving the global user experience.
- Worked closely with multifaceted teams, fostering synergy between technical development and marketing objectives, resulting in streamlined project workflows, heightened efficiency, and enhanced project outcomes.

2020-11 -
2021-05

Software Engineer

Recess.tv (Remote) , San Francisco, California

- Technologies: Svelte, Typescript, Postgres, GraphQL,



Contact

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Hasura, NodeJS, Redis, Docker, Stripe API, Clubhouse Software

- Collaborated with the marketing team to conceive and implement innovative features using Figma, Svelte, Hasura, and GraphQL, resulting in a substantial 20% increase in user retention. Notable features included dynamic content recommendations, real-time collaboration tools, and in-app gamification.
- Developed an accessible system, leveraging SvelteJS, TypeScript, Postgres, GraphQL, and Hasura, to simplify class schedule updates for gym instructors within embedded iframes. This optimization significantly reduced the time needed for instructors to manage schedules while ensuring a seamless experience for gym members.
- Successfully implemented a mobile-responsive user interface using SvelteJS and CSS3, ensuring optimal compatibility across all devices.
- Collaborated with the team to facilitate well-informed commitments by guiding story selection, task definition, and feature prioritization using Clubhouse Software. This significantly boosted overall productivity.

2019-05 -
2020-08

Software Engineer

Veda Data Solutions , Washington D.C.

- Technologies: NextJS, Redux, React, NodeJS, Typescript, AWS, DynamoDB, Amazon RDS, Jest Testing, Cypress End to End Testing, StorybookJS, Jira
- Employed NextJS, TypeScript, AWS, and Storybook to provide user-friendly visual data analysis tools on our internal platform. This resulted in a significant 33% performance enhancement, enabling data scientists to work more effectively.
- Orchestrated the entire feature development lifecycle, from initial concept to deployment, orchestrating seamless collaboration across teams to guarantee alignment with user requirements, business objectives, and technical standards. This encompassed overseeing concept creation, design, development, rigorous testing, and the smooth transition to production.
- Created a strong foundation for user authentication and

managed client resources and permissions using AWS User Pools & User Groups, AWS Cognito, React Hooks, and Typescript. This implementation ensured the protection of client user data.

- Conducted rigorous testing in our Agile development setup, using React Testing Library for detailed component testing and Cypress E2E Testing for comprehensive application-wide assessment. This approach bolstered software quality and user experience



Education

2022-03 -
2022-09

Certificate: Digital Marketing

BrainStation - New York, NY

- **Digital Marketing Strategy:** Customer Journey, Market Research, Content Marketing Strategy, Digital Strategy, Content & Copywriting, Personas
- **Search Engine Marketing:** SEO, SEM, Structured Data, Google Ads
- **Marketing Analytics:** Google Analytics, Data Analytics in Marketing, Digital Marketing Reporting
- **Social Media Marketing:** Pixel Marketing, Influencer Marketing, Social Media Advertising, Influencer Marketing, Social Media Advertising

2018-09 -
2019-03

Certificate: Web Development

Rutgers University Web Development Bootcamp - Jersey City, NJ

2016-08 -
2018-05

Associate of Arts: Graphic/Web Design

The Art Institute of Atlanta - Atlanta, GA