

## Household Organizer App- Persona Storyboarding

Storyboarding allow the product team to focus on the product vision and map out the customer journey or UX product flows in order to fulfill user needs. A story driven framework can be a fun way to present an idea to other decision-makers and stakeholders. This storyboard demonstrates a potential scenario that leads to the team's James Hart persona to using the Household Organizer application.



Brainstorming



Design and research

In this scene, the mother of James(who struggles with cleanliness and finds chores to be very boring), downloads the Household Organizer app on the family's devices after feeling like his resentment of doing chores is causing issues in the house. Thanks to the kid-friendly features of the app, James' behavior turns around for the better.

### James Ignores his Dirty Room



James is a HUGE Mr. Beast fan. However, he's not so much a fan of cleanliness. His mom is constantly nagging him to do his chores, clean his room, practice hygiene, etc. On this day, James' dad is on a business trip, leaving the mom to do all the cleaning, shopping, and daily tasks such as scheduling appointments. She's getting a little frazzled and hasn't had the chance to sit for hours. She walks in on him playing Roblox on his computer while a Mr. Beast video blasts from his iPad. His room is a total wreck and he didn't brush his teeth this morning again.

### His Mom is Unsure What to Do



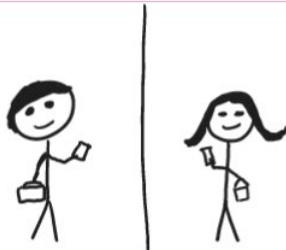
Frustrated but not wanting to take it out on James, she asks him to clean his room. He starts making his usual complaints about how boring and pointless cleaning/hygiene is, and his mom can't seem to explain in a way he'd understand. Hearing her phone ring, she firmly tells him to start picking up his room and runs to take the call. This isn't the first time she's been in over her head with things to do, so she begins researching ways to bring order into her disorganized situation, as well as get her child to practice cleanliness and teach him responsibility.

### James' Mom Finds and Downloads the App



She stumbles upon the household 'app to end all apps', the Household Organizer. Feeling like this might be the answer to her situation, she downloads it after learning more. Immediately, she's creating a schedule for her cleaning, logging errands to run and things to buy, managing appointments, and much more. She goes back to James' room, where he is on the floor surrounded by belongings, his eyes glued to his iPad. She tells him she needs to use his iPad and promises to give it back when he's done cleaning his room, and download the app.

### The Family Learns about the App/its Features



James' dad is now able to put down groceries and household necessities while he away without needing to call or be at the house. He is also able to log when repairs and scheduled maintenance is needed for the house. But most importantly, it seems like James is interested in the family point system. He can points by doing tasks, ranging from basic hygiene like brushing his teeth to helping his mom chores like with laundry and vacuuming. His mom is glad that she might have found a way to get him engaged with basic household tasks.

### James does his Chores, and has Fun!

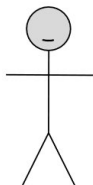


James quickly gets the hang of sticking to a hygiene schedule thanks to the app, and is excited to see all the points he can get for doing chores. After earning his first pizza dinner, he excitedly starts exploring the app to see ways to get even more points.

### Mom Realizes James is Going Above and Beyond

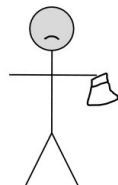


James' mom walks into his room to vacuum while he's cleaning his bathroom and finds that many of his belongings once scattered all around the floor are now in labeled storage units and his favorite action figures and toys are displayed on his desk and dresser instead of shoved in his closet. When she tells him that he did a great job with it, James explains that he was browsing the app's articles for ways to clean and organize (and earn points in the process). He tells her he's saving up his points for money to buy Mr. Beast merch.

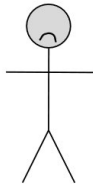


Before leaving for school each day, Chris tells his roommates to wash their stacks of dishes by the sink and clean up their piles of laundry on the floor.

Today, like every day, his roommates tell him they'll get around to it later.

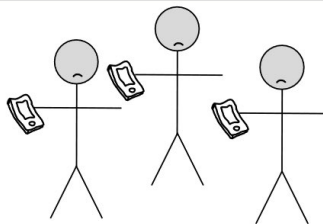


Chris returns to the apartment to grab lunch. When Chris reminds them to clean up, they tell him that they forgot, and that they'll "get around to it later".

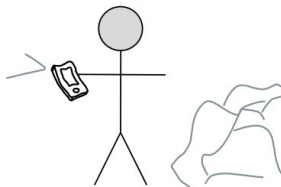
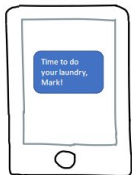


After Chris gets back from a long day of class, the apartment is still a mess. Chris is exhausted and he needs to study, but he can't focus because of the mess.

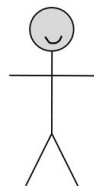
After he reminds them again, they finally start cleaning.



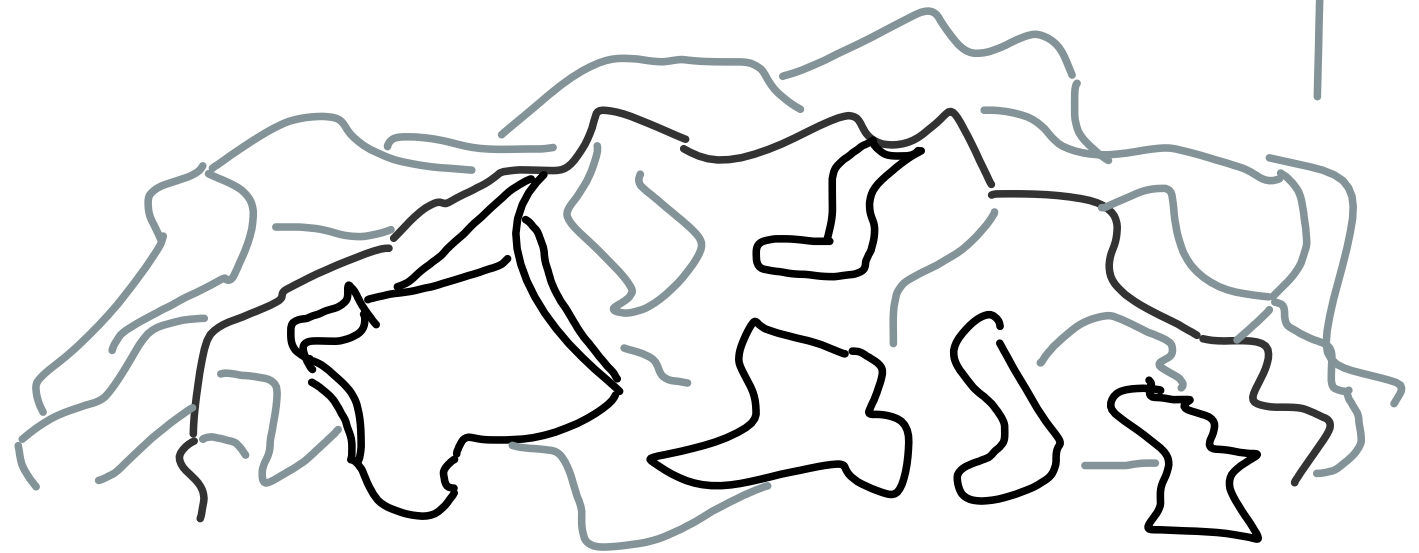
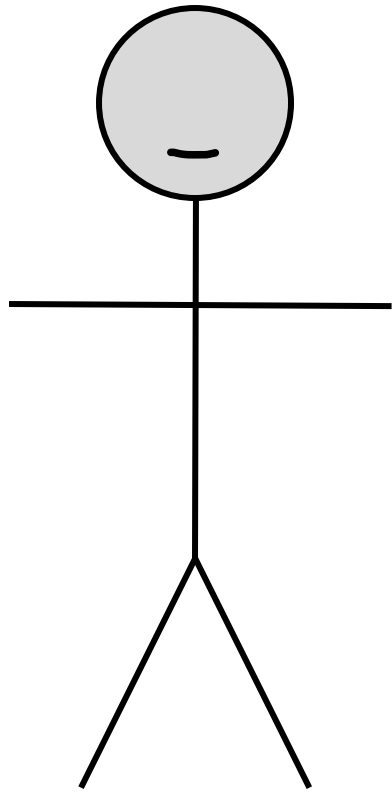
Chris convinces them to download the app called Household Organization Reminder. He adds a list of chores and sets how frequently each chore needs to be completed. Then, he assigns chores to himself and each of his roommates.



When one of his roommates doesn't complete a chore on time, the app automatically sends out a reminder so Chris can focus on his schoolwork.

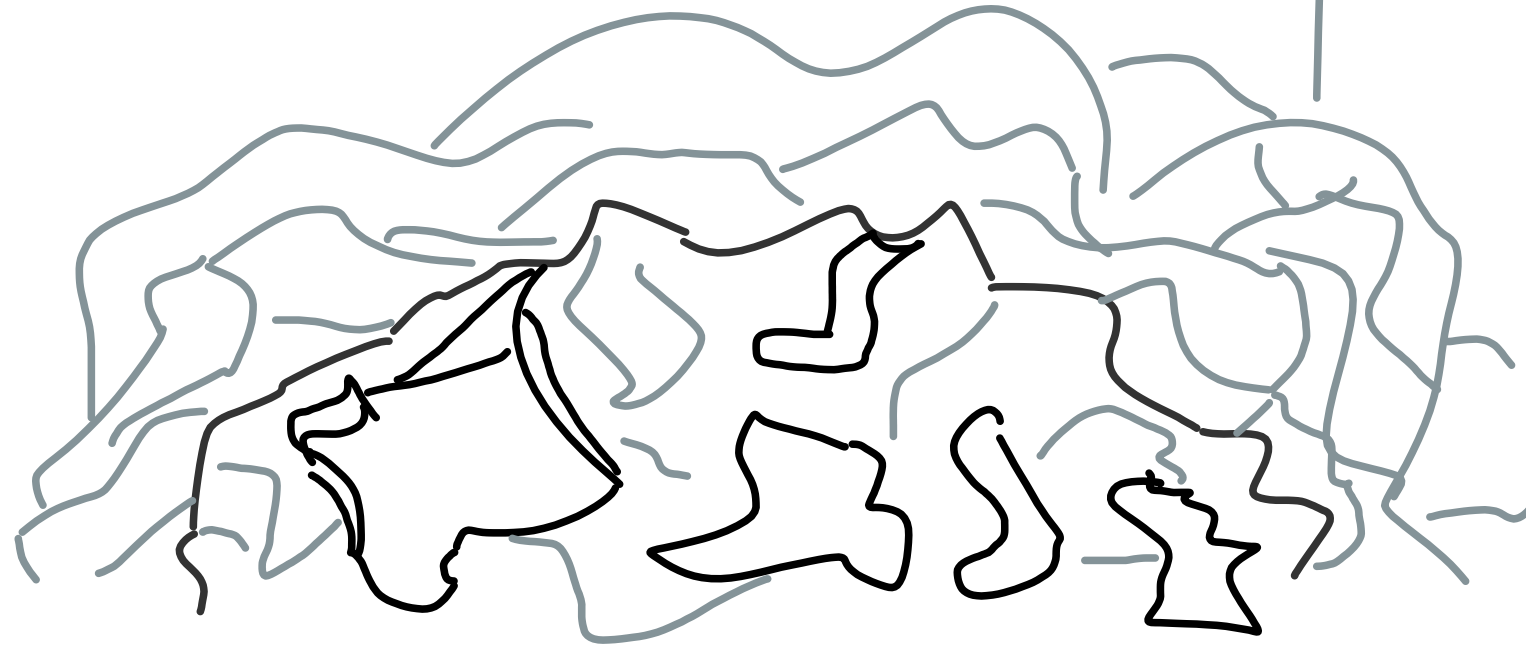
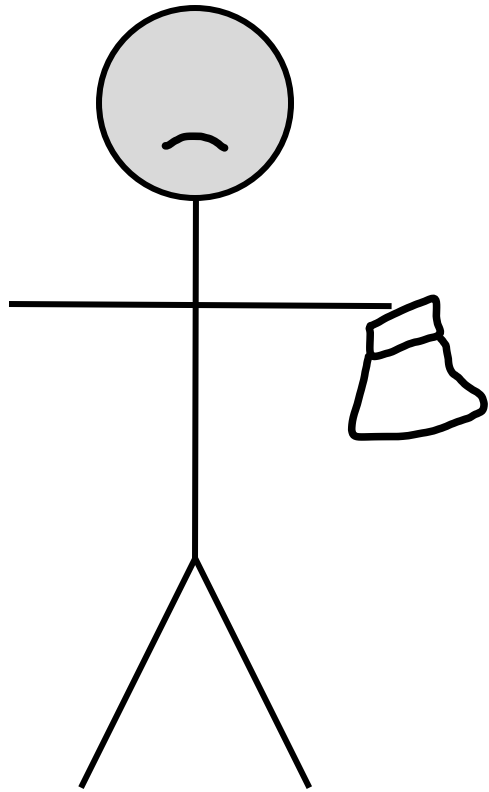


For the remainder of the semester, Chris returns from class to a clean apartment. He now has time to focus on his studies, and he won't ever have to bother his roommates about cleaning again.

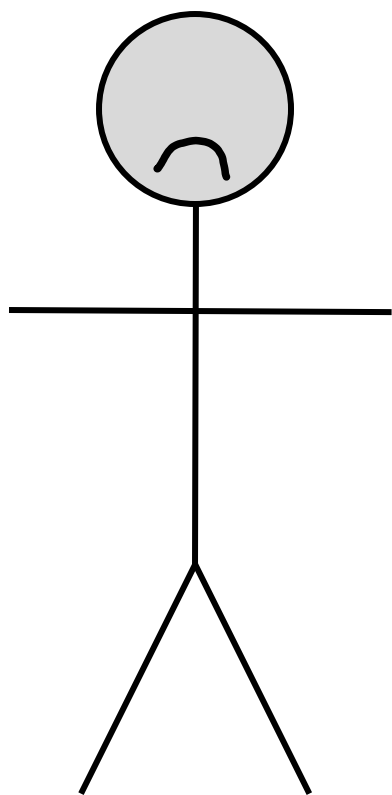


Before leaving for school each day, Chris tells his roommates to wash their stacks of dishes by the sink and clean up their piles of laundry on the floor.

Today, like every day, his roommates tell him they'll get around to it later.

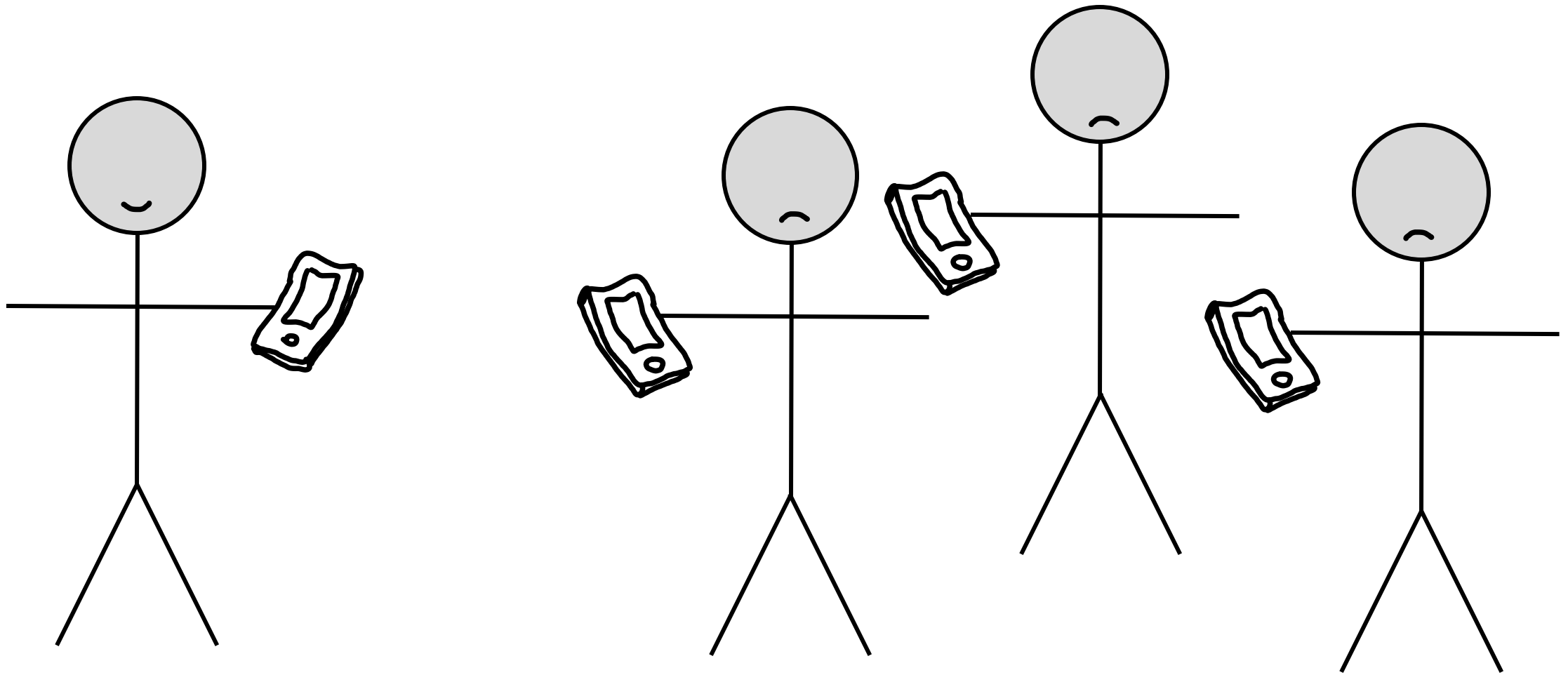


Chris returns to the apartment to grab lunch. When Chris reminds them to clean up, they tell him that they forgot, and that they'll "get around to it later".

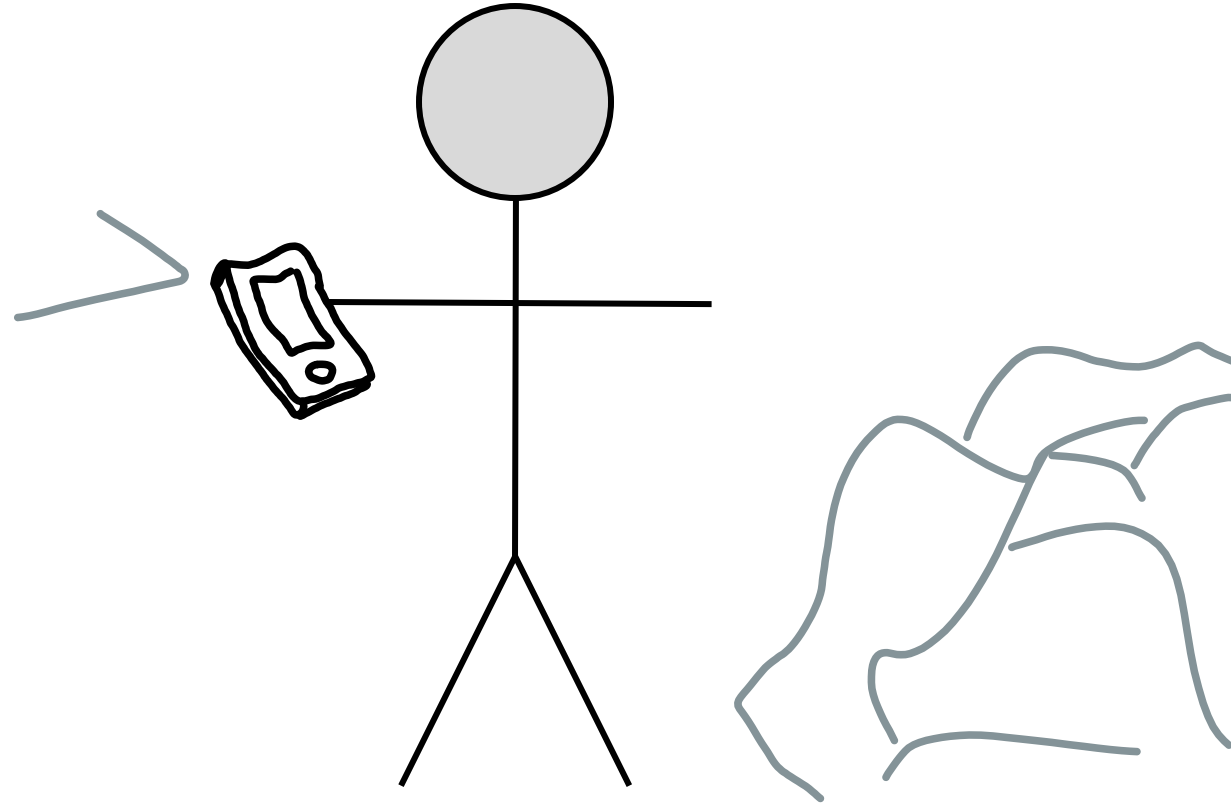


After Chris gets back from a long day of class, the apartment is still a mess. Chris is exhausted and he needs to study, but he can't focus because of the mess.

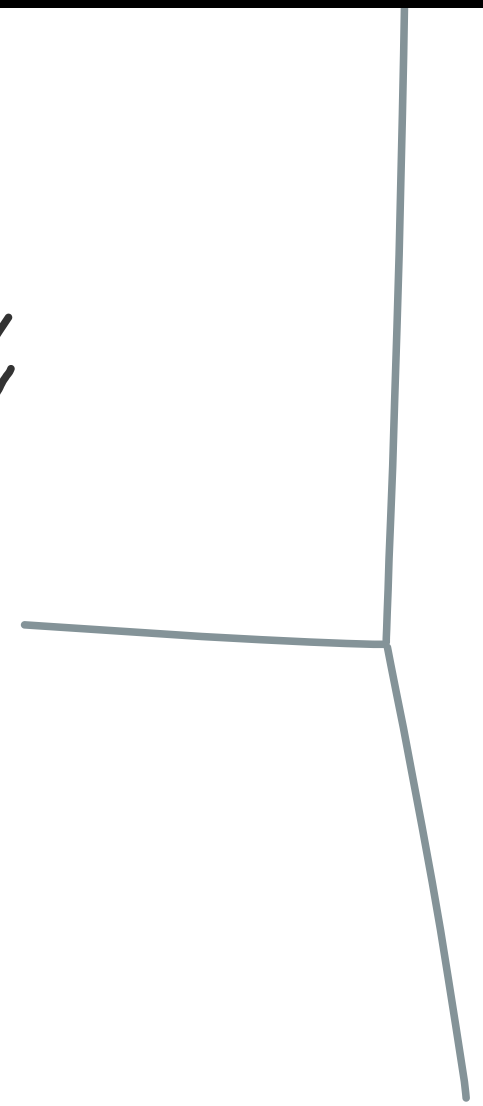
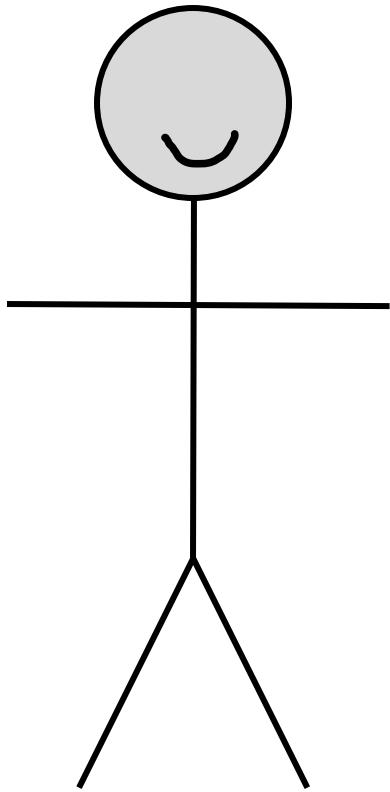
After he reminds them again, they finally start cleaning.



Chris convinces them to download the app called Household Organization Reminder. He adds a list of chores and sets how frequently each chore needs to be completed. Then, he assigns chores to himself and each of his roommates.

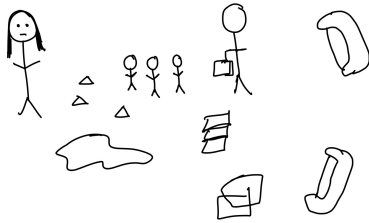


When one of his roommates doesn't complete a chore on time, the app automatically sends out a reminder so Chris can focus on his schoolwork.



For the remainder of the semester, Chris returns from class to a clean apartment. He now has time to focus on his studies, and he won't ever have to bother his roommates about cleaning again.

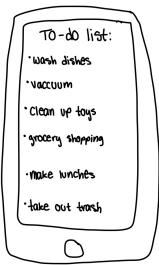




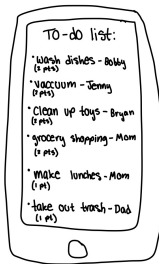
Kate has been so busy taking care of the kids that she has not had any time to herself nor had time to clean. She has decided to have a family meeting about helping out around the house.



as found a fun and easy to use app that allows the family to all contribute to the household chores called chold Organization Reminder. They all download the app.



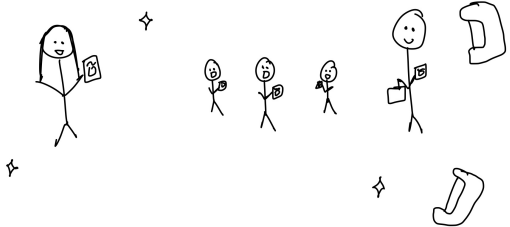
Kate creates a shared group for the family so that everyone can see the chores that need to be done.



Kate then assigns tasks to each person to complete for points.

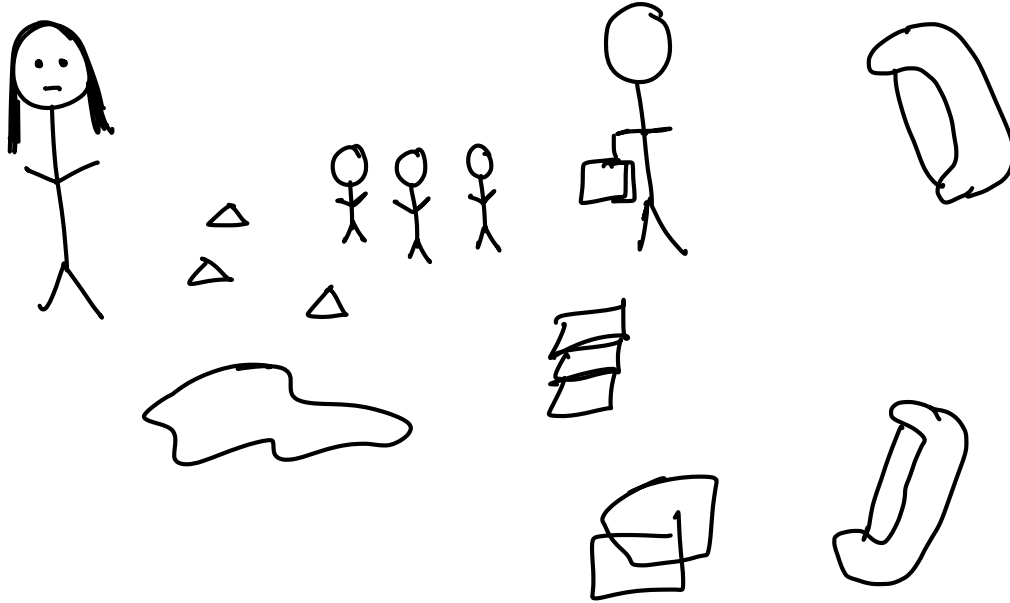


To ensure each person completes their task they will receive alerts to remind them to finish and Kate will receive an alert once the task has been completed.

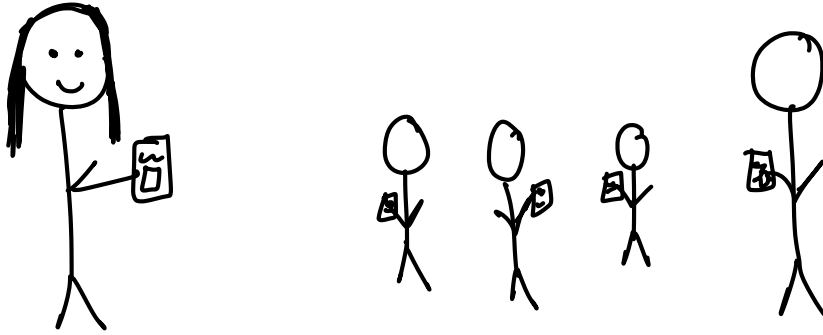


Kate feels much more confident about getting stuff done and keeping the house clean and organized by using this app! The kids are also excited to earn points by doing their tasks!

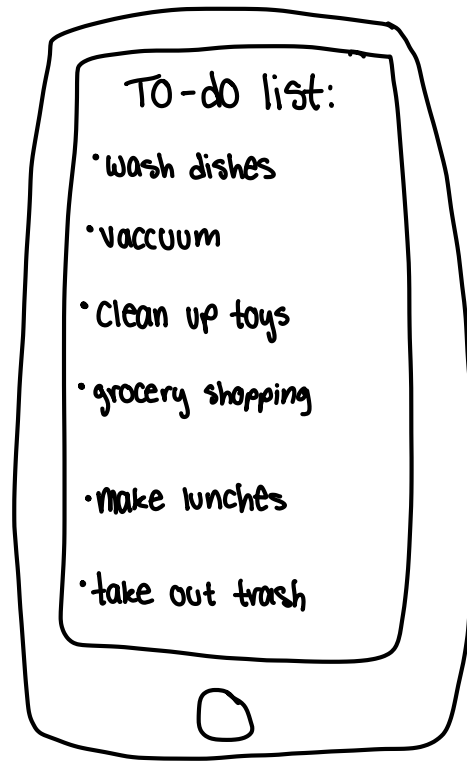
# Storyboard by Joy Jaroscak



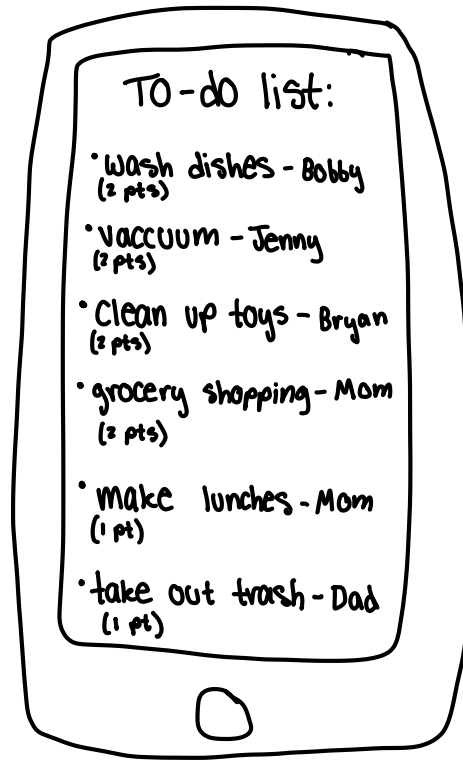
Kate has been so busy taking care of the kids that she has not had any time to herself nor had time to clean. She has decided to have a family meeting about helping out around the house.



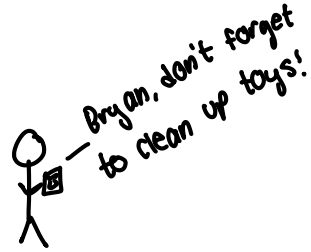
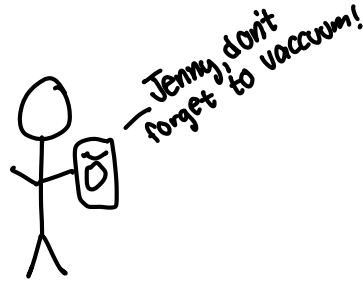
She has found a fun and easy to use app that allows the family to all contribute to the household chores called Household Organization Reminder. They all download the app.



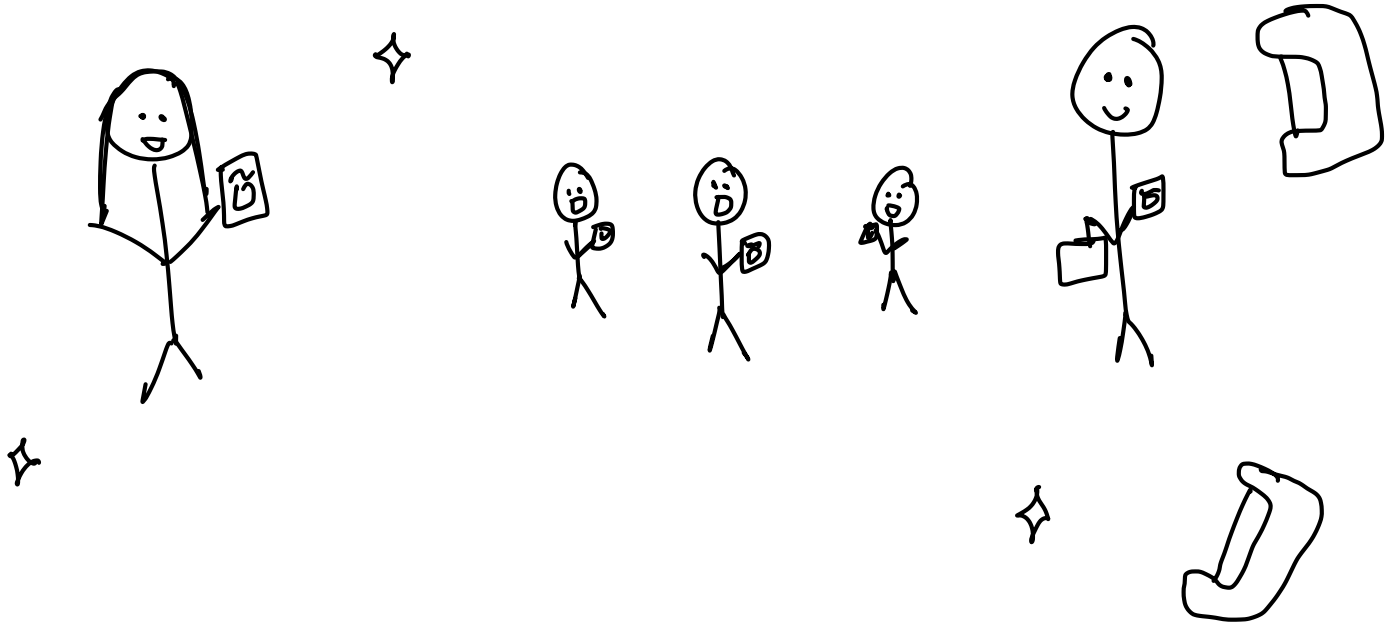
Kate creates a shared group for the family so that everyone can see the chores that need to be done.



Kate then assigns tasks to each person to complete for points.



To ensure each person completes their task they will receive alerts to remind them to finish and Kate will receive an alert once the task has been completed.



Kate feels much more confident about getting stuff done and keeping the house clean and organized by using this app! The kids are also excited to earn points by doing their tasks!