



Meghan Williams by Summers Poteat

Age	32
Location	Portland, Maine
Education	Masters in Education
Occupation	Teacher

Bio
Meghan is an elementary school teacher in Portland, Maine. She is very creative and loves her students dearly. She loves keeping her schedule very busy spending a lot of time at school and with her friends on the weekend. She struggles a lot with keeping her life organized and often forgets many things.

"Teaching is not a job. It's a lifestyle. It permeates your whole life your whole life."
-Jill Biden

Goals

- Something to help keep her school organization separate from home organization
- A way to remind her constantly on a daily bases of everything she needs to do

Frustration

- Losing her items constantly
- Forgetting when things runout
- Balancing school life and home life

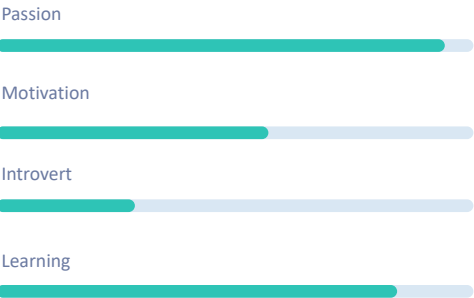
Values

- Something that combines all the separate apps most people use
- A way to log everything in her life and be reminded of what's there

Aspirations

Explore new teaching methods

Personal Traits



Social Channel



Christopher Mason

by Grace Wohlwinder

Age	20
Location	United States
Education	High School Diploma
Occupation	Student

Bio

Christopher is a college sophomore majoring in Biology. He tries to be a Straight-A student while still maintaining his social life. When he isn't busy doing homework or studying for exams, Christopher spends his free time cleaning the apartment and reminding his roommates to clean up after themselves.

"I stayed up all night to study for that exam, but at least I got an A."

Goals

Chris needs for his roommate's laziness to not interfere with his studies.

Frustration

- Chris fears that he will fail his Calculus class because he does not have enough time to study.
- He is frustrated by the clutter in their apartment.

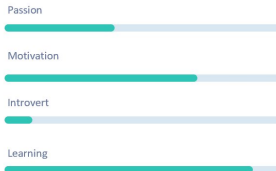
Values

- Wants to be able to delegate chores to his roommates, without needing to frequently check in with them.

Aspirations

Christopher hopes to maintain his 4.0 GPA and graduate with honors. He plans to land a well-paying job as a biologist.

Personal Traits



Social Channel

Instagram, Tiktok



Kate Bryan
by Joy Jaroscak

Age	39
Location	Charleston, SC
Education	BA in Marketing
Occupation	Stay at Home Mom

Bio

Kate is a stay at home mom of 3 kids. She is always very busy taking care the kids and her husband works at corporate job that takes up most of his time. The family has a chore schedule to collectively keep the house clean, however, Kate is often left to do most of it on her own. While she loves spending time with her family, she also enjoys reading, painting, and going out with her friends when she can.

"Being a mom has made me so tired. And so happy."

Goals

Kate needs a way to organize the family chores schedule and to motivate her kids and husband to help out.

Frustration

Frustrated with her husband due to his busy work schedule;
It is hard to handle 3 kids and do all household chore by herself

Personal Traits

Passion



Motivation



Introvert



Values

Clean home;
Wants her husband and kids to help out more;
Organized chore system

Aspirations

To be able to enjoy some of her own hobbies and have a personal life while also having an enjoyable family life.

Social Channel

Facebook, Twitter, Instagram



James Hart by P. Elena Maddox

Age	10
Location	Newnan, GA, United States
Education	Coweta Elementary School
Occupation	Student

Bio
James is an elementary student that loves Star Wars and Minecraft. He and his friends frequently use sticks as lightsabers on the playground behind the teachers' backs. James is very energetic and finds chores to be one of the most boring parts of his life. His mom is desperate for a way to motivate James to do his chores without complaining or cutting corners.

Did you see Mr. Beast's new video?!

Goals

Always have fun
Be friends with everyone he meets
Get good grades for his mom`

Values

Enjoying everything he does
More desserts after dinner
Eating all the time

Frustration

Chores are boring/feel pointless
Always loses shoes and school items

Aspirations

Be the next Mr. Beast
Win a pizza-eating competition
Kill the Ender Dragon on Hardcore mode in Minecraft

Personal Traits

Passion

Motivation

Introvert

Learning

Social Channel