

DATA SCIENCE FRAMEWORK & TOOLS

AGENDA

- Applied Data Science
- CRISP -DM Project Framework
- Data tools

Applied Data Science

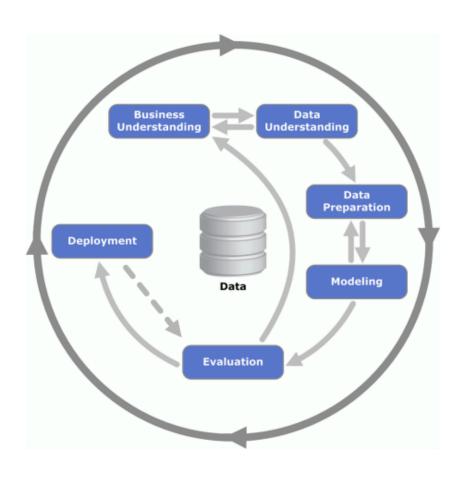


Applied data scientists

- Applied scientists use Data science and ML to improve business
 - outcomes (e.g., revenue, cost, customer experience).
- The systems they build may be internal (e.g., product classification, fraud detection) or customer-facing (e.g., search, recommendations).
- Outside of use-case driven applications, they might also develop internal datasets, tooling, and methodology (e.g., feature stores, package/docker templates, model testing & release checks)
- Applied data scientists have higher and deep technical knowledge of how data science and its methods work.

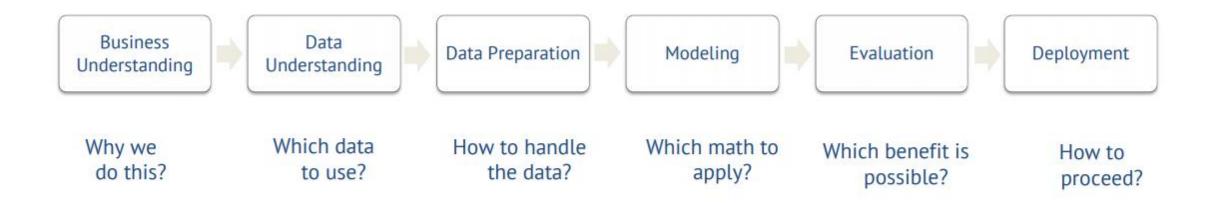


The Cross Industry Standard Process for Data Mining (CRISP-DM)

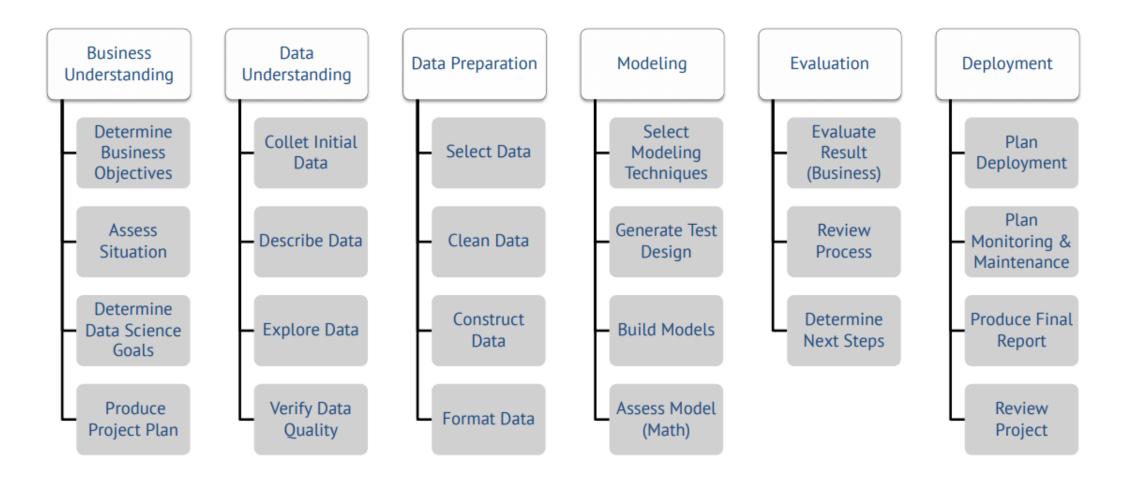


- The Cross Industry Standard Process for Data Mining (CRISP-DM) is an open standard process model that describes common approaches used by data mining experts. (2000)
- It is the most widely-used analytics model and can be used or adapted for data science tasks
- The sequence of phases is highly iterative and not a stringent step by step approach
- It aligns well with agile development principles

CRISP-DM breaks the process of data mining into six major phases

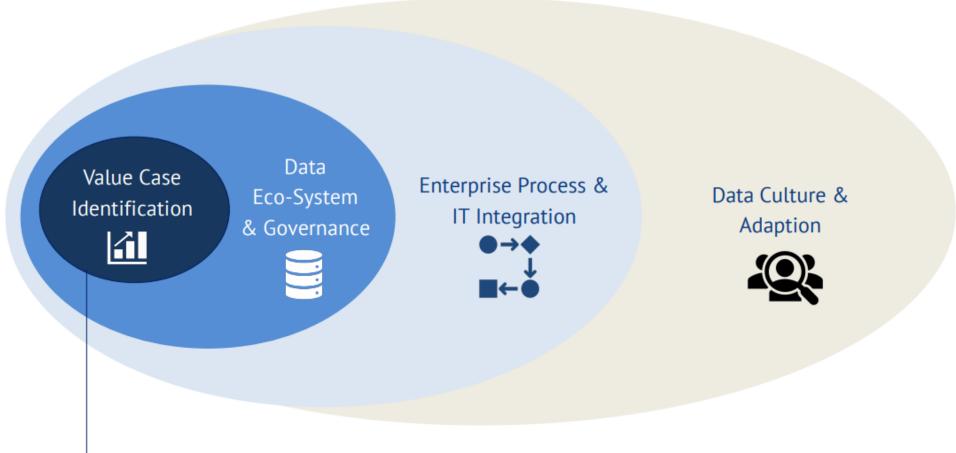


The CRISP-DM describes the high-level tasks of each phase.



Source: CRISP-DM 1.0 Step-by-step data mining guide, 2000, e.g. https://www.the-modeling-agency.com/crisp-dm.pdf

Delivering value through data in an enterprise requires the focus on many different aspects



CRISP-DM belongs to the first phase of value identification and initial value proof

TOOLS













"All-in-one"



Spark

DAGSTER

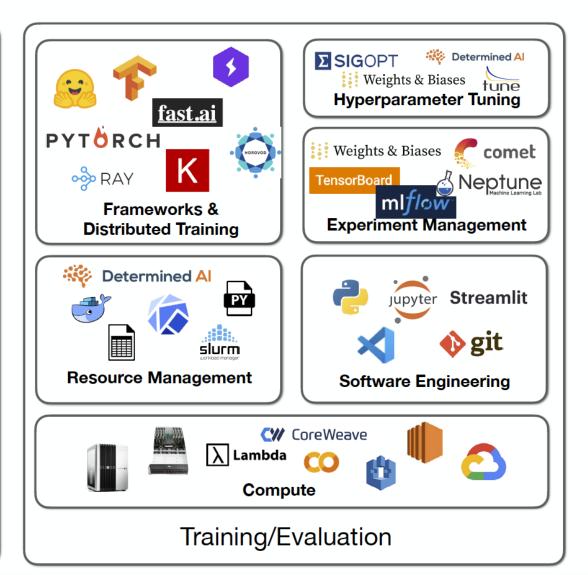
Processing

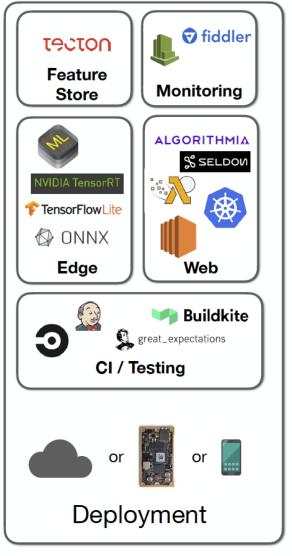






Data





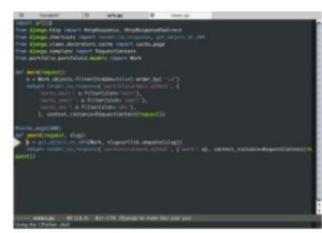
Programming Language

- Python, because of the libraries
 - Clear winner in scientific and data computing

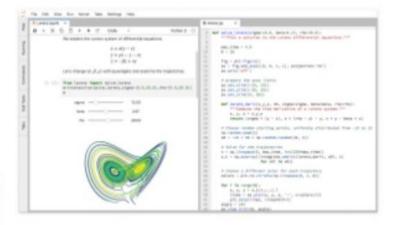
Editors

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Vim

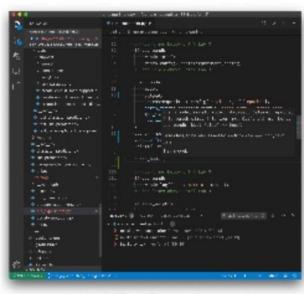


Emacs

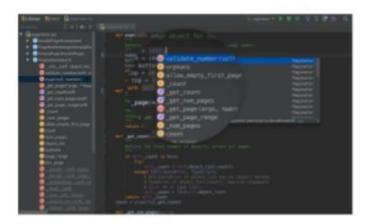


Jupyter





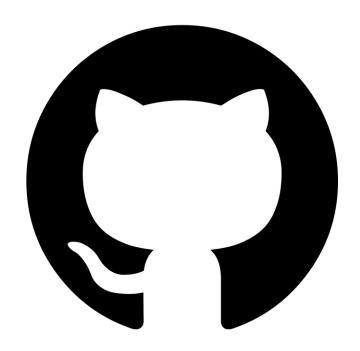
VS Code



PyCharm

Version control (GIT & GITHUB)





DATA ANALYSIS (Pandas & NumPy)











- pandas (data manipulation, analysis)
- pandas datareader (data import)
- pandas-ply (functional data manipulation)
- datacleaner (automate clean your data)
- matplotlib (dataviz)
- SciPy (scientific Python)
- NumPy (numerical Python)
- Numba (app high-perf)
- Bokeh (dataviz)











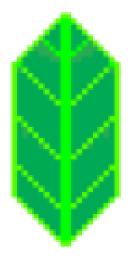
DATA VISUALIZATION (Matplotlib & Plotly)



Maps & location (Mapbox and Folium)



Folium



DASHBOARD (STREAMLIT)



MACHINE LEARNING (Sklearn)



DEEP LEARNING





Natural language processing



Natural Language ToolKit

Set up

1 | Google Colabs

https://www.kdnuggets.com/2020/06/google-colab-deep-learning.html

2 | Anaconda

https://docs.anaconda.com/anaconda/install/



Read more

1)CRISP-DM:

https://www.the-modeling-agency.com/crisp-dm.pdf

2) What's the Difference Between a Data Scientist, Research Scientist, and an Applied Scientist?

https://towardsdatascience.com/whats-the-difference-between-a-data-scientist-research-scientist-and-an-applied-scientist-30c04190c1fa

3)How the World's Biggest Companies Design Machine Learning-Powered Applications

https://towardsdatascience.com/how-the-worlds-biggest-companies-design-machine-learning-powered-applications-701f4114e089

4) Beyond Interactive: Notebook Innovation at Netflix

https://netflixtechblog.com/notebook-innovation-591ee3221233