

JOY NEOP

Website joyneop.xyz
Portfolio joyneop.xyz/portfolio
GitHub github.com/joyneop
Email i@joyneop.com



EXPERIENCE

Product Designer @ Zaoshu.io (10/2016—Present)

Responsibilities included: Collect demands internally and externally; Solution brainstorming; Functionality prototyping; Interaction design; Visual design; Developer communication.

Pushed the product design iteration for all components. Pushed the introduction of Project Gibraltar (a new data collecting and monitoring service). Introduced important features including timeline, deep crawling, single-element extraction, support for AJAX contents, and monitoring.

Learn more: zaoshu.io

UI/UX @ Jisuanke.com (06/2015—10/2016)

Designed a few new products including **Teacher Console** and **Testalent**. Introduced new visual taste to the main site.

Participated in marketing to some extent; designed marketing materials for hosted and sponsored events.

Learn more: jisuanke.com

Designer @ Shixian.com (09/2014—05/2015)

Designed visual identity. Started reworking product design since 03/2015.

Solely worked on UI/UX for 5 projects; provided consulting of UI/UX and product design for 4 projects; further engaged in development process for 1 project, which were initiated in Shixian community.

Learn more: shixian.com

SKILLS

UX

Research and practice user experience design principles with logic and empathy.

Graphic Design

Experienced in various media, e.g. Posters, Websites, Album Artworks, Publications, and Corporate Identity. See [portfolio](#).

PROJECTS

RandomFont

Select a font randomly and display its sample image, designer, foundry, and brief introduction. The information is gathered from MyFonts.com API; the gathering and maintaining are automated with Node.js script.

Featured on Webdesigner News and Design+Code, etc. Gained 3400+ unique visitors within 2 days since initially published on Designer News (according to Google Analytics). Ranked in Alexa Global websites top 1,000,000 since September 2016.

Learn more: randomfont.com

Know Your Font

The typography adventure. A web game that consists of 3 chapters with 18 challenges inside respective, and each challenge asks the player to select one text sample (among three) that corresponds to the given font name.

Learn more: knowyourfont.com

Gayradient

Yet another color reference website. Inspired by iOS 7.

Learn more: gayradient.com

Medium-Paged

A bookmarklet script that allows one to read stories on Medium.com in a paged flavor, removing negative effects of reading scrolling text. This is especially helpful for non-native English users as it enhances paragraph concentration.

Learn more: github.com/joyneop/medium-paged

Yart

Yet another resume tool based on HTML+CSS. Create resume in the geek way, concerning portability, reusability, and compatibility. This resume is created with Yart.

Learn more: github.com/joyneop/yart

Kotomatsu

A cartoon character, commonly considered an alien feline creature.

Learn more: joyneop.xyz/kotomatsu