

# JOY NEOP

Website joyneop.xyz  
Portfolio behance.net/joyneop  
GitHub github.com/joyneop  
Email i@joyneop.com



## EXPERIENCE

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### **PD & UI/UX @ Jisuanke.com** (06/2015—Present)

Responsibility included: Understanding rational and emotional demands of users; Outlining product logic and prototype; Designing interactions and visual style; Crafting new features for upcoming challenges; Maintaining usability of existing functionalities.

Learn more: [jisuanke.com](http://jisuanke.com)

### **Designer @ Shixian.com** (09/2014—05/2015)

Designed visual identity. Started reworking product design since 03/2015.

Solely worked on UI/UX for 5 projects; provided consulting of UI/UX and product design for 4 projects; further engaged in development process for 1 project, which were initiated in Shixian community.

Learn more: [shixian.com](http://shixian.com)

## SKILLS

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### **Graphic Design**

Posters, Websites, Album Artworks, Publications, and Corporate Identity. See [portfolio](#).

Experienced in typography, layout hierarchy, audience perception, consciousness invocation, creative writing, and various aesthetic philosophies.

### **UI/UX**

Specialized for web and iOS apps. Okay for Mac and Android apps.

Write HTML & CSS for layout, based on prototype; allowing fellow frontend developers concentrate on functionalities. Fast prototyping on paper. Design and test prototypes with iterative thinking.

Concerning usability, accessibility, durability, monetizability, and internationalizability.

### **And Some Knowledge In...**

Web Frontend, Photography, Typography, Geek Culture, Chinese Language & Literature, and Japanese ACG.

# PROJECTS

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## DESIGN & PROGRAMMING

### **English A.T.**

Flash-card based English vocabulary tool, for academic terminologies. The learning and reviewing process is divided into sessions; each contains 30 terminologies.

Learn more: [english-at.net](http://english-at.net)

### **Yart**

Yet another resume tool based on HTML+CSS. Create resume in the geek way, concerning portability, reusability, and compatibility. This resume is created with Yart.

Learn more: [github.com/joyneop/yart](https://github.com/joyneop/yart)

### **Gayradient**

Yet another color reference website. Inspired by iOS 7.

Learn more: [gayradient.com](http://gayradient.com)

## DESIGN

### **Kyouratsu**

A cartoon character, commonly considered an alien feline creature.

Learn more: [joyneop.xyz/kyouratsu](http://joyneop.xyz/kyouratsu)

## PROGRAMMING

### **Bamboo**

Yet another web ebook generating tool based on Node.js.

Learn more: [github.com/joyneop/bamboo](https://github.com/joyneop/bamboo)