

VERIPAY Business Model Canvas

KEY PARTNERS

- Financial establishments (Banks)
- Small and medium business owners
- Retail store owners

KEY ACTIVITIES

- Technology R&D
- Production
- Licensing
- Distribution
- Partnership
- Sales & Marketing

VALUE PROPOSITIONS

- Market Driven
- Relate to Society
- Easy to Use
- Unlimited Access
- Easy of business transactions
- Lifetime Guarantee

CUSTOMER RELATIONSHIPS

- On Demand
- Ease of Use
- After Sales
- Community Gathering

CUSTOMER SEGMENTS

- Business owners
- Partners sign to a joint account
- Thrift contributors

KEY RESOURCES

- Brand
- Platform
- Employees
- Website
- Supply Chain

CHANNELS

- Word of Mouth
- Adsense
- Social Media
- Offline Advertising

COST STRUCTURE

- Production
- Licensing
- Marketing
- General Operational
- Infrastructure
- Research and Development
- Partnership with bank

REVENUE STREAMS

- Subscription Model
- Market Place Invasion
- Advertising