

# PETER WILSON

## OPERATIONS CO-ORDINATOR

### EMPLOYMENT

Gold's Gym, Preston  
Center, Dallas, Texas  
Operations Manager,  
October 2013 - Present

Reduced operating budget waste by 2.5% year-over-year for the past 2 years through new inventory management system  
Implemented new staff training process, incentive program, and career advancement initiatives to identify, coach, and support high performers & management trainees  
Streamlined business outreach and re-engagement of lost customers in coordination with the Marketing department  
Uphold the highest standards of club cleanliness and staff conduct while reducing staff turnover by 22%

Gold's Gym, Preston  
Center, Dallas, Texas  
Sales Manager, June  
2011 - September 2013

Managed a sales team of 8 sales staff,  
later expanding to 12  
Responsible for team performance,  
scheduling, & event organization  
Oversaw club cleanliness staff & member  
conduct

24 Hour Fitness, 7th Street,  
Sacramento, California  
Fitness Advisor, April 2010 -  
May 2011

Achieved highest new member  
sign-ups for 24 hour Fitness clubs in  
Sacramento  
Introduced, onboarded, and built  
relationships with members  
Developed and nurtured new business  
leads in the community

### CONTACT

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### EDUCATION

Bachelor of Science, Business  
Administration, Nevada State  
College, 2010

Minor in Accounting  
Chairman, Budget & Finance  
Board, Nevada State Student  
Association (NSSA)

Worked administration at campus  
fitness club & pool

### SKILLS AND CERTIFICATES

Six Sigma Yellow Belt

Certified Personal Trainer, ACE, 2011-Present

CPR & First Aid Certified (American Red  
Cross) 2010 - Present

Languages - English (Native), Spanish  
(Bilingual)