

ENGLISH (C2) 

SPANISH (C2) 

ELIZABETH JONES

INTERNATIONAL PR MANAGER

Dynamic and results-driven PR professional with over a decade of experience in leading global communication strategies

WORK EXPERIENCE

**PR Manager — Global Communications Inc.,
New York, NY (2016 — Present)**

- Develop and implement comprehensive PR strategies to enhance brand image and increase market share globally.
- Cultivate and maintain relationships with key media outlets, journalists, and influencers to secure positive media coverage.

**Senior PR Specialist — International Brand Solutions,
Los Angeles, CA (2012 — 2016)**

- Led the planning and execution of PR campaigns for international product launches, resulting in increased brand awareness and product visibility.
- Managed a team of PR professionals, providing guidance, training, and support to ensure effective campaign implementation.

EDUCATION

**Master of Arts in Public Relations
New York University, New York, NY (2011)**

**Bachelor of Arts in Communication Studies
University of California, Los Angeles, CA (2009)**

SKILLS

- Strategic PR Planning
- Media Relations
- Crisis Management
- Brand Development
- Market Research
- Team Leadership
- Digital Marketing
- Communication Strategy

