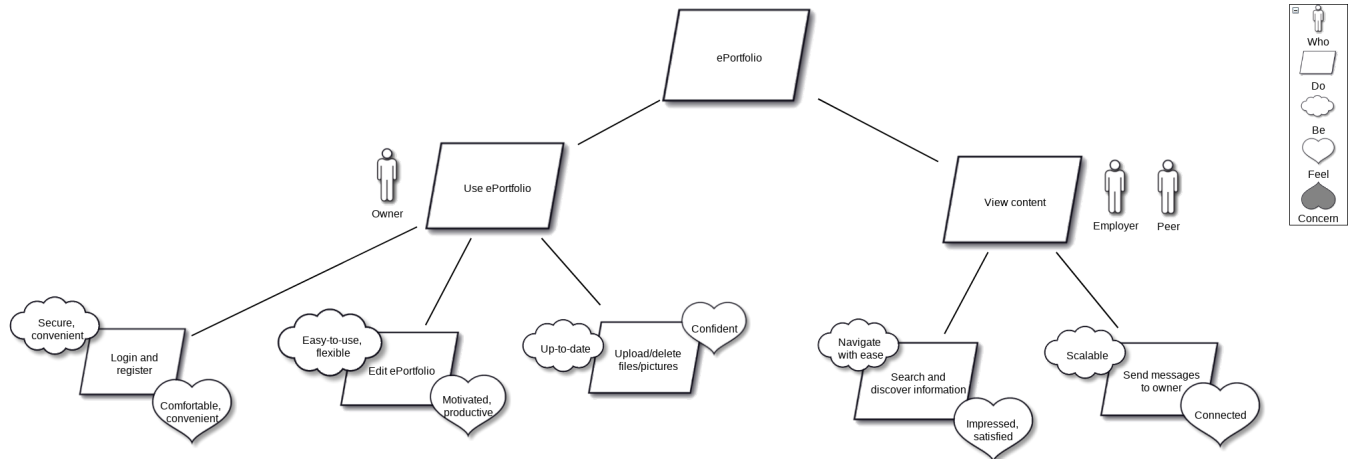


Motivational Model

Created by [Jiaxin Mo](#)

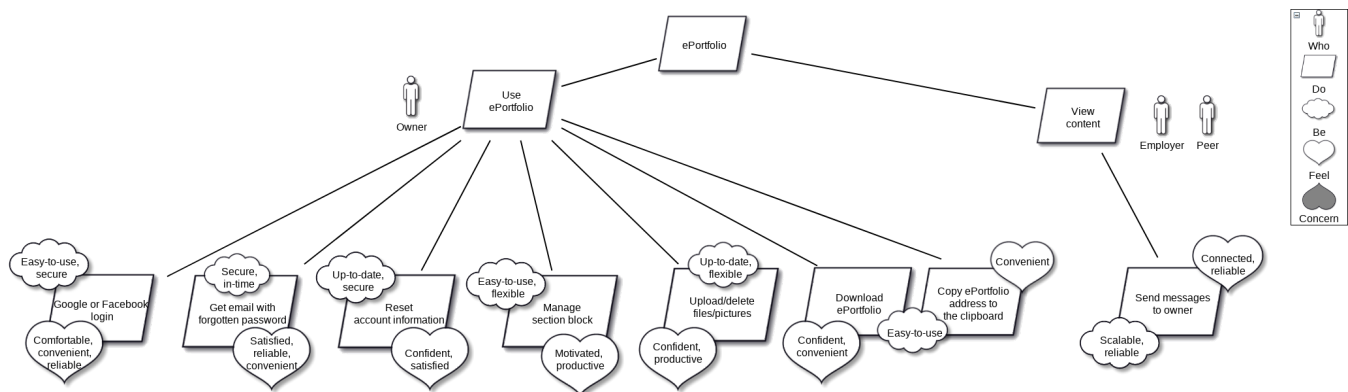
Version 1

Who	Do (Functional Goal)	Be (Quality Goal)	Feel (Emotional Goal)
Owner	Edit ePortfolio	Easy-to-use, flexible	Motivated, productive
	Login and register	Secure, convenient	Comfortable, convenient
	Upload/delete files/pictures	Up-to-date	Confident
Employer & Peer	Search and discover information	Navigate with ease	Impressed, satisfied
	Send messages to owners	Scalable	Connected



Version 2

Who	Do (Functional Goal)	Be (Quality Goal)	Feel (Emotional Goal)
Owner	Get email with forgotten password	Secure, in-time	Satisfied, reliable, convenient
	Google or Facebook login	Easy-to-use, secure	Comfortable, convenient, reliable
	Upload/delete files/pictures	Up-to-date, flexible	Confident, productive
	Manage section block	Easy-to-use, flexible	Motivated, productive
	Reset account information	Up-to-date, secure	Confident, satisfied
	Copy ePortfolio address to the clipboard	Easy-to-use	Convenient
	Download ePortfolio	Easy-to-use	Confident, convenient
Employer & Peer	Send messages to owners	Scalable, reliable	Connected, reliable



Version 3

	Do (Functional Goal)	Be (Quality Goal)	Feel (Emotional Goal)	Who
Use ePortfolio	Recovery password	Secure, prompt	Satisfied, reliable, convenient	Owner
	Third-party logins	Easy-to-use, secure, prompt	Convenient, reliable	Owner
	Manage files/section block	Up-to-date, modular, flexible	Confident, motivated, satisfied	Owner
	Reset account	Up-to-date, secure	Reliable	Owner
	Share ePortfolio with link	Reproducible	Convenient, reliable	Owner
View ePortfolio	Leave messages by emails	Scalable, flexible	Connected, reliable, satisfied	Visitor
	Export ePortfolio	Easy-to-use, flexible	Confident, convenient	Visitor

