Logo Quick Reference Guide

Primary Logo Files

Spot Colors

University_of_Pittsburgh_Logo_PMS_
Primary_3-Color.eps

CMYK Colors

University_of_Pittsburgh_Logo_CMYK_
Primary_3-Color.eps

RGB Screen Colors

University_of_Pittsburgh_Logo_RGB_
Primary_3-Color.png

Secondary Logo Files

Spot Colors

University_of_Pittsburgh_Logo_PMS_
Secondary_Reverse_2-Color.eps

For use on Royal Blue backgrounds

CMYK Colors

University_of_Pittsburgh_Logo_CMYK_
Secondary_Reverse_2-Color.eps

For use on Royal Blue backgrounds

RGB Screen Colors

University_of_Pittsburgh_Logo_RGB_
Secondary_Reverse_2-Color.png

For use on Royal Blue backgrounds

1–Spot Color

University_of_Pittsburgh_Logo_PMS_
Secondary_1-Color_Pitt-Royal.eps

1–Color: Black

University_of_Pittsburgh_Logo_
Secondary_1-Color_K.eps

1–Color: CMYK Royal Blue

University_of_Pittsburgh_Logo_CMYK_
Secondary_1-Color_Pitt-Royal.eps

1–Color: RGB Royal Blue

University_of_Pittsburgh_Logo_RGB_
Secondary_1-Color_Pitt-Royal.png

1–Color: RGB Black

University_of_Pittsburgh_Logo_RGB_
Secondary_1-Color_K.png

1–Color: White

University_of_Pittsburgh_Logo_
Secondary_1-Color_White.eps