

# Joyce (Xiaoxia) Ding

Halifax, NS | joyceding007@gmail.com  
[Portfolio Page](#) | [Github](#) | [LinkedIn](#) | [Youtube](#)

## Summary

Enthusiastic IT programming student with a passion for data and experience in public relations and project management. Particularly interested in Machine Learning, Productivity, and healthcare-focused web/mobile app development.

## Skills

Front-End & Frameworks: JavaScript, Bootstrap, React JS, HTML, CSS, ASP.net

Back-End & Databases: SQL, ExpressJS, NodeJS, C#, Java, Python, C++, C, R, Tableau

Cloud Services & AI: Azure, Transformer, Microsoft ML Model

MS suit and others: Excel, Word, PowerPoint, Teams, Adobe Photoshop, Adobe Premiere

Non-Technical Skills: Communication, Collaboration, Leadership, Time Management

## Education

Diploma in IT Programming

**Expected Graduation: June 2024**

Nova Scotia Community College

Bachelor's in Construction Management

**Graduated 2002**

Chongqing University

## Work and Industry Experience

**NSCC Blackbird SPR Project | Halifax, NS**

**April 2023 to May 2023**

System Operator

- Developed a Web application - Student Progress Record to help faculty manage student's academic progress.
- Used asp.net MVVM architecture and C# in a team of 10 persons under Scrum frameworks.
- Managed project's Github repository and configured SendGrid API in the program to fulfill the functionality of confirming and resetting passwords.

**Weber Shandwick, IPG Group | Guangzhou, China**

**May 2010 to April 2014**

Account Director

- Led PR strategy and execution for clients including Microsoft and Nike.
- Built websites, designed mobile games, and managed social media platforms for various clients.

**Burson-Marsteller, WPP Group | China**

**July 2005 to September.2008**

Associate

- Managed media relations, prepared media material, and provided crisis training for tech clients included Intel, HP, SAP and 3LCD.

## Industry and Personal Projects

### Ultimate Airmate Bicycle Contest

January 2012 to April 2014

Account Director Weber Shandwick

- Led national projects promoting energy efficiency and environmental awareness.

### Toastmaster Ah Counter Web Application

August 2023

Developer

- Self-taught and built web application for tracking speech analytics.

## Extra-Curricular and Volunteer Activities

### Atlantic Toastmaster SMU | Halifax, NS

June 2023 to Present

Member

- Attend weekly meeting to improve public speaking and leadership skills.

### itjobfair.ca NSCC | Halifax, NS

November 2022 to March 2023

Volunteer Tech Team

- Instructed and prepared tutorial video for industry members to set up team channels.
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### Qileyuan Autonomic Community | Guangzhou, China

2012 to 2021

Initiator, Organizer, Volunteer

- Initiated and organized a successful community initiative in China.
- Community residents pay \$0.2 m<sup>2</sup>/month and can enjoy community facilities and services worth \$2m<sup>2</sup>/month.

## Awards and Certifications

- Google Data Analytic Certificate, Coursera and Google August 2022
- First Place - NSCC Challenge Nova Scotia November 2023  
(As Project Manager and Team lead)
- Interbrand Best China Brands, PRWeek Honourable Mention 2013  
(As Project Manager and Team lead)

## Language

- English IELTS 7.0 | Native Mandarin and Cantonese | French learner