THE

Success

Principles

ABOUT THE AUTHORS

Jack Canfield, known as Americas #1 Success Couch, is a bestselling author, professional speaker, trainer, and entrepreneur. He is the founder and chairman of The Canfield Training Group, which trains entrepreneurs, educators, corporate leaders, and motivated individuals in how to expand their vision and accelerate the achievement of their personal and professional goals.

As the creator of the beloved Chicken Soup for the Soul® series and the driving force behind the development and sales of more than 200 Chicken Soup for the Soul® books, with 100 million copies sold to the United states(and 500million worldwide in 43 languages), Jack is uniquely qualified to talk about success. Jacks nationally syndicated newspaper column is read in 150 papers. The Chicken Soup for the Soul® television series aired on box the PAX and ABC networks.

Jack is a graduate of Harvard, holds masters degree in psychological education from the University of Massachusetts, and has three honorary doctorates. Over the past 40 years, he has been a psychotherapist, an educational consultant, a corporate trainer, and a leading authority in the areas of self-esteem, breakthrough success, and peak performance.

The first edition of The *Success* Principles has sold a half million copies in 30 languages around the globe. Jacks other bestselling books-*The Success Principles for Teens, The Power of Focus, The Alladin Factor, Dare to Win, You’ve Got to Read This Book!, The Key to Living the Law of Attraction, Couching for Breakthrough Success, and Tapping to Ultimate Success-*have sold millions of copies and have launched complementary multimedia programs, coaching programs, and corporate training programs to enthusiastic and corporations.

Jack holds a Guinness Book Record title for having seven books on the New York Times bestsellers list on the same day (May 24 1998). He also achieved a Guinness World *Book* Record title for the largest book signing (held for*chicken Soup for the Kids Soul).*

Jack is also the founder of The Foundation for Self-esteem, which provides self-esteem resources and trainings to social workers, welfare recipients, and human resource professionals. Jack wrote and coproduced the GOALS Program, a video-based training program to help people in California transition from welfare to work, which has helped 810,000 people get off welfare.

Jack has appeared on more than 1,000 radio and television programs, including *Oprah, The Montel Wlliams show, Larry King Live, the Today show Fox& Friends, the CBS Evening News, and CNNs Talk Back Live, and on PBS and the BBC.* Jack is a featured teacher in19 movies, including *The Secret, The Truth, The Opus, Choice point, The Tapping Solution, and The Keeper of the Keys.*

Jack has conducted more than 2,500 trainings, workshops, and seminars- and has presented and conducted workshops for more than 500 corporations, professional associations, universities, school systems, and mental health organizations all 50 states and 35 counties. His clients include Microsoft, Federal Express, Siemens, Campbells Soup Company, Virgin Records, Sony Pictures, General Electric, Sprint, Merrill Lynch, Hartford Insurance, Johnson & Johnson, Coldwell Banker, Northrop, RE/MAX,

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