

# Josie Pan

## Multimedia Designer

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### Bay Area / Los Angeles

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<https://joyjobobo.github.io/portfolio/>

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### Objective Statement

Motivated arts student seeking to leverage current education to gain professional experience in Design Area.

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### Education

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#### San José State University | San Jose, California

2022 Spring - 2024 Spring  
Master of Fine Art in Digital Media Art  
GPA: 3.88  
Prominent Coursework: UIUX · 3D modeling · Graphic Design · Video Editing.

#### University of California Irvine | Irvine, California

2019 Fall - 2021 Spring  
B. A. in Drama  
GPA: 3.81 (Honor In Lighting Design)  
Prominent Coursework: 3D Modeling · Lighting Graphics · Plotting Techniques.

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### Experience

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#### CJ ENM AMERICA / Marketing Intern

2022 May - 2022 August

- Graphic responsible for creating and editing promotional materials (Posters and Billboard) for KCON 2022 LA and KCON 2022 Premiere Show
- Manage for optimization, editing, and updating information of the Website.
- Coordinated logistics with multiple stakeholders to synchronize graphics design
- Report on collecting data weekly about impression and engagement of social media posts

#### Chinese Theater Club / Lighting Designer

2019 Fall - 2021 Spring, University of California Irvine

- Coordinated with theater director to brainstorm ideas for the script and set design of Winter Shows
- Collaborated in a team and utilized ETC Consoles to execute the director's vision and achieve the desired special effects
- Presented final play to a large public audience

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### Skills

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Graphics: AI & PS · Figma · Blender · Vectorworks 2D/3D  
Video: After Effects · Premiere Pro  
Sound: QLab · Reaper  
Lighting: Lightwright 6 · ETC Family Consoles · GrandMA2  
Trilingual: English · Chinese · Korean

