



## Laptop Sales Analysis

Laptop name

All

Laptop model name

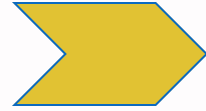
All

OS

All

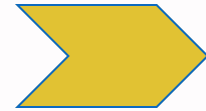
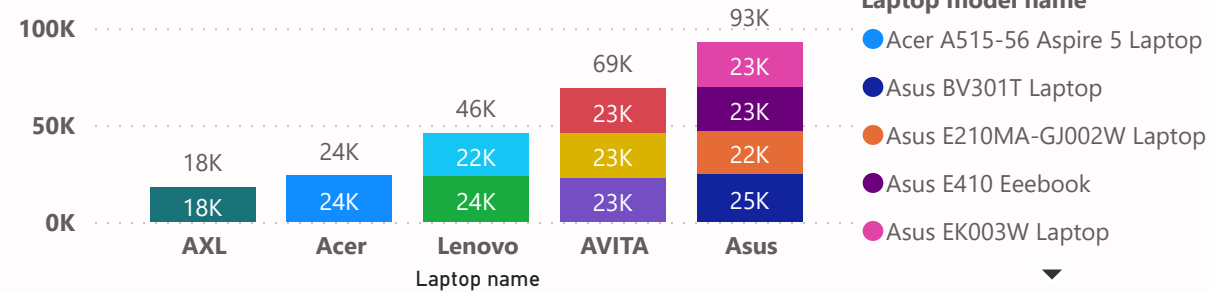
RAM

All



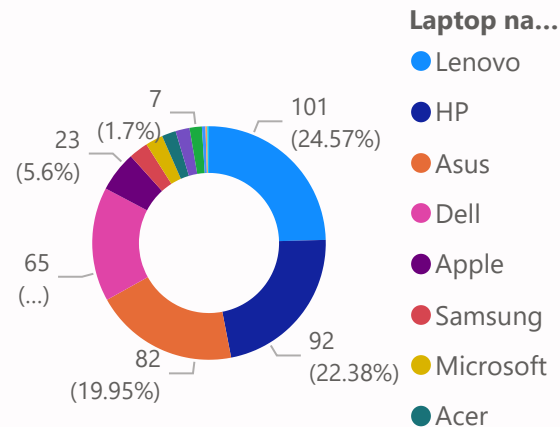
In reliance digital laptop analysis out of 411 products there are only 5 products are below 25000. It seems like price variation is very high also it looks like the AXL brand is cheapest brand in this site which cost Rs.17999 only

### Price < Rs.25,000 by Laptop name and model name

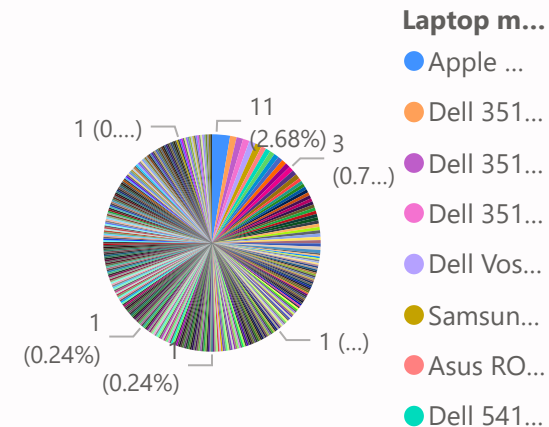


Most of the people buy HP brand so only the website also shows lots of hp brand followed by Lenovo. but it is a little bit difference but in future lenovo may be increase their product productions

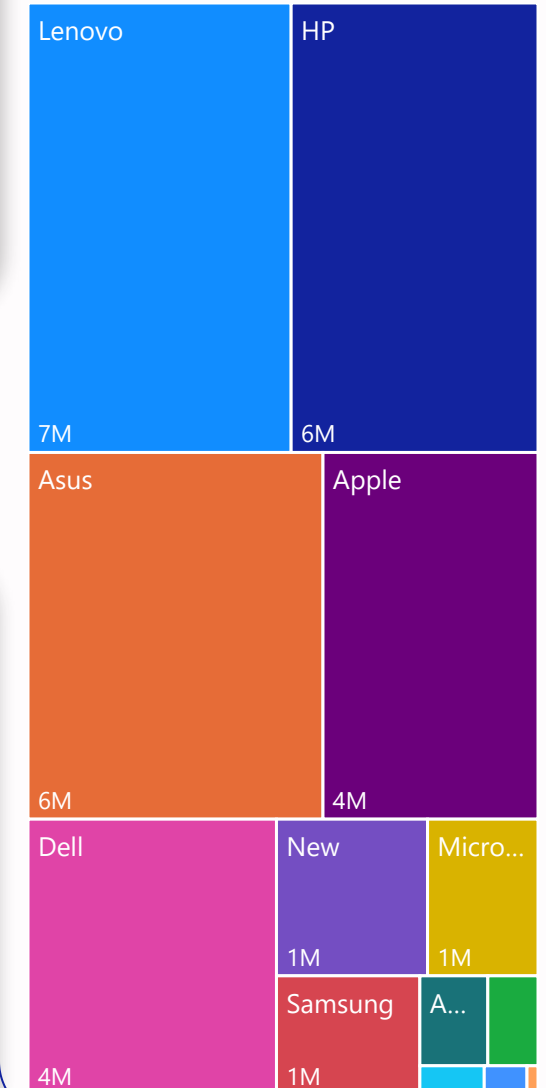
### Most liked Laptop brand



### Most liked laptop by model name



### Sum of Discounted Price by Laptop name





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Laptop name

All

Laptop model name

All

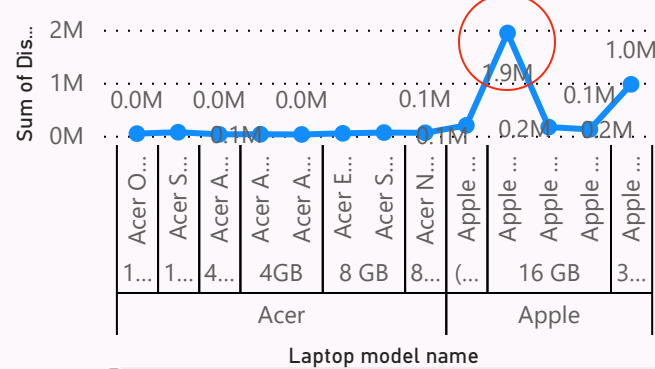
OS

All

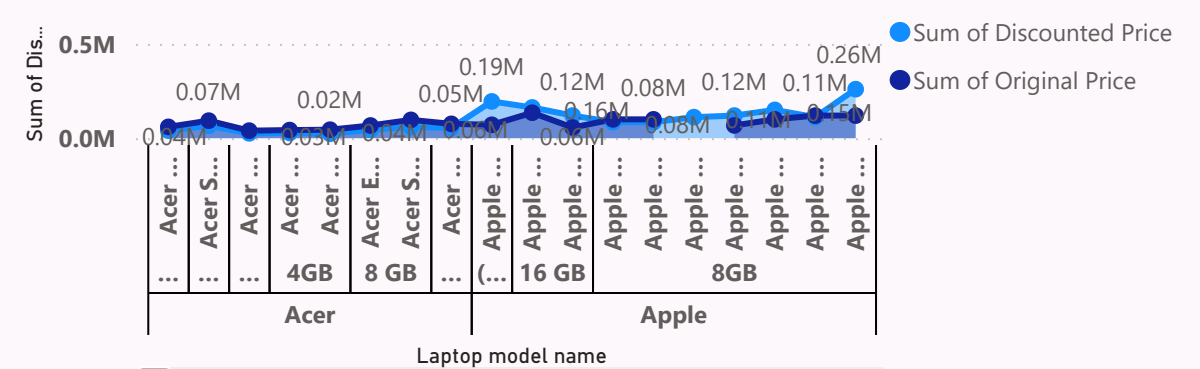
RAM

All

### Laptop Original price variation

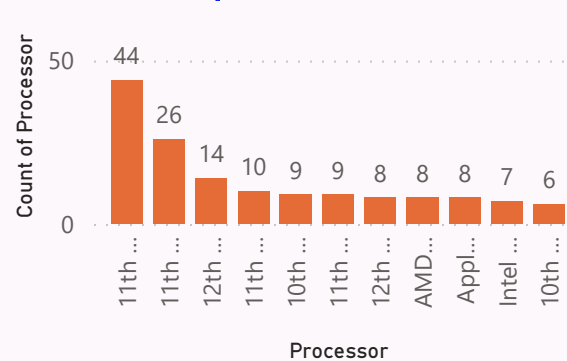


### Laptop Original price and discount price variation

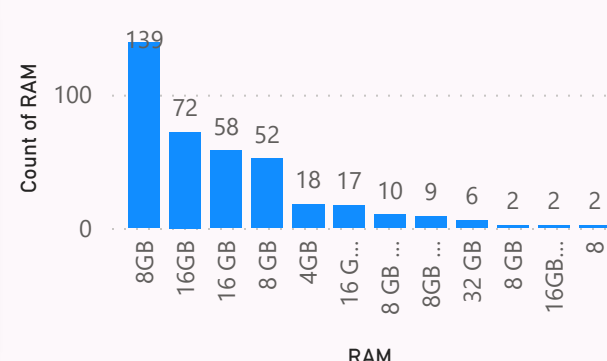


Apple laptop original price is very high when compare to others but only few of the products available also its seems like discount price also very high

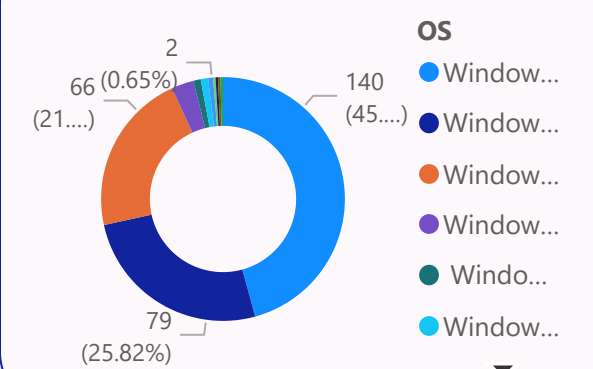
### Most wanted processor



### Most wanted RAM



### Most wanted OS



As per chart the ost wanted processor is 11th generation and most wanted Ram is 8 GB and most wanted OS is windows 11 these are the items are mostly the laptop bands had



# Mobile Sales Analysis

Mobile name

All

Mobile model name

All

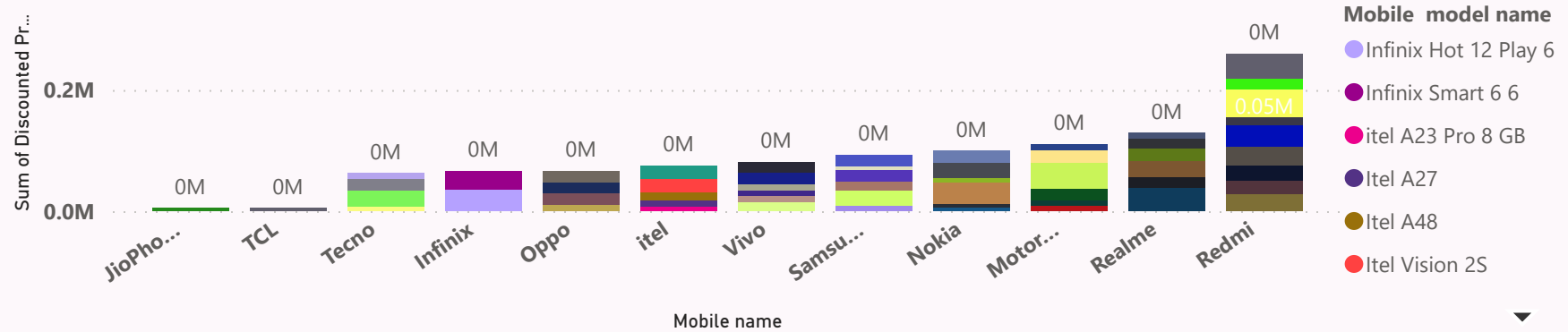
RAM

All

ROM

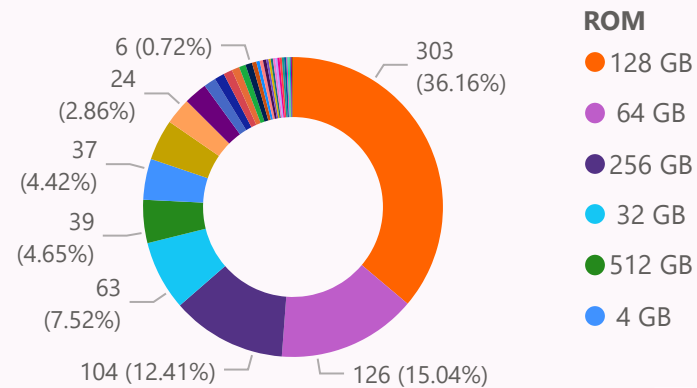
All

## Mobiles cost below in Rs.10000



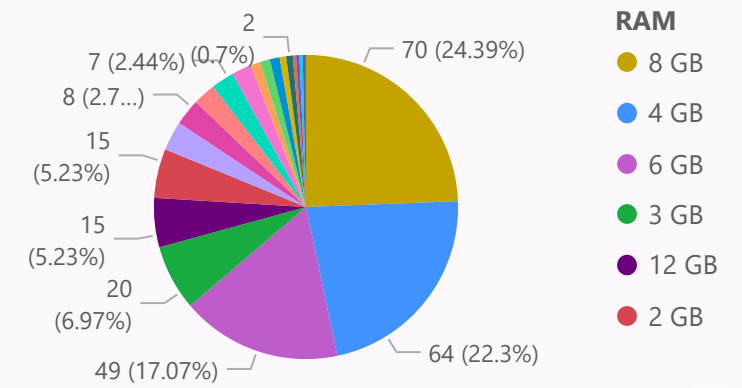
JIO mobiles cost is very lower than other models followed by TCL JIO provides cost effective mobile phones

## Most wanted ROM specification



Most of the customer prefers 8 GB RAM and 128 GB ROM

## Most wanted RAM specification

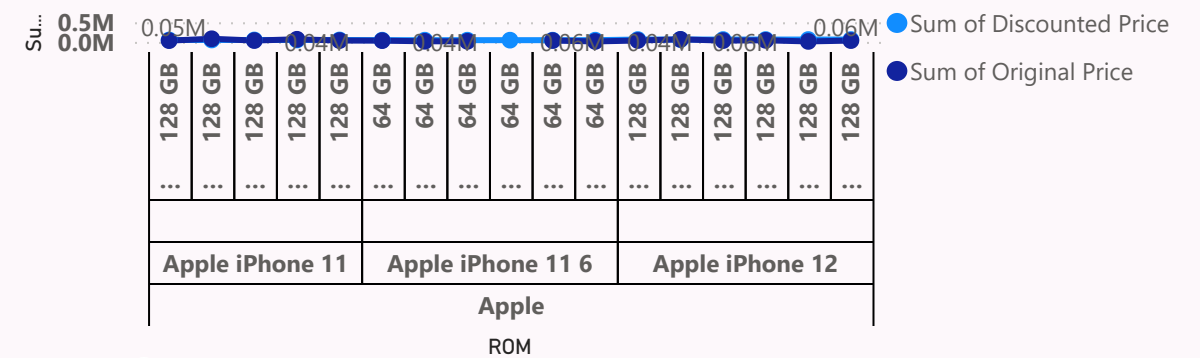
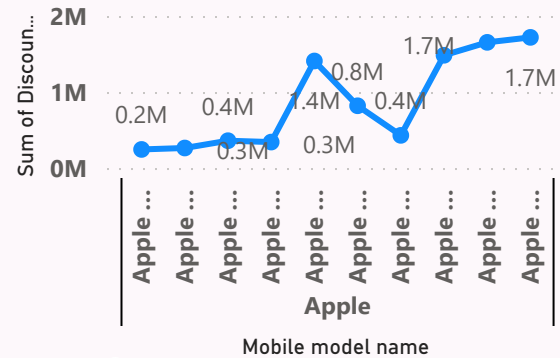




All

All

All



**Mobile phone brand**

Brand	Count	Percentage
Samsung	185	22.08%
Apple	122	14.55%
Redmi	100	11.93%
Vivo	89	10.62%
Xiaomi	69	8.38%
Realme	49	5.85%
Motorola	48	5.74%
Oppo	44	5.29%
Others	38	4.55%
Others	26	3.11%

Mobile full name	Is 5G MOBILE?
Apple iPhone 11 128 GB (Product) Red (without Earpods and Adapter)	NO
Apple iPhone 11 128 GB Black (without Earpods and Adapter)	NO
Apple iPhone 11 128 GB Purple (without Earpods and Adapter)	NO
Apple iPhone 11 128 GB White (without Earpods and Adapter)	NO
Apple iPhone 11 128 GB Yellow (without Earpods and Adapter)	NO
Apple iPhone 11 6 64 GB (Product) Red (without Earpods and Adapter)	NO
Apple iPhone 11 6 64 GB Black (without Earpods and Adapter)	NO
Apple iPhone 11 6 64 GB Green (without Earpods and Adapter)	NO
Apple iPhone 11 6 64 GB Purple (without Earpods and Adapter)	NO
Apple iPhone 11 6 64 GB White (without Earpods and Adapter)	NO
Apple iPhone 11 6 64 GB Yellow (without Earpods and Adapter)	NO
Apple iPhone 12 128 GB (Product) Red	NO

Most of the customer likes Samsung brand phones followed by apple whatever the apple specification is very high but people choose the cost effective mobile phones