SAYS

EMPATHY MAPFINANCE

FEELS

Technology features are important to me

I need something safe and reliable

Annoyedcan't get
any answer
in the site

Frustratedmy needs are being ignored

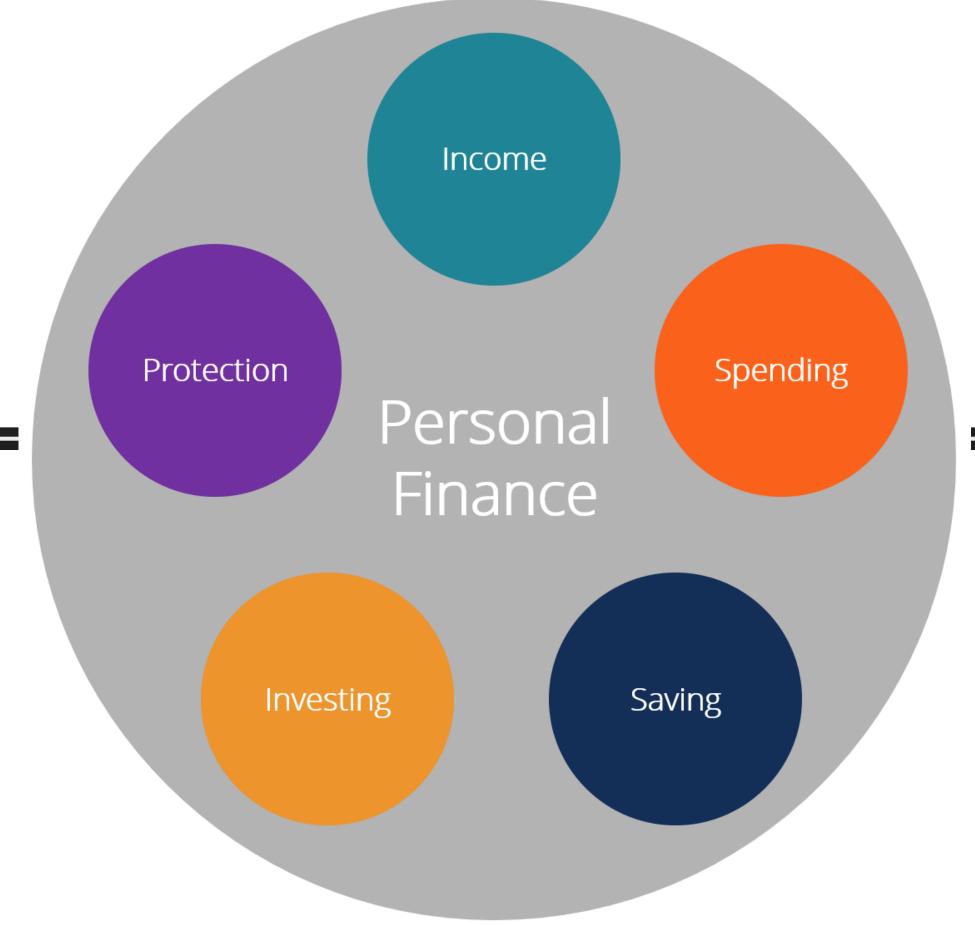
Expecting something different

Quick and efficient responses to customer requests

Trustable features

Confused while the info is not clear







THINKS

DOES

There is not enough info on the website

What is the best plan for me?

Take few days to think things over

Visit and confirm the features are true



Do I need all the extra features

I want something best

Ask friends and family for opinions

Checks the website for more info

