blinkit

India's Last Minute App

Filters:
- Outlet Location Ty... : All
- Outlet Size : All
- Item Type : All

Key Metrics

Metric	Value
TOTAL SALES	$1.20M
AVG SALES	$141
NO OF ITEMS	8523
AVG RATING	3.9

OUTLET ESTABLISHMENT

| Year	Value
(start)	$78K
2012	$130K
	$131K
2014	$132K
	$131K
2016	$132K
	$133K
2018	$205K
2020	$129K
2022	$131K

Tabs: Total Sales | Avg Sales | No of Items | Avg Rating

FAT CONTENT
- Low Fat, Regular
- $425.36K
- $1.20M Total Sales
- $776.32K

ITEM TYPE

Item Type	Value
Fruits and...	$0.18M
Snack Fo...	$0.18M
Household	$0.14M
Frozen Fo...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking G...	$0.08M
Health an...	$0.07M
Meat	$0.06M
Soft Drinks	$0.06M
Breads	$0.04M
Hard Drin...	$0.03M
Others	$0.02M
Starchy F...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M
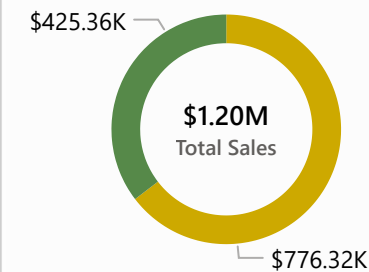
FAT BY OUTLET
Low Fat, Regular

Tier	Low Fat	Regular
Tier 3	$0.31M	$0.17M
Tier 2	$0.25M	$0.14M
Tier 1	$0.22M	$0.12M
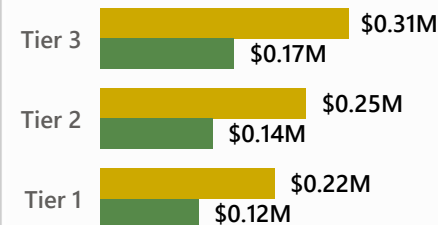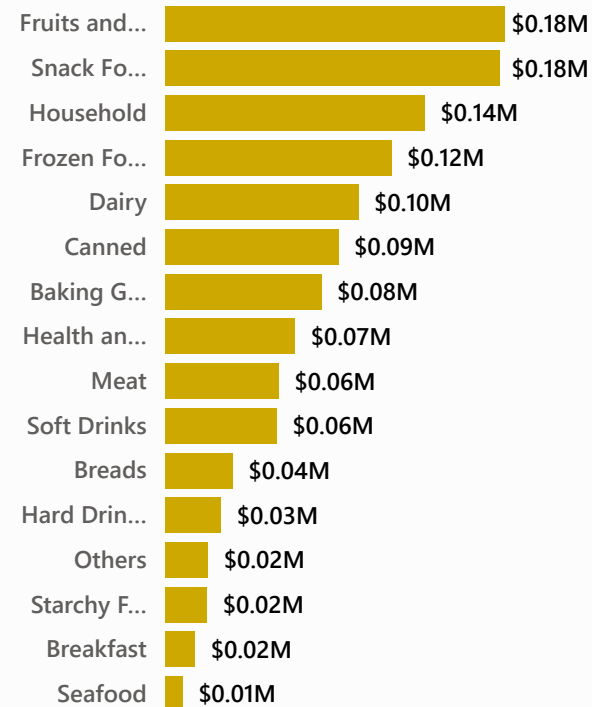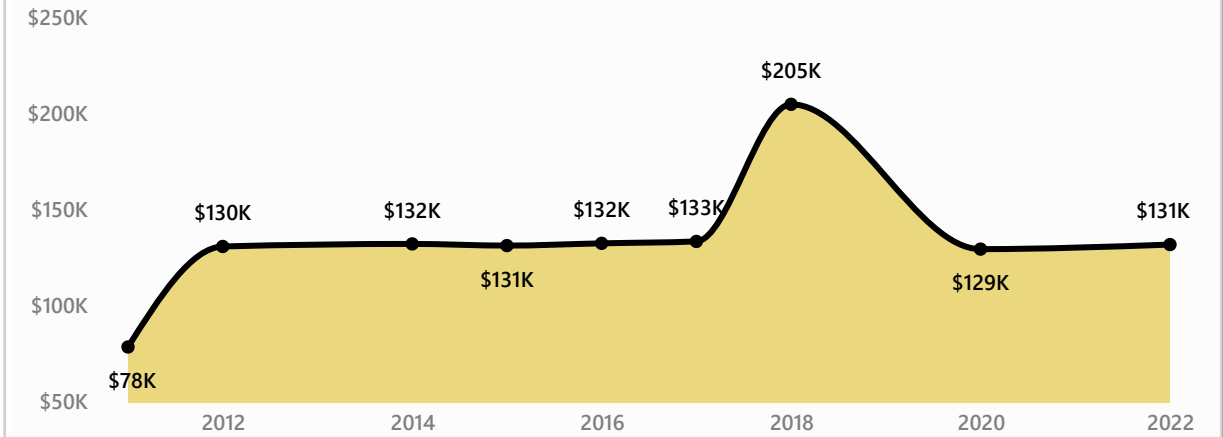
OUTLET SIZE
Medium, Small, High
- $248.99K
- $507.90K
- $444.79K

OUTLET LOCATION

Tier	Value
Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

100% ... 71.3%
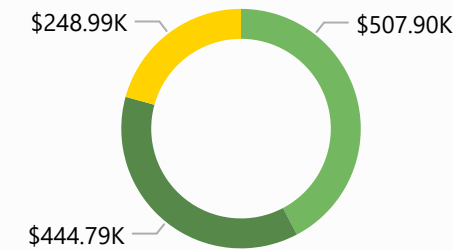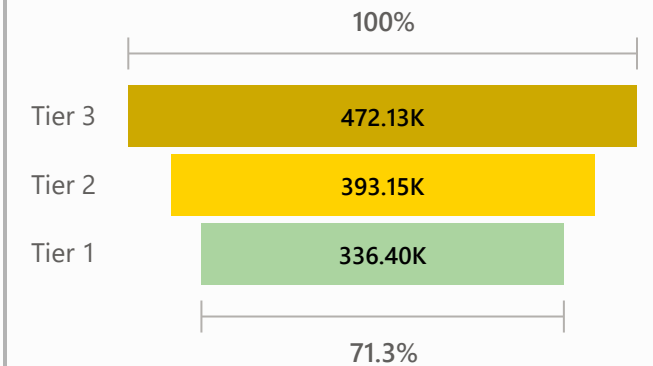
OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	$151.94K	1083	$140	4	113.57
Supermarket Type1	$787.55K	5577	$141	4	338.65
Supermarket Type2	$131.48K	928	$142	4	56.62
Supermarket Type3	$130.71K	935	$140	4	54.80