$FML_Assignment2_811213452$

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#Importing required packages #install.packages("FNN") #install.packages("psych") library(psych) library(FNN) library(ISLR) library(class) ## Attaching package: 'class' ## The following objects are masked from 'package:FNN': ## knn, knn.cv library(caret) ## Loading required package: ggplot2 ## Attaching package: 'ggplot2' ## The following objects are masked from 'package:psych': ## ## %+%, alpha ## Loading required package: lattice #Importing dataset universalbank<- read.csv("UniversalBank.csv")</pre> #Eliminating ZIP code and ID from the dataset ds=subset(universalbank, select=-c(ID, ZIP.Code))

#Using is.na() to check for missing values

```
ds_na <- is.na.data.frame("ds")
```

#Converting Categorical variables with numeric class to factors

```
ds$Personal.Loan = as.factor(ds$Personal.Loan)
ds$Education= as.factor(ds$Education)
summary(ds)
```

```
##
         Age
                      Experience
                                        Income
                                                          Family
##
          :23.00
                            :-3.0
                                           : 8.00
                                                             :1.000
    Min.
                    Min.
                                    Min.
                                                      Min.
##
    1st Qu.:35.00
                    1st Qu.:10.0
                                    1st Qu.: 39.00
                                                      1st Qu.:1.000
##
    Median :45.00
                    Median:20.0
                                    Median : 64.00
                                                      Median :2.000
##
    Mean
           :45.34
                    Mean
                            :20.1
                                    Mean
                                           : 73.77
                                                      Mean
                                                             :2.396
##
    3rd Qu.:55.00
                    3rd Qu.:30.0
                                    3rd Qu.: 98.00
                                                      3rd Qu.:3.000
           :67.00
                            :43.0
                                           :224.00
                                                             :4.000
##
    Max.
                    Max.
                                    Max.
                                                      Max.
##
        CCAvg
                                                Personal.Loan Securities.Account
                     Education
                                   Mortgage
##
           : 0.000
                     1:2096
                                Min.
                                       : 0.0
                                                0:4520
                                                               Min.
                                                                      :0.0000
##
    1st Qu.: 0.700
                     2:1403
                                1st Qu.:
                                          0.0
                                                               1st Qu.:0.0000
                                                1: 480
##
    Median : 1.500
                     3:1501
                                Median :
                                         0.0
                                                               Median :0.0000
##
  Mean
          : 1.938
                                Mean
                                      : 56.5
                                                               Mean
                                                                      :0.1044
    3rd Qu.: 2.500
                                3rd Qu.:101.0
                                                               3rd Qu.:0.0000
##
  Max.
           :10.000
                                Max.
                                       :635.0
                                                               Max.
                                                                      :1.0000
##
      CD.Account
                         Online
                                         CreditCard
##
  Min.
           :0.0000
                     Min.
                             :0.0000
                                       Min.
                                              :0.000
                     1st Qu.:0.0000
  1st Qu.:0.0000
                                       1st Qu.:0.000
## Median :0.0000
                     Median :1.0000
                                       Median :0.000
## Mean
           :0.0604
                     Mean
                             :0.5968
                                       Mean
                                              :0.294
##
   3rd Qu.:0.0000
                     3rd Qu.:1.0000
                                       3rd Qu.:1.000
           :1.0000
                             :1.0000
                                              :1.000
## Max.
                     Max.
                                       Max.
```

#Creating dummy variables for education (categorical variables with more than 2 categories) using library (psych) and eliminating education

```
dummy_education <- as.data.frame(dummy.code(ds$Education))
names(dummy_education) <- c("Education_1", "Education_2", "Education_3")
ds_noeducation <- subset(ds, select=-c(Education))
ub <- cbind(ds_noeducation, dummy_education)
summary(ub)</pre>
```

```
##
                       Experience
                                        Income
                                                          Family
         Age
##
    Min.
           :23.00
                    Min.
                            :-3.0
                                           : 8.00
                                                             :1.000
##
    1st Qu.:35.00
                    1st Qu.:10.0
                                    1st Qu.: 39.00
                                                      1st Qu.:1.000
##
    Median :45.00
                    Median:20.0
                                    Median : 64.00
                                                      Median :2.000
                            :20.1
                                            : 73.77
                                                              :2.396
##
    Mean
           :45.34
                    Mean
                                    Mean
                                                      Mean
##
    3rd Qu.:55.00
                    3rd Qu.:30.0
                                    3rd Qu.: 98.00
                                                      3rd Qu.:3.000
           :67.00
##
    Max.
                            :43.0
                                            :224.00
                                                              :4.000
                    Max.
                                    Max.
                                                      Max.
##
                                      Personal.Loan Securities.Account
        CCAvg
                         Mortgage
##
   \mathtt{Min}.
           : 0.000
                     Min.
                             : 0.0
                                      0:4520
                                                     Min.
                                                            :0.0000
##
    1st Qu.: 0.700
                     1st Qu.:
                                      1: 480
                                                     1st Qu.:0.0000
                                0.0
##
  Median : 1.500
                     Median: 0.0
                                                     Median :0.0000
  Mean : 1.938
                     Mean
                            : 56.5
                                                     Mean
                                                            :0.1044
    3rd Qu.: 2.500
##
                     3rd Qu.:101.0
                                                     3rd Qu.:0.0000
```

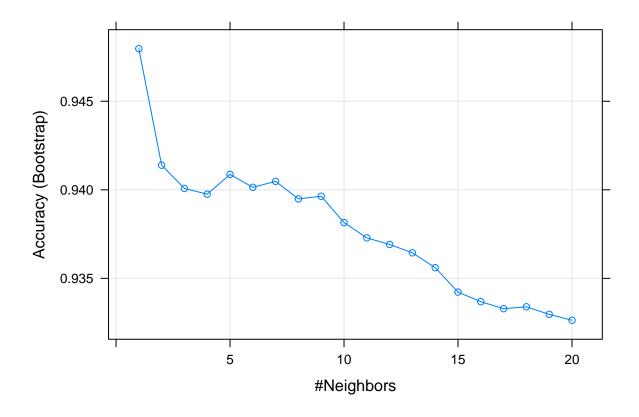
```
:10.000
                             :635.0
                                                     Max.
                                                             :1.0000
##
    Max.
                      Max.
##
                                          CreditCard
      CD.Account
                          Online
                                                         Education_1
                                               :0.000
                                                                :0.0000
##
  Min.
           :0.0000
                      Min.
                             :0.0000 Min.
                                                         Min.
  1st Qu.:0.0000
                      1st Qu.:0.0000
                                       1st Qu.:0.000
                                                         1st Qu.:0.0000
##
## Median :0.0000
                     Median :1.0000
                                       Median :0.000
                                                         Median :0.0000
                             :0.5968
## Mean
           :0.0604
                                       Mean
                                               :0.294
                                                         Mean
                                                                :0.4192
                     Mean
                      3rd Qu.:1.0000
## 3rd Qu.:0.0000
                                        3rd Qu.:1.000
                                                         3rd Qu.:1.0000
## Max.
           :1.0000
                     Max.
                             :1.0000
                                        Max.
                                               :1.000
                                                         Max.
                                                                :1.0000
##
    Education_2
                       Education 3
                             :0.0000
## Min.
           :0.0000
                      Min.
## 1st Qu.:0.0000
                      1st Qu.:0.0000
## Median :0.0000
                      Median :0.0000
## Mean
           :0.3002
                             :0.2806
                      Mean
## 3rd Qu.:1.0000
                      3rd Qu.:1.0000
                             :1.0000
## Max.
           :1.0000
                      Max.
#Dividing the dataset into Training and Validation set and using preProcess() to normalize the dataset
set.seed(123)
Train_Index <-createDataPartition(ub$Personal.Loan, p=0.6, list=FALSE)
Train_ub <-ub[Train_Index,]</pre>
Validation_ub <-ub[-Train_Index,]</pre>
Model_norm <- preProcess(Train_ub[,-c(7,12:14)],method = c("center", "scale"))</pre>
Train norm ub <- predict(Model norm, Train ub)</pre>
Validation_norm_ub<- predict(Model_norm, Validation_ub)</pre>
#Creating a test dataset
Test_data <- cbind.data.frame(Age=40 , Experience=10, Income = 84, Family=2, CCAvg = 2, Mortgage = 0, S
#Normalizing the test dataset using z-score
Test norm ub <- predict(Model norm, Test data)</pre>
#Q1= Implementing kNN classification using k=1
Train_Predictors <- Train_norm_ub[,-7]</pre>
Validation_Predictors <- Validation_norm_ub[,-7]</pre>
Train_Labels <- Train_norm_ub[,7]</pre>
Validate_Lables <- Validation_norm_ub[,7]</pre>
Knn <- knn(Train_Predictors, Test_norm_ub, cl=Train_Labels, k=1)</pre>
head(Knn)
## [1] 0
## Levels: 0 1
Since success class is specified as 1, here when k=1 customer is classified as 0 which means loan is not
accepted.
\#Q2 = Finding the best k
```

```
set.seed(123)
search_grid <- expand.grid(k=c(1:20))</pre>
#trtcontrol <- trainControl(method="repeatedcv")</pre>
model <- train(Personal.Loan~Age+Experience+Income+Family+CCAvg+Mortgage+Securities.Account+CD.Account+
model
## k-Nearest Neighbors
##
## 3000 samples
##
     13 predictor
##
      2 classes: '0', '1'
##
## No pre-processing
## Resampling: Bootstrapped (25 reps)
## Summary of sample sizes: 3000, 3000, 3000, 3000, 3000, 3000, ...
## Resampling results across tuning parameters:
##
##
     k
         Accuracy
                    Kappa
##
      1 0.9479683 0.6791568
##
      2 0.9413890 0.6307845
      3 0.9400766 0.6113089
##
##
      4 0.9397528 0.6014080
##
      5 0.9408706 0.5987998
##
      6 0.9401406 0.5876125
     7 0.9404763 0.5823387
##
##
     8 0.9394876 0.5696284
##
     9 0.9396370 0.5648137
##
     10 0.9381509 0.5499292
##
     11 0.9372856 0.5397043
##
     12 0.9369143 0.5343188
##
     13 0.9364416 0.5266224
##
     14 0.9356041 0.5172636
##
     15 0.9342242 0.5039270
##
     16 0.9336850 0.4985215
     17 0.9332867 0.4948477
##
##
     18 0.9333953 0.4956182
##
     19 0.9329659 0.4901981
##
     20 0.9326351 0.4864292
## Accuracy was used to select the optimal model using the largest value.
## The final value used for the model was k = 1.
bestk <- model$bestTune[[1]]</pre>
bestk
```

```
## [1] 1
```

#The value of best k is 1 as it provides the best result [i.e the choice of k that balances between overfitting and ignoring the predictor information]

```
plot(model)
```



#3 Confusion matrix for the validation data that results from using the best k.

library(gmodels)

```
ConfusionMatrix<- predict(model,Validation_norm_ub[,-7])
confusionMatrix(ConfusionMatrix,Validate_Lables)</pre>
```

```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 0
                       1
##
            0 1789
                     54
##
                19
                    138
##
##
                  Accuracy: 0.9635
##
                    95% CI: (0.9543, 0.9713)
##
       No Information Rate: 0.904
       P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                     Kappa : 0.7711
##
    Mcnemar's Test P-Value : 6.909e-05
##
##
##
               Sensitivity: 0.9895
##
               Specificity: 0.7188
            Pos Pred Value: 0.9707
##
```

```
##
             Neg Pred Value: 0.8790
##
                 Prevalence: 0.9040
##
             Detection Rate: 0.8945
##
      Detection Prevalence: 0.9215
##
         Balanced Accuracy: 0.8541
##
           'Positive' Class: 0
##
##
Miscalculation= False positive+ False negative= 73, Accuracy= 0.9635, Sensitivity= 0.9895
#4 Running best k on test data
test_bestk <- knn(Train_Predictors, Test_norm_ub, cl=Train_Labels, k=bestk)</pre>
head(test_bestk)
## [1] 0
## Levels: 0 1
The customer is classified as 0 by choosing the best k, which means the loan is not accepted
#5 Reparting the data, this time into training, validation, and test sets and applying the k-NN method with
the k chosen above.
Model.norm<- preProcess(ub[,-c(7,12:14)],method=c("center","scale"))</pre>
universalbank_norm <- predict(Model.norm,ub)</pre>
set.seed(422)
univbank <-createDataPartition(ub$Personal.Loan, p=0.5, list=FALSE)
Train_univbank <-ub[univbank,]</pre>
Testdata_univbank <-ub[-univbank,]</pre>
univbank_v <-createDataPartition(Testdata_univbank$Personal.Loan,p=0.6,list = FALSE)
Validate_univbank <- Testdata_univbank[univbank_v,]</pre>
Test_univbank <- Testdata_univbank[-univbank_v,]</pre>
Model.norm<- preProcess(ub[,-c(7,12:14)],method=c("center","scale"))</pre>
```

#Performing Knn classification with the k chosen above

Train_norm <- predict(Model.norm,Train_univbank)
Validate_norm <- predict(Model.norm,Validate_univbank)</pre>

Test_norm<- predict(Model.norm,Test_univbank)</pre>

```
Trainub_predictor <- Train_norm[,-7]
Validateub_predictor <- Validate_norm[,-7]
Testub_predictor <- Test_norm[,-7]

Trainub_labels <- Train_norm[,7]
Validateub_labels <- Validate_norm[,7]
Testub_labels <- Test_norm[,7]</pre>
```

#KNN classification over train dataset using the best k

```
T_KNN_model <- knn(Trainub_predictor, Trainub_predictor, cl= Trainub_labels, k=bestk)
head(T_KNN_model)
## [1] 0 0 0 0 0 0
## Levels: 0 1
#KNN classification over validation dataset using the best k
V_KNN_model <- knn(Trainub_predictor, Validateub_predictor, cl=Trainub_labels, k=bestk)
head(V_KNN_model)
## [1] 0 0 0 0 1 0
## Levels: 0 1
#KNN classification over test dataset using the best k
TE_KNN_model <- knn(Trainub_predictor, Testub_predictor, cl=Trainub_labels, k=bestk)
head(TE_KNN_model)
## [1] 0 0 1 0 0 0
## Levels: 0 1
#Confusion matrix to compare test set with that of the training and validation sets.
confusionMatrix(T_KNN_model,Trainub_labels)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 0
##
            0 2260
                       0
##
            1
                 0 240
##
##
                  Accuracy: 1
##
                     95% CI: (0.9985, 1)
       No Information Rate: 0.904
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
##
                      Kappa: 1
##
##
    Mcnemar's Test P-Value : NA
##
##
               Sensitivity: 1.000
##
               Specificity: 1.000
##
            Pos Pred Value : 1.000
##
            Neg Pred Value : 1.000
                Prevalence: 0.904
##
##
            Detection Rate: 0.904
      Detection Prevalence: 0.904
##
##
         Balanced Accuracy: 1.000
##
##
          'Positive' Class: 0
```

##

#The reason for 0 miscalculations, Accuracy=1 and Sensitivity= 1 is that train and test dataset are same. Therefore, it cannot predict any miscalculations and has an Accuracy of 100%

confusionMatrix(V_KNN_model, Validateub_labels)

##

##

Mcnemar's Test P-Value: 0.05466

```
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 0
                       1
            0 1332
                     56
##
                24
##
            1
                     88
##
##
                  Accuracy : 0.9467
##
                    95% CI : (0.9341, 0.9575)
##
       No Information Rate: 0.904
       P-Value [Acc > NIR] : 9.186e-10
##
##
##
                     Kappa: 0.6588
##
    Mcnemar's Test P-Value: 0.0005284
##
##
##
               Sensitivity: 0.9823
               Specificity: 0.6111
##
            Pos Pred Value: 0.9597
##
            Neg Pred Value: 0.7857
##
                Prevalence: 0.9040
##
            Detection Rate: 0.8880
##
##
      Detection Prevalence: 0.9253
##
         Balanced Accuracy: 0.7967
##
##
          'Positive' Class: 0
##
#Miscalucations= False positive+ False Negative= 56+24= 80, Accuracy= 0.9467, Sensitivity = 0.9823
confusionMatrix(TE_KNN_model,Testub_labels)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                0
                    1
            0 891
                   26
##
            1 13 70
##
##
##
                  Accuracy: 0.961
##
                    95% CI: (0.9471, 0.9721)
       No Information Rate: 0.904
##
##
       P-Value [Acc > NIR] : 5.695e-12
##
##
                     Kappa: 0.7608
```

```
##
               Sensitivity: 0.9856
##
               Specificity: 0.7292
           Pos Pred Value: 0.9716
##
##
            Neg Pred Value: 0.8434
##
                Prevalence: 0.9040
##
            Detection Rate: 0.8910
##
     Detection Prevalence: 0.9170
         Balanced Accuracy: 0.8574
##
##
##
          'Positive' Class : 0
##
```

Miscalculations= False positive+ False negative= 26+13= 39, Accuracy= 0.961, Sensitivity= 0.9856

#Interpretation: The training data shall be excluded from the consideration because it has already seen the data. Therefore, it will give a 100% accuracy when compared with other two models.

#Miscalculations: Validation - 80, Test - 39 #Accuracy: Validation - 0.9467, Test - 0.961 #Sensitivty: Validation - 0.9823, Test - 0.9856

#When we compare test model with that of validation model we see that test model has fewer miscalculations as compared to validation. It also has higher accuracy and sensitivity, making it work well.