

Thank you for your order!



Dear [First & Last Name],

Great news! Your recent order #[xxx] has been received. You can find your order information below:

[Customer Company] [Customer Address]

Grow your business with Dell

Our new Partner Playbook [insert link] focuses on marketing approaches to help you better engage with customers through digital tactics and Dell Technology solutions. Whether it's your first campaign or you're looking for tips to boost your current efforts, this guide is a crucial resource for creating and executing your upcoming marketing plans.

- Marketing strategies and how they can grow your business
- · How to utilize different marketing tactics
- · Dell resources to leverage when engaging with customers
- · Latest Dell and Microsoft products & solutions

...and much more!

PARTNER PLAYBOOK

Check out our latest collateral from the Partner Collateral Connect

We're always updating the Partner Collateral Connect (PCC) site with new assets and resources! Check out our website to view and ship updated kits to current customers and new buyers to generate pipeline for Dell Technologies and Dell solutions.





PARTNER COLLATERAL CONNECT

Maximize your partnership with Dell with the Digital Marketing Tool



 ${\sf Access\ partner-exclusive\ resources\ from\ Dell\ to\ run\ your\ own\ marketing\ activities-check\ out\ our\ latest}$ campaign: Together, We Stop at Nothing. [insert link]

Additional resources like website content, social media syndication, and email templates are available with a simple click of a button.

Explore Dell's one-stop-shop to help partners drive awareness, execute demand generation activities and develop new customer relationships.

DIGITAL MARKETING TOOL

Work Better Together

Windows 10

Whether you're virtually collaborating via Microsoft Teams or looking to upgrade your Windows solution, Dell combines best-in-class devices with Windows 10 Pro to help transform the way people



Dell Technologies Partner Portal

KEY LINKS

- Upcoming Webinars
- Partner Program Walk Around Deck

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