

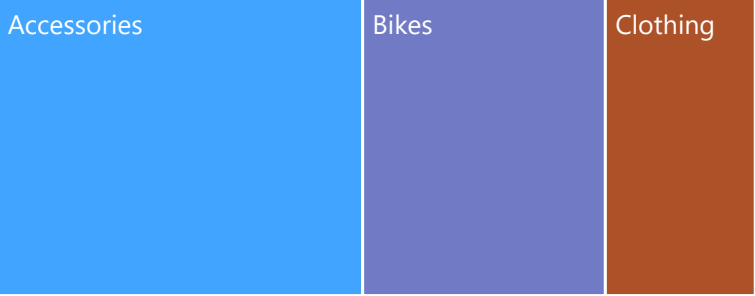


1/1/2016

6/30/2017

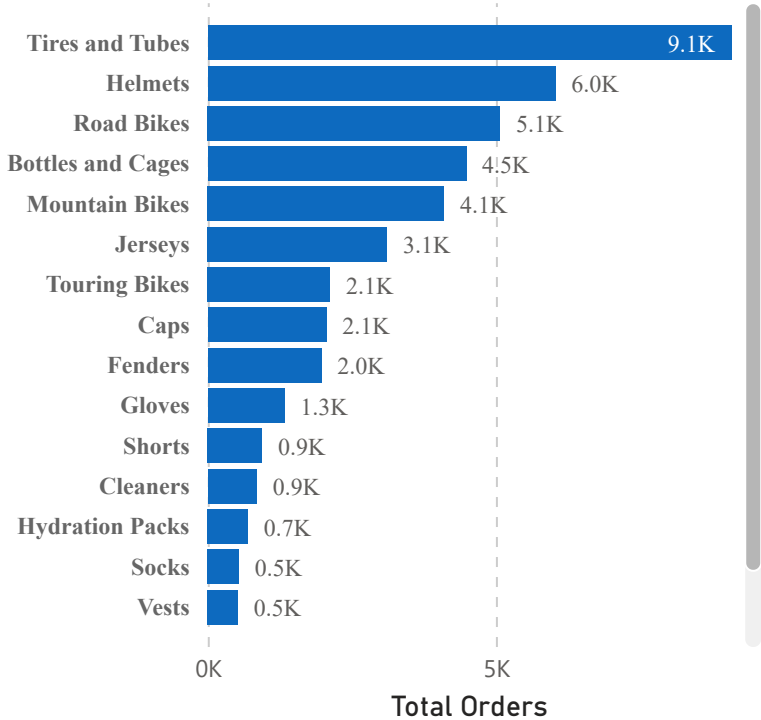


Total Orders by Category



Total Orders by Subcategory

Total Revenue \$0.01M \$7.05M



ProductName	Total Orders	ReturRate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	483	2.48%
Half-Finger Gloves, M	465	1.74%
Total	22,534	2.14%

View Product Details

Monthly Revenue



Monthly Orders



Monthly Returns



Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

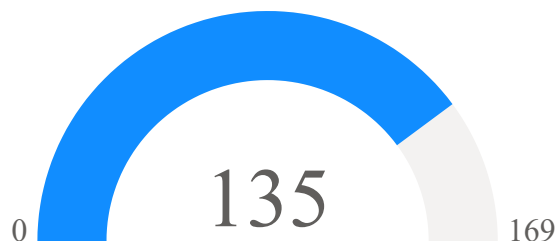
- Select all
- Europe
- North America
- Pacific



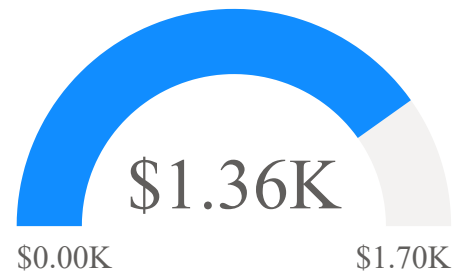


Touring Tire Tube

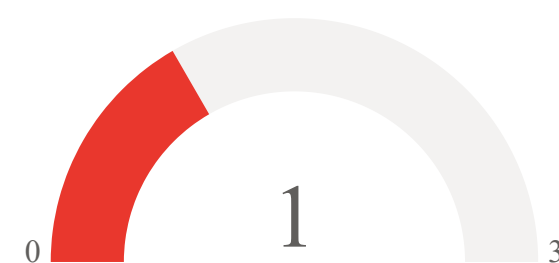
Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Returns vs Previous Month



Price Adjustment(%)

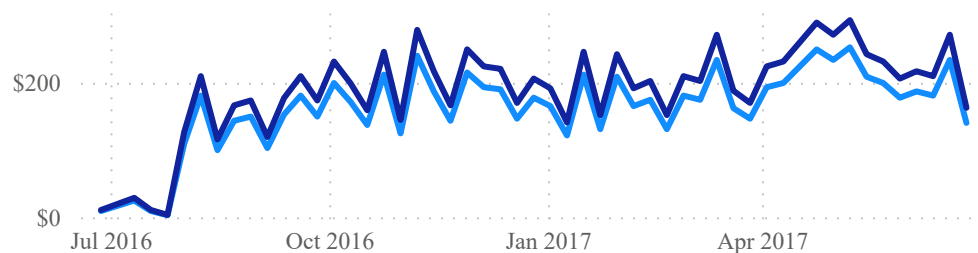
0.10



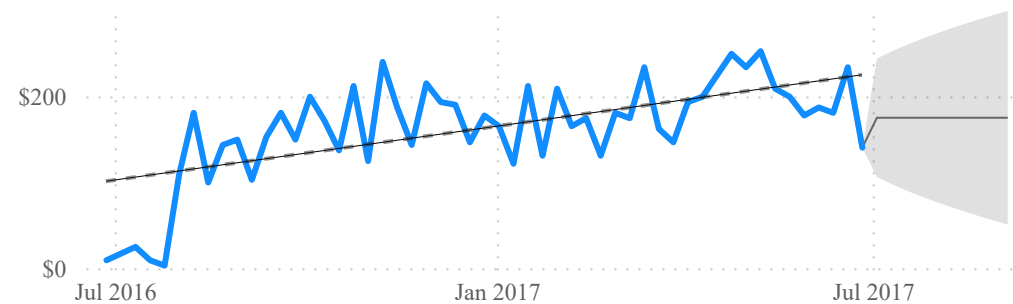
\$4.99
AvgRetailPrice
\$5.49
Adjusted Price

Weekly Profit

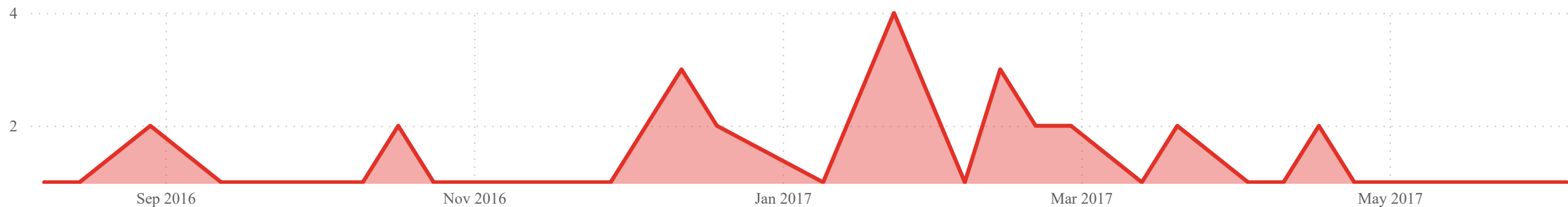
● Total Profit ● Adjusted Profit



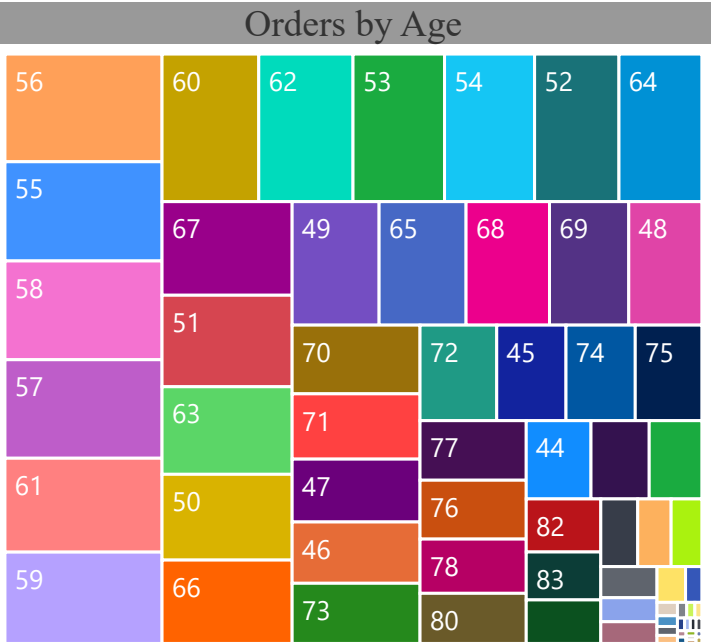
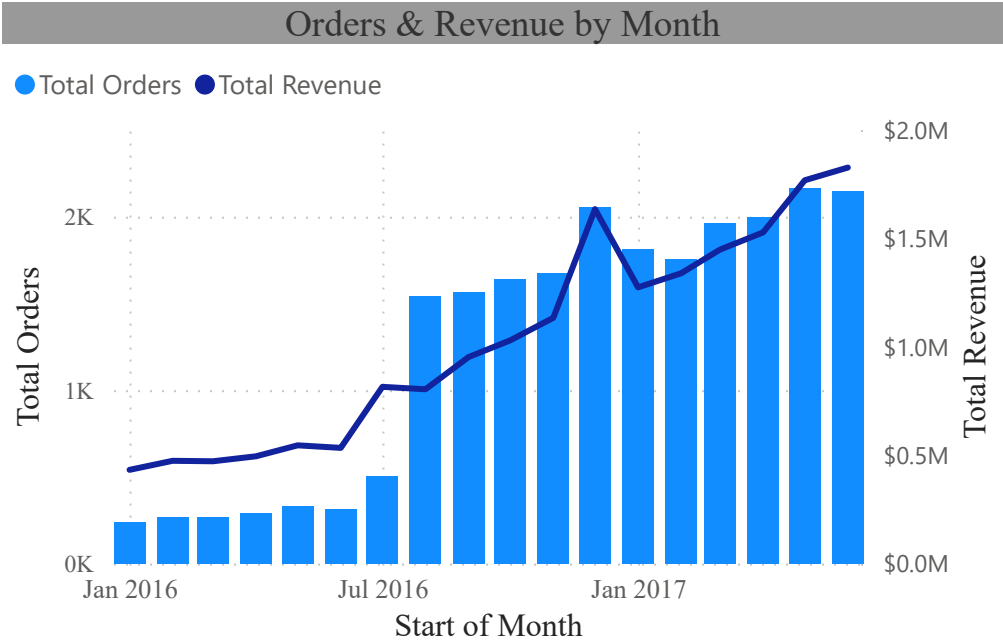
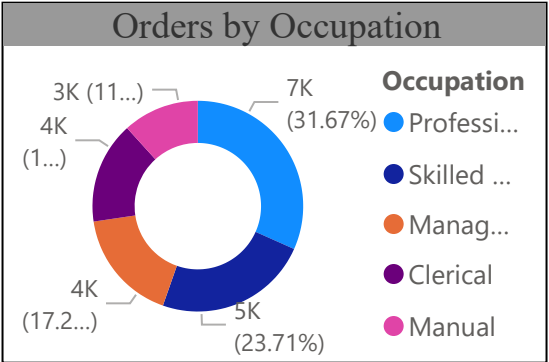
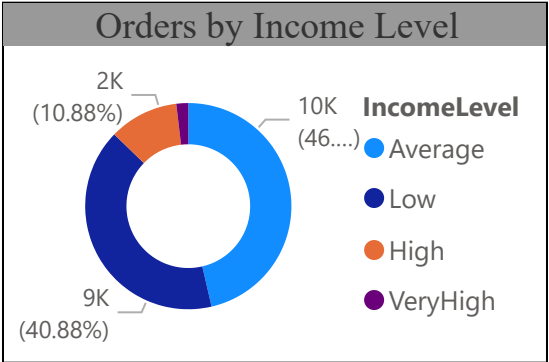
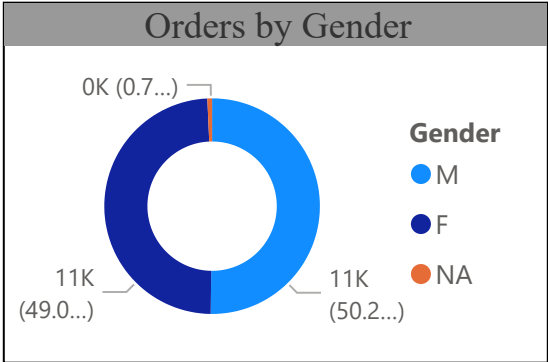
Weekly Profit



Weekly Returns Volume



FullName	Total Orders	Total Revenue
Mr. SHAN MAURICE	6	\$12,407.95
Mrs. MUNOZ JANET	6	\$12,015.39
Mrs. CAI LISA	7	\$11,330.44
Mrs. ZHENG LACEY	7	\$11,085.74
Mr. TURNER JORDAN	7	\$11,022.38
Mr. MUNOZ LARRY	7	\$10,852.04
Mrs. GRAY ARIANA	6	\$10,391.42
Mr. LOPEZ MARCO	6	\$10,289.68
Mr. XU FRANKLIN	5	\$10,164.34
Mrs. HE MARGARET	4	\$9,266.74
Mrs. HENDERSON KAITLYN	4	\$9,258.92
Mrs. NARA NICHOLE	4	\$9,234.66
Mr. DOMINGUEZ RANDALL	4	\$9,210.36
Mrs. HU ROSA	4	\$9,201.20
GONZALEZ ADRIANA	4	\$9,195.69
Mrs. PRASAD DOMINIQUE	6	\$9,180.93
Mrs. GILL BRANDI	4	\$9,166.18
Mr. SHE BRAD	4	\$9,161.01
Mr. SARA FRANCISCO	4	\$9,125.54
Mr. COLEMAN KEVIN	4	\$7,750.53
Mr. SURI JOHNATHAN	4	\$7,721.33
Mrs. ZENG CRYSTAL	4	\$7,706.81
Mrs. BLANCO FELICIA	4	\$7,669.66
Mrs. SUAREZ JILL	4	\$7,652.61
Mr. RAMAN PRESTON	4	\$7,599.49
Mr. XU WILLIE	4	\$7,353.55
Mrs. SUBRAM ABBY	4	\$7,308.39
Mr. BLANCO LANCE	4	\$7,207.07
Mrs. BLANCO AUDREY	4	\$7,139.17
Mr. NAVARRO RICKY	3	\$7,119.63
Mr. DOMINGUEZ EDDIE	3	\$7,044.38
Mrs. MADAN MOLLY	3	\$7,043.25
Mr. MEHTA JARROD	3	\$7,038.37
Ms. ZHOU SUSAN	3	\$7,027.98
Mr. ZHANG BRENT	3	\$7,018.99
Mr. BRADLEY AIVSSA	3	\$7,018.94
Total	22,534	\$18,509,633.20



Top Customer

Mr. SHAN MAURICE

Customer Order

6

Customer Revenue

\$12.41K

Executive Summary →