

MODA

UX/UI App Design - IOS



Timeline

Nov 10	Wireframe, sitemap, & content developed
Nov 17	Start designing wireframe & sitemap
Nov 29	Designing wireframe & sitemap, research
Dec 1	Design prototype & presentation
Dec 6	Finish prototype & presentation, adjustments

Problems

Allow viewers to sign up for a group led tour and get a notification after they've sent a message.

Have a clean look for either iPhone or Android users to be familiar with.

Let viewers donate to the gallery for selected currencies and get a notification about it.

Text overlapping with each other and over certain images makes it hard to read and inconsistent.

Make tours easier to find on the mobile version.

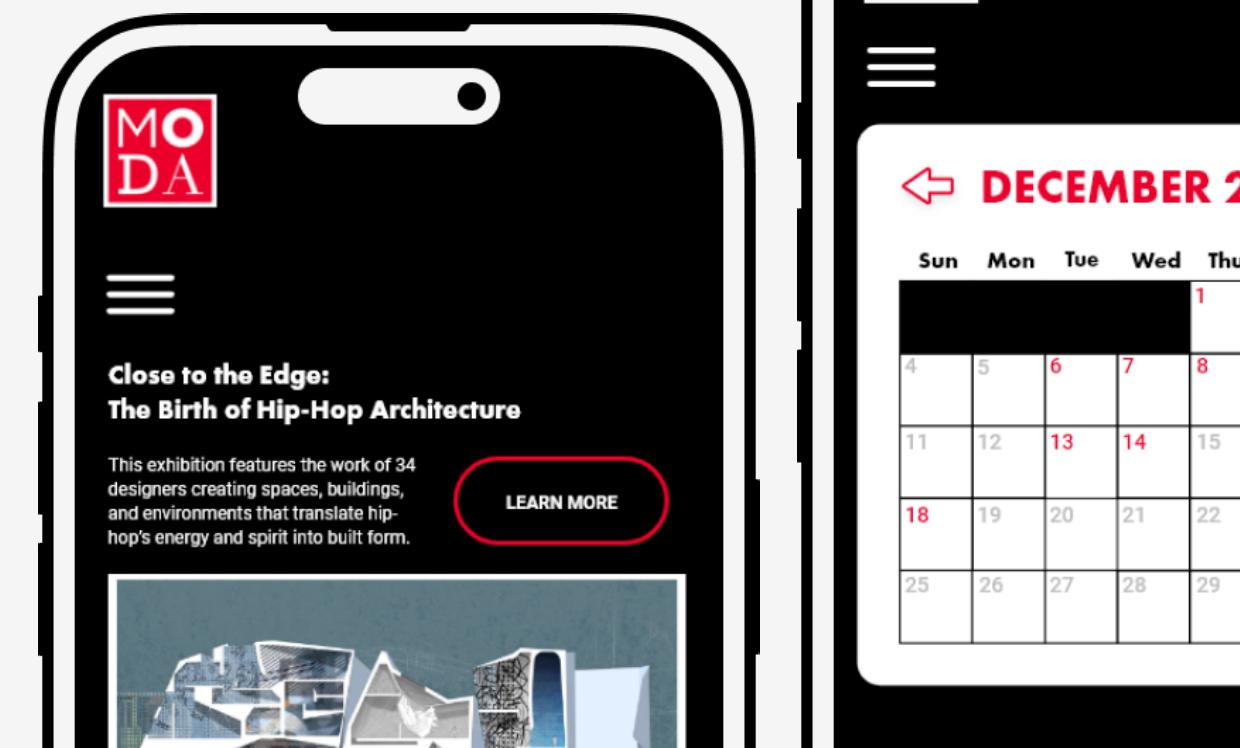
Solutions



Create a clean and simple look for users to navigate through.

Reorganize for easier user navigation.

Adjusted margins and text for the mobile version for easier viewing.





Write a Message

Add a public message, photo, GIF, or drawing.

From: Mom & Dad

Write your message...



Image

Payment Method

You're Our Type

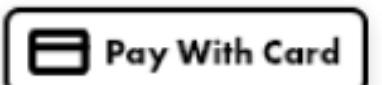
Donation

\$100.00

Hide my name

Hide my amount

Allow Museum of Design Atlanta (MODA) to contact me



Platform

An app made for iPhone 14 Pro Max

Target Audience

People interested in museums

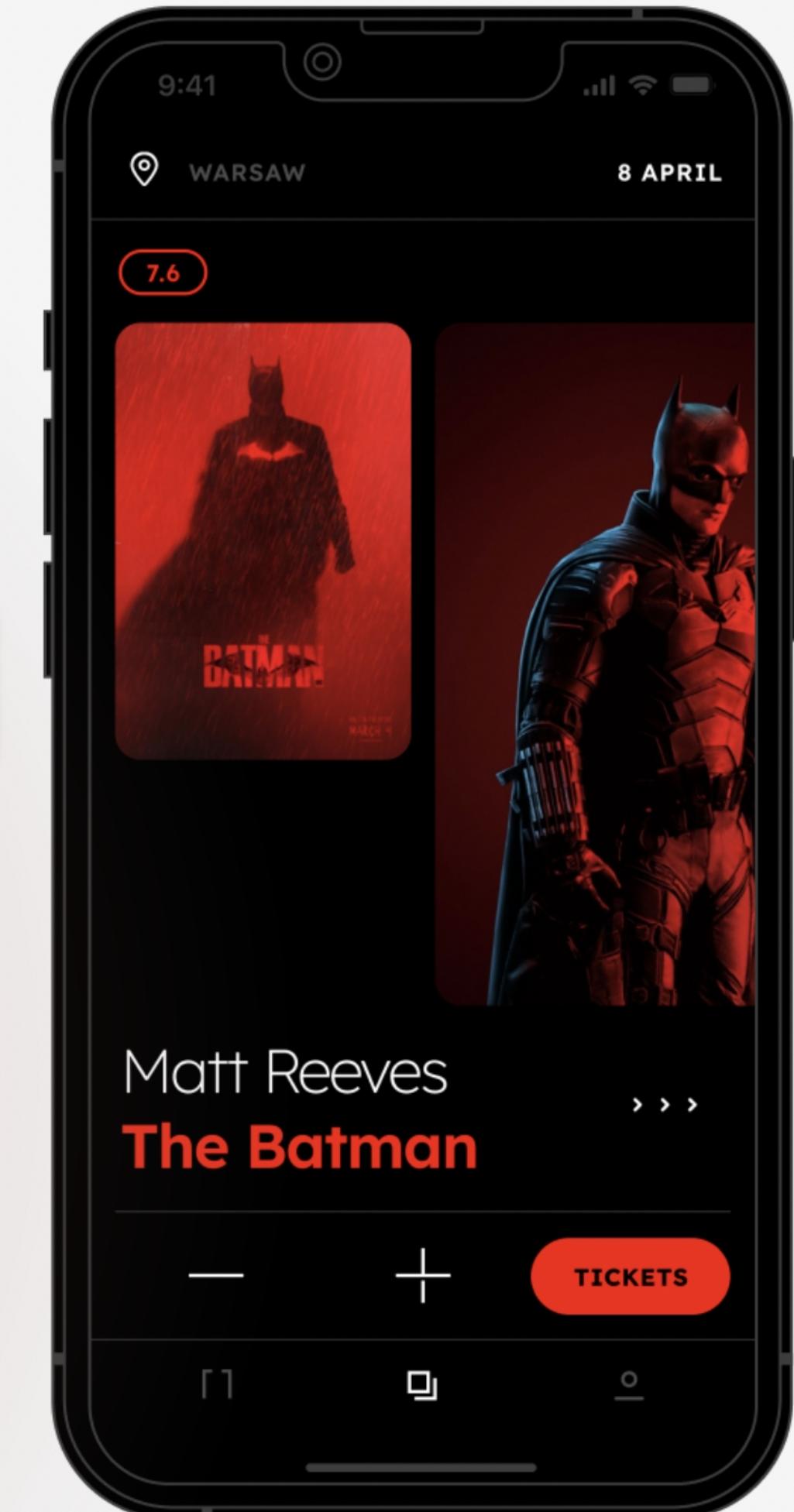
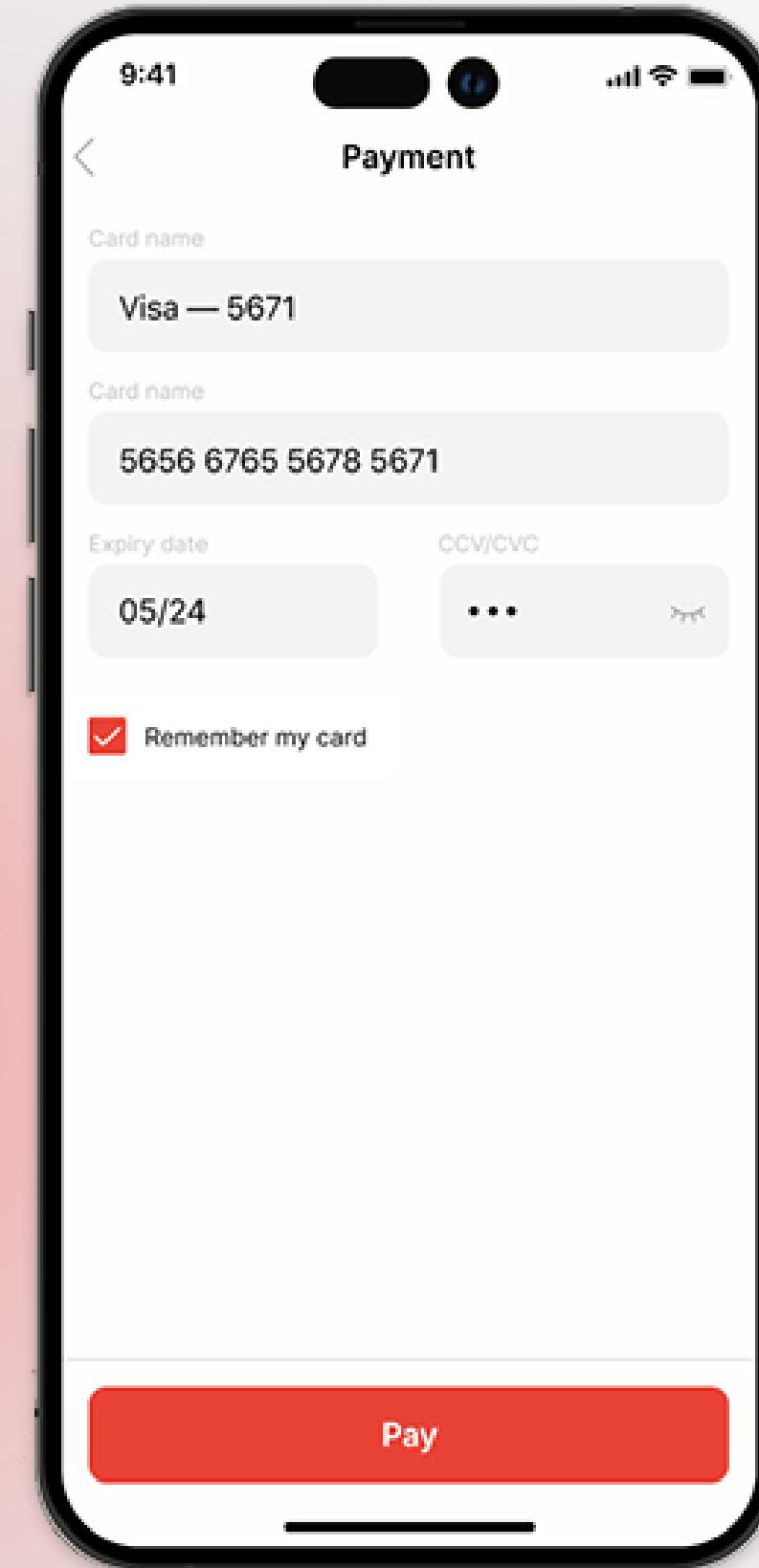
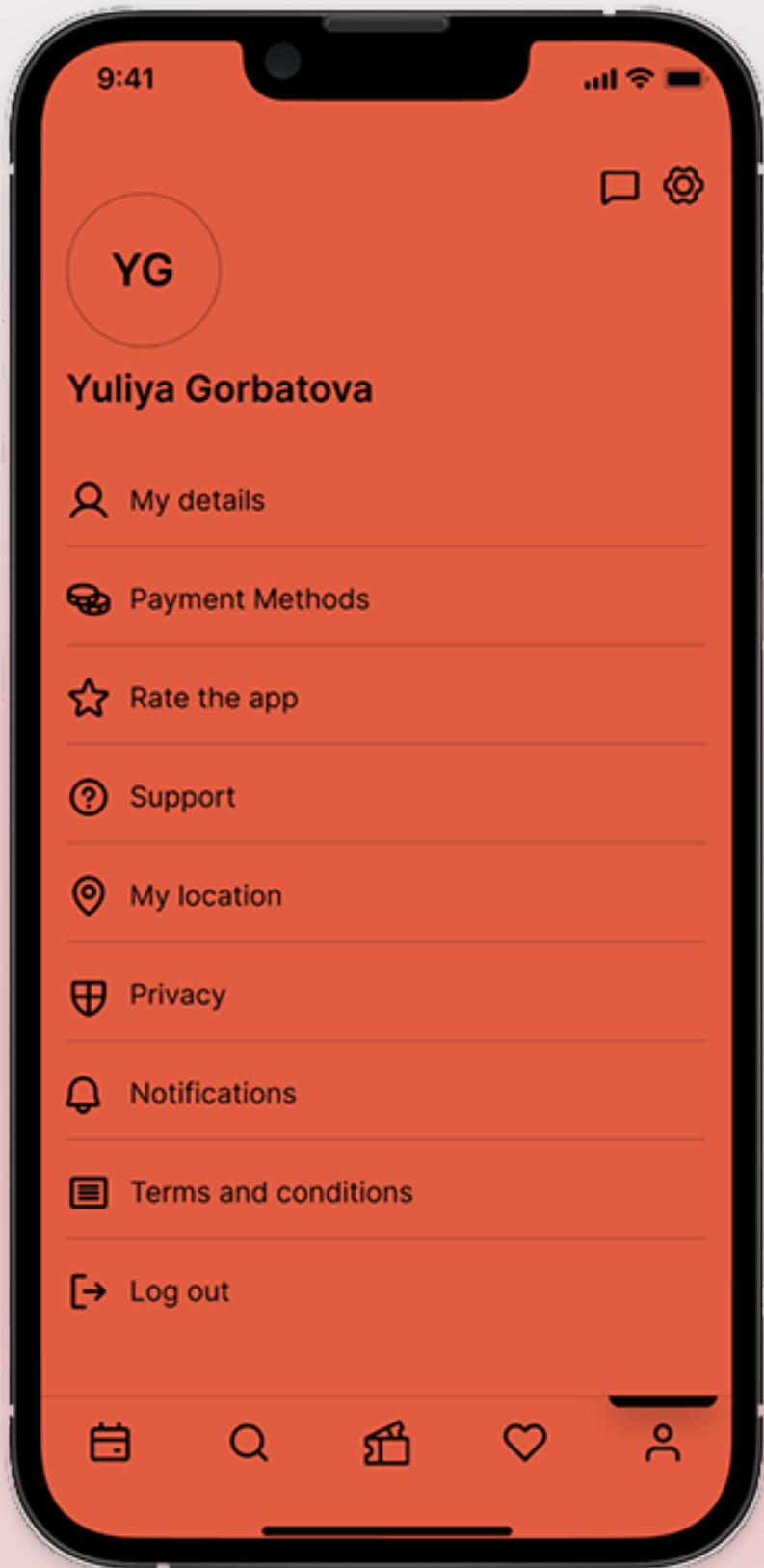
People that want to donate to MODA

People that are interested in going on tours & buying tickers

Large groups, schools, students, and companies

Graphic designers and artists

References



Research

MARIBEL

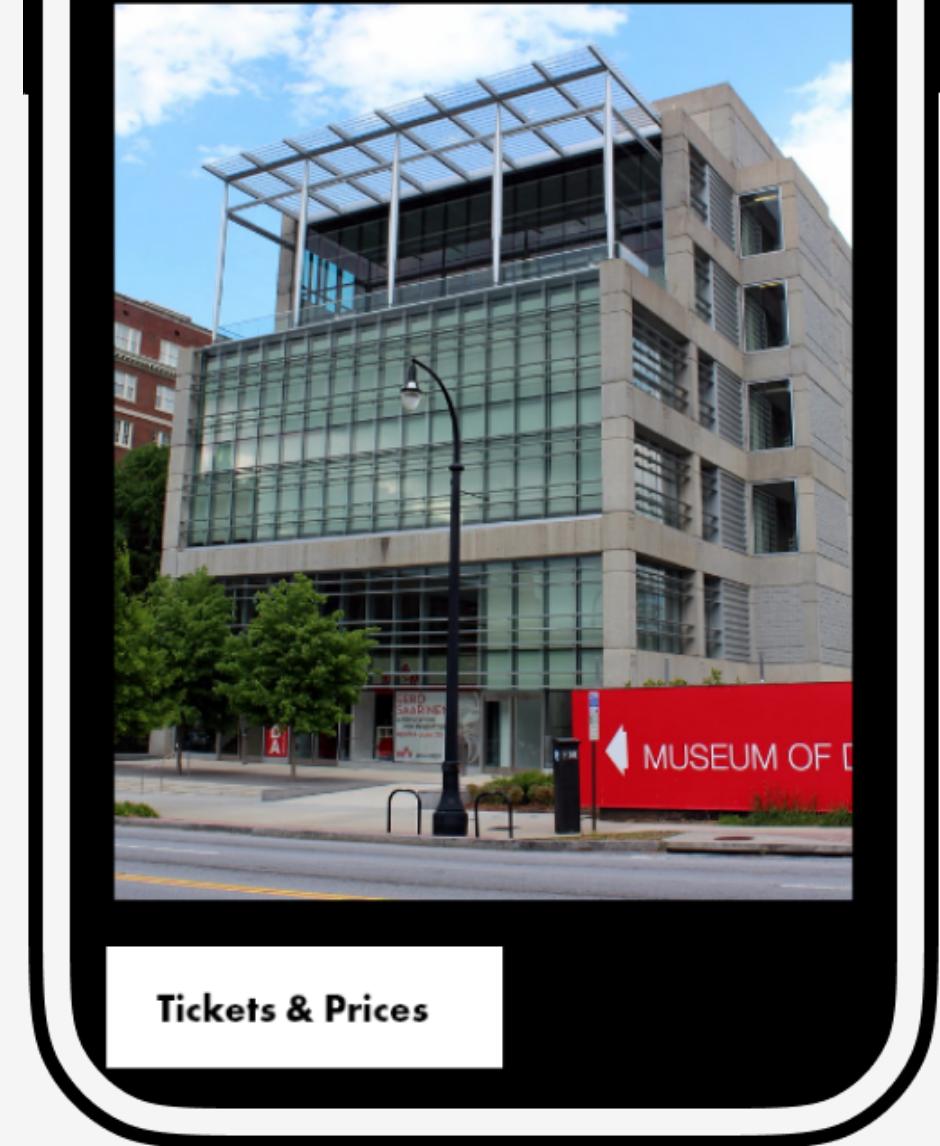
She was able to navigate easily. One issue she came across was the responsiveness of the home button. She suggested that one thing she would change is to make the home button more obvious.

JIM

He was not able to navigate easily through the app. The responsiveness of the app and using the horizontal scroll for the navbar were some of the issues I had. He suggested that a back button would be helpful and to make it more apparent that the navigation bar can scroll horizontally. He also felt like the “give” in the donation tab is redundant.

JOÃO

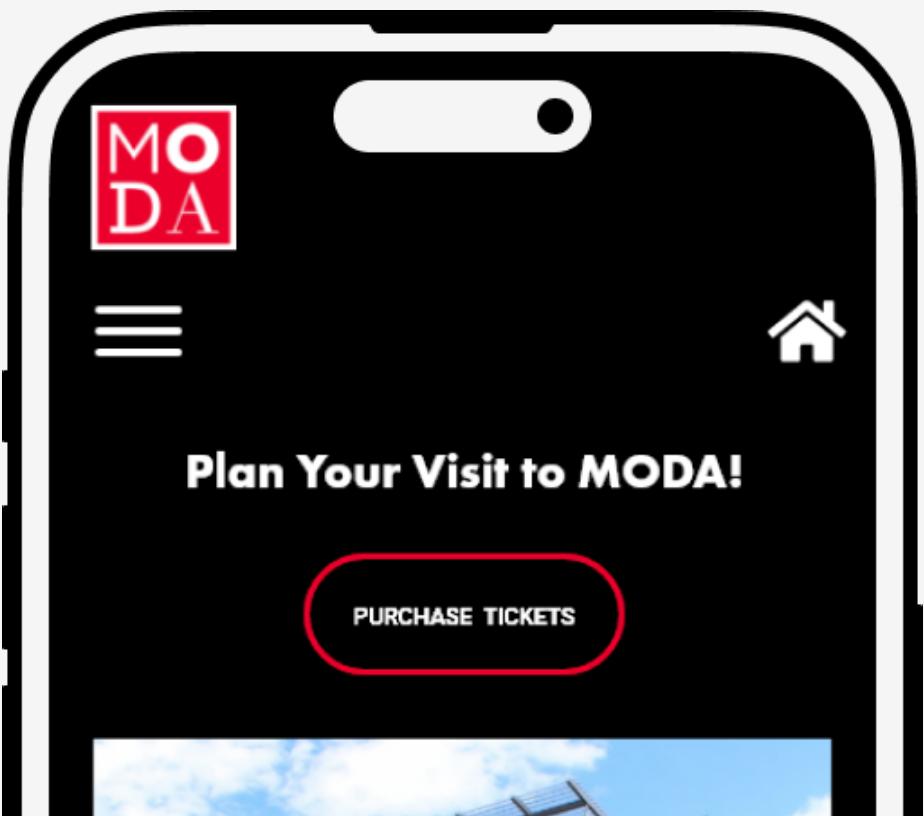
He was able to navigate through the app easily. One issue he came across was the horizontal scroll and suggested that it should be more obvious that it can scroll. Design wise, he suggested aligning the titles in the tour page, so it flows better. He also said that when using an app, he likes the app to be direct and easy to find what he wants without the need to search.



Research

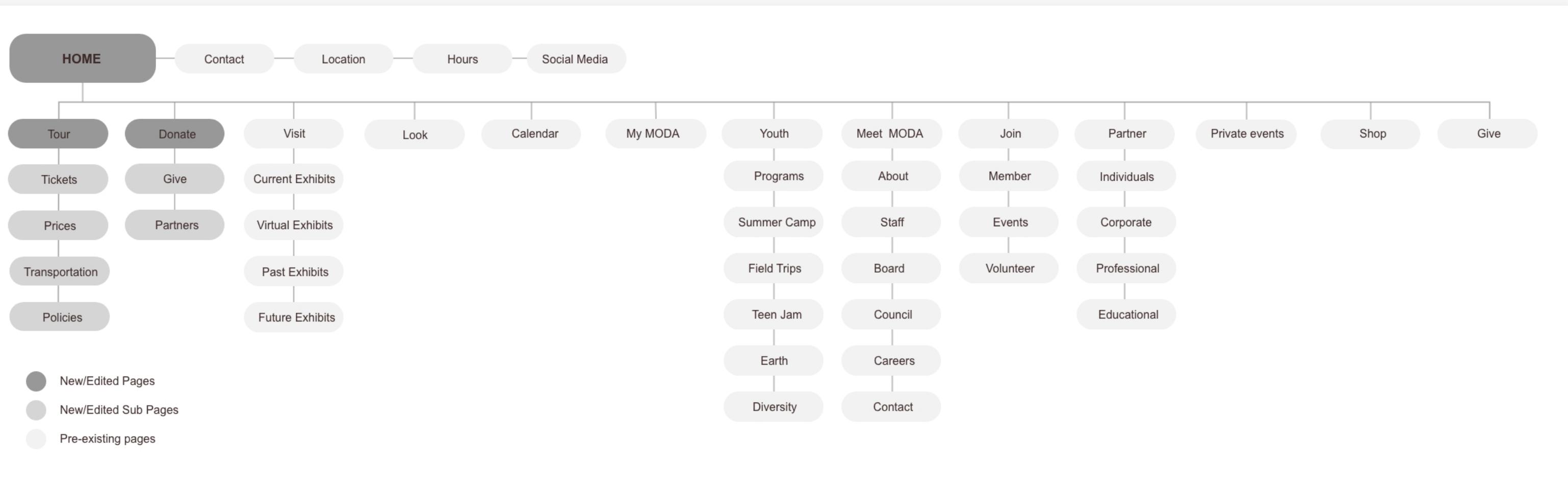
Apollo

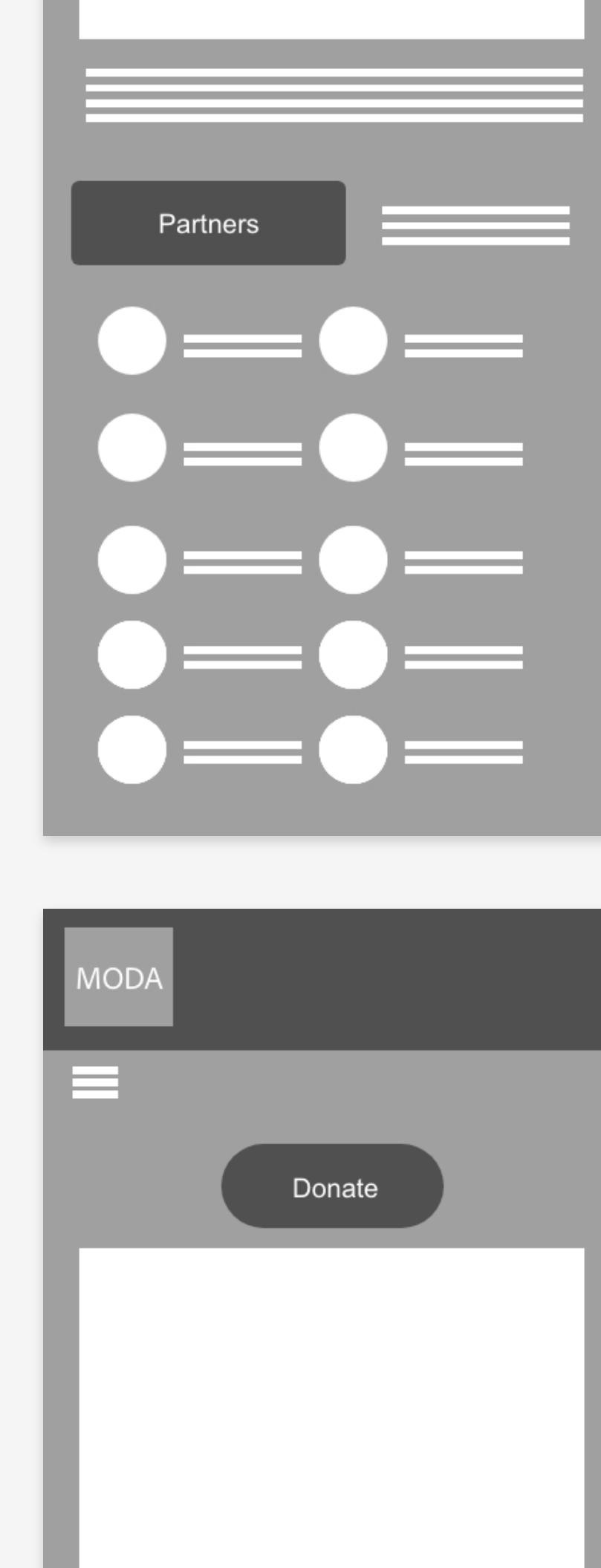
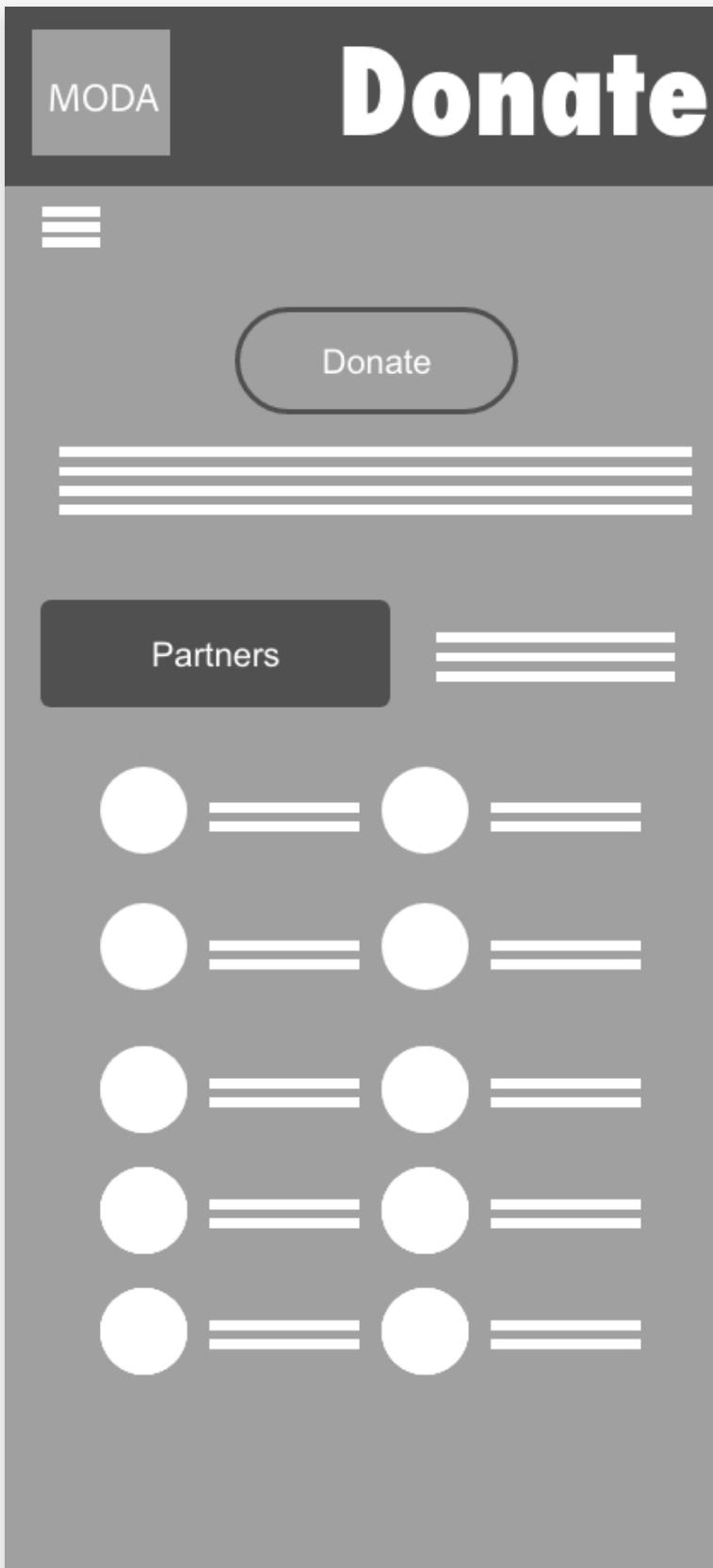
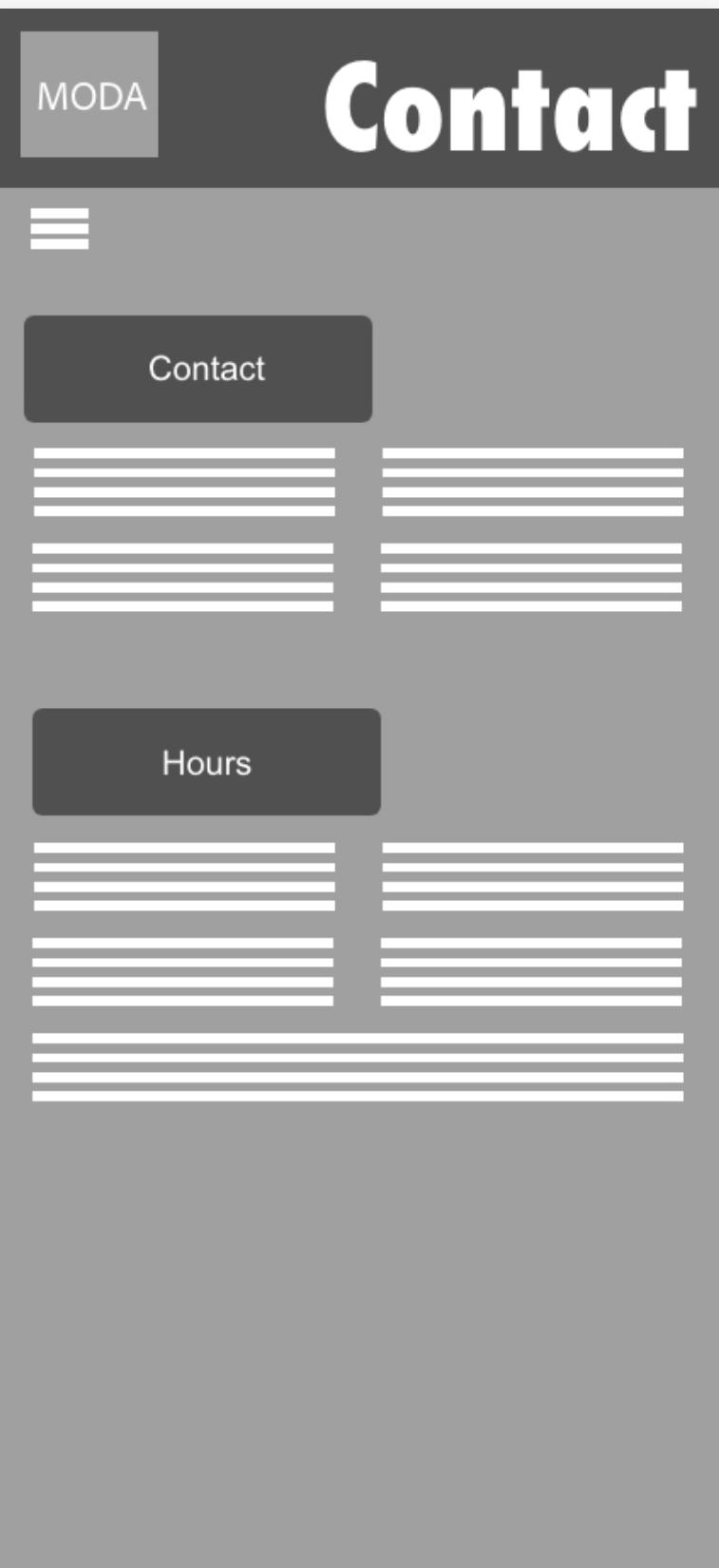
He couldn't navigate easily and came across issues. A recurring issue is the horizontal scroll, which he had trouble navigating. And he suggested to make the scroll more apparent. A design aspect that he would change/prefer is having a hamburger icon instead of the tabs because its easier to find what he wants. When using an app, he said that he likes an app that is easy to navigate and direct.

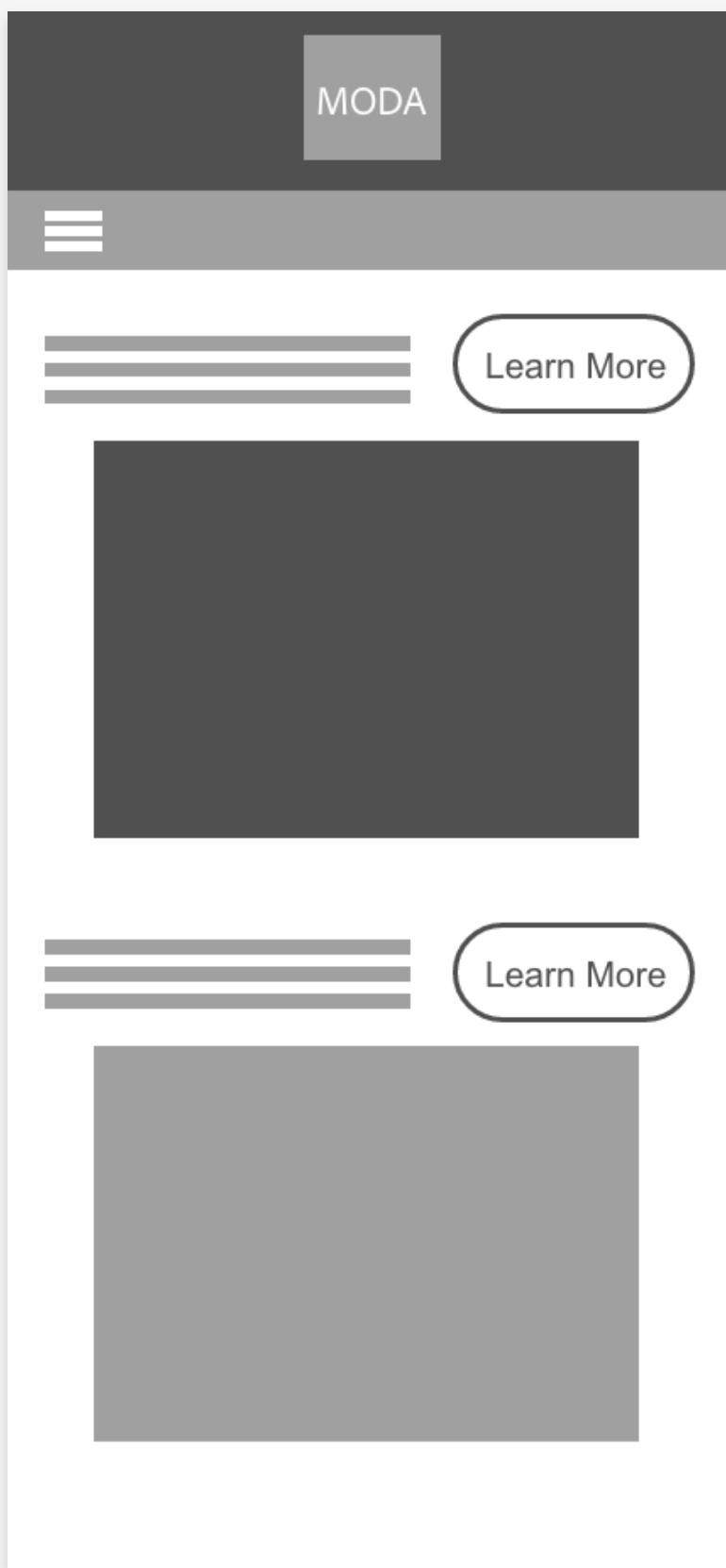


JACK

He was able to navigate easily through the wireframes, but he mainly had trouble with the responsiveness of the app. He said that giving a back button a different visual indicator would be useful. He also said that the titles in the tours page should be aligned with each other. He said that he likes an app that is direct and responsive.







A mobile tour details page. At the top is a dark grey bar with the word "MODA" in white. Below it is a light grey bar with three horizontal lines. The main area features a large title "Tours" in white. It includes four main sections: "About", "Tickets & Prices" (with a "Book" button), "Transportation", and "Policies". Each section has a "Learn More" button to its right. The background of the main area consists of several horizontal white lines.

-
- A mobile footer menu. At the top is a dark grey bar with the word "MODA" in white. Below it is a light grey bar with three horizontal lines. The main area is a vertical list of links: "Tours", "Donate", "Look", "My MODA", "Youth", "Meet MODA", "Join", and "Partner". Each link is in white text on a dark grey background.
- Tours
 - Donate
 - Look
 - My MODA
 - Youth
 - Meet MODA
 - Join
 - Partner

9:41



MODA

MUSEUM OF DESIGN ATLANTA

LOGIN

CONTINUE AS GUEST



Close to the Edge: The Birth of Hip-Hop Architecture

This exhibition features the work of 34 designers creating spaces, buildings, and environments that translate hip-hop's energy and spirit into built form.

LEARN MORE



Online School Workshops

Our virtual workshops help K-12 students develop STEM skills while engaging with design's powerful problem-solving process.

FIND A WORKSHOP
FOR YOUR CLASS





Help Us Meet These Goals!

What does design do? If you're like us, you believe that design inspires change, transforms lives, and makes the world a better place.

From cash gifts and gift pledges to other charitable options, you can always choose the way of giving that's most meaningful to you. MODA also accepts gifts of stock and gifts made with crypto currency. Reach out to Laura Hennighausen, laurah@museumofdesign.org for assistance or with any questions.

DONATE



Write a Message

Add a public message, photo, GIF, or drawing.

From: Mom & Dad

Write your message...

Image

Payment Method

You're Our Type

Donation

\$100.00

- Hide my name
- Hide my amount
- Allow Museum of Design Atlanta (MODA) to contact me

Pay With Card

venmo

PayPal



Select a Goal

You're Our Type

Whether you're a graphic designer, lover of typefaces, or someone who's just our type, join Board Member Hank Richardson in contributing toward our goal!

Kid Designers

Help MODA design a better future by investing in design education. MODA Board Member Anthony Gee will match up to \$2,000 donated toward our educational programs.

Design Insiders

No matter what kind of design insider you are, please join MODA Board Members Sean Carter and James Pope as they work to raise support for the work MODA does to put design front and center in Atlanta.

A Better World

Join MODA Board Members Jeff Stratton, Jesse Frasier, and Bruce McEvoy in making a contribution that helps MODA keep bringing design-goodness to Atlanta.

Select Amount

\$5

\$25

\$100

\$10

\$50

\$ Custom Amount

Continue



Plan Your Visit to MODA!

[PURCHASE TICKETS](#)

Tickets & Prices



Tickets & Prices

Pricing

- MODA Members: FREE!
- Adults: \$10
- Senior: \$8
- Military: \$8
- Youth 12+ & University Students: \$8
- Children 11 and Under: Free

MODA is proud to be part of the North American Reciprocal Museums Program, and NARM members receive admission to the museum free of charge!

Groups of 10 or more paying as a group receive discounted admission of \$8/person.

Group tours are available for a cost of \$15/person for groups of 6 or more.

Please reach out to education@museumofdesign.org for more information.

For More Information:

[Transportation Information & Museum Policies](#)

[Accessibility](#)



Exhibition Tickets

All Access

Thursday, December 1: Ticket Valid from 12pm to 4pm
(Museum closes at 5pm)

[Purchase](#)

All Access

Friday, December 2: Ticket Valid from 12pm to 5pm
(Museum closes at 6pm)

[Purchase](#)

All Access

Saturday, December 3: Ticket Valid from 12pm to 6pm
(Museum closes at 7pm)

[Purchase](#)

Group Tour Tickets

All Access

Thursday, December 1: Group Tour Ticket
Valid from 1pm to 5pm (Museum closes at 5pm)

[Purchase](#)

All Access

Thursday, December 2: Group Tour Ticket
Valid from 12pm to 4pm (Museum closes at 6pm)

[Purchase](#)

All Access

Thursday, December 3: Group Tour Ticket
Valid from 3pm to 7pm (Museum closes at 7pm)

[Purchase](#)

All Access

Thursday, December 4: Group Tour Ticket
Valid from 12pm to 4pm (Museum closes at 7pm)

[Purchase](#)



Tours & Tickets

Calendar & Hours

My MODA

Look

Partners

Join

Donate

Meet MODA

Private Events

Shop



◀ DECEMBER 2022 ▶

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Hours

Monday: Closed
Tuesday: Closed
Wednesday: 12pm - 7pm
Thursday: 12pm - 7pm
Friday: 12pm - 7pm
Saturday: 12pm - 7pm
Sunday: 12pm - 7pm

Location

1315 Peachtree Street
Northeast
Atlanta, GA, 30309
United States
info@museumofdesign.org

Contact

404.979.6455
info@museumofdesign.org



Payment

Pay With Card

0

Card Information

Card Number

MM/YY

CVC

Billing Information

First Name

Last Name

Email

Phone

Address

Address Line 2

City

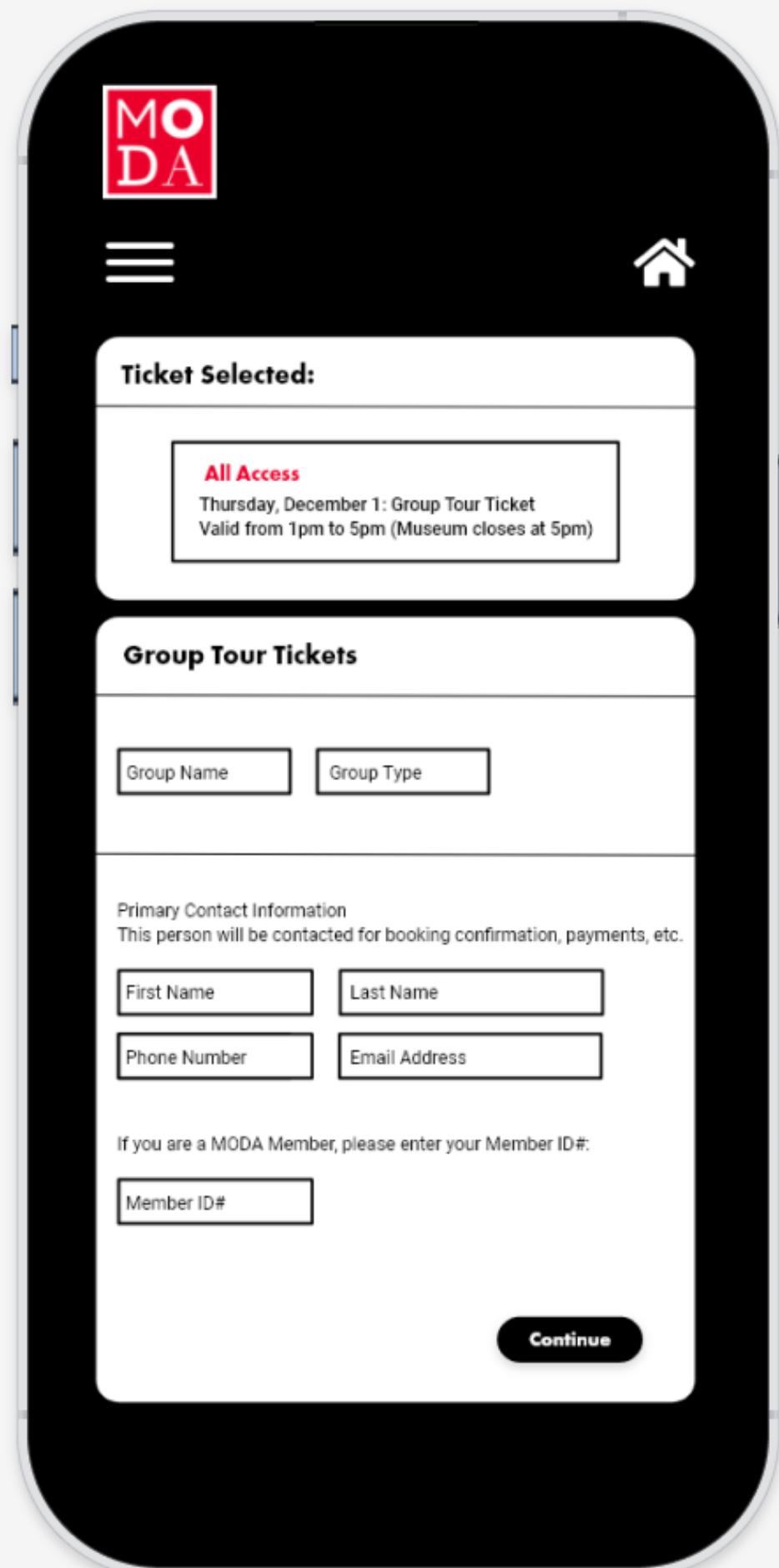
State

Zip Code

Country

Submit

Cancel



Ticket Selected:

All Access
Thursday, December 1: Group Tour Ticket
Valid from 1pm to 5pm (Museum closes at 5pm)

Group Tour Tickets

Group Name Group Type

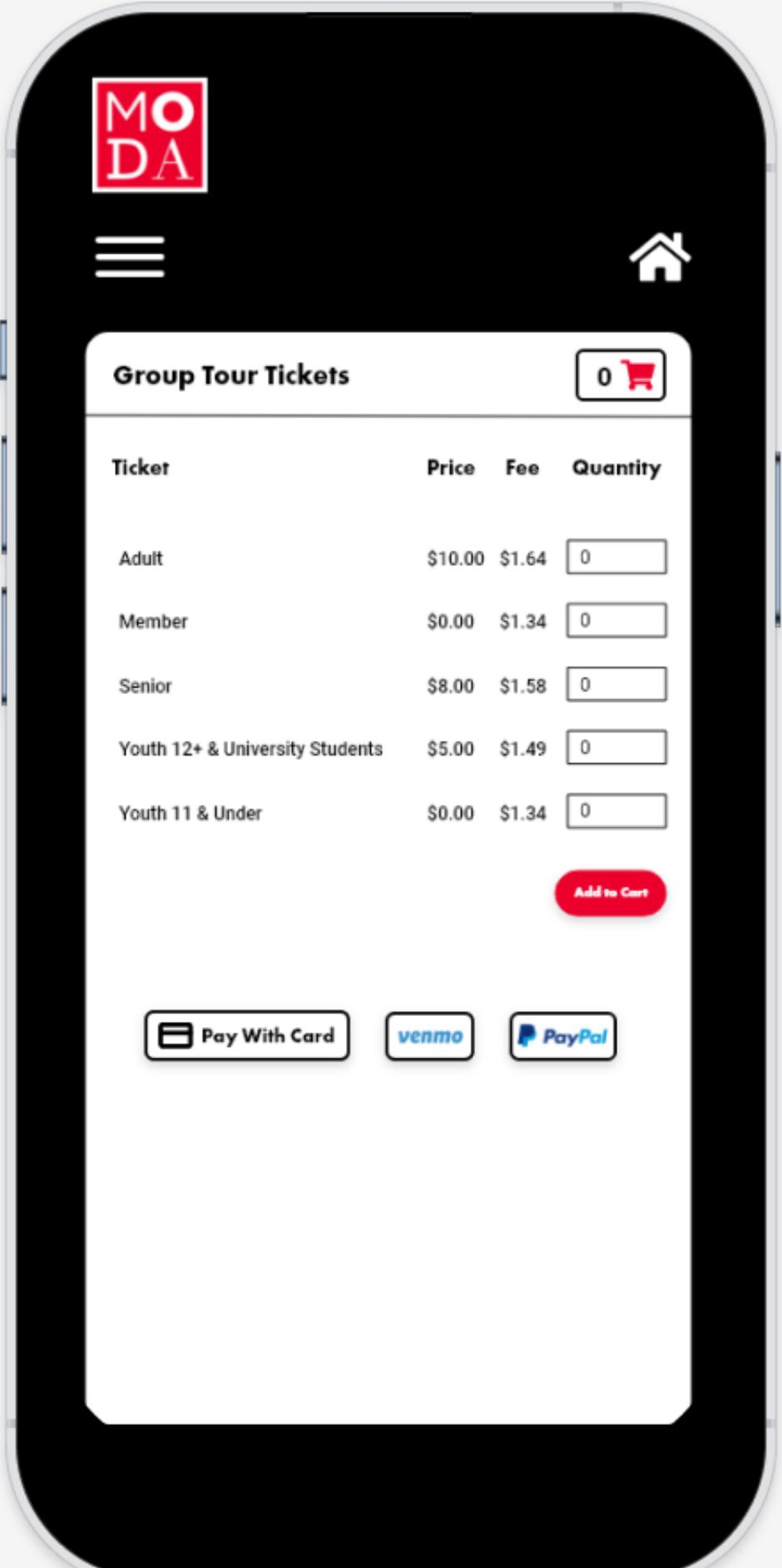
Primary Contact Information
This person will be contacted for booking confirmation, payments, etc.

First Name Last Name
Phone Number Email Address

If you are a MODA Member, please enter your Member ID#:

Member ID#

Continue

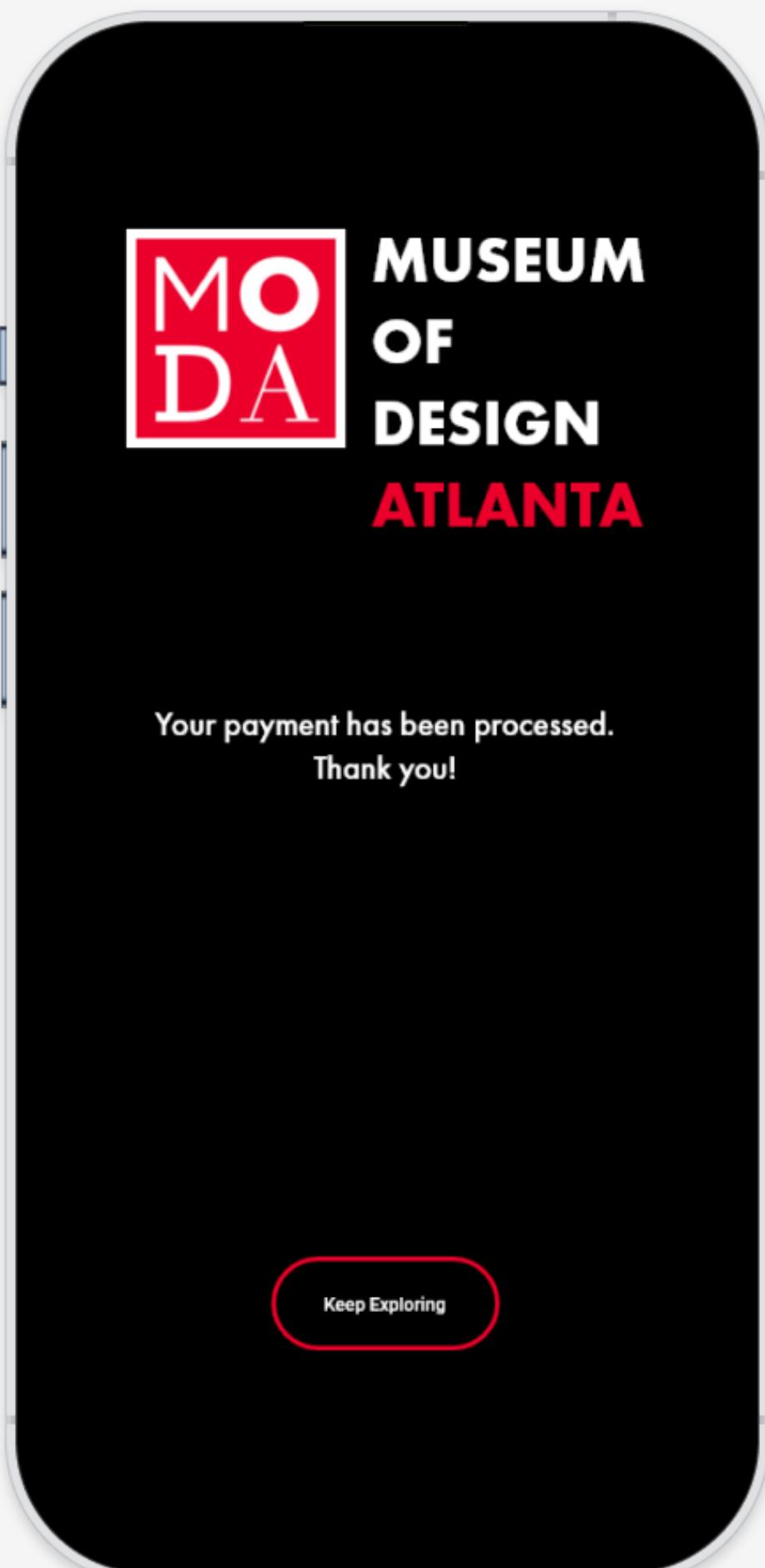


Group Tour Tickets 0

Ticket	Price	Fee	Quantity
Adult	\$10.00	\$1.64	0
Member	\$0.00	\$1.34	0
Senior	\$8.00	\$1.58	0
Youth 12+ & University Students	\$5.00	\$1.49	0
Youth 11 & Under	\$0.00	\$1.34	0

Add to Cart

Pay With Card **venmo** **PayPal**



MUSEUM OF DESIGN ATLANTA

Your payment has been processed.
Thank you!

Keep Exploring

