# FAY WU | FRONT END DEVELOPER

portfolio-fwudesign.netlify.app/ www.linkedin.com/in/faywudesign/ github.com/Jpcjo fwudesign@gmail.com 0401 204 458 West End, QLD 4101 Australian Citizen

#### **PROFILE**

With a solid engineering background and over a decade of diverse professional experience in design and client relations, I bring forth a distinctive skill set as a proficient front-end web developer. My unique blend of design creativity, client-centric approach, and adeptness in providing methodical solutions to development processes sets me apart in the field.

#### **KEY PROJECTS**

#### **Product Page Component**

https://singleproduct-page-fwudesign.netlify.app/ https://github.com/Jpcjo/SingleProudct-Page-Component

HTML&CSS | JavaScript | React | Redux | Tailwind

Built from scratch, no libraries. This project focuses on a sophisticated sneaker product page, encompassing various interactive components, including detailed product information, Q&A features, customer reviews, and additional functionalities.

#### **CRUD Review App**

https://crud-review-app-fwudesign.netlify.app/ https://github.com/Jpcjo/crud-review-app

HTML&CSS | JavaScript | React/React-Router-Dom | Redux | Tailwind | Toastify

This CRUD app for managing user reviews is designed to enable the creation, modification, and deletion of personalized reviews based on individual login credentials. Features include local-time-based dynamic business hour formats and local storage user details & inputs and more.

#### **Products Filter Component**

https://birk-products-filter-fwudesign.netlify.app/ https://github.com/Jpcjo/birk-products-filter

HTML&CSS | JavaScript | React | Redux | Tailwind

Built from scratch, no libraries. This dynamic React component tailored for product filtering, empowering users to easily navigate and refine their footwear choices with precision and efficiency.

#### SKILLS

HTML

**CSS** 

**JavaScript** 

React / React Router-Dom

React Query

Redux

Tailwind

Axios

Git / GitHub

Serverless Function Netlify

**TypeScript** 

**NextJS** 

**REST API** 

Figma

Adobe Photoshop

Adobe InDesign

UX / UI

#### **EDUCATION**

## Udemy Courses completed:

HTML, CSS, Git/GitHub, JavaScript, React 18, NodeJS, Serverless functions Feb 2023 – Present Online

#### Master of Science Interior Architecture

Pratt Institute 2005 - 2008 NY, USA

### Bachelor of Science Mechanical Engineering

National Chung-Hsing University 2000 - 2004

#### Freelance interior designer

2018 - Present

Brisbane / Remote

- Utilized industry-standard software such as AutoCAD, SketchUp, Rhino and Adobe Creative Suite to create detailed floor plans, 3D models, and presentations, enhancing visualization and communication of design concepts.
- Collaborated closely with clients to understand their design preferences, lifestyle, and project goals, ensuring a personalized and tailored approach to each project.
- Maintained a high level of client satisfaction, resulting in repeat business and word-of-mouth referrals. Fostered positive client relationships through effective attention to detail, communication, and delivering exceptional design outcomes.
- Proactively stayed updated on the latest design trends, software, emerging technologies in the interior design tech landscape, integrating new methodologies and tools to enhance design processes and deliver cutting-edge solutions.

**Service NSW** 2015 – 2018

Digital Service Representative

Sydney, NSW

- Harness online technology to deliver exceptional customer experiences, utilizing digital tools and platforms to streamline interactions, provide seamless service, and optimize user engagement.
- Foster positive client relationships by maintaining a professional and friendly demeanour, prioritizing client satisfaction through effective use of technology and digital communication channels.
- Advocate for the adoption of digital services, actively educating users on the benefits and functionalities of online platforms. Empower customers to embrace digital solutions for a more efficient and user-friendly experience.
- Monitor digital performance within the centre, taking proactive measures to increase adoption rates and drive usage. Utilize data-driven insights to optimize the digital experience.
- Contribute positively to the team environment by incorporating technological solutions, fostering a culture of innovation, and collaborating on tech-driven initiatives.

Taranta Creations 2009 – 2012

**Architectural Designer** 

Shanghai, China

• Conceptualized and implemented innovative design solutions, blending artistic vision with technical precision to create aesthetically pleasing and functional spaces.

#### **LEESER Architecture**

2008 - 2009

Interior Designer

NYC, USA

• Collaborated on designing and executing creative solutions, contributing to the enhancement of aesthetically pleasing and well-functioning interior spaces.

**Rockwell Group** 2006 – 2007

Junior Designer NYC, USA