Optimization applied 1.5: Maximum likelihood estimation continued

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• The same can be also written as:

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- 2. Next: we have assumed that we **observe** a vector of data.
- 3. And want to estimate the underlying parameter p.

- We've assumed y_i are independent
- The likelihood of observing $\mathbf{y} = \{1, 1, 1, 0, 1, 0\}$ is:

$$L(p \mid \mathbf{y}) = p \cdot p \cdot p \cdot (1-p) \cdot p \cdot (1-p)$$
$$= p^{4}(1-p)^{2}$$

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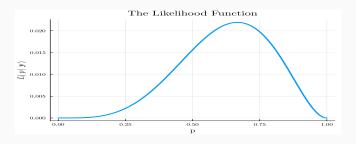
$$L(p \mid \mathbf{y}) = \prod_{i=1}^{6} p^{y_i} (1-p)^{1-y_i}$$

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$$\begin{split} L\left(p \mid \mathbf{y}\right) &= \prod_{i=1}^{n} p^{y_i} \cdot (1-p)^{1-y_i} \\ \log\left(L\left(p \mid \mathbf{y}\right)\right) &= \sum_{i=1}^{n} \log\left(p^{y_i}\right) + \sum_{i=1}^{n} \log\left((1-p)^{1-y_i}\right) \\ &= \sum_{i=1}^{n} y_i \log\left(p\right) + \sum_{i=1}^{n} (1-y_i) \log\left(1-p\right) \end{split}$$

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Necessary condition for maxima:

$$\frac{\partial \log \left(L\left(p\mid y\right) \right) }{\partial p}=0$$

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Necessary condition for maxima:

$$\frac{\partial \log (L(p \mid y))}{\partial p} = 0$$

$$\frac{\sum_{i=1}^{n} y_i}{p} - \frac{\sum_{i=1}^{n} (1 - y_i)}{1 - p} = 0$$

1

But what if we want to model the probability:

How to model *probability* of a binary outcome, $Y \in \{0,1\}$. Recall that Y can be:

- Whether a person has a disease or not
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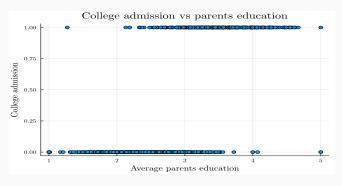
Let's assume that $P(Y = y_i \mid x)$ depends on a single predictor, x.

Making it more concrete:

Suppose you were asked to model the relationship between the probability of getting to college and the (average) parents education.

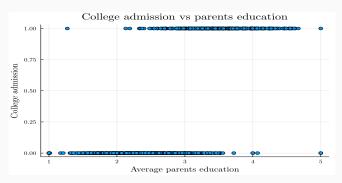
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In this case:

- Y is whether a person gets to college or not
- x is the average parents education

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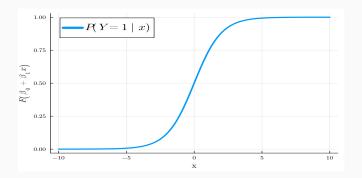
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$$P(y = 1 \mid x) = F(\beta_0 + \beta_1 x)$$

$$= \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}}$$

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$$= \frac{1}{1 + e^{\beta_0 + \beta_1 x}}$$

Suppose we want to know the probability of $Y = y_i$, where $y_i \in \{0,1\}$.

$$P(Y = y_i \mid x_i) = P(Y = y_i \mid x)^{y_i} P(Y = 1 - y_i \mid x)^{1-y_i}$$

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In logit model:

$$P(Y = y_i \mid x_i) = \left(\frac{e^{\beta_0 + \beta_1 x_i}}{1 + e^{\beta_0 + \beta_1 x_i}}\right)^{y_i} \left(\frac{1}{1 + e^{\beta_0 + \beta_1 x}}\right)^{1 - y_i}$$

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The likelihood function is:

$$L\left(\beta_0,\beta_1\mid\mathbf{y},\mathbf{x}\right) = \prod_{i=1}^{N} \left(\frac{e^{\beta_0+\beta_1x_i}}{1+e^{\beta_0+\beta_1x_i}}\right)^{y_i} \left(\frac{1}{1+e^{\beta_0+\beta_1x}}\right)^{1-y_i}$$

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For example, suppose we have 3 observations:

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- x = [5, 2, 1]

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The log likelihood function:

Given:

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The log likelihood function is:

$$\log \left(L\left(\beta_0, \beta_1 \mid \mathbf{y}, \mathbf{x}\right)\right) = \sum_{i=1}^{N} \left\{ y_i \log \left(\frac{e^{\beta_0 + \beta_1 x_i}}{1 + e^{\beta_0 + \beta_1 x_i}}\right) + (1 - y_i) \log \left(\frac{1}{1 + e^{\beta_0 + \beta_1 x}}\right) \right\}$$

The log likelihood function

Note that if needed one can split the log likelihood function into two parts:

$$\log \left(L\left(\beta_0,\beta_1 \mid \mathbf{y},\mathbf{x}\right) \right) = \sum_{i=1}^N \underbrace{y_i \log \left(\frac{e^{\beta_0 + \beta_1 x_i}}{1 + e^{\beta_0 + \beta_1 x_i}} \right)}_{\text{The first part}} + \sum_{i=1}^N \underbrace{\left(1 - y_i\right) \log \left(\frac{1}{1 + e^{\beta_0 + \beta_1 x}} \right)}_{\text{The second part}}$$