



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

I was respecting something different.

I want something reliable.

Will any of my friends want this top.

I still have clothes with the ticket on.

This outfit does not look good on me.

Shallow I only care about basic things.



FASHION HAVEN

Send pic of top to my friends.

Decide what time for friends to pic up.

Overwhelmed with how many cloths i own.

Use message app to send pictures.

Shall I only care about basic thing.

I am so superficial I should give these away.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?