# WHAT MAKES A GOOD GAME?

Jacob Prebys



### MISSION

To combine video game reviews with plot summaries and gameplay information, and use natural language processing techniques to predict critical reception

# DATA THE REAL STUFF

## BUILDING OUR DATASET

#### METACRITIC

Professional reviews
User reviews
ESRB Ratings

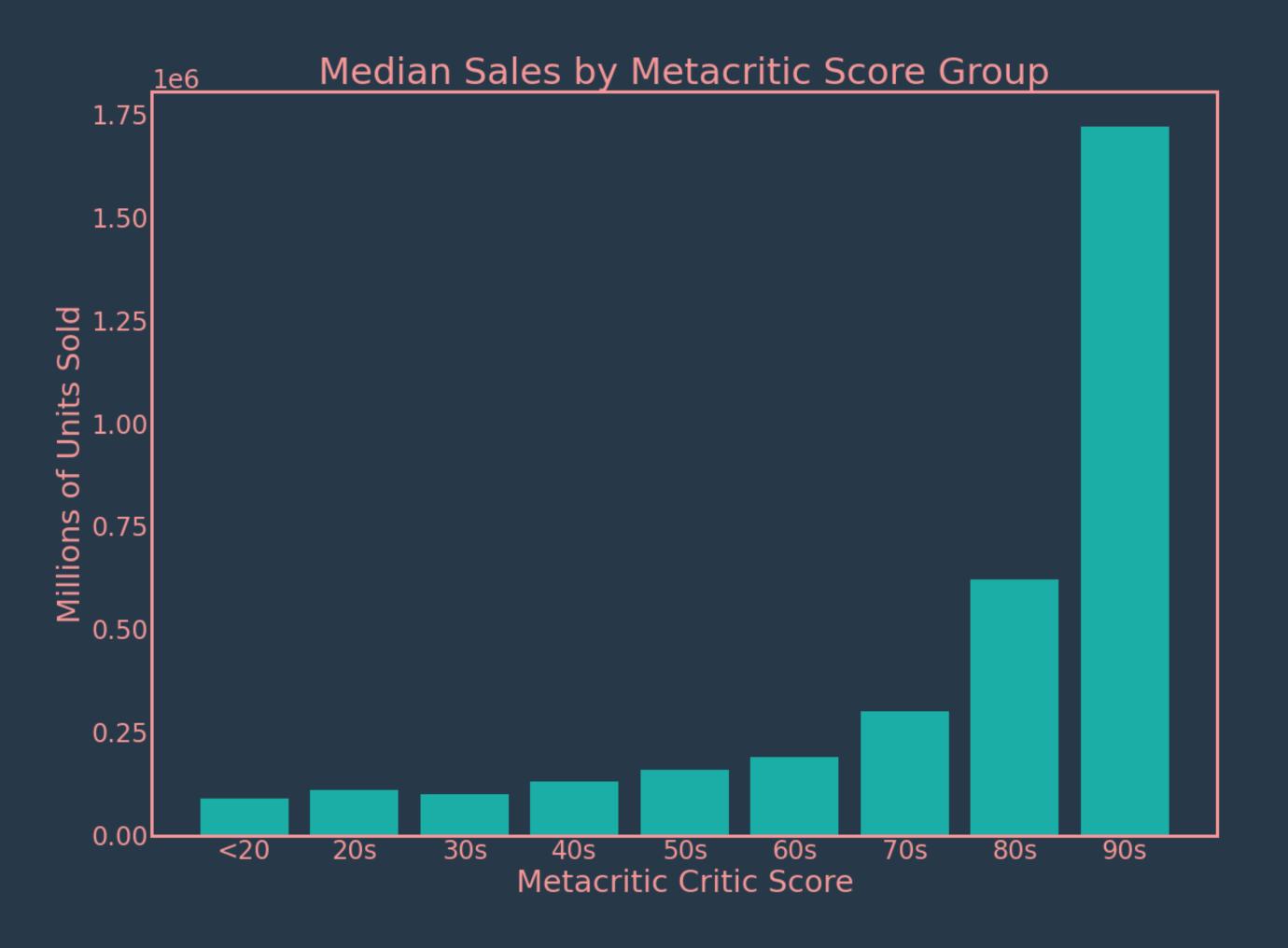
#### VGCHARTZ

Global/regional sales
Release dates

#### WIKIPEDIA

Plot summaries
Gameplay details

5100+ complete entries



# TARGETING CRITIC SCORES

#### WHO CARES?

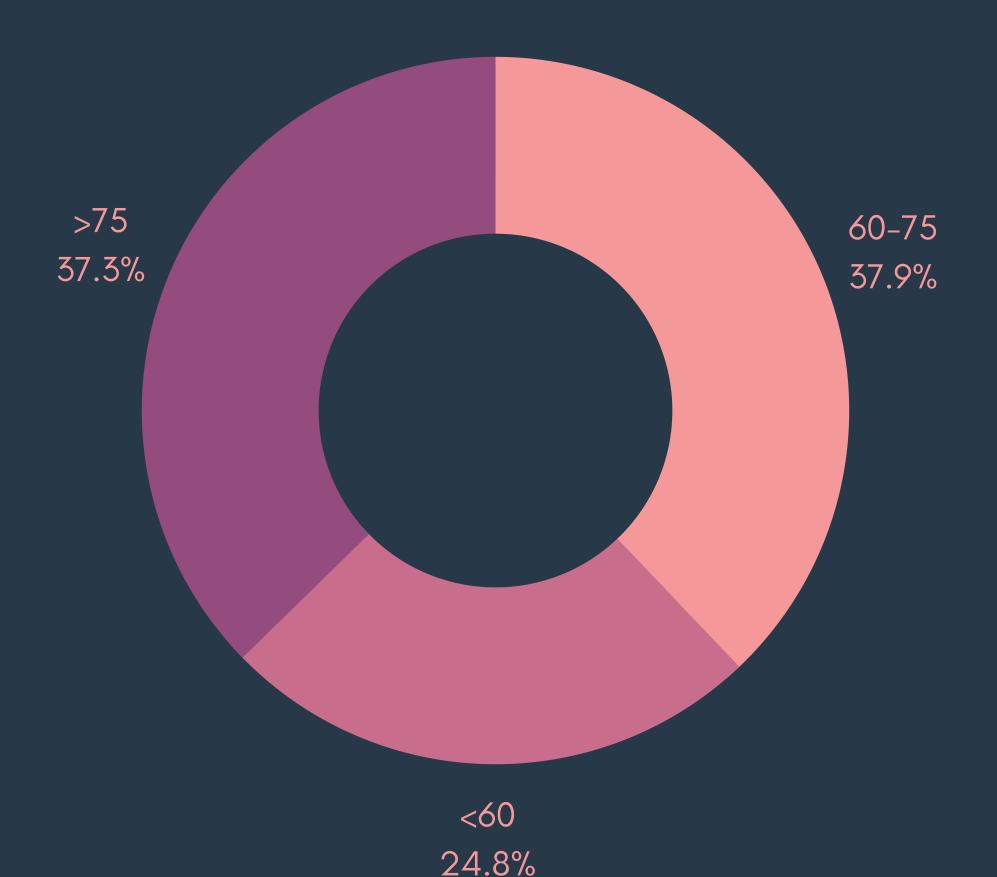
You care!

Higher critic scores
will raise your global
sales potential

## MAKING CLASSES

We turn our problem into a classification by binning the review scores into three classes of success

#### GAMES BY RATING CLASS



### Text Processing



#### **LEMMATIZATION**

Reducing words to their roots



#### VECTORIZATION

Turning the game descriptions into numerical data

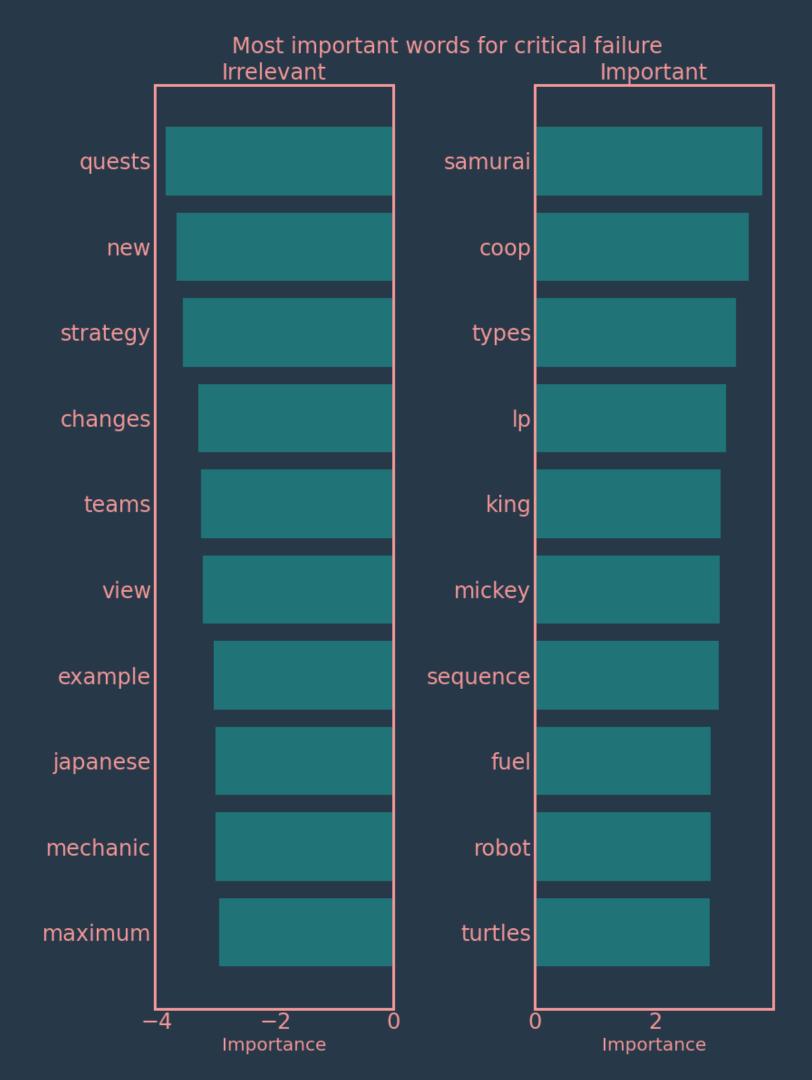


# MODELING THE GOOD STUFF

#### THE MODEL SO FAR

- Logistic Regression
- Balanced class weight
- Still has high variance

68% accuracy



#### FEATURE ENGINEERING

- -Better text preprocessing
- -Use Google Word2Vec

#### ALGORITHM CHOICE

- -Make XGBoost work on my computer
- -Investivate CNNs with Word2Vec

#### DEPLOYMENT

- -Develop a web application
- -Design recommender system

