



**Jonathan Pryce**

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198 Clay St SE Atlanta, GA 30317

- Over 5 years of experience in digital marketing production: writing, coding, designing and testing emails and webpages of various campaigns across many industries.
- Has proficiency optimizing web copy and content to improve organic search traffic with SEO, Photoshop, Indesign, Dreamweaver, HTML, and CSS.
- Has used a number of ESPs, CRMs, and CMSs including Constant Contact, Salesforce and Wordpress.
- Has experience working in a global team supporting managers in Europe, Americas and Asia to produce content abiding by company design systems and brand guidelines.

## EDUCATION

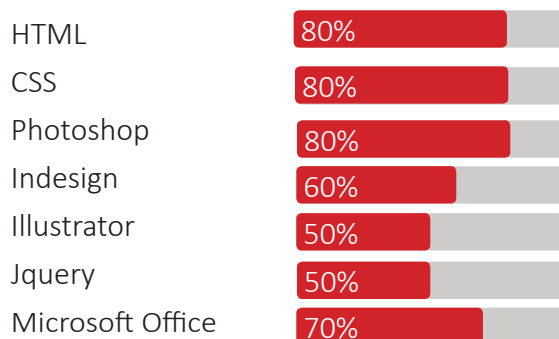
CITY COLLEGE OF NEW YORK  
NEW YORK, NY

- Bachelors in Advertising/Public Relations, Minor in Economics  
May 2012

GENERAL ASSEMBLY, NEW YORK, NY

- Front End Web Design Boot Camp  
May 2016

## TECHNICAL SKILLS



## PROFESSIONAL EXPERIENCE

CPA.com, NEW YORK, NY  
Web Producer  
October 2017- Present

HEALTHCASTS LLC, NEW YORK, NY  
Digital Marketing Production Consultant  
April 2017- July 2017

TIFFANY & CO, NEW YORK, NY  
Digital Marketing Specialist  
August 2016- March 2017

SBG MEDIA INC, BROOKLYN, NY  
Email Marketing Producer  
April 2014-June 2016