Portfolio: http://Jpryce.github.io
Email: Jpryce2@gmail.com
Linkedin: https://www.linkedin.com/in/jpryce2
Phone: (404) 491-9950
198 Clay St SE Atlanta, GA 30317

Technical Skills:

HTML, CSS, Javascript ES6, Photoshop, InDesign, Illustrator , Microsoft Word, Excel, Outlook, Powerpoint, JIRA, Workfront, Salesforce, SEO, Wordpress, Marketo, Drupal, Adobe Experience Manager

Education:

Bachelors in Advertising/Public Relations, Minor in Economics, May 2012
City College of New York, New York, NY

Front End Web Design Boot Camp, May 2016
Salesforce Certified Marketing Cloud Email Specialist, July 2020
Google Search Ads Certification, August 2020

Professional Experience:

Deloitte, Atlanta, GA, October 2020 – Current
Senior Digital Producer

• Working collaboratively with cross-functional partners in Marketing, Creative, and Brand teams to shape the workflows for creation, modification, and reviewing of content on Deloitte's website, and social media campaigns.

EY, Atlanta, GA, October 2019 – October 2020
Digital Producer

• Worked closely with program managers to design and build campaign landing pages, e-mails, and setup automated nurturing programs via HTML, CSS, JIRA, Workfront, Salesforce, and Adobe suite. Maintained the marketing database ensuring clean data, data segmentation according to digital strategies.

AICPA, New York, NY, October 2017 – October 2019
Digital Producer

• Provided services to support the execution of campaigns such as creating digital assets, landing pages, e-mail templates, web-forms via HTML, CSS, JIRA, Drupal, Workfront, Salesforce and Adobe suite.

Tiffany & Co., New York, NY, August 2016 – March 2017
Digital Producer

• Supported Tiffany global digital marketing department with seasonal email campaign deployment, including asset management, URL Coding, and Quality Assurance.

SBG Media Inc., Brooklyn, NY, April 2014 – June 2016
Digital Producer

• Designed email templates, HTML email newsletters and PPC campaigns for multiple internal and external client programs, following CAN-SPAM laws and implementing email authentication, dynamic content, A/B testing,