Jonathan Pryce

Portfolio: http://Jpryce.github.io
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Phone: (404) 491-9950
Atlanta, GA 30317

Skills:

HTML, CSS, Javascript ES6, Photoshop, InDesign, Illustrator , Microsoft 365 office suite, JIRA, Workfront, Salesforce, SEO, Wordpress, Marketo, Drupal, Adobe Experience Manager

Education:

Bachelors in Advertising/Public Relations, Minor in Economics, 2012
City College of New York, New York, NY

Front End Web Design Boot Camp, 2016
Salesforce Certified Marketing Cloud Email Specialist, 2020
Google Search Ads Certification, 2020

Professional Experience:

Deloitte, Atlanta, GA, 2020 – Current
Front-end Web Developer

Working collaboratively with cross-functional partners in Marketing, Creative, and Brand teams to shape the workflows for creation, modification, and reviewing of content on Deloitte's website, and social media campaigns.

EY, Atlanta, GA, (2019 – 2020
Digital Producer

Worked closely with program managers to design and build campaign landing pages, e-mails, and setup automated nurturing programs via HTML, CSS, JIRA, Workfront, Salesforce, and Adobe suite. Maintained the marketing database ensuring clean data, data segmentation according to digital strategies.

AICPA, New York, NY, 2017 – 2019
Digital Producer

Provided services to support the execution of campaigns such as creating digital assets, landing pages, e-mail templates, web-forms via HTML, CSS, JIRA, Drupal, Workfront, Salesforce and Adobe suite.

Tiffany & Co., New York, NY, 2016 – 2017
Digital Producer

Supported Tiffany global digital marketing department with seasonal email campaign deployment, including asset management, URL Coding, and Quality Assurance.

SBG Media Inc., Brooklyn, NY, 2014 – 2016
Digital Producer

Designed email templates, HTML email newsletters and PPC campaigns for multiple internal and external client programs, following CAN-SPAM laws and implementing email authentication, dynamic content, A/B testing, send-time optimization.