



Portfolio: <http://jpryce.github.io>

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Jonathan Pryce

PROFESSIONAL EXPERIENCE

CPA.com, NEW YORK, NEW YORK

Web Producer, October 2017- Present

- End-to-end management of Marketing email deployments
- Execute content updates for ecommerce website

HEALTHCASTS LLC, NEW YORK, NEW YORK

Digital Marketing Production Consultant, April 2017- July 2017

- Evaluate, propose, and execute optimization strategies for seasonal digital marketing automation tools and campaigns

TIFFANY & CO, NEW YORK, NEW YORK

Digital Marketing Specialist, August 2016- March 2017

- End-to-end management of Global seasonal Tiffany email deployment, including: (Asset tracking/routing, URL Coding, & Quality Assurance)

SBG MEDIA INC, BROOKLYN, NEW YORK

Email Marketing Producer, April 2014-June 2016

- Manage and create the email marketing campaigns of multiple websites (HTML, CSS, Copywriting, & Deployment)

- Over 4 years of experience specifically in email marketing production: writing, coding, testing emails that ran through various campaigns.
- Has proficiency with Photoshop, Indesign, Dreamweaver, HTML, and CSS.
- Has used a number of ESPs, CRMs, and CMSs including Constant Contact, Salesforce and Wordpress.

Technical Skills

HTML	80%
CSS	80%
Photoshop	80%
Indesign	60%
Illustrator	50%
Jquery	50%
Microsoft Office	70%

EDUCATION

CITY COLLEGE OF NEW YORK, NEW YORK, NEW YORK

- Bachelors in Advertising/Public Relations, Minor in Economics
May 2012

GENERAL ASSEMBLY, NEW YORK, NEW YORK

- Front End Web Design Boot Camp
May 2016