

Portfolio: http://jpryce.github.io Email: Jpryce2@gmail.com Phone: (404) 491-9950

198 Clay St SE Atlanta, GA 30317

- Over 5 years of experience specifically in email marketing production: writing, coding, testing emails that of various campaigns.
- Has proficiency with SEO, Photoshop, Indesign, Dreamweaver, HTML, and CSS.
- Has used a number of ESPs, CRMs, and CMSs including Constant Contact, Salesforce and Wordpress.

ILLS
80%
80%
80%
60%
50%
50%
70%

## PROFESSIONAL EXPERIENCE

CPA.com, NEW YORK, NY

Web Producer
October 2017- Present

HEALTHCASTS LLC, NEW YORK, NY

Digital Marketing Production Consultant April 2017- July 2017

TIFFANY & CO, NEW YORK, NY

Digital Marketing Specialist August 2016- March 2017

SBG MEDIA INC, BROOKLYN, NY

Email Marketing Producer April 2014-June 2016

## **EDUCATION**

CITY COLLEGE OF NEW YORK, NEW YORK, NY

Bachelors in Advertising/Public Relations, Minor in Economics
 May 2012

GENERAL ASSEMBLY, NEW YORK, NY

 Front End Web Design Boot Camp May 2016