



Portfolio: <http://jpryce.github.io>

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Jonathan Pryce

PROFESSIONAL EXPERIENCE

HEALTHCASTS LLC, NEW YORK, NEW YORK

Digital Marketing Production Consultant, April 2017- May 2017

- Evaluate current digital marketing automation tools and campaigns

- Over 3 years of experience specifically in email marketing production: writing, coding, testing emails that ran through various campaigns.
- Has proficiency with Photoshop, Indesign, Dreamweaver, HTML, and CSS.
- Has used a number of ESPs, CRMs, and CMSs including Constant Contact, Salesforce and Wordpress.

- Propose optimization strategies to revamp operations

TIFFANY & CO, NEW YORK, NEW YORK

Digital Marketing Specialist, August 2016- March 2017

- Oversee the operations and execution of all aspects of global CRM and marketing emails across the organization.
- End-to-end management of Global Tiffany email deployment, which includes: (Asset tracking/ routing, URL Coding, & Quality Assurance)

SBG MEDIA INC, BROOKLYN, NEW YORK

Email Marketing Producer, April 2014-June 2016

- Manage and create the email marketing campaigns of multiple websites (HTML, CSS, Copywriting, & Deployment)
- Coordinate the trafficking of digital media creative assets between agencies, publishers and technology providers in the areas of search, email, web and mobile marketing

Technical Skills

HTML	70%
CSS	70%
Photoshop	60%
Indesign	50%
Illustrator	30%
Jquery	30%
Microsoft Office	50%

EDUCATION

CITY COLLEGE OF NEW YORK NEW YORK, NEW YORK, UNITED STATES

- Bachelors in Advertising/ Public Relations, Minor in Economics May 2012
- Front End Web Design Boot Camp May 2016