



# JYOTI RAUTELA

jyoti.rautela@nift.ac.in

+91-7609948434

Personal Info  
Work Experience  
Skills  
Competitions and  
Achievements  
Education  
Interests  
Reference

About me

Two words that defines me are Explore and Evolve.

I always feel myself motivated when working with a team. For me providing creative approach to problems and enjoying the process while working on it is what enriches the value within.

03/12/1998; Indian

Work Experience

**Benetton India Pvt. Ltd**

**Gurgaon, India**

*Footwear Design Intern*

*December 2019 - June 2020*

- Worked for the new range of SS21 with the Creative Head of Footwear Department
- Presented a research project on the feasibility of trendy Women's footwear
- Designed Kids Footwear for the project Nanhi Kali a mahindra initiative

**Sports Station of India Pvt. Ltd. (SSIPL)**

**New Delhi, India**

*Footwear Design Intern for brand Lotto Italia*

*May - July 2019*

- Backend development on the design team for Lotto India
- Worked on the prototyping of Sneakers with Mr. Sharad Kumar (Head designer- Sparx India) funded by XO Footwear Pvt. Ltd.
- Presented a report on Fashion and Material Trends for the season A/W 20

**Capital Region Urban Transport Odisha (CRUT)**

**Bhubaneswar, Odisha**

*Graphic design volunteer*

*October - December 2018*

- Designed uniform for staff members of Men's Hockey World Cup 2018
- Designed graphics and uniform of the ground staff of the newly introduced Mo Bus Odisha under the guidance of Mr. Satish Suman Behera (Faculty Nift Bhubaneswar)

**Visibility Blaster**

**New Delhi, India**

*Freelancer*

*May - July 2018*

- Designed a mobile app logo for the company
- Worked with a team of UI designers on developing concepts for the clients

**Sashakt India Campaign**

**Bhubaneswar, Odisha**

*Graphic design volunteer*

*2017 - 2019*

- Designed and implemented collaterals, merch of the campaign to create awareness for the laws of persons with disabilities in India (PWD Act)
- Introduced the designs in the Sashakt Press Meet 2018 Bhubaneswar, Odisha

Projects

- Submitted paper on **Biomimicry, an ultimate solution: Yes or No** under the guidance of Prof. N. Chiranjeeve, NIFT Bangalore
- Worked on installing hydraulics mechanism in crutches for ease of comfort for persons with disabilities

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**Education**  
**National Institute of Fashion Technology Bhubaneswar** **Odisha, India**  
*B.Des in Fashion and Lifestyle Accessory Design* **2016 - 2020**  
*(Product Design)*  
CGPA 8.0  
**Kendriya Vidyalaya Ghaziabad** **Uttar Pradesh, India**  
*Passed Higher Secondary with science stream* **2015 - 2016**  
Percentage 71.33%

**Skills**

- Proficient in Adobe Photoshop, Illustrator, InDesign, Microsoft Office, CorelDraw
- Familiar with Adobe After Effects, SketchUp, AutoCAD, KeyShot
- Previously used 3ds Max, MadiBang Paint, Formit 360
- Hand Skills: Perspective drawing, Isometric drawing, Sketching and Rendering, Form development, Anatomy
- Research and Concept development
- Material manipulation
- Story building
- Trend Forecast

**Competitions and Achievements**

**Pensole World Sneaker Championship 2018**  
*Designed a new generation shoe inspired from blue corel snake*

**Jumpthegap by Roca 2017**  
*Designed a shower bed as a solution for compact bathrooms*

**NIFT Converge Annual Fest**  
*Converge is an annual fest organised by NIFT Govt. of India in one of the sixteen campuses*

Bronze medal in Volleyball NIFT Mumbai 2017  
Bronze medal in Basketball NIFT Rae Bareli 2018  
Gold medal in Kabbadi NIFT Rae Bareli 2018

**CIPET 5k Marathon** **Bhubaneswar, Odisha**  
*Central Institute of Plastics Engineering & Technology, Bhubaneswar organised a marathon to create awareness for a plastic free Nation*  
Bronze medal in girls category(00:22:36) January 2019

**Interests**

- Organisation: Active library club member (NIFT Bhubaneswar), Sports Club executive; Speak for Animal Odisha (Worked for the betterment of housing and hygiene conditions for pets); Sashakth India (Empowering people about the laws of People with Disability)
- Reading books (Fiction)
- Creating Comics
- Basketball

**Reference**

**Mr. D. Harish Rajiv**  
CC F&LA Nift Bhubaneswar  
Contact: +91 98865 62286; harish.rajiv@nift.ac.in

**Mr. Kumar Harsh**  
DGM (Product & Sourcing), Lotto  
Contact: +91 85274 20505; kumar.harsh@ssipl.in

I hereby declare that the information furnished above are true to the best of my knowledge and belief. I undertake to inform you of any.