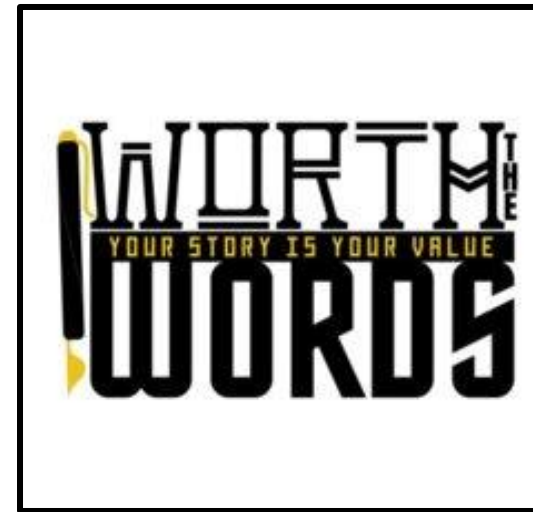


WORTH THE WORDS

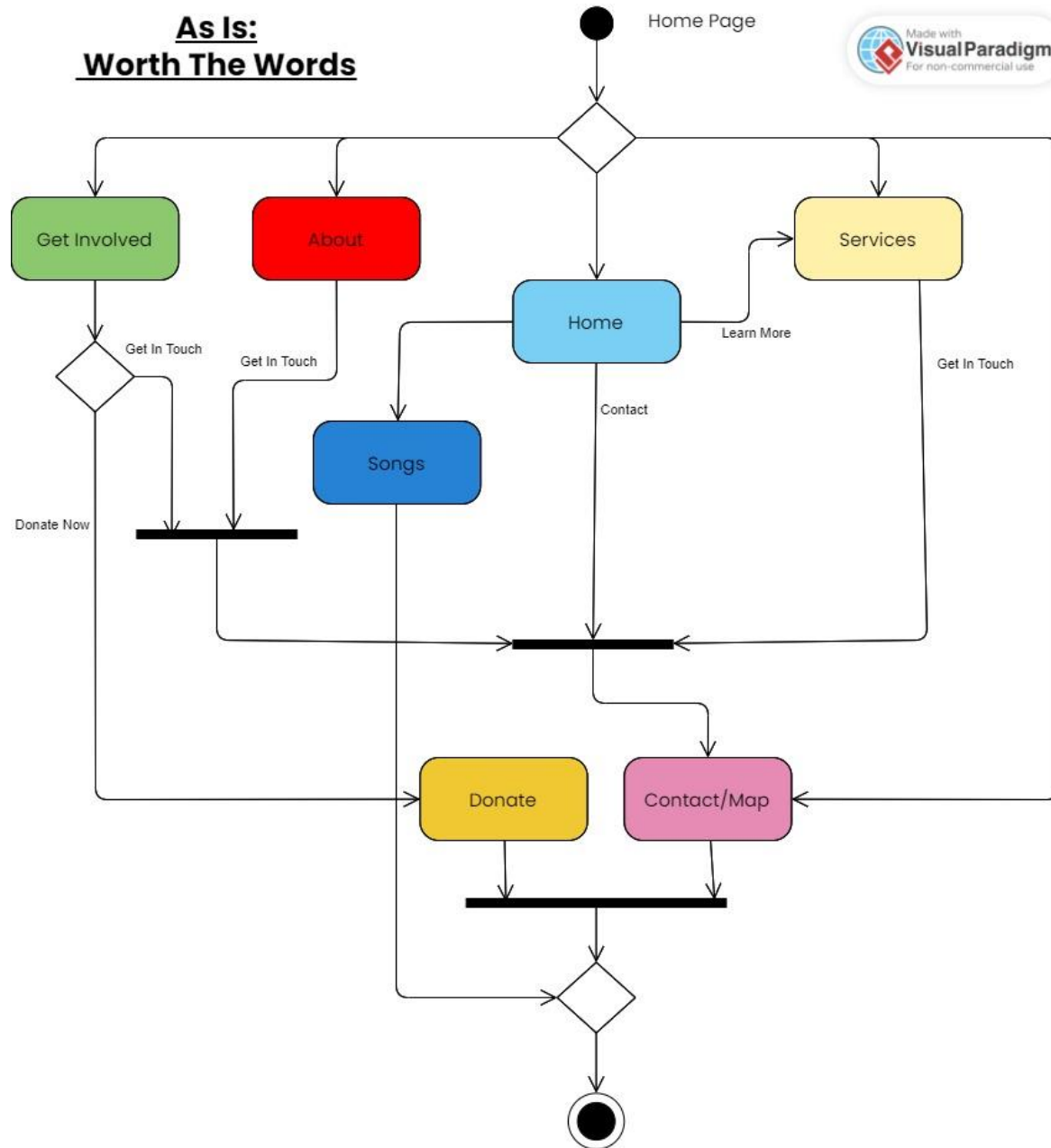
JREW SIMPSON, DALTON KARL, ANTHONY STRIEPE, ALEX
WELSH, DAY WADE

OVERVIEW

- As-Is Model
- To-Be Model
- Economic Feasibility Analysis
- Product Perspective
- Project Features
- Product Prototypes

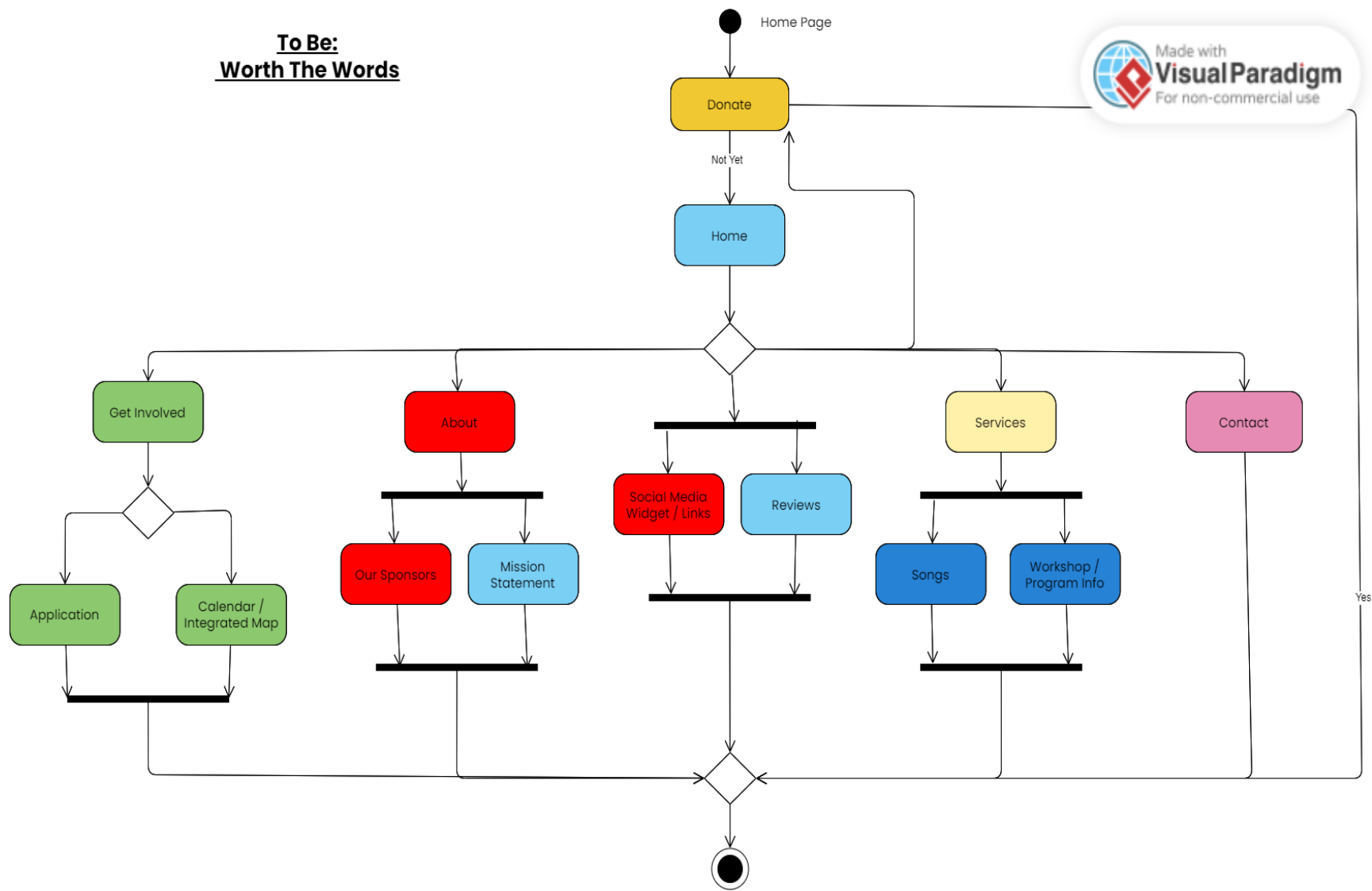


AS-IS MODEL



TO-BE MODEL

To Be:
Worth The Words



ECONOMIC FEASIBILITY ANALYSIS

Year 1: Wix Core Plan -\$348 annually, Premium Plugins - \$150, 1 employee working 6 hours a month for \$7.25/hour -\$522 per year, Discount rate =10%

	Year 1 (2024)	Year 2	Year 3	Year 4	Year 5	Total
Income	\$6,400	\$12,000	\$12,350	\$12,718	\$13,104	\$86,572
Costs	\$1,020	\$870	\$887	\$905	\$924	\$4,606
NPV	\$4,891	\$9,198	\$12,369	\$14,898	\$16,876	\$58,233

PRODUCT PERSPECTIVE

- Straightforward content management and maintenance
- Secure CMS & PMS platform (GDPR compliant)
- Fast deployment
- Global reach (Multi-lingual support, Large userbase)
- Seamless connection between Wix & PayPal



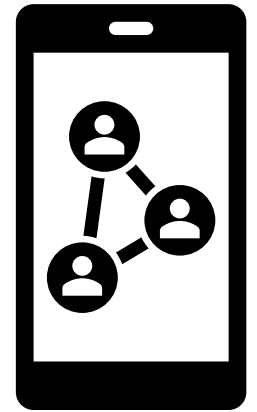
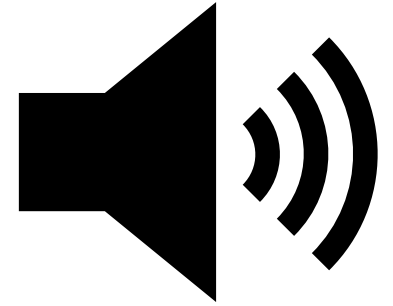
PROJECT FEATURES

- Volunteer Sign-Up and Management
 - Users register for opportunities
- Sponsor Display
 - View companies that have become supporters
 - Scrolling widget
- Event Calendar
 - Sign up for events
 - Receive event reminders



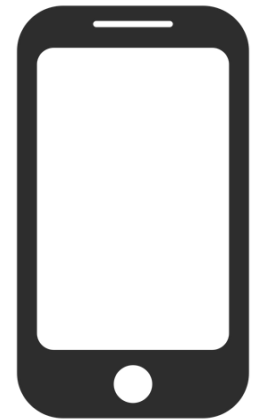
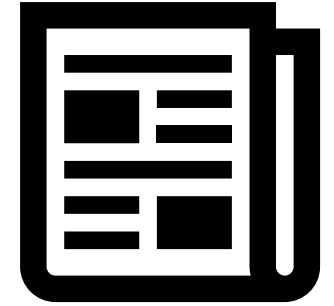
PROJECT FEATURES

- Content Management System
 - Wix
 - Easy site upgrades
- Project Showcase
 - Highlighting current and completed projects
- Social Media Integration
 - Shows social media feeds
 - Users follow and share content

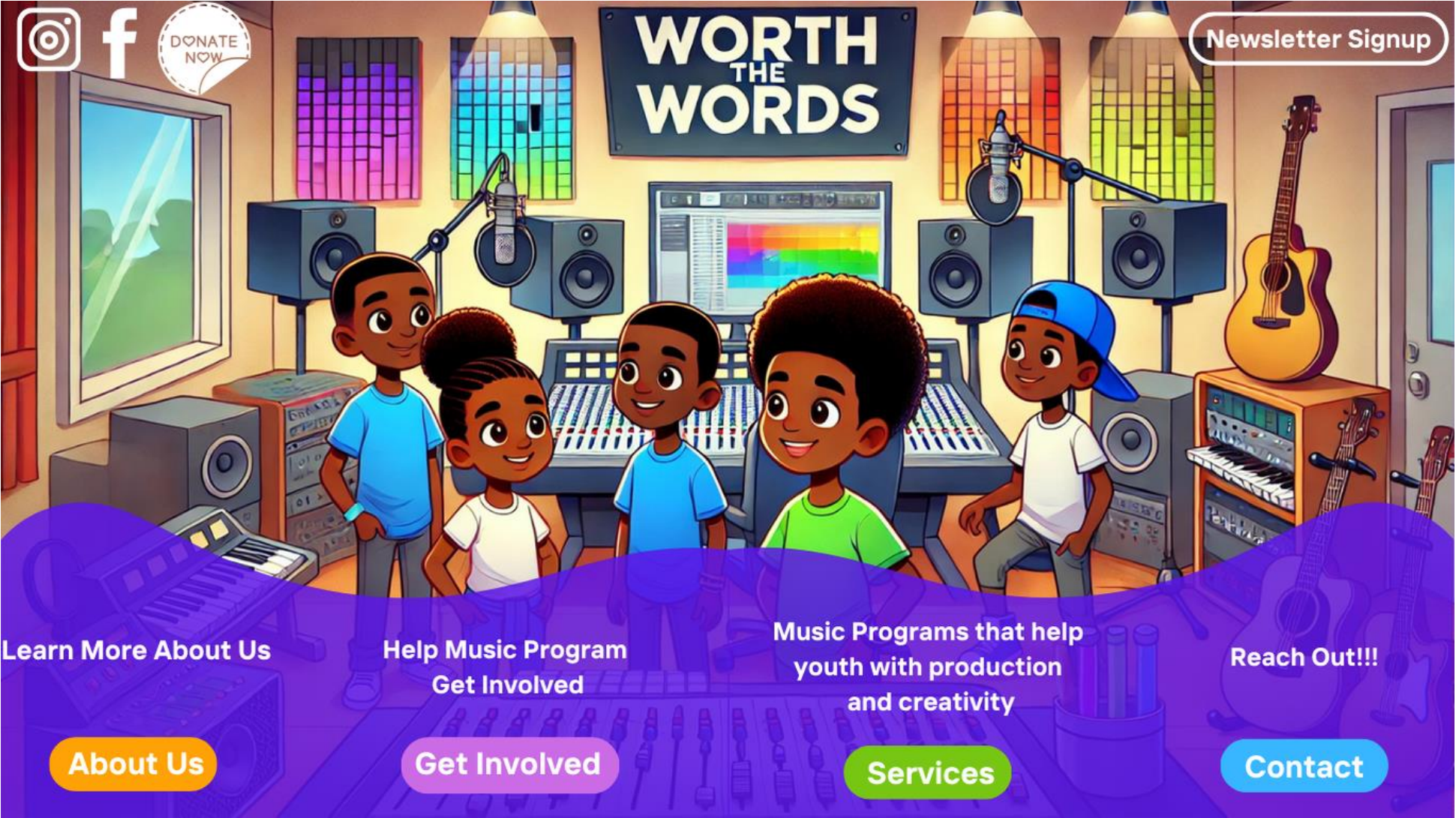


PROJECT FEATURES

- Mobile Optimization
 - Responsive design
 - Usability for as many people as possible
- Newsletter Sign-Up
 - Users subscribe for email updated
 - Stay informed about latest news and events



PRODUCT PROTOTYPE - HOME PAGE



PRODUCT PROTOTYPE - WIDGETS



- 1 Stop the violence- J Money & Yeni / Worth
- 2 Storms- DJ / Worth The Words
- 3 Identity- Sadie / Worth The Words
- 4 Flip the coin- Swaggy P / Worth The Words
- 5 Lion- B Money / Worth The Words

PRODUCT PROTOTYPE - ABOUT US



OUR STORY

"We believe every youth should have access to enrichment opportunities. Our programs provide hope, teach transferrable skills, and provides our students healthy outlets to process social and emotional trauma."





CEO

Bio

is the founder and CEO of Worth The Words, a nonprofit focused on empowering youth through music. Their mission is to help young people heal, grow, and develop skills through creative programs centered around music production.

Sponsors



PRODUCT PROTOTYPE - GET INVOLVED



PRODUCT PROTOTYPE - INTEGRATED CALANDER / PROGRAMS

Events

Past Events

Beat Making Workshop
Held: September 20, 2024

Community Jam Session
Held: October 2, 2024

Fundraising Events

Annual Benefit Gala
Date: December 10, 2024

Crowdfunding Campaign
Launch
Date: November 20, 2024

Upcoming Events

Music Production Workshop
Date: October 25, 2024

Youth Empowerment Concert
Date: November 5, 2024

DJ Skills Showcase
Date: November 15, 2024

Music and Mental Health Panel
Date: November 22, 2024

Workshops & Classes

Songwriting Class
Date: October 8, 2024

Voice Training Workshop
Date: November 12, 2024

Digital Music Masterclass
Date: November 8, 2024

Live Performance Training
Date: November 8, 2024

Programs

Serving the youth in our community is the most important goal of our organization. Our mission is to provide youth with the resources to explore creativity, process their trauma, and develop skills for a better future.



PRODUCT PROTOTYPE - TESTIMONIES/ CONTACT FORM

How 'Worth The Words' is Making a Lasting Impact in Our Community:



Coby

This program gave me the tools to find my voice through music



Cheyenne

Worth The Words helped me process my emotions through creativity.



Larry

I now feel empowered to chase my dreams.



CONTACT

WORTH THE WORDS

3050 Hunsinger Ln Unit 20542

info@worththewords.org

502-299-6496

Contact Form

Name:

Email:

Phone:

Subject:

Message:

Submit

QUESTIONS?