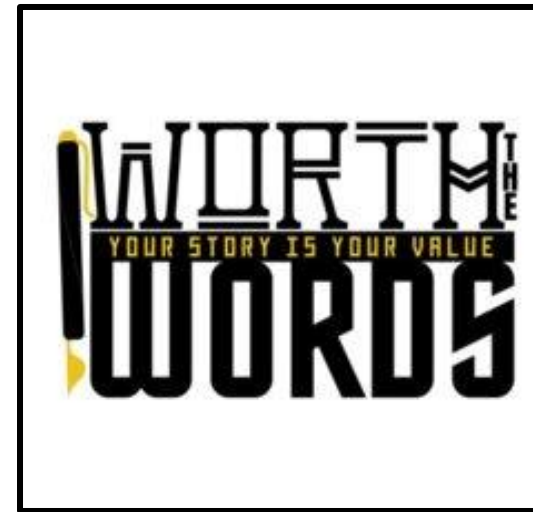


# WORTH THE WORDS

JREW SIMPSON, DALTON KARL, ANTHONY STRIEPE,  
ALEXANDER WELSH, DAY WADE

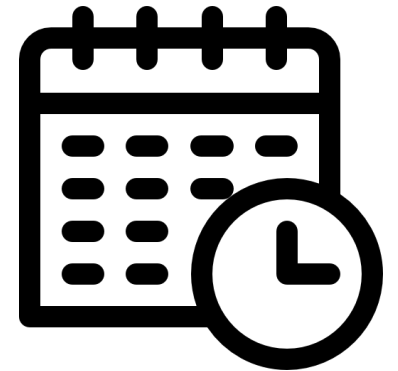
# OVERVIEW

- Introduction
- Product Features
- Database Diagram
- Economic Feasibility
- Product Prototypes
- Questions/Comments



# PRODUCT FEATURES

- Volunteer Sign-Up and Management
  - Users register for opportunities
  - PreSearch & GoodHire
- Sponsor Display
  - View sponsored and partnered companies
  - Scrolling widget
- Event Calendar
  - Sign up for events
  - Receive event reminders
- Project Showcase
  - Showcase songs produced by youth participants

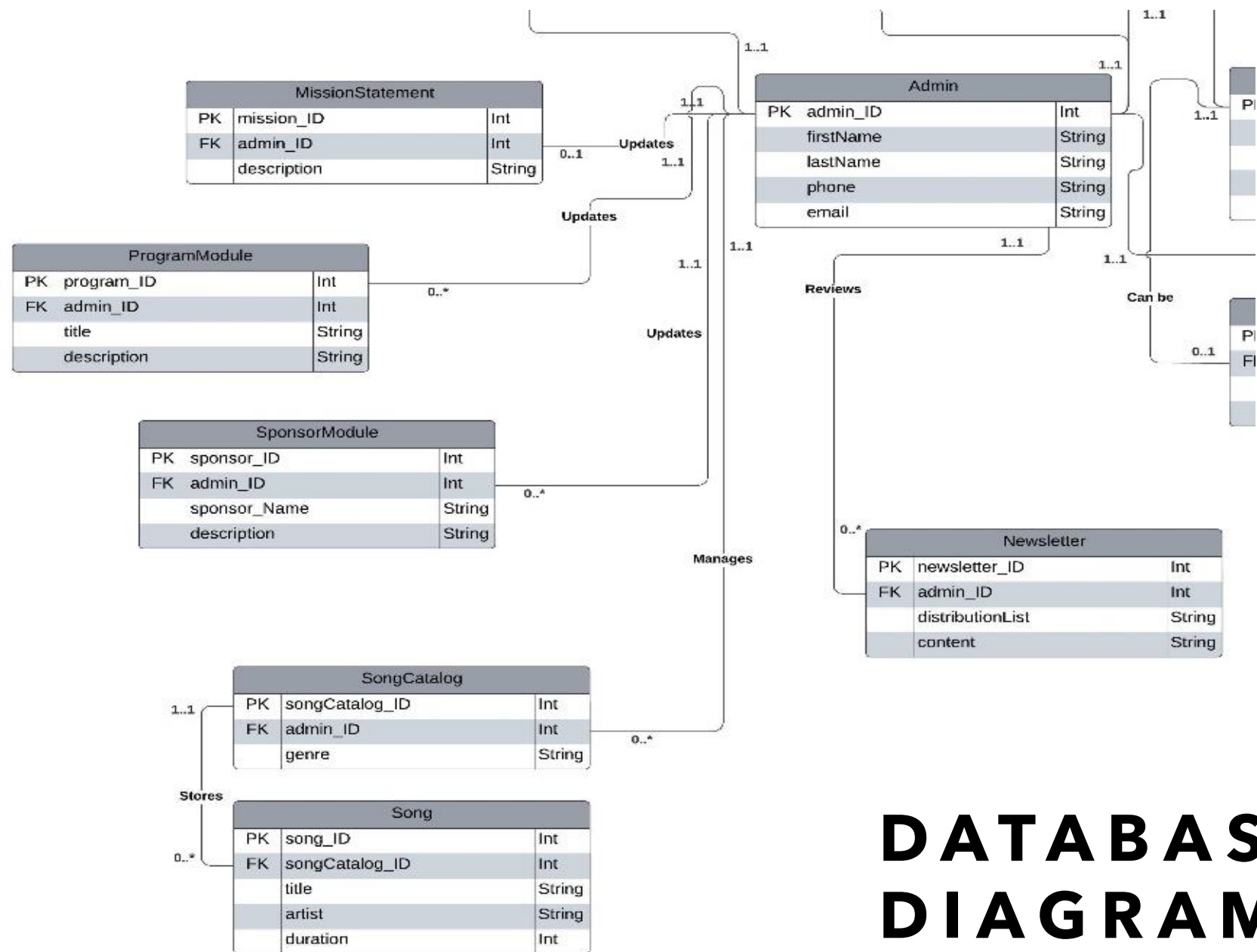


# PRODUCT FEATURES

- Mobile Optimization
  - Responsive design
  - Usability for as many people as possible
- Newsletter Sign-Up
  - Users subscribe for email updates
  - Stay informed about latest news and events
- Secure Donations
  - User friendly, compliance with data privacy laws
- Social Media Integration
  - Shows social media feeds
  - Users follow and share content







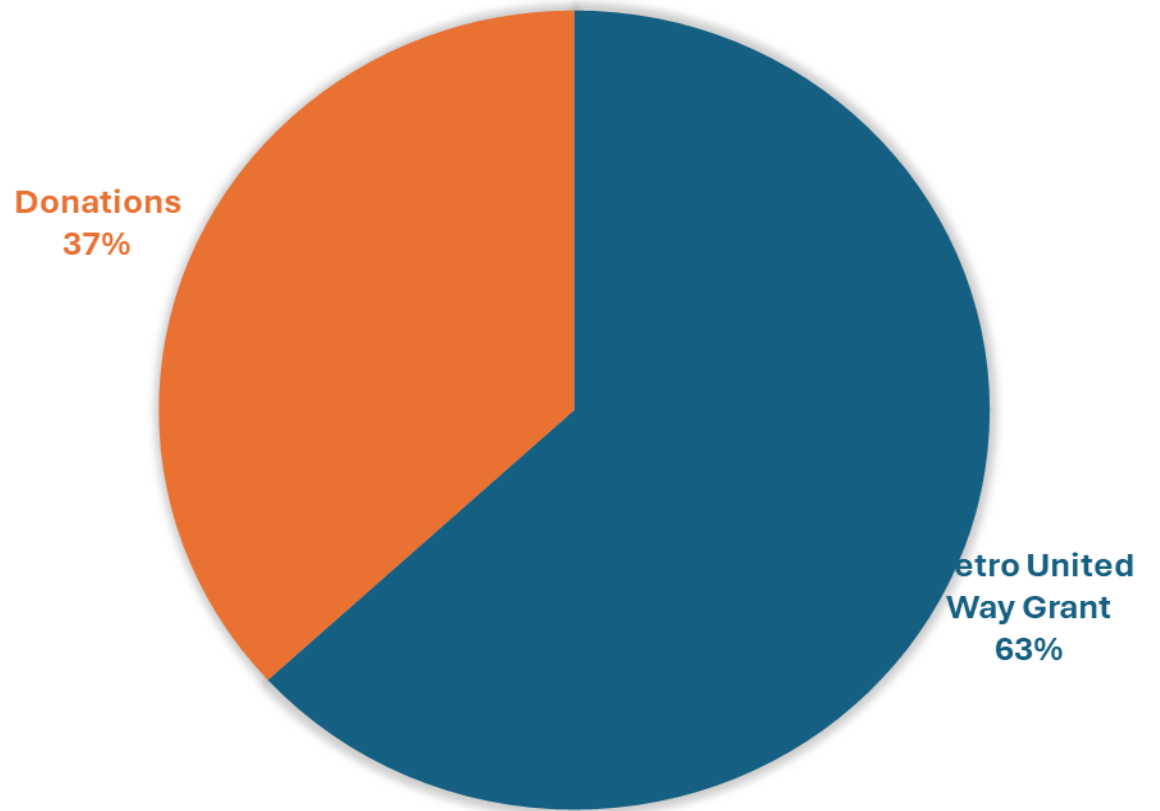
# DATABASE DIAGRAM



# ECONOMIC FEASIBILITY

- Predicted Income for Year 1: \$17,392
- Donations: \$6,400 (37%)
- Metro United Way Grant: \$10,992 (63%)

## PREDICTED INCOME



Year1: \$17,392 Year2: \$18,032 Year3: \$18,736 Year4: \$19,510 Year5: \$20,362



# ECONOMIC FEASIBILITY

Option 1:  
Hire a Part-Time  
Worker

3–5 hours per week at  
minimum wage.  
Estimated annual  
cost: \$1,000–\$1,200.

Option 2:  
Student Intern

Partner with a local school to recruit an  
unpaid intern for basic updates.

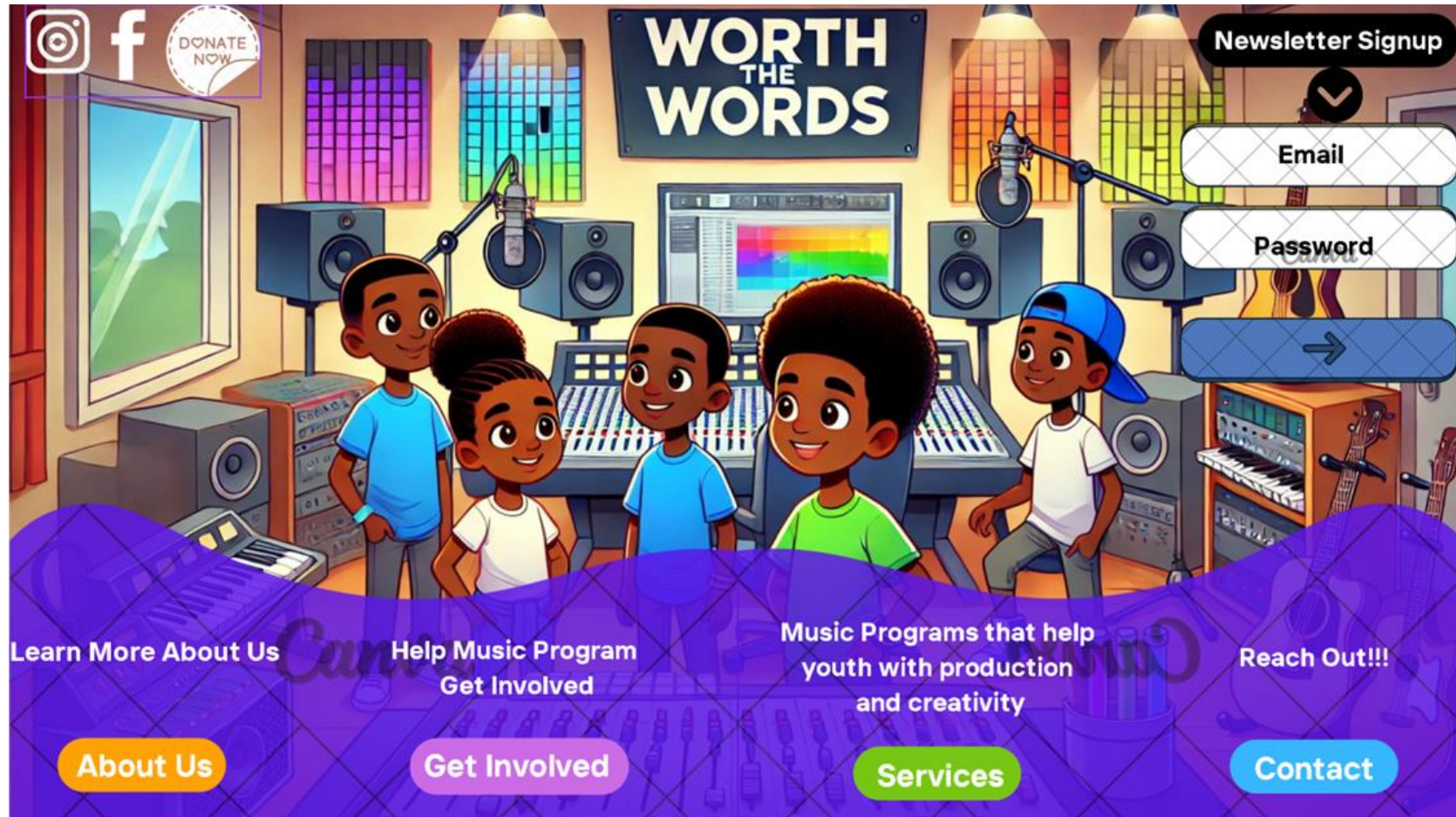
Option 3:  
Do It Yourself

The team manages  
the website  
themselves,  
allocating time for  
updates.

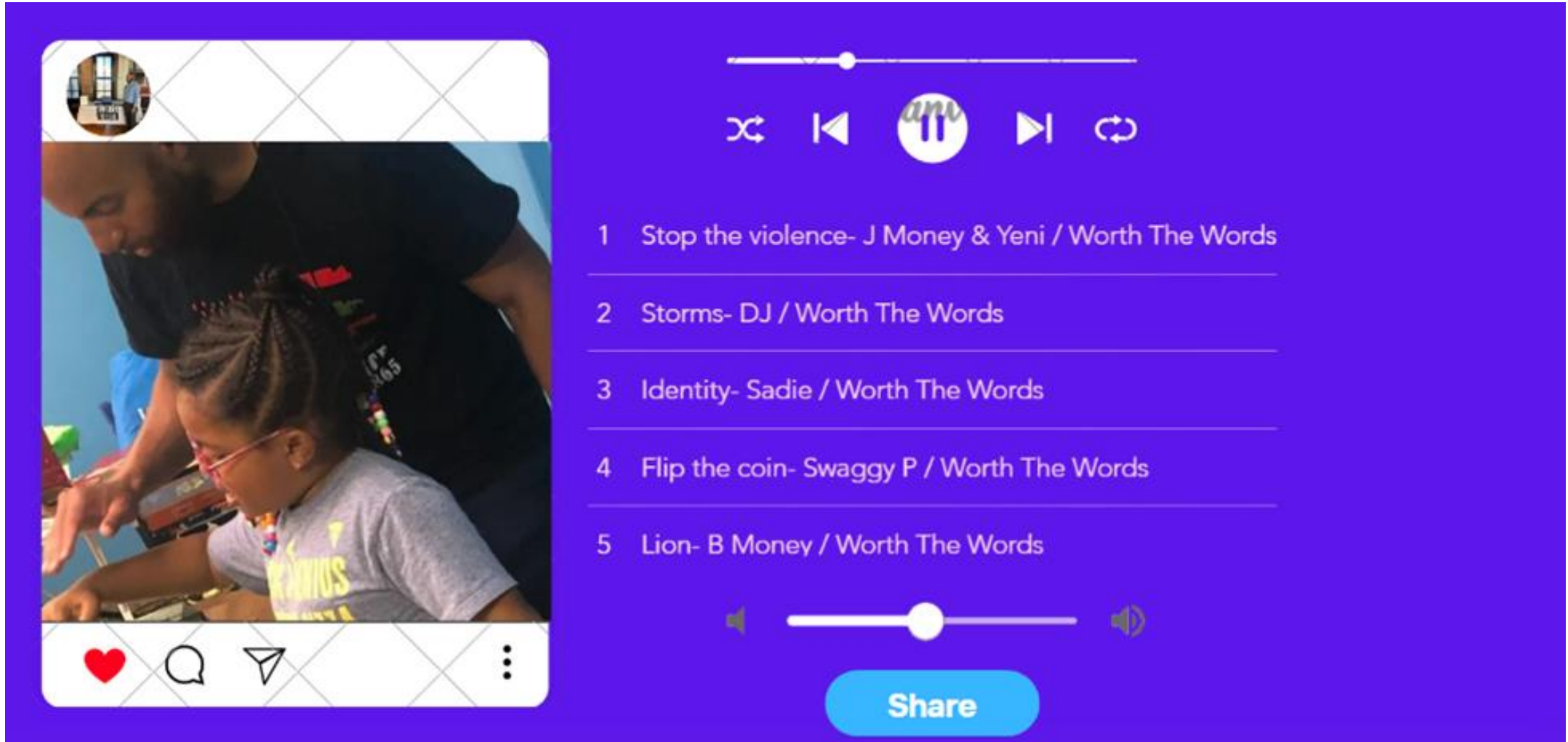


ECONOMIC FEASIBILITY

# PRODUCT PROTOTYPE - HOME PAGE & NEWSLETTER

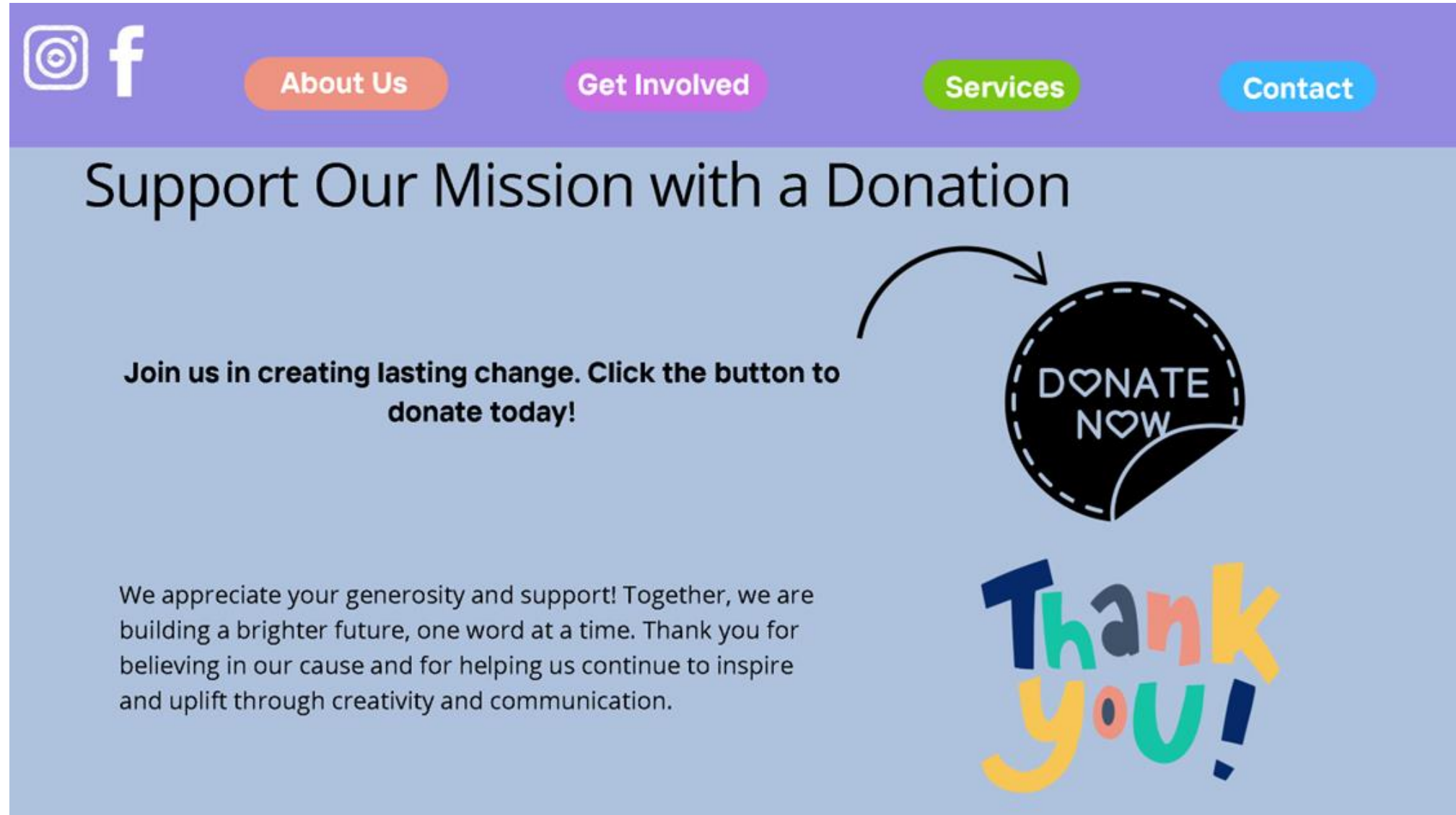


# PRODUCT PROTOTYPE - SONG CATALOG





# PRODUCT PROTOTYPE - DONATION SCREEN



# PRODUCT PROTOTYPE - DONATION SYSTEM

<div><div>One time</div><div>✓ Monthly</div></div>	<div><div>✓ One time</div><div>Monthly</div></div>
Choose a <b>monthly</b> amount	Choose a <b>one-time</b> amount
<div><div>\$100</div><div>\$50</div></div>	<div><div>\$500</div><div>\$100</div></div>
<div><div>\$25</div><div>\$10</div></div>	<div><div>\$50</div><div>\$25</div></div>
<div>USD ▼ \$ Other</div>	<div>USD ▼ \$ Other</div>
<div>Continue</div>	<div>Continue</div>

# PRODUCT PROTOTYPE - REVIEWS

## How 'Worth The Words' is Making a Lasting Impact in Our Community:



Coby

This program gave me the tools to find my voice through music



Cheyenne

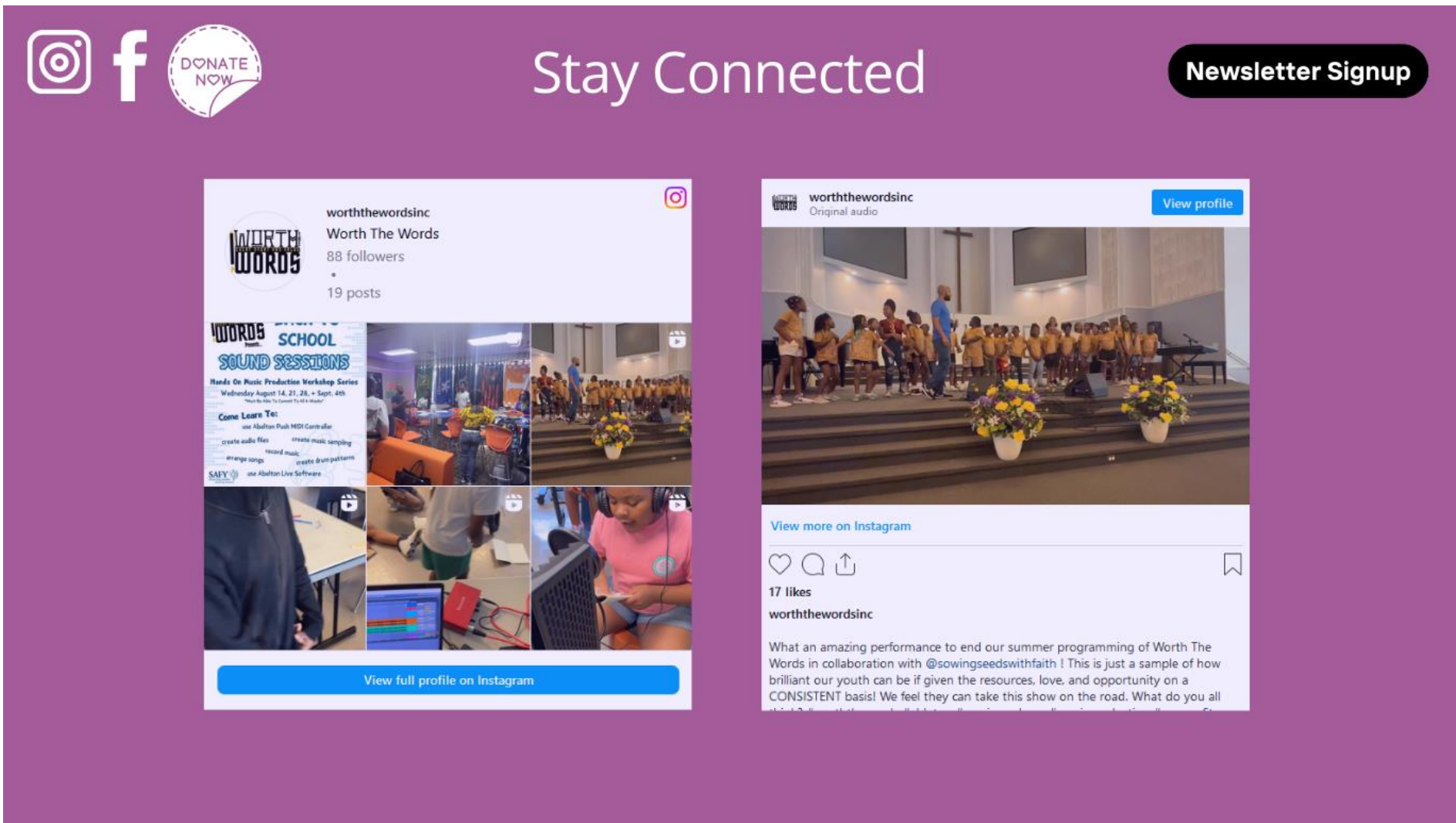
Worth The Words helped me process my emotions through creativity.



Larry

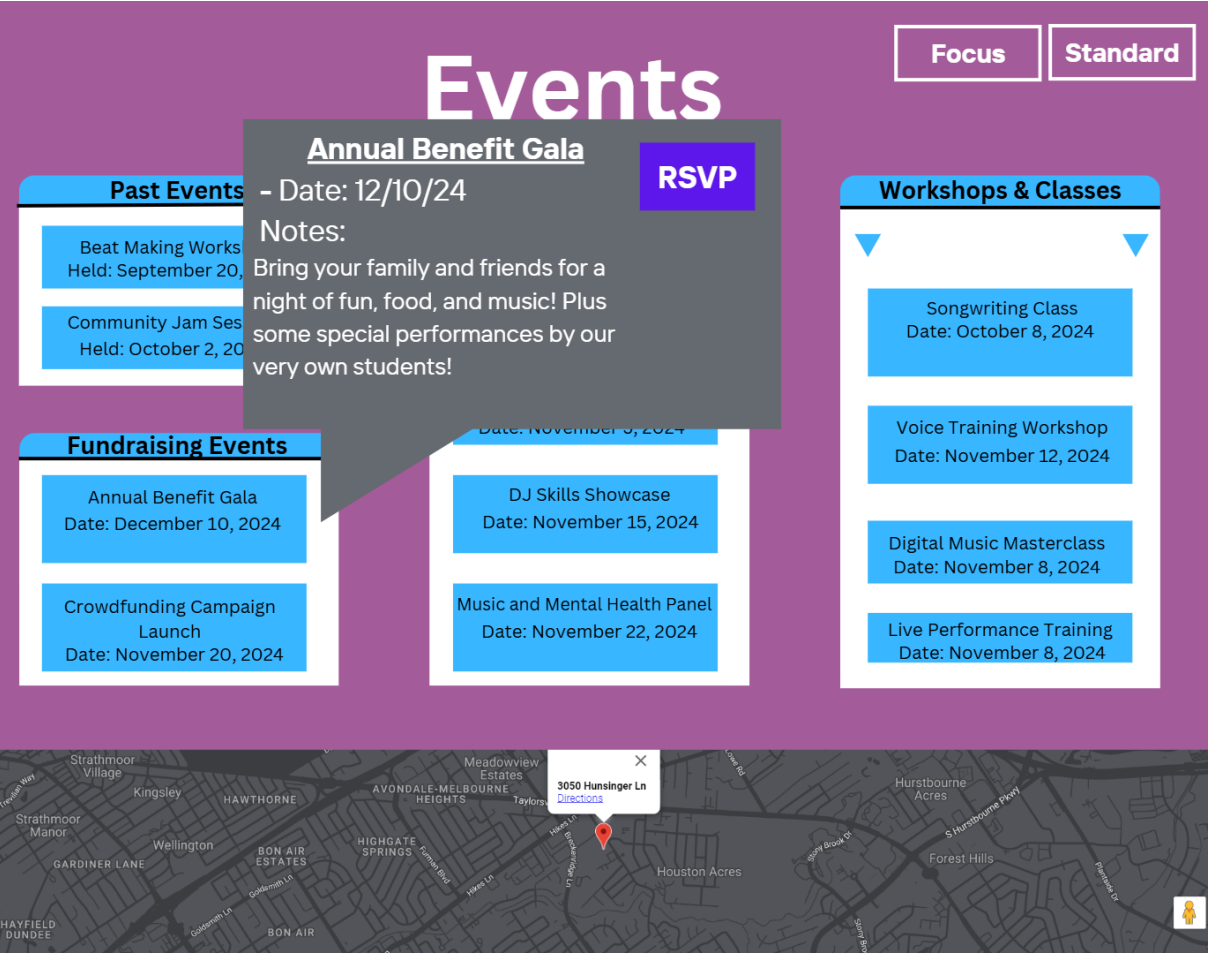
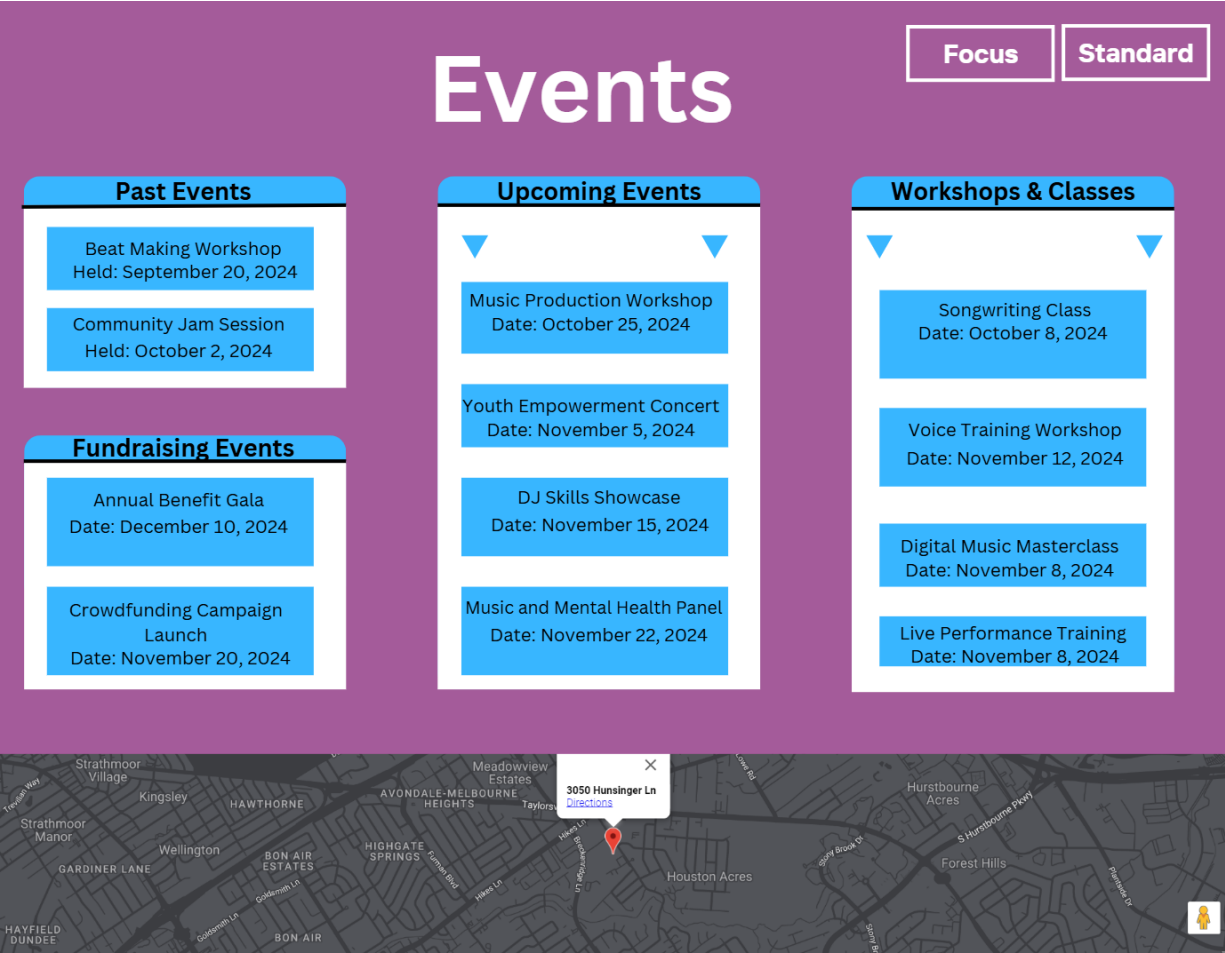
I now feel empowered to chase my dreams.

# PRODUCT PROTOTYPE - SOCIAL MEDIA SHOWCASE








# PRODUCT PROTOTYPE - EVENT CALENDAR





# PRODUCT PROTOTYPE - CONTACT FORM



## Contact Form

**CONTACT**  
**WORTH THE WORDS**  
3050 Hunsinger Ln Unit 20542  
[info@worththewords.org](mailto:info@worththewords.org)  
502-299-6496

**Name:**

**Email:**




**Phone:**

**Subject:**

**Message:**

**Submit**

# PRODUCT PROTOTYPE - APPLICATION FORM



Application Form

Name:

Day:

Phone:

Resume: 

Upload File:

Tell us about yourself:

Submit

# PRODUCT PROTOTYPE - VIEW DATA

Creative Beats Workshop: Music Production Basics

PUBLISHED EVENT

Preview

Switch to another event

Overview

Settings

Features

Promotion

Guests

0/1 GUESTS CHECKED-IN

0.0% ARRIVED

Guests (1)

More Actions

Add Guests

Filter by: All Guests

Search...

<input type="checkbox"/>	Guest name	Email	RSVP date	Status	Check-in
<input type="checkbox"/>	Demarco Harris	info@worththewords.org	Nov 18, 7:37 PM	GOING	

← Back to Forms

Application Form

Edit

Preview

Settings

Submissions

Save

Submissions 1

Spam

Trash

Search...

<input type="checkbox"/>	Submission time	First name	Last name	Email	Phone	Resume	Tell us about yourself:
<input type="checkbox"/>	Nov 18, 2024, 07:56 PM 12 days ago	Demarco	Harris	info@worththewords.org	+1 502 299 6496		I'm Passionate about music and helping the youth!

# PRODUCT PROTOTYPE - ABOUT & SPONSORS



## CEO

### Bio

is the founder and CEO of Worth The Words, a nonprofit focused on empowering youth through music. Their mission is to help young people heal, grow, and develop skills through creative programs centered around music production.

### Sponsors



# PRODUCT PROTOTYPE - MISSION STATEMENT



## OUR MISSION

*“We believe every youth should have access to enrichment opportunities. Our programs provide hope, teach transferrable skills, and provides our students healthy outlets to process social and emotional trauma.”*