

Jonathan Rosero

Executive Business Analyst

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Experienced Executive Business Analyst with 9+ years of experience optimizing business processes across functions. Skilled in utilizing databases, adHoc and dashboard reporting tools to achieve target operating and financial metrics. Proven track record of implementing automations that maintain department overhead while driving 500% growth. A problem-solver, analytical thinker, and creative professional who excels at assessing gaps and developing plans for improving function performance.

EMPLOYMENT HISTORY

Executive Business Analyst

Branded Group, Inc. — Jan, 2017 – Present

- Developed a SaaS platform utilizing modern techniques and AI to automate work flows
- Improve processes and work flow through automation
- Provide key metrics to executive team to assist in making critical business decisions
- Develop internal tools to assist in day to day operation and accounting decisions
- Identify and implement innovative technologies and solutions to improve data collection, analysis, and reporting processes, ensuring accurate and actionable insights for business unit leaders and the executive team.
- Identify and analyze key business trends, opportunities, and risks that may impact the company's bottom line
- Provide strategic guidance and analysis to the executive team on market trends, competitor behavior, and industry best practices to drive business growth and competitive advantage.
- Provide strategic recommendations to optimize business processes and maximize operational efficiency, resulting in cost savings and increased productivity.
- Collaborate with cross-functional teams, such as IT and finance, to identify opportunities for process improvement and automation, ensuring seamless integration and alignment with business goals and objectives.
- Partner with cross-functional teams to identify opportunities for process improvement and develop strategies to optimize business operations
- Lead and oversee the development and implementation of data governance policies and procedures to ensure data integrity, privacy, and compliance with regulatory requirements

Business Analyst

FrontStreet Facility Solutions, Inc. — Sep, 2014 – Dec, 2016

- Performed in-depth financial analysis
- Developed complex KPI reporting tools
- Implemented multiple financial/operational process improvements to ensure overall soundness of company
- Provided executives with analytics and decision-support tools used as the basis for reorganization, consolidation and relocation strategies
- When appropriate, conducted one-off studies focused on improvements within business units
- Used historical data and, while working with Sales and Operations teams, predict and source new vendors for the organization as they relate to projected business models
- Reviewed and incorporated all financial performance indicators to evaluate and improve performance

EDUCATION

Bachelor Degree

East Carolina University, Greenville, North Carolina — Sep, 2008 – May, 2012

SKILLS

Data mining and analytics

Expert

Web Development Skills

Skillful

JavaScript

Skillful

HTML

Skillful

Power B.I., Domo, Tableau

Expert

Visual Studio Code

Expert

Cross-functional Collaboration

Expert

Strategic Analysis

Expert

Process Optimization

Expert

Machine Learning/AI

Experienced

KPI Dashboards and Score Cards

Expert

SQL/MYSQL

Experienced

CSS

Skillful

Microsoft Excel/All Microsoft Office applications

Expert

MySQL Workbench

Expert

Vendor Sourcing

Expert

Automation

Expert

Operational Efficiency

Expert

Financial Analysis

Expert

Risk Analysis

Expert

LINKS

[LinkedIn](#)

COURSES

Low code Machine learning and AI

Massachusetts Institute of Technology — Jan, 2023 – Aug, 2023

Google Cloud

Google — May, 2018 – Jun, 2018

Power BI Course for experienced users

Microsoft — Jan, 2019 – Jul, 2019

Full Stack Developer Course

Massachusetts Institute of technology — Dec, 2023 – Aug, 2024