CYGEN

REDEFINING HEALTHCARE DELIVERY

The healthcare IT platform with a focus on predictive and preventive healthcare management.

OUR JOURNEY

We are living in a fast-paced era where most of us are suffering from or are very much prone to various lifestyle-related diseases. One major factor contributing to this situation is the busy schedule of today's generation- 24x7 work and no time for themselves

In addition to this, the present health services are also not able to meet the requirements of the people due to:

• The poor doctor- patient ratio
• Lack of basic knowledge of prevalent diseases
• Poor implementation of public healthcare policies
• Lack of personalized healthcare
• Lack of innovating ways to utilize latest technologies in healthcare related solutions

The founders of CYGEN have experienced the hardship people dealt with due to these varied factors and poor lifestyle. To address this problem, they embarked on **CyGen** healthcare journey.

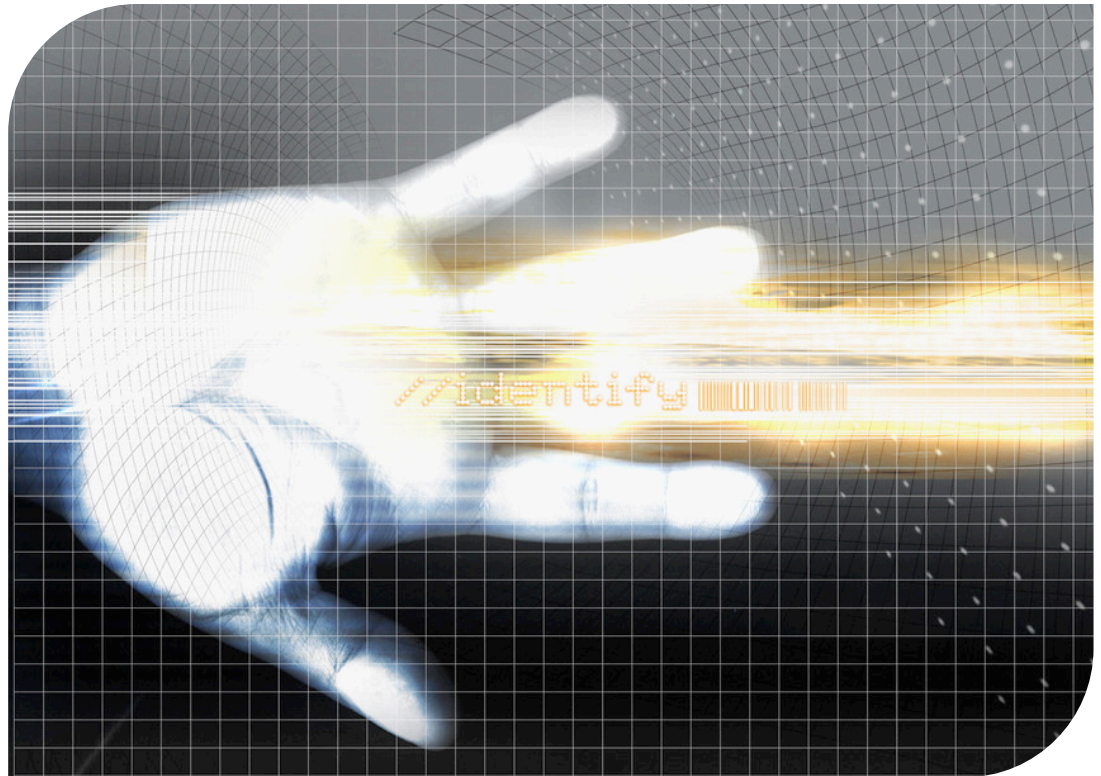The two of them belong to different background, one from Medical background, a Clinical Cardiologist with past experiences of being associated with multiple Corporate hospitals and the other is an IT Consultant with more than 15 years of experience in IT industry, having worked in top global MNCs. They came together to create a storm.

Our motto is to be :

'**A game changer in the Healthcare Industry**''.

The journey of **CyGen** began in 2015 with the collection of market insights and gathering a pool of talented professionals and experts across the world. Before it was decided to set up, we have gone through each and every minute detail which can help in giving individuals a much better and healthier life. And finally, it was incorporated early in 2016 with its initial setup in two countries- **India & Malaysia**.

CyGen is an independent organization that helps individuals in increasing their knowledge and understanding the opportunities, which can minimize healthcare challenges and improve the quality of life. We have come up with an aim of making the world a healthier place where each individual leads a cherished life. We utilize technology and innovation to predict probable issues and build dynamics that can prevent the diseases.

Our Mission

Preventing lifestyle-related diseases by providing predictive analysis and helping each individual to fight the disease before it develops. It will function by gathering consumers health related information and integrating it health parameters and analytic tools to predict the risk score of different diseases. We consider that healthcare is for one and all; therefore our team serves the unique needs of each individual while providing services, support, and solutions to serve our prime motto of healthcare.

Through our patient-centered model blended with dedicated quality services, evidence-based practices, technology and operational efficiency, we are constantly serving patients.
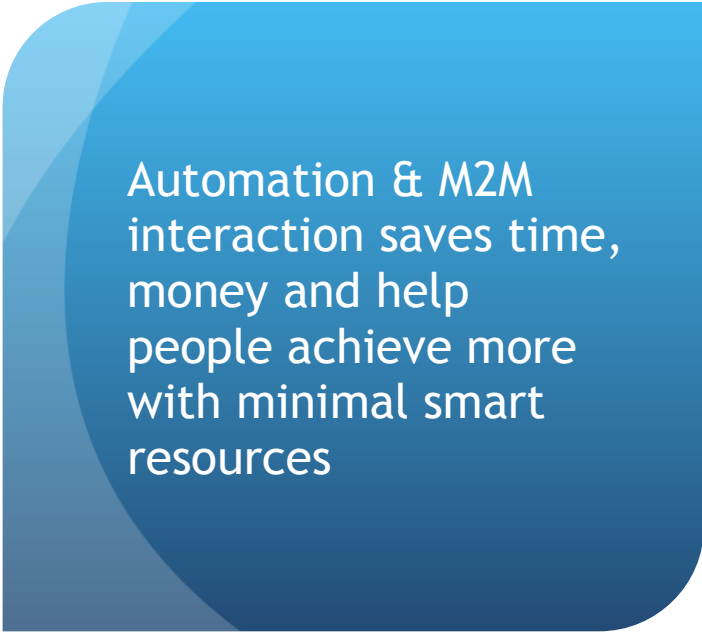
Key Processes

Latest technology implement standardized processes through validated tools like real-time balanced scorecards and checklists. Beyond improving profits and cutting down on wasted overhead, Big Data in healthcare is being used to predict epidemics, cure disease, improve quality of life and avoid preventable deaths. With the world's population increasing and everyone living longer, models of treatment delivery are rapidly changing, and many of the decisions behind those changes are being driven by data. The drive now is to understand the patient as extensively and as early as possible – hopefully picking up warning signs of serious illness at an earlier latent stage so that the treatment delivery can be more preventive.

The arrival of artificial intelligence (AI) with Big Data, using cognitive computing, deep machine learning will provide an enhanced healthcare experience for both the provider and consumers. IoT offers great promise in the field of healthcare, where its principles are already being applied to improve access to care, increase the quality of care and most importantly reduce the cost of care.

Automation & M2M interaction saves time, money and help people achieve more with minimal smart resources

Apart from this, CyGen's SMART CARE packages created for each individual will have preventive solutions.

Our SMART Partnership Model (SPM) will help drive patient value, a positive practice culture, financial profitability and business sustainability — all leading to value and wealth creation for the Partners. For all individuals associated with us, we want to offer a unique opportunity to enhance healthcare values, which is a complete function of quality and cost for us.

Our Solution

At **CyGen**, our focus are people aged 25 years and above with high-stress level and predisposition to lifestyle related diseases. **CyGen** have its own healthcare provider team educating families about prevalent lifestyle-related diseases. Simple registration will help customers to subscribe to CyGen's customized packages that is designed to suit each individuals.

Customers will have complete electronic medical record storage and maintenance, basic health-check yearly / half yearly, doctor's schedule / vaccination / medicine reminder, daily health care tips and prediction for common lifestyle related diseases.
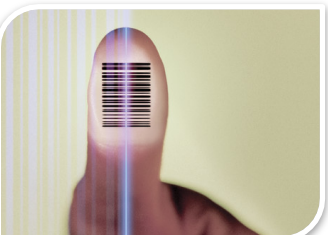
OUR GOAL

Providing application focused, patient-centric, innovative, cutting edge technological solution to healthcare problems.

Constantly strive to improve our platform and services to the best interest of our customers

Continuously motivate and Empower individuals to take charge of their own wellbeing.

Own the responsibility of delivering optimum results with entrepreneurial spirit by maintaining the delight of working in an empowering environment

Enhance stakeholder's interest through value-based growth

Strengthen our bonds with employees & business partners through fair and equitable dealings as well as timely communication

CYGEN

https://www.cygengroup.com