

# JUSTIN SETO

Front End Specialist & UX Designer

📍 Waterloo, Ontario

📞 647 915 7910

🌐 jseto.me

✉️ j4seto@edu.uwaterloo.ca

## 📌 OBJECTIVE

I am an inspired and passionate individual looking to learn from and develop in an innovative company of vision and purpose. With a unique set of skills bridging design and development as well as experience as a fullstack developer and UX consultant, I'm an adaptable candidate with a passion for UX and I'm always looking for more opportunities; to save the world – from bad User Experience.

## 💼 EXPERIENCE

### FRONT END DEVELOPER

APR - SEP 2017

#### SEARS CANADA

Developed user focused Ecommerce solutions and acted as liaison between design and development. Overhauled legacy POS Systems and Normalized Development Environments.

Technologies used: **React.js, Javascript, Salesforce Demandware, Foundation, Git, HTML & SCSS**

### DATA SOLUTIONS ARCHITECT

APR - NOV 2016

#### LIVEGAUGE PHYSICALITICS INC

Data Synthesis, Visualization and Processing of over 32 Million demographic points per month. Lead Data Developer on Telus Visualization project.

Technologies used: **arcGIS, SQL, Excel, Firebase, PowerMaps**

### FOUNDER

APR 2016 - JAN 2017

#### SENTURO SOLUTIONS WEB DEVELOPMENT

Business development and client interaction. Consolidation of the sales process along with Front end Design and Development.

Technologies used: **HTML, CSS, Javascript, JQuery, Bootstrap**

### TEACHING ASSISTANT

SEP - DEC 2017

#### UNIVERSITY OF WATERLOO

Teaching assistant to Professor Greg Smith, for the course GBDA 101 Digital Media & Design. Facilitated Labs and Lectures, marked and acted as a leader for the students.

Technologies used: **Photoshop, Illustrator, Adobe UX design, Adobe After Effects**

## 🎓 EDUCATION

### B.GBDA

2015 - 2019 (expected)

#### UNIVERSITY OF WATERLOO

Bachelors of Global Business and Digital Arts (UX Design) Minor in Computing Technology

Major GPA 3.9

## ⚙️ SKILLS

PROTO-TYPING

SKETCH

ILLUSTRATOR

PHOTOSHOP

REACT

AFTER EFFECTS

HTML/CSS

JQUERY

JAVASCRIPT

JAVA

BALSAMIQ

PEN + PAPER

## 📋 ACHIEVEMENTS

### BAYMARD INSTITUTE

Ecommerce UX Design Course & Case Study

### RESIDENCE LEADERSHIP AWARD

University of Waterloo 2016

### MEDIUM

Published Medium Author

### AVID HACKER

Hack The North  
Queens Hacks  
ArchHacks (Runner up Best Health Hack)

## 🏆 AWARDS

### DEANS HONOUR LIST

Awarded to the top 25% of students of the faculty

### ONTARIO SCHOLAR

Awarded to a student with a cumulative average of 80% or higher

## 📱 SOCIAL

🌐 medium.com/@jsetomsc

🐙 github.com/Jseto97

🌐 linkedin.com/in/JsetoUX