

FOR PURPOSES OF FORAGE VIRTUAL WORK EXPERIENCE PROGRAM

The British Airways logo, featuring a stylized white wing or ribbon shape that curves upwards and then downwards, positioned to the right of the company name.

BRITISH AIRWAYS

WEB SCRAPING REVIEWS FOR COMPANY INSIGHTS

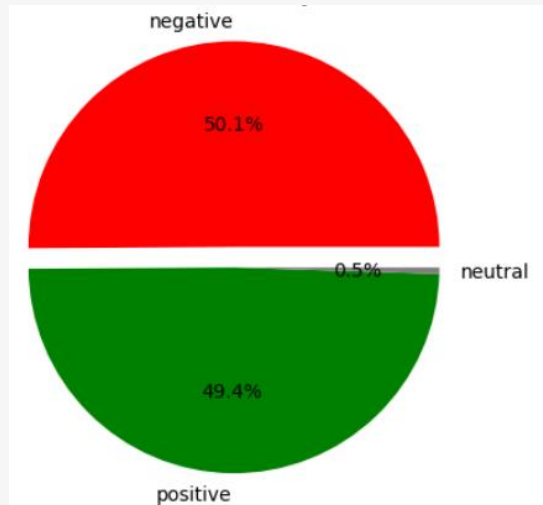
11/22/2023

PERSPECTIVES FROM REVIEWS



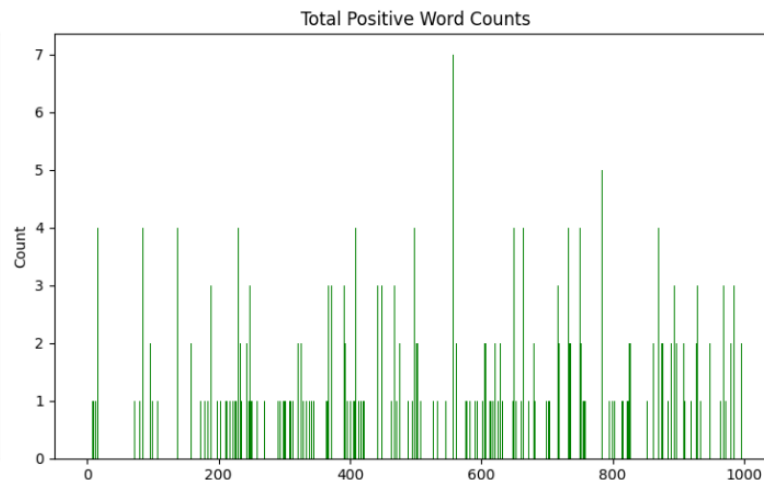
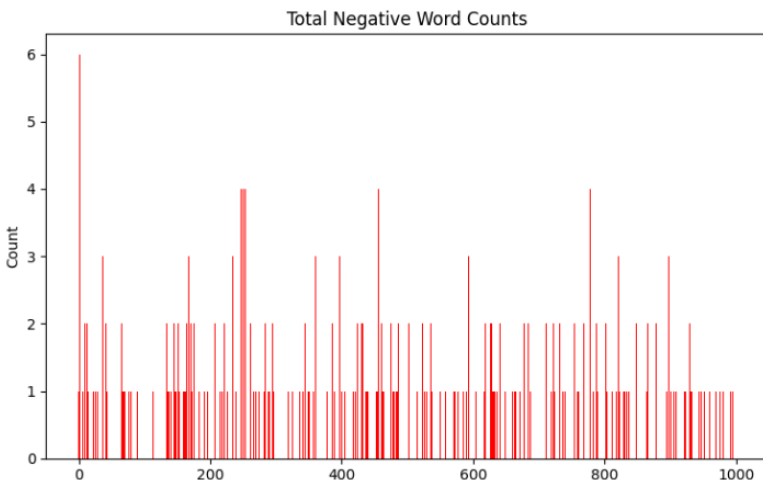
When given 1000 reviews we obtain the following data:

Type of Comment:



The following graphs represent the type of comment that was left in the reviews. The comments were approximately even for positive and negative. With an even spread of positive and negative words within the comments. To increase positive reviews, I would suggest working on delayed and canceled flights as about 33% of the comments included words like canceled and delayed.

Positive and Negative Word Counts:



"Delay or Cancelled" in Review

