

JASON LEVINE

Technical Product Manager | Unifying Product & Development

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SUMMARY

Technical Product Manager with dual expertise in **frontend engineering and product leadership**, owning analytics infrastructure for an **ecommerce platform serving 20+ million users**. Bridges the critical gap between technical and creative teams through fluency in both languages, creating streamlined development pipelines that deliver on-time results. Scaled with Chewy from **startup phase to market dominance**, thriving in the fast-paced, demanding environments.

SKILLS

- **Agile Methodologies** – Implemented structured scrum practices for Chewy.com's analytics team, including daily stand-ups, backlog refinement sessions, and sprint planning—resulting in predictable delivery cycles and improved feature quality
- **Product Management** – Orchestrated complex feature development using JIRA for tracking and Confluence for documentation, creating efficient workflows that supported cross-functional collaboration
- **Production Tools** – Experienced with project tracking systems, documentation platforms, and collaborative workflows essential for managing development pipelines

PROFESSIONAL EXPERIENCE

Professional Development

(2023 - Present)

- Pursuing Certified Associate in Project Management (CAPM) certification through PMI to formalize extensive hands-on experience with structured methodologies essential for project/product management
- Created comprehensive portfolio at jasonlevine.dev using modern development stack (React, TypeScript, TailwindCSS) with Figma-designed UI—demonstrating both technical fluency and visual design sensibilities
- Developing a "Building Wordle with React and TypeScript" course for newline.co, showcasing ability to break down complex technical concepts for diverse audiences—a crucial skill for project managers interfacing between technical and creative teams

Chewy | Boston, MA

(2019 - 2023)

Technical Product Manager

- Orchestrated sprint planning, regular builds, and stakeholder showcases while running agile ceremonies for the analytics team—maintaining development momentum and ensuring alignment between technical capabilities and product vision
- Managed cross-functional feature tracking through JIRA and established comprehensive documentation systems in Confluence, creating production pipelines that reduced iteration cycles and improved team velocity
- Led critical recovery operation after systems failure, rebuilding 300+ tickets with complete metadata in under 24 hours to prevent sprint disruption—demonstrating the fast problem-solving and technical triage essential in live development environments
- Directed technical implementation of user interaction tracking and analytics architecture, creating metrics frameworks that shaped product decisions and user experience improvements across the platform

Senior Frontend Software Engineer

- Directed design, architecture, and development of a comprehensive A/B testing module written in TypeScript/React, tailored for seamless integration within multiple Single Page Applications, elevating site's capability for in-depth experimentation and driving a 150% increase in experimentation within 3 months.
- Owned and maintained all of Chewy.com's current web analytics, consisting of impressions, clicks, page views, purchase tracking, and more. This includes both client-side code implementation, as well as monitoring triggers through Google Tag Manager/Google Analytics and Segment.io.
- Provided mentorship to all interns on the analytics team, encompassing code walkthroughs, pull request reviews, and ongoing day-to-day coaching to enhance their technical skills and professional development.

- Served as the principal A/B testing authority across Chewy's 15+ Single Page Applications, providing expert guidance on Optimizely best practices, bug fixes, and upgrades.
- Led the full redesign of Chewy's product listing pages and migration to utilizing VUE for its front end, enhancing the user experience for virtually millions of product listing pages. This led to a significant decrease in bug tickets (250+ down to <15), and an improvement in deployment timelines (3 weeks down to weekly).

Optum (UnitedHealth Group) Hartford, CT

(2016 - 2019)

Software Engineer

- Led planning and implementation cycles for new features in Optum's internal placement tool, coordinating between technical requirements and business needs
- Gathered user feedback through stakeholder collaboration and multiple rounds of user testing, enabling the team to refine features and improve the tool's usability for internal users
- Acted as the project lead and primary designer on an internal application for storage & management of servers & applications. Stack included AngularJS, Django, MySQL.
- Served as a mentor for new hires in the development program, conducting weekly meetings with three novice engineers to facilitate their acclimation to the company culture and support their transition.

EDUCATION

BS, Computer Science & Engineering, University of Connecticut | Storrs, CT (2016)

- Minor in Mathematics

ADDITIONAL SKILLS

Programming Languages: JavaScript/TypeScript, React, HTML/CSS, SQL

Technologies: Tailwind CSS, SQL databases, Jenkins, AWS, GTM/Google Analytics, Segment.io, Optimizely, Jest, Node.js

Product Management: Time Management, Agile methodologies, Autonomous Project Delivery, Quality Assurance, Stakeholder Engagement, User Interface Design, Web Analytics, Web Development, Written and Verbal Communication, Accessibility

Other: Adobe, Photoshop, Git/Github, OS X, Windows 10/8/7, JIRA/Confluence, Microsoft Suite