

# JASON LEVINE

## Project Manager | *Unifying Product & Development*

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### SUMMARY

Technical project manager who owned the frontend analytics for an ecommerce platform with over 20 million active users. Specializing in analytics and Ui/UX, and with a strong background in frontend development, I help organizations bridge the gap between technical and product teams to create a seamless development pipeline. Working at Chewy from its startup phase to becoming the largest pet ecommerce site in the world, I learned to thrive in fast-paced, constantly changing environments with very demanding timelines.

### SKILLS

- **Agile Methodologies** – Drove the development of new analytics features for Chewy.com, as well as cross-site tagging support by introducing strict scrum practices, including routine stand-ups, ticket groomings, and sprint planning sessions
- **Project Management** – Leveraged Confluence and JIRA to efficiently run and support Chewy.com's frontend analytics team
- **Microsoft Office Suite** – Spent 7+ years using Outlook for task/meeting scheduling, Powerpoint for shareholder presentations, Excel for data collection & parsing, and Word for document creation.

### PROFESSIONAL EXPERIENCE

#### Professional Development

*November 2023 - Present*

- Working toward a Certified Associate in Project Management (CAPM) certification with <https://www.pmi.org>
- Building out my personal portfolio - <https://jasonlevine.dev/>. The site was designed in Figma, developed with React, Typescript, and TailwindCSS, and deployed using Render.
- Developing an online React course in partnership with newline.co: **'Building Wordle with React and Typescript'**

#### Technical Project Manager/Senior Frontend Software Engineer

*April 2021 – November 2023*

#### Frontend Software Engineer

*June 2019 – April 2021*

#### Chewy

*Boston, MA*

- Organized regular product demos, provided frequent updates to stakeholders, and coordinated/ran regular agile ceremonies for the analytics team in order to streamline feature development
- Managed a cross-team backlog of tickets in JIRA and contributed heavily to analytics document creation & organization within Confluence, vastly reducing the team's overhead for new work intake
- After a JIRA malfunction, was able to fully repopulate all 300+ tickets with proper tags, effort points, and sprint trajectories in less than 24 hours. This allowed the team to continue development efforts uninterrupted.
- Provided technical leadership for Chewy.com's web analytics, consisting of impressions, clicks, page views, purchase tracking, and more. This includes client-side code implementation, as well as overseeing tags and triggers through Google Tag Manager/Google Analytics and Segment.io.

#### Software Engineer

*June 2016 – June 2019*

#### Optum (UnitedHealth Group)

*Hartford, CT*

- Piloted the continuous planning and implementation of new features for Optum's internal placement tool. Gained insight and feedback by collaborating with stakeholders and running multiple iterations of user-testing which allowed us to frequently iterate and provide the best experience to internal users.

### EDUCATION

#### Bachelor of Science in Computer Science & Engineering

*September 2012 – May 2016*

#### University of Connecticut

*Storrs, CT*