Model Building in 10 Steps

1. Ask clarifying questions
2. Ask yourself questions
3. Familiarize yourself with the raw data
4. Test the quality of the raw data
5. Building out calculations
6. Summarize a baseline
7. Build out parameters to use as inputs
8. Format your model
9. Build out the modeled scenarios
10. Add data validation and protected ranges

Capstone Rubric - Model

1. Consolidate raw data by combining all worksheets in to one
2. Create calculations for baseline data
3. Summarize data using pivot tables or creating new summarized tables
4. Build out parameters to use as inputs, aim for at least two strategies
5. Create a dynamic dashboard with baseline and strategies that address the prompt
6. End user instructions that describe strategies and instructions for using the dashboard
7. Format your model
8. Use charts to display helpful comparisons
9. Add data validation and protected ranges - lock data sheets
10. Name all worksheets
11. Submit with GOOGLE DRIVE or DROPBOX

Capstone Rubric – Presentation

1. Contains a title slide
2. Format is clean and consistent
3. Contains models from data analysis that support call to action
4. Has a clear call to action that adequately addresses the prompt
5. Carefully chosen images
6. Presentation is not given by reading off of the slides
7. SUBMIT WITH GOOGLE DRIVE OR DROPBOX