

Análisis Financiero



FILTROS

Año

2013 2014

Tipo de descuento

- High
- Low
- Medium
- None

Segmento

- Channel Partners
- Enterprise
- Government
- Midmarket
- Small Business

País

- Canada
- France
- Germany
- Mexico
- United States of America

Cantidad de Registro

525

Ventas Totales

92.31 mill.

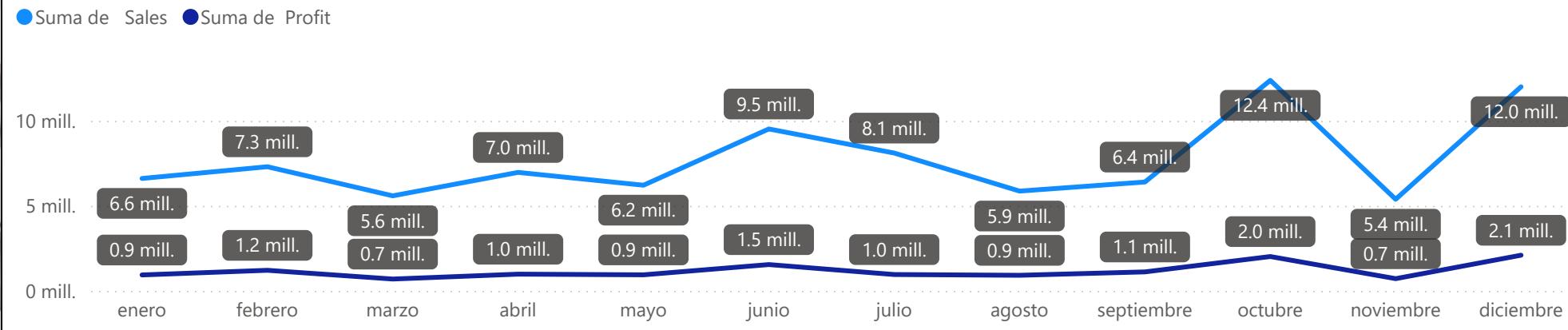
Costo Total

78.19 mill.

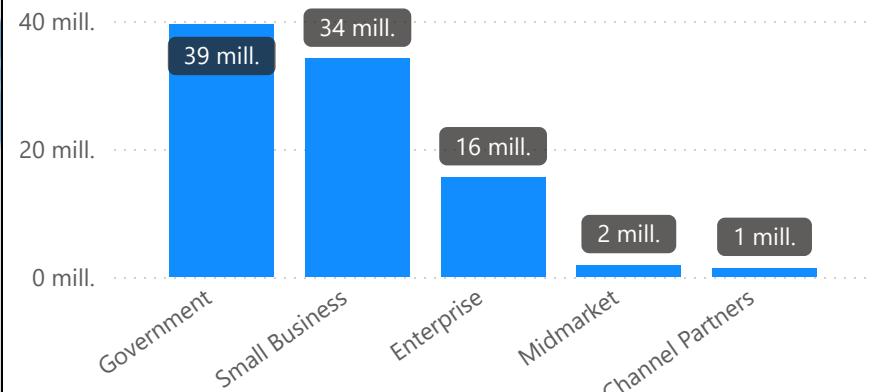
Ganancia Total

14.13 mill.

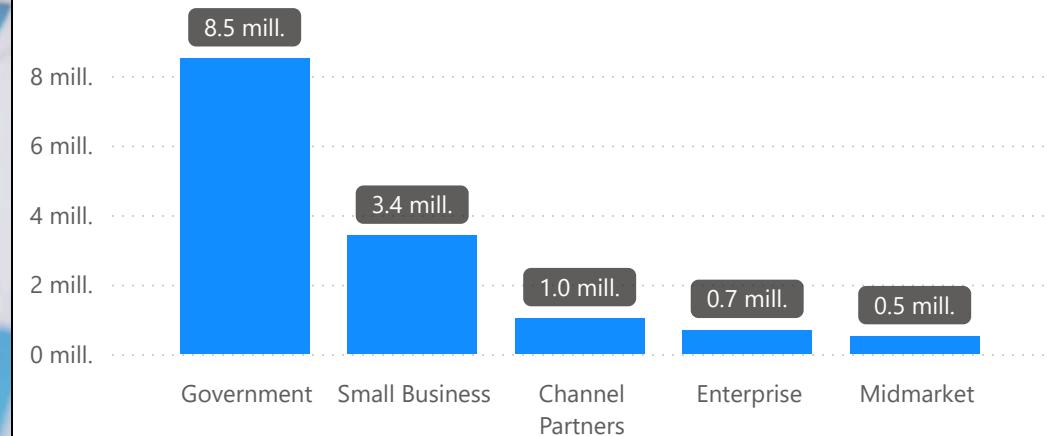
Ventas y Ganancia por Mes



Ventas por Segmento



Ganancia por Segmento



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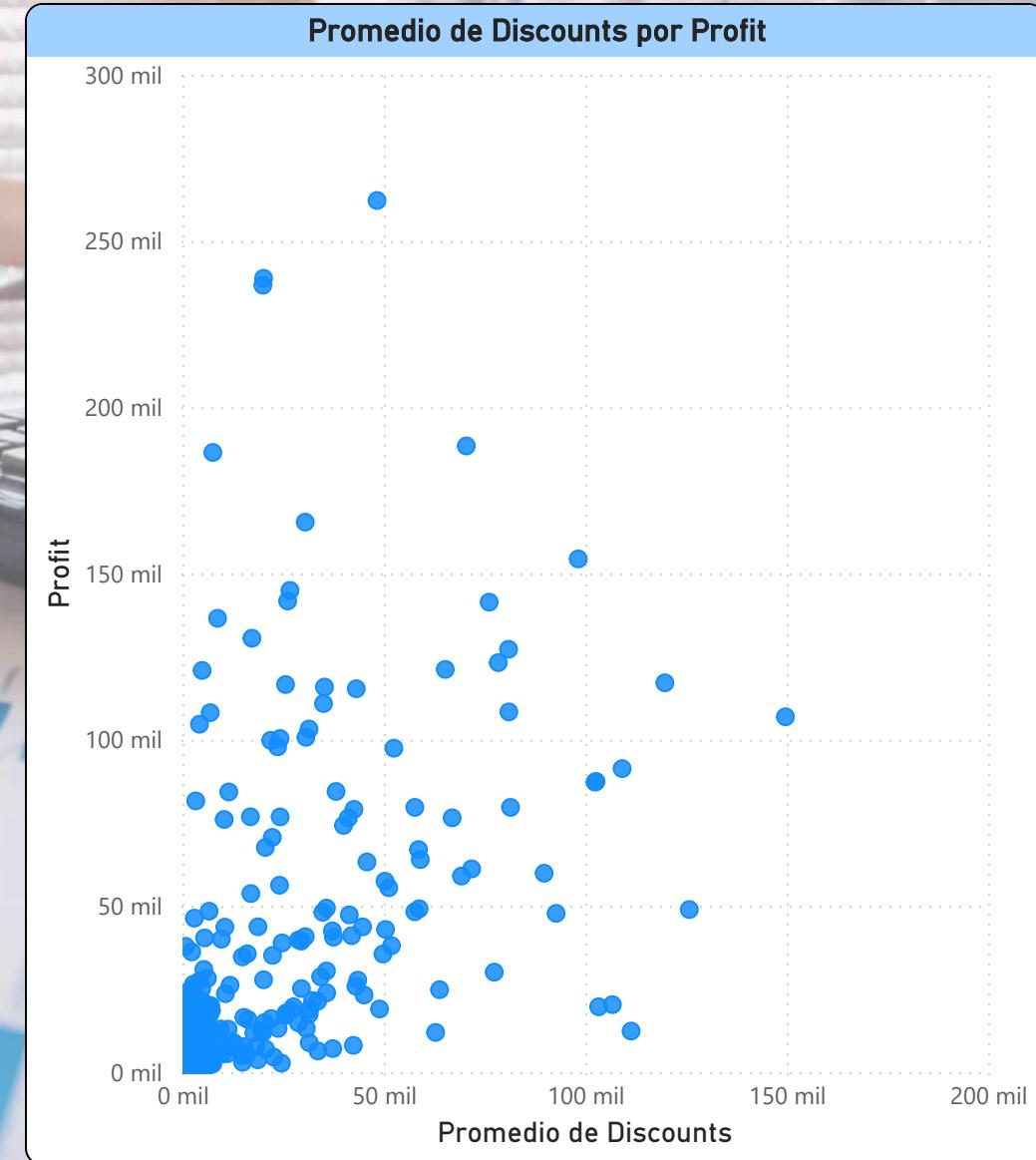
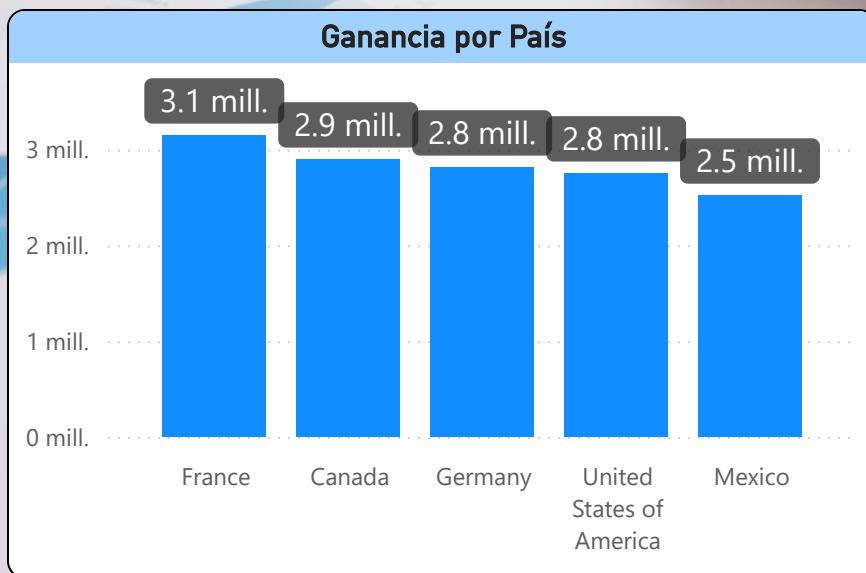
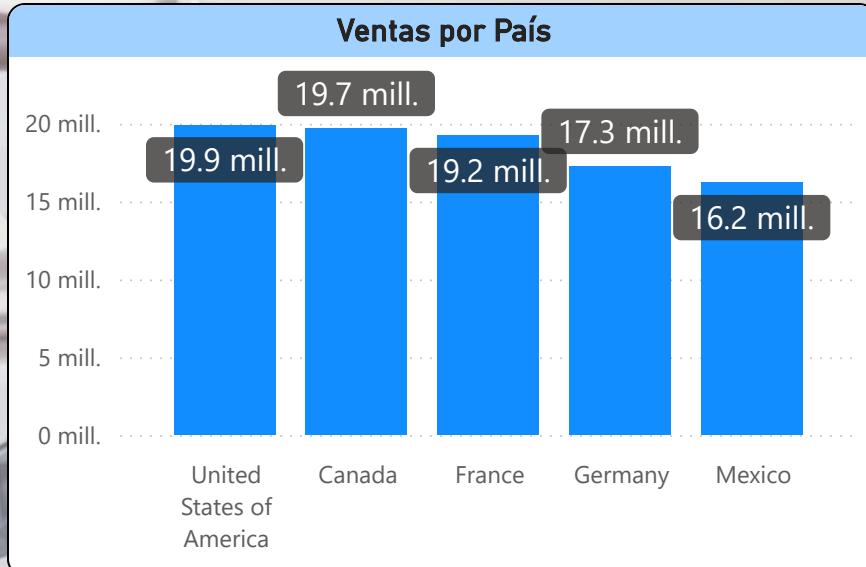
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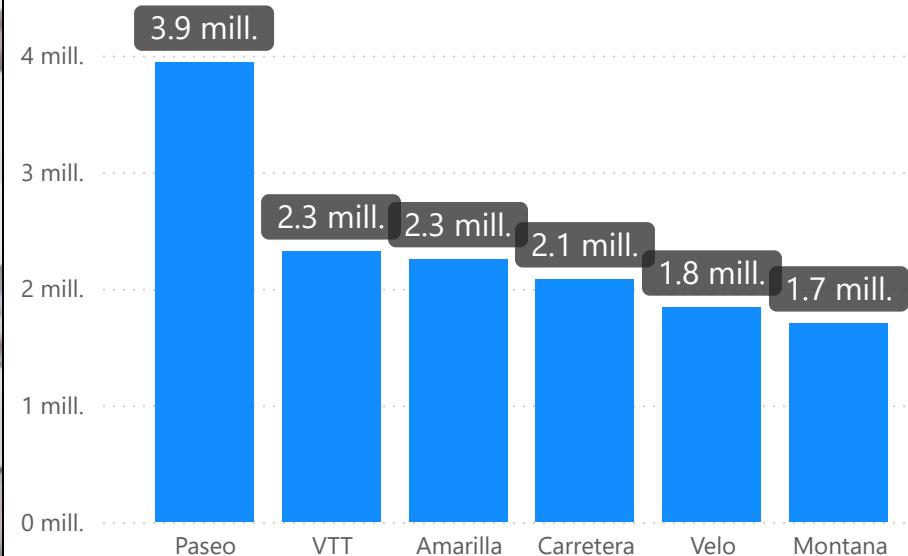
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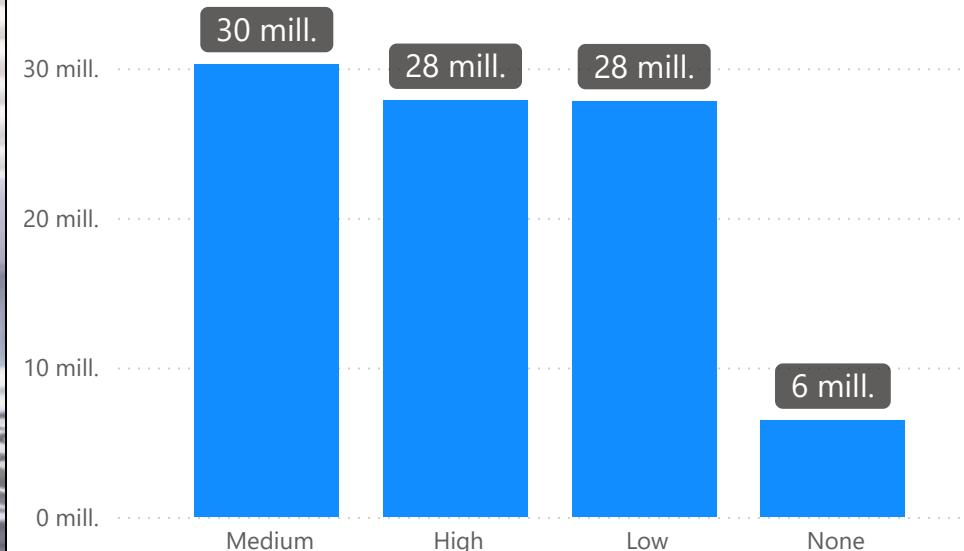
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Profit por Producto



Sales por Discount Band



Sales por Product



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Segmento

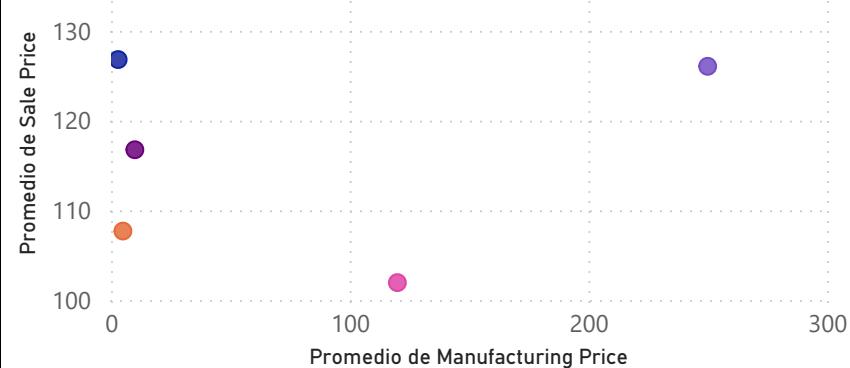
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Promedio de Manufacturing Price y Promedio de Sale Price por Product

● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT



Suma de Units Sold por Product

0.3 mill.

0.2 mill.

0.1 mill.

0.0 mill.

Paseo VTT Velo Amarilla Montana Carretera

Sales por Año y Product

● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT

30 mill.

25 mill.

20 mill.

15 mill.

10 mill.

5 mill.

0 mill.

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Comparación de las Ventas de Productos

Product	Sales	Sales LY	Variación Sales	% Variacion Sales
Carretera	12,408,442.03	1,406,865.86	11,001,576.17	782.0 %
Paseo	27,096,396.87	5,914,747.09	21,181,649.78	358.1 %
Amarilla	14,227,983.54	3,519,132.53	10,708,851.01	304.3 %
Montana	11,415,018.84	3,975,783.04	7,439,235.80	187.1 %
VTT	15,110,493.79	5,401,427.23	9,709,066.56	179.8 %
Velo	12,052,759.71	6,197,299.76	5,855,459.95	94.5 %
Total	92,311,094.78	26,415,255.51	65,895,839.27	249.5 %

Venta por País

Country	Sales	Sales LY	Variación Sales	% Variacion Sales
United States of America	19,905,415.35	5,124,414.83	14,781,000.52	288.4 %
Canada	19,711,766.11	5,175,888.78	14,535,877.33	280.8 %
France	19,221,377.12	5,132,795.17	14,088,581.95	274.5 %
Mexico	16,194,930.85	4,754,421.26	11,440,509.59	240.6 %
Germany	17,277,605.35	6,227,735.47	11,049,869.88	177.4 %
Total	92,311,094.78	26,415,255.51	65,895,839.27	249.5 %