

RAMOS II, JUANITO M.	ADVANCED PROGRAMMING
REYES, TRENT RUFUS N.	10/26/2022

PROJECT TITLE: MARAHUYO BOOKSTORE

REVISED LOGO WITH TRADEMARK:



REVISED SLOGAN DESIGN:

**KNOWLEDGE IS
EVERYWHERE**



Logo Description:

Orange color conveys passion for every customer to read. Additionally, the orange color can uplift people's moods through its energy. Marahuyo is an ancient Filipino word that means "enchanted". It provides the reader with an enchanting experience when reading. The book symbol represents the main product that we sell. Lastly, we chose the circled leaves because it resembles the symbol 3 R's.

Disclaimer:

- Any modification or reproduction of the company's logo design without any permission is highly prohibited by our organization. Our company owns intellectual property rights on our logo, source codes, trademarks, and slogans as we have our license. All acts of copying will be subject to plagiarism and unfair competition.
- The company is obliged to respect the data privacy rights of every customer. All the personal information collected, stored, and processed will only be visible inside our organization and will only be used as the subject for essential transactions. We will ensure that the Data Privacy Act of 2021 will always be observed.
- We are also liable for any damages caused by a fault in delivery and faulty supplies. Our products will only be available to the branches with complete certifications and proof of business records.
- The company does not own the phrase "Book Store" included on our logo.