

Comportamiento del consumo del cliente por país

52

Customer Count

CustomerID	Total Amount	Invoice Count
14911	\$487.445	9
15332	\$160.436	4
12471	\$185.129	3
12647	\$77.782	3
12712	\$28.994	3
12433	\$337.078	2
12472	\$117.510	2
12567	\$158.400	2
12682	\$93.921	2
12683	\$82.692	2
Total	\$3.613.433	75

Country	Total Amount	Invoice Count	Customer Count
Germany	\$603.600	23	16
France	\$616.985	13	10
Portugal	\$155.248	5	5
EIRE	\$562.475	12	3
Japan	\$710.783	3	3
Australia	\$52.535	2	2
Italy	\$35.932	2	2
Spain	\$79.094	2	2
Belgium	\$28.778	1	1
Channel Islands	\$31.403	1	1
Total	\$3.613.433	75	52

\$3,61 mill.

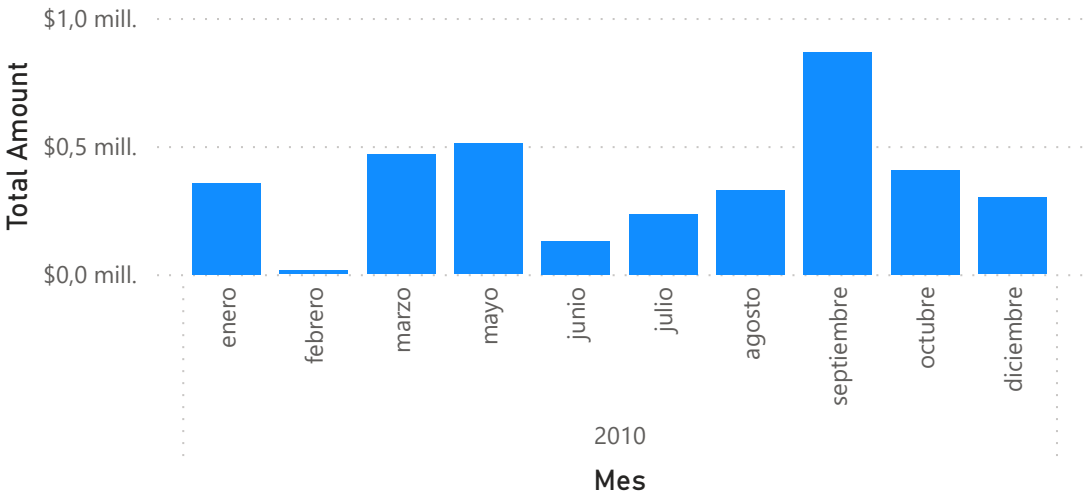
Total Amount

75

Invoice Count

InvoiceNo	Recuento de CustomerID	Suma de UnitPrice	Total Amount
536370	20	3747	\$80.240
536389	14	4330	\$26.645
536403	2	200	\$17.775
536527	15	2655	\$24.366
536532	73	8755	\$167.722
536540	20	8289	\$49.088
Total	1342	356029	\$3.613.433

Total Amount por Año y Mes



InvoiceNo	Recuento de CustomerID	Country	Año	Trimestre	Mes	Día	Total Amount
536370	20	France	2010	Trim. 1	enero	12	\$80.240
536389	14	Australia	2010	Trim. 1	enero	12	\$26.645
536403	2	Netherlands	2010	Trim. 1	enero	12	\$17.775
536527	15	Germany	2010	Trim. 1	enero	12	\$24.366
536532	73	Norway	2010	Trim. 1	enero	12	\$167.722
536540	20	EIRE	2010	Trim. 1	enero	12	\$49.088
536541	1	EIRE	2010	Trim. 1	enero	12	\$1.500
536803	1	EIRE	2010	Trim. 1	febrero	12	\$2.250
536840	11	Germany	2010	Trim. 1	febrero	12	\$12.223
536852	7	France	2010	Trim. 1	marzo	12	\$7.132
536858	6	Switzerland	2010	Trim. 1	marzo	12	\$22.420
Total	1342						\$3.613.433

StockCode	Description	Suma de Quantity	Unit Price Average	Total Amount
72800B	4 PURPLE FLOCK DINNER CANDLES	6	\$255,00	\$1.530
23437	50'S CHRISTMAS GIFT BAG LARGE	188	\$125,00	\$23.500
23345	DOLLY GIRL BEAKER	1737	\$122,42	\$193.325
23391	I LOVE LONDON MINI BACKPACK	183	\$409,29	\$71.945
23391	I LOVE LONDON MINI RUCKSACK	1	\$415,00	\$415
23472	NINE DRAWER OFFICE TIDY	11	\$1.495,00	\$16.445
22167	OVAL WALL MIRROR DIAMANTE	9	\$995,00	\$8.955
23438	RED SPOT GIFT BAG LARGE	144	\$125,00	\$18.000
22900	SET 2 TEA TOWELS I LOVE LONDON	203	\$308,13	\$63.215
23007	SPACEBOY BABY GIFT SET	270	\$1.619,00	\$415.650
23411	TRELLIS COAT RACK	24	\$495,00	\$11.880
22418	10 COLOUR SPACEBOY PEN	2064	\$83,56	\$164.208
22436	12 COLOURED PARTY BALLOONS	320	\$65,00	\$20.800
21448	12 DAISY PEGS IN WOOD BOX	48	\$165,00	\$7.920
22282	12 EGG HOUSE PAINTED WOOD	34	\$1.258,64	\$41.910
21447	12 IVORY ROSE PEG PLACE SETTINGS	41	\$125,00	\$5.125
22906	12 MESSAGE CARDS WITH ENVELOPES	105	\$165,00	\$17.325
20973	12 PENCIL SMALL TUBE WOODLAND	1512	\$64,31	\$90.600
20975	12 PENCILS SMALL TUBE RED RETROSPOT	1259	\$65,00	\$81.835
20974	12 PENCILS SMALL TUBE SKULL	707	\$65,00	\$45.955
20984	12 PENCILS TALL TUBE POSY	566	\$36,00	\$17.758
20983	12 PENCILS TALL TUBE RED RETROSPOT	539	\$85,00	\$45.815
20982	12 PENCILS TALL TUBE SKULLS	132	\$85,00	\$11.220
20981	12 PENCILS TALL TUBE WOODLAND	376	\$85,00	\$31.960
84461	12 PINK HEN+CHICKS IN BASKET	13	\$255,00	\$3.315
21445	12 PINK ROSE PEG PLACE SETTINGS	4	\$125,00	\$500
21446	12 RED ROSE PEG PLACE SETTINGS	105	\$125,00	\$13.125
85048	15CM CHRISTMAS GLASS BALL 20 LIGHTS	178	\$755,00	\$127.110
23253	16 PIECE CUTLERY SET PANTRY DESIGN	102	\$1.255,77	\$56.850
23124	18PC WOODEN CUTLERY SET DISPOSABLE	161	\$125,00	\$20.125
90168	2 DAISIES HAIR COMB	0	\$295,00	\$0
21458	2 PICTURE BOOK EGGS EASTER BUNNY	16	\$125,00	\$2.000
Total		912621	\$423,20	\$142.221.214

Category			
<input type="checkbox"/> Imported from Europe			
<input type="checkbox"/> Imported WorldWide			
<input type="checkbox"/> National Product			
Country	Total Amount	National Product \$	National Product %
Australia	\$13.442.308	13069312	97,23 %
Austria	\$788.020	741661	94,12 %
Bahrain	\$54.840	45210	82,44 %
Belgium	\$3.477.872	3297893	94,83 %
Brazil	\$112.092	112092	100,00 %
Canada	\$356.891	320663	89,85 %
Channel Islands	\$1.847.781	1697796	91,88 %
Cyprus	\$1.117.401	1032268	92,38 %
Czech Republic	\$67.208	62144	92,47 %
Denmark	\$1.721.024	1611727	93,65 %
EIRE	\$24.605.811	23533815	95,64 %
European Community	\$110.311	94371	85,55 %
Finland	\$1.790.981	1193540	66,64 %
France	\$17.456.055	16626157	95,25 %
Germany	\$19.027.399	17893030	94,04 %
Greece	\$416.953	394429	94,60 %
Hong Kong	\$974.012	835737	85,80 %
Iceland	\$425.492	359837	84,57 %
Israel	\$750.471	721359	96,12 %
Italy	\$1.420.887	1325559	93,29 %
Japan	\$3.411.590	3321902	97,37 %
Lebanon	\$156.806	156680	99,92 %
Lithuania	\$160.436	152516	95,06 %
Malta	\$190.976	165345	86,58 %
Netherlands	\$27.159.093	25783667	94,94 %
Total	\$142.221.214	133595155	93,93 %

12/01/2010

10/12/2011

Days of week

Todas

Hour Group

Am

Pm

Country

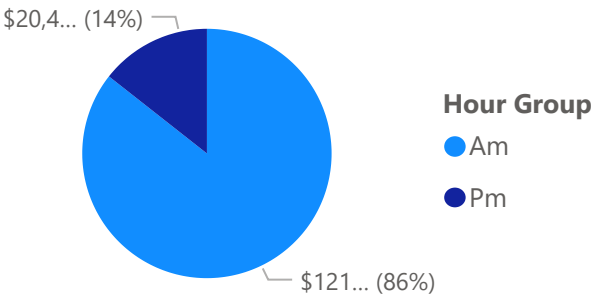
Todas

\$142,22

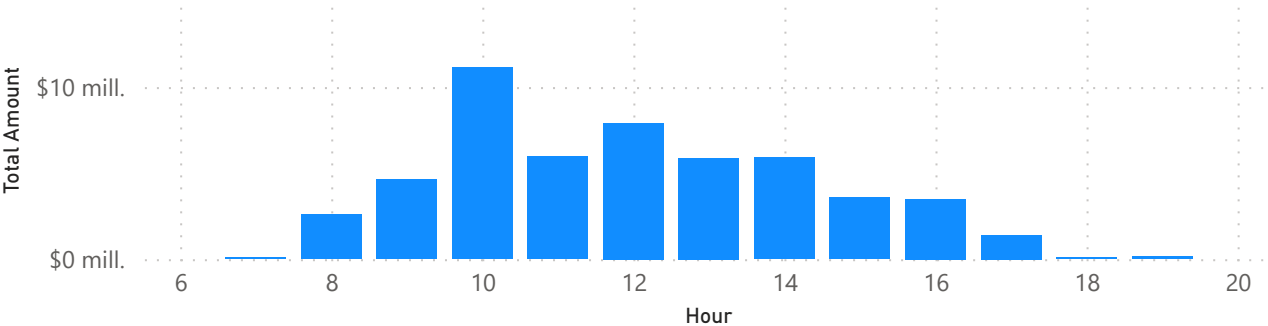
mill.

Total Amount

Total Amount por Hour Group

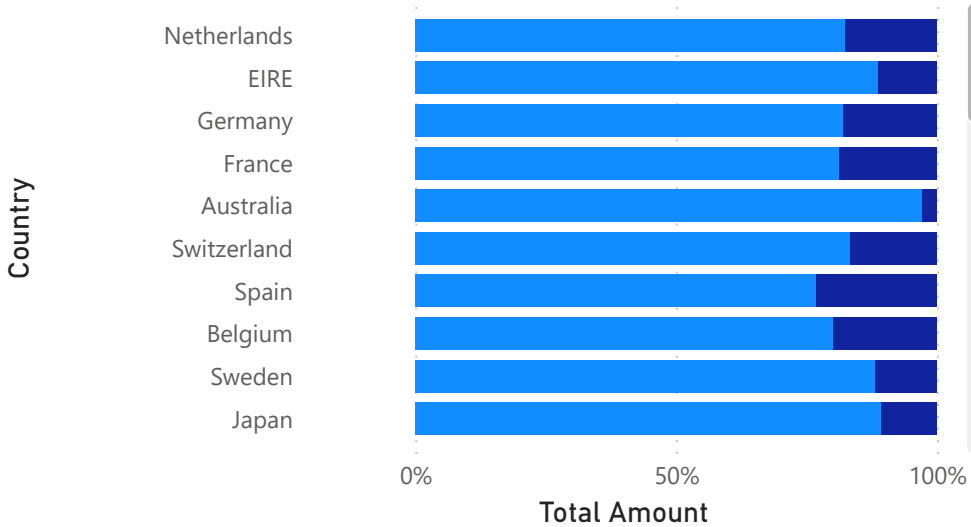


Total Amount por Hour



Total Amount por Country y Hour Group

Hour Group Am Pm



Hour	lun.	mar.	mié.	jue.	vie.	sáb.	dom.	Total
7		\$14.490					\$40.495	\$54.985
8	\$497.808	\$645.423	\$124.040	(\$850)	\$175.461	\$236.795	\$908.049	\$2.586.726
9	\$1.091.926	\$1.005.740	\$265.071	\$738.334	\$412.331	\$469.466	\$640.104	\$4.622.972
10	\$2.993.944	\$2.226.685	\$602.907	\$2.446.627	\$836.240	\$1.220.509	\$815.175	\$11.142.087
11	\$994.174	\$1.021.936	\$1.282.764	\$240.000	\$1.458.154	\$440.025	\$523.580	\$5.960.633
12	\$1.038.488	\$2.620.632	\$708.513	\$1.840.088	\$651.943	\$478.520	\$576.962	\$7.915.146
13	\$407.193	\$943.707	\$713.164	\$1.817.152	\$825.768	\$689.070	\$482.305	\$5.878.359
14	\$1.446.097	\$515.869	\$301.432	\$950.459	\$1.267.180	\$997.536	\$437.595	\$5.916.168
15	\$192.752	\$1.642.548	\$147.768	\$312.141	\$514.706	\$390.223	\$384.410	\$3.584.548
16	\$219.777	\$2.142.319	\$111.607	\$312.340	\$176.901	\$448.838	\$80.082	\$3.491.864
17	\$18.380	\$168.388	\$181.117	\$260.913	\$25.000	\$47.300	\$712.329	\$1.413.427
18			(\$10.791)		\$34.934		\$8.195	\$32.338
19	\$59.527	\$96.028			(\$2.065)			\$153.490
Total	\$8.960.066	\$13.043.765	\$4.427.592	\$8.917.204	\$6.376.553	\$5.418.282	\$5.609.281	\$52.752.743