Barriers to growth by company growth and export status Technology_understanding Device_penetratiom Skills_shortages Economic_climate Business_model -Fragmented_tech_ecosystem Lack_standards -Government_policy Poor_applications Lack_time_resources Skills_shortages_education Access university knowledge Technical_infrastructure -Transport Lack_advice Market_knowledge Growth performance Office_space q8_immersive_export Lower No Same Oher Higher Yes 20 20 60 40 60 80 100 40 0 % of companies by growth profile % of companies by export status identifying barrier

identifying barrier