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App Launch Plan

This launch plan outlines the necessary components to support the launch of our inventory management application. The plan includes details about the app description, icon, Android version compatibility, permissions, and monetization strategy. My inventory management app is designed to streamline inventory tracking processes for businesses of all sizes. It offers robust user authentication, database integration, and SMS notification capabilities. The app provides a user-friendly interface for efficient inventory management and enhanced productivity. The app icon features a stylized depiction of a peregrine, symbolizing speed, agility, and precision. The sleek and dynamic design reflects the app's efficient inventory management capabilities and user-friendly interface.

The app will be optimized to run on Android API level 31. This ensures compatibility with the latest Android version and leverages the platform's newest features and improvements. The app will request only the required permissions for its core functionality on Android API level 31. Permissions include storage and network access for inventory management tasks and SMS notifications. The monetization strategy will be aligned with the app's value proposition and user preferences. Options include freemium, ad-supported, or one-time payment models. One approach I would consider is the freemium model, which offers a basic version of the app for free while providing premium features through in-app purchases or subscription plans. By allowing users to experience the core functionality of our app without upfront costs, we lower the barrier to entry and attract a wider user base. At the same time, we provide an avenue for users to unlock advanced features that cater to their specific needs, thereby driving in additional revenue.