



# Juan Camilo López Arboleda

## Full-Stack Designer

“ People ignore design that ignore people. ”

Frank Kimero

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Address  
Montería, Colombia

### Languages

English  
Professional working

Spanish  
Native

## Experience

- 02/2023 – 04/2024 Montería, Colombia  
Web designer  
Decoration and Building Material Company
- 01/2022 – 07/2024 Remote  
Content creator  
Freelance client
- 08/2024 – 11/2024 Barranquilla, Colombia  
Web Developer  
Clothing Manufacturing Company

Designed and developed a functional and attractive corporate website using HTML, CSS, WordPress and SEO optimization. Implemented strategies to improve user experience and intuitive navigation. Increased web traffic through optimized design and digital strategies.

Created visual concepts and graphic pieces for commercial projects. I optimized digital content, increasing the online visibility of the brand. Monitored social media trends and adjusted digital marketing strategies.

I designed and developed a functional and attractive e-commerce platform using WordPress, WooCommerce and CSS. I implemented a shopping cart system, secure payment gateways and order tracking to enhance the customer experience. Integrated SEO and web analytics strategies. Collaborated with the client in the creation of product descriptions and artwork to highlight the attributes of the garments.


## Education

Universidad Simón Bolívar English Feb 2020 – Jan 2023	Universidad Simón Bolívar Multimedia engineering Feb 2020 – Dic 2023	Udemy Complete Web Developer Feb 2023 – Apr 2023
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## Skills

Design	Web Design	Mobile Design	User Experience	• Wireframing • Prototyping • Testing	Design System
Development	React JS	Framer	Java script	Next JS	HTML CSS JS


## Tools




**Figma**  
UI Design, prototyping




**Photoshop**  
Image editing




**Blender**  
3D design




**Illustrator**  
Graphic Design




**Hostinger**  
Host management




**Wordpress**  
Web Creation



**VS Code**  
Code editor



**GitHub**  
Version control



**Notion**  
Project management