

# Juan M. Rivera, M.Ed.

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**OBJECTIVE** A role as an entry level **Full Stack Developer** where my recent and relevant coding training can play an instrumental role in the Development Team mission.

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**SKILLS & ABILITIES**

- JavaScript
- HTML/CSS
- Firebase
- Node.js
- Organizational Communication
- Emotional Intelligence
- WordPress
- Front-End Design & Functionality

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**RELEVANT EXPERIENCE** **Full Stack Developer (Student), CODING BOOTCAMP at HARVARD EXTENSION SCHOOL, 10/2019-**  
Strong academic performer. Maintaining an “A” overall academic average. Academic grade based on projects applying Front End and Back End concepts/technologies including JavaScript, jQuery, AJAX, APIs, HTML, CSS, Node.js, and more.

**Founder/Corporate Trainer/Web Designer, PRIMAL PLATOON, INC., 6/2014 - PRESENT**  
Responsible for all facets of business administration including business development, marketing, design, development, and delivery corporate training services. Clients include military, non-profit, and private sector organizations. Current projects include development of digital solutions like nutrition apps and more. Learn more by visiting [primalplatoon.com](http://primalplatoon.com).

**Senior Admissions Recruiter, NORTHEASTERN UNIVERSITY, 6/2017- 5/2018**  
Strategic advisor to marketing & recruitment executives for veteran engagement and outreach; developed, implemented, and executed the FY2018 recruitment strategy for assigned portfolio; identified and cultivated key community and corporate partnerships and recruitment pipelines; assisted marketing managers with messaging strategies to constantly achieve lead generation and recruitment goals in fast-paced, data-driven environment.

**Talent Acquisition Program Manager, MASSACHUSETTS NATIONAL GUARD, 2005-2017**  
Advised Massachusetts National Guard (MANG) human resources executives in constantly designing and executing recruitment strategies to attract, assess and acquire top talent; collaborated with MANG recruiting teams to support current and future staffing needs; crafted & delivered strategic messages (written and oral) based on management and organizational goals; utilized applicant tracking systems to manage candidate and client relationships.

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**EDUCATION** **CERTIFICATE, FULL STACK WEB DEVELOPMENT | CODING BOOTCAMP, HARVARD EXTENSION SCHOOL**  
MARCH 2020 | Rigorous coursework entails 10 hours of classroom time per week, plus an additional 30+ hours of coding to develop apps and and apply classroom concepts.

**MASTER OF EDUCATION | FRAMINGHAM STATE UNIVERSITY | MAY 2016**  
Major: Nutrition Education. Overall **GPA: 3.97**. Inducted into **Phi Kappa Phi** Honor Society on May 5<sup>th</sup>, 2015, for achieving academic excellence; Top 10% of all-discipline graduate class.

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**REFERENCES** Available upon request.

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