

# Primary Colours

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The brand colors feature a beautiful blue, as well as multiple additional shades of blue, and green to complement the brand and add more dynamism.

The blue is the color of trust and tied together with the green it convey the ideas of growth, environment, safety and reliability.

Banana Bread  
FFCE6D

Daisy White  
F8F1E3

Blue Genie  
616EFF

Sweet Desire  
A835F7

Bluish Purple  
7444E2