# JUAN CRUZ RUSCONI

## FULL STACK DEVELOPER, STUDENT

## PROFESSIONAL PROFILE

Full-Stack Developer with experience in Front-end, Back-end, and SEO technologies, specializing in creating customized web solutions tailored to client needs, applying the most appropriate technology for each project. I excel at being proactive, adaptable, and constantly learning, which allows me to stay up-to-date with the latest trends.

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## PROFESSIONAL EXPERIENCE

**Front-end Developer & SEO Programmer** | Publissoft                               August 2024 - Present

• Development and maintenance of web interfaces with ReactJS and modern front-end technologies.
• Implementation of technical improvements in SEO, correcting factors that negatively affected performance and increasing indexing scores in GSC and BWT.
• Optimization of websites using Ahrefs and other auditing tools, achieving greater search engine visibility and a better user experience.
• Management and customization of sites using CMSs such as WordPress, Shopify, Wix, and Webself.
• Server administration through cPanel, including editing and configuring PHP files from the environment, ensuring stability, security, and proper functioning of projects.

**Web Application Development** | Freelance                               2024 - Present

• Development of custom web applications for clients, including e-commerce, landing pages, and corporate websites, based on their requirements.
• Implementation of solutions for different business needs, focused on usability, performance, and scalability, applying modern technologies to ensure an optimized experience.

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## EDUCATION & CERTIFICATIONS

**Bachelor of Information Systems** | National University of La Plata                               2023 - Present

**Full Stack Web Developer (MERN)** | Coderhouse                               June 2022 - December 2023

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## TECHNICAL SKILLS

Languajes & Frameworks:
• HTML5, CSS3, JavaScript, Typescript, ReactJS, NodeJS, ExpressJS, NestJS.

DataBases & Cloud Services:
• MongoDB, Supabase, Firebase.

DevOps & Hosting:
• Git, Gtithub, Docker, cPanel, Netlify, Railway.

CMS & SEO Tools:
• WordPress, Shopify, Wix, Webflow, Webself, Ahrefs, Google Search Console, Webmaster Tools.

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## LANGUAJES

Spanish (native), English (intermediate).

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## CONTACT

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