JUAN DIEGO RIVERO TIRADO

SSR Front-End Engineer

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EXPERIENCE

SSR Front-End Engineer Specialist

Publicis Groupe (Publicis Global Delivery)

📅 09/2023 - 12/2025 📍 Bogotá, Colombia

- Delivered 30+ enterprise React & Next.js applications for global pharma clients, leveraging SSR, SEO, and performance optimization to cut load times by 60% and boost Lighthouse scores by 40–60%
- Built scalable UI design systems (Tailwind CSS, Sass) reused across multiple product lines, accelerating development and consistency
- Automated front-end workflows and UI processes, reducing manual operations by 70% and improving time-to-release
- Integrated front-end solutions with secure APIs and Node.js services, ensuring compliance and data integrity
- Implemented +2 real-time data integrations between the front-end and Salesforce, enhancing data consistency and improving user experience
- Improved UX, accessibility, and engagement by ~30%, while mentoring engineers and driving clean code standards

Front-End Developer

F/R Consulting & Training

📅 07/2023 - 08/2023 📍 Argentina & Bogotá, Colombia

- Developed a graphical interface for conversational scripts using React JS and Cytoscape.js, enabling the creation and visualization of chatbot flows.
- Implemented data visualization libraries to create interactive dashboards, reducing analysis time for clients by 40%.
- Provided mentorship and led workshops on React, Next.js, and REST APIs, fostering best practices and accelerating new-developer integration.

FRONT-END DEVELOPER

San Marco CDI

📅 01/2022 08/2023 📍 Cajicá, Colombia

- Migrated and optimized institutional website to Next.js + Tailwind CSS, reducing load times by 60% and improving SEO ranking.
- Implemented responsive design, increasing mobile accessibility by 45%.

FULL-STACK DEVELOPER

Digital House

📅 08/2021 07/2023 📍 Argentina

- Built multiple web applications using React, Node.js, and MongoDB, with emphasis on front-end architecture and UX
- Developed a digital wallet platform supporting payments and transfers using Next.js and cloud services
- Created a hotel booking platform with React and Java/Spring Boot, implementing automated testing with Jest
- Managed repositories and CI workflows using GitLab, improving delivery speed by 25%

PROFESSIONAL SUMMARY

SSR Front-End Engineer with 4+ years of experience building scalable,
high-performance web applications using React, Next.js, TypeScript, and Tailwind CSS.
Experienced in delivering enterprise-grade solutions for global companies and global pharma clients, with a focus on SSR, performance optimization, SEO, and accessibility.

LANGUAGES

English (B2)
Advanced ●●●●○

Spanish
Native ●●●●●

SKILLS

Front-End
JavaScript (ES6+) │ TypeScript │ React.js │ Next.js (SSR, SSG, ISR) │ Astro │ HTML5 │ CSS3 │ SCSS │ Tailwind CSS │ SEO │ Material UI

Back-End
Node.js │ REST APIs │ API-driven Front-End Architectures │ Authentication (OAuth, JWT)

Databases
MySQL │ MongoDB │ Firebase

Cloud & Platforms
AWS │ Google Cloud │ Firebase │ Salesforce │ Veeva

Testing
Automated Testing │ Jest

Methodologies & Soft Skills
Agile (Scrum, Kanban) │ Cross-functional Teams │ Technical Mentoring │ Ownership Mindset

Version Control, CI/CD & Deployment
Git │ GitHub │ GitLab │ CI/CD │ Vercel │ AWS │ Google Cloud

EDUCATION

Systems Engineering - Certified Tech Developer

Digital House

📅 06/2021 06/2023 📍 Argentina

- Front-End Specialist   Full-Stack Developer
- View Professional Developer Certificate
- View Front-End Specialist Certificate