JUAN DIEGO RIVERO TIRADO

SSR Front-End Engineer

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EXPERIENCE

SSR Front-End Engineer Specialist

Publicis Groupe (Publicis Global Delivery)

📅 09/2023 - 12/2025　　📍 Bogotá, Colombia

- Designed, developed, and maintained more than 30 Apple iOS front-end applications using React & Next for leading pharmaceutical companies.
- Automated business processes using NestJS (backend), React (frontend), and Next.js, reducing manual workflows by 70% and boosting operational efficiency by 30%
- Managed Salesforce and Veeva CRM, developing and implementing +5 tailored solutions aligned with business needs
- Built scalable and secure backend APIs to integrate Salesforce, Veeva, Jira, and other enterprise platforms
- Implemented +2 real-time data integrations between the front-end and Salesforce, enhancing data consistency and improving user experience
- Led development teams, promoting clean code practices and agile delivery cycles

Front-End Developer

F/R Consulting & Training

📅 07/2023 - 08/2023　　📍 Argentina & Bogotá, Colombia

- Developed a graphical interface for conversational scripts using React JS and Cytoscape.js, enabling the creation and visualization of chatbot flows.
- Implemented data visualization libraries to create interactive dashboards, reducing analysis time for clients by 40%.
- Provided mentorship and led workshops on React, Next.js, and REST APIs, fostering best practices and accelerating new-developer integration.

FRONT-END DEVELOPER

San Marco CDI

📅 01/2022　08/2023　　📍 Cajicá, Colombia

- Migrated and optimized institutional website to Next.js, reducing load times by 60% and improving SEO ranking.
- Implemented responsive design, increasing mobile accessibility by 45%.

FULL-STACK DEVELOPER

Digital House

📅 08/2021　07/2023　　📍 Argentina

- Built a digital wallet with Next.js, Node.js, AWS, and MongoDB supporting payments and transfers.
- Created a hotel booking website using React JS and Java/Spring Boot, integrated automated testing with Jest, and managed GitLab repos to improve delivery speed by 25%.

PROFESSIONAL SUMMARY

SSR Front-End Developer with 4+ years of experience building modern web applications using React, Next.js, and TypeScript. Focused on creating scalable, high-performance, and accessible UIs, with experience in Tailwind CSS, design systems, and API consumption, working within agile environments.

LANGUAGES

English (B2)
Advanced　　🔵🔵🔵🔵⚪

Spanish
Native　　🔵🔵🔵🔵🔵

SKILLS

Front-End
JavaScript │ React.Js │ Next.Js │ Astro │ HTML │ CSS │ SCSS │ Tailwind CSS │ SEO

Back-End
Node.js │ REST API

Databases
MySQL │ MongoDB │ Firebase

Cloud & Platforms
AWS │ Google Cloud │ Firebase │ Salesforce │ Veeva

Testing
Automated Testing │ Jest

Methodologies & Soft Skills
Agile │ Scrum │ Kanban │ Clean Code │ Team Work

Version Control, CI/CD & Deployment
GitLab │ Git │ GitHub │ Vercel

EDUCATION

Systems Engineering - Certified Tech Developer

Digital House

📅 06/2021　06/2023　　📍 Argentina

- Front-End Specialist　Full-Stack Developer
- View Professional Developer Certificate
- View Front-End Specialist Certificate