

Header Enrichment Integration Document

Landing Page

The landing page mode integration is made for mobile network operators, payment gateways and digital merchants who host the landing page and/or payment pages.

Integration steps to manage subscription flow

- 1- User Enter the landing page.
- 2- landing Page should contain all details such as service description with price, subscription module and opt out Method.
- 3- User click on subscription button to subscribe into the service.
- 4- Subscription Button should be integrated with the Antifraud Platform if needed (Documentation should be provided separately).
- 5- Landing Page shall redirect the user to the below URL with the parameters provided by the SDP Team.

URL:

[http://ziq.lp.merlica.com:8090/HE/oneclick/subscribeUser.php?serviceId=\\$serviceId&spId=\\$spId&shortcode=\\$shortcode&ti=\\$ti&ts=\\$ts&servicename=\\$servicename&merchantname=\\$merchantname](http://ziq.lp.merlica.com:8090/HE/oneclick/subscribeUser.php?serviceId=$serviceId&spId=$spId&shortcode=$shortcode&ti=$ti&ts=$ts&servicename=$servicename&merchantname=$merchantname)

- 6- After redirection is happened, our platform will redirect back the user either to success page or to the failure page provided by the service providers.

Service Provider shall provide the below 3 pages:

Landing Page	
Success Page	
Failure Page	

Redirect Parameters

Any parameters added other than the below, will be added to the redirected link(success or failure) automatically.

QUERY PARAMS:

serviceId* int32

Service Id, unique service Id that should be provided by the SDP Team.

spld* int32

Service provider Id, unique Id that should be provided by the SDP Team.

shortcode* int32

Short code of the service.

ti* string

This is one unique identifier you have to fill to identify the transaction on our side. One transaction equal one identifier.

ts* int32

The current timestamp of the transaction.

servicename* string

This is the service name you have to fill to identify the transaction on our side.

merchantname* string

This is the merchant name you have to fill to identify the transaction on our side.

Verification will be done on the DCB level after providing all above parameters in the redirection request.

Sample

Landing Page Provided by Merchant	http://www.landingpage.com/LP.php
Success Page Provided by Merchant	http://www.landingpage.com/success.php
Failure Page Provided by Merchant	http://www.landingpage.com/fail.php
Redirect URL Provided By SDP	http://ziq.lp.merlica.com:8090/HE/oneclick/subscribeUser.php?serviceId=\$serviceId&spId=\$spId&shortcode=\$shortcode&ti=\$ti&ts=\$ts&servicename=\$servicename&merchantname=\$merchantname&additionalparameter1=\$addparam1&additionalparameter2=\$addparam2
Success Page Redirection	http://www.landingpage.com/success.php?msisdn=964xxxxx&success=1&ti=\$ti&servicename=\$servicename&merchantname=\$merchantname&additionalparameter1=\$addparam1&additionalparameter2=\$addparam2
Failure Page Redirection	http://www.landingpage.com/fail.php?reason=nohe&fail=1&ti=\$ti&servicename=\$servicename&merchantname=\$merchantname&additionalparameter1=\$addparam1&additionalparameter2=\$addparam2

Integration Notes:

The Service Provider shall include the below tags in the page header in order for our system to detect the referrer.

```
<meta name="referrer" content="unsafe-url">
```

If a customer was redirected to our redirection URL with a missing parameter or from a non-configured landing page, the user will get the below error.
No service.