Juan Manuel Franco

UX/UI Designer & Developer

Portfolio: juanmanuelfranco.github.io

juanmanuel.francoh@gmail.com
+57 313 6860161
Medellín, Colombia(Willing to relocate)
linkedin.com/in/juan-manuel-franco/

Work Experience

Aleatorio Estudio / UX Design Lead

FEBRUARY 2020 - **PRESENT**, MEDELLÍN

In charge of design and overseeing the development of E-commerces, Web apps, Digital transformations, websites and interactive entertainment systems.

WiM Games / UX Designer & Producer(Scrum)

AUGUST 2019 - JANUARY 2020, BOGOTÁ

I worked in 3 projects(Voracity, Startapp & Ecopetrol VR Solution)

Tasks(all products):
- In charge of Sprint planning, Daily Standups, Sprint reviews and Retrospective at the end
- Lead UX design: User Flows, Personas, Usability tests,etc
- Unity Developer producing technical Art and integrating UX, animations & sound

Achievements:
- Improved my Scrum Master abilities and managing teams
- Finished a high Quality PC Game Demo(Voracity)
- Enriched my experience approaching UX in VR products
- Learned about Mobile Games optimization & development

BattleBrew Productions / UX/Game design Intern

APRIL 2019 - JUNE 2019, SINGAPORE

- Learned about game production and design from experienced professionals.
- Understood more about the roles needed in an interactive entertainment company.
- Developed abilities in Agile methodologies(Scrum)
- Learned how to design test plans and market analysis

CityDog & Proteq apps / Entrepreneur

AUGUST 2017 - AUGUST 2018 , BOGOTÁ

Created two apps services which were meant to solve some of Bogotá's citizen problems(Dog care & parking).

Manchola Agencia / UX|UI Apprenticeship

APR 2016 - AUG 2016 & APR 2017 - DEC 2017 , CALI

Education

Interactive Media Design Bachelor /
Universidad Jorge Tadeo Lozano

JANUARY 2015 - DECEMBER 2018, BOGOTÁ

C. Engineering Bachelor /
Universidad Javeriana

JANUARY 2011 - DECEMBER 2014, CALI

Awards

Crea Digital - Startapp Game/
MinTIC - Videogames Section

AUGUST 2019, COLOMBIA

Retolab - Ecopetrol VR Solution /
Apps.co - Tech solutions Section

NOVEMBER 2019, COLOMBIA

Skills

Languages:

English(C1) • French(A2) • Spanish(Native)

Production / Design:
- Asana, Trello
- Perforce, Git
- JIRA
- SCRUM
- Gamification
- Usability tests
- Wireframes
- User flows

Technical:
- Unity 3D
- HTML / CSS / JS
- Photoshop, Ai
- C# programming
- Unreal Engine
- Adobe XD, Figma