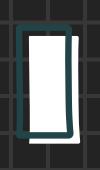
A step-by-step look on how to tell fact from fiction in memes



IDENTIFY AND INVESTIGATE





NARRATIVE AND TONE



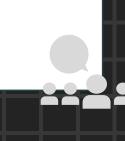


FACT OR FICTION?





OPINION AND CONTEXT





RELIABLE AND CREDIBLE





MISLEADING OR MANIPULATIVE



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