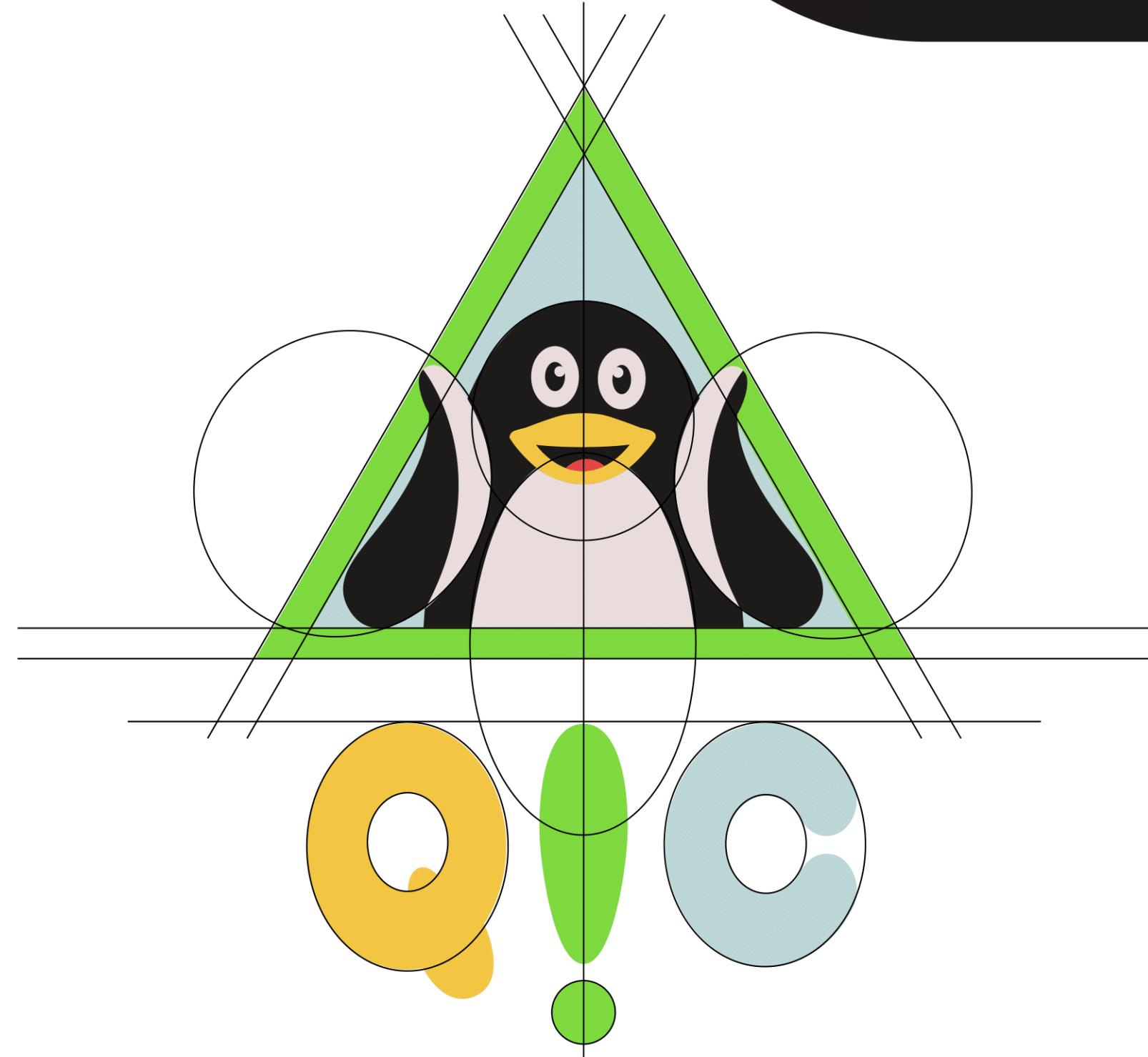


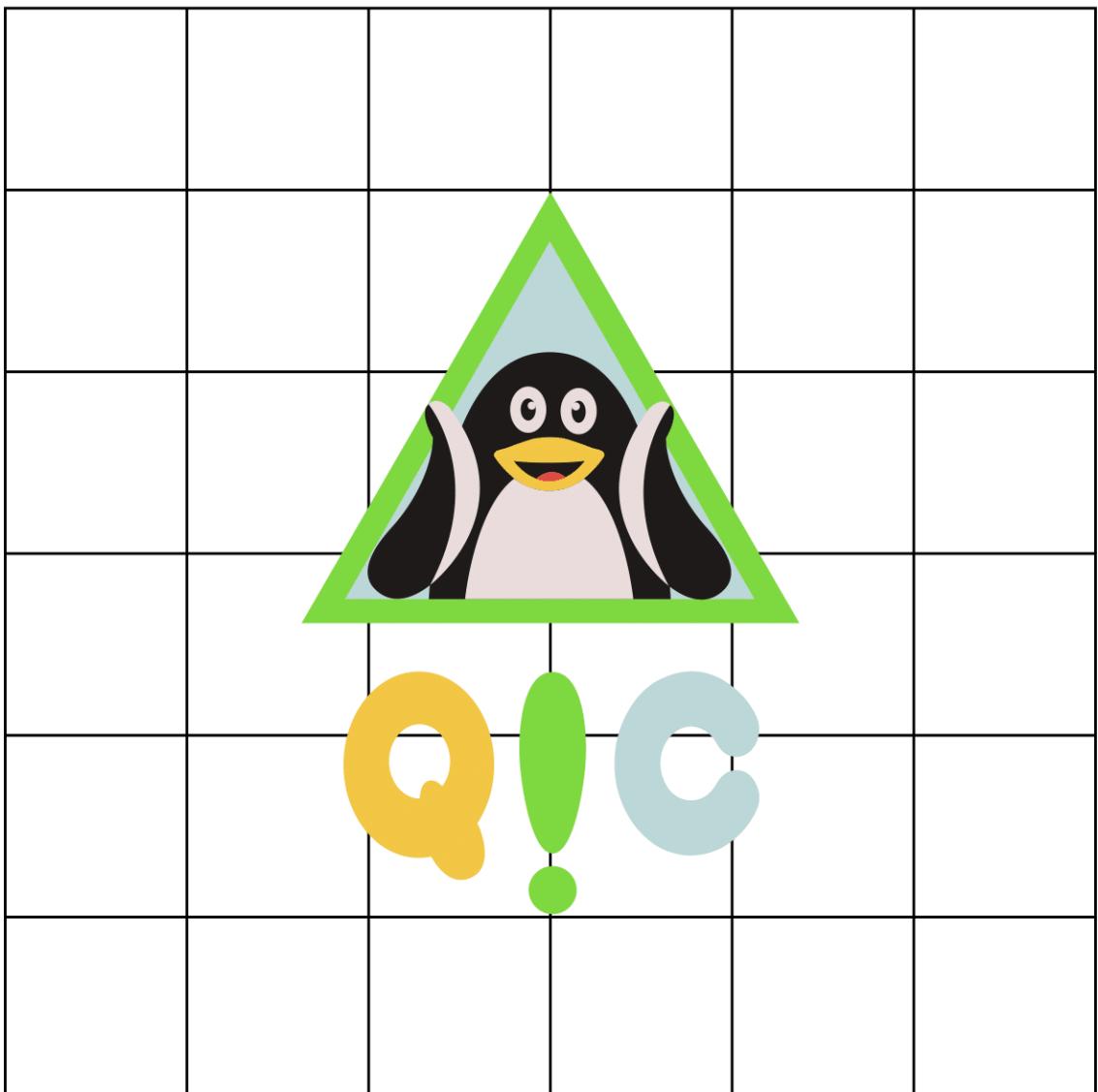
*Manual de
identidad*

Planimetria

8



Tamaño Mínimo

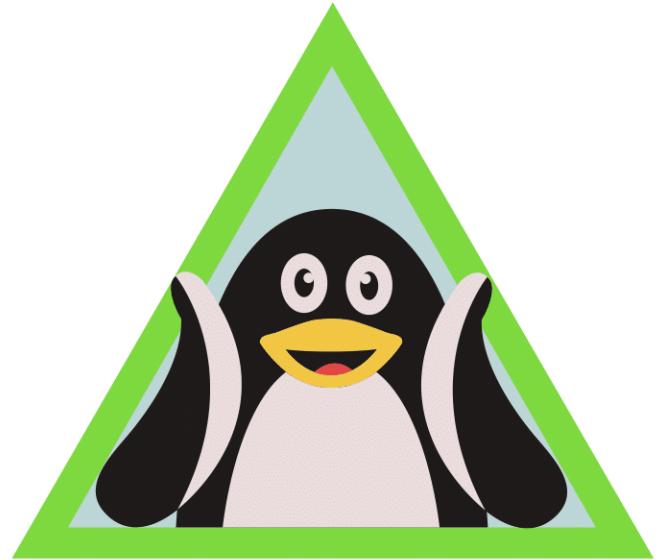


Q!C
2,5 cm

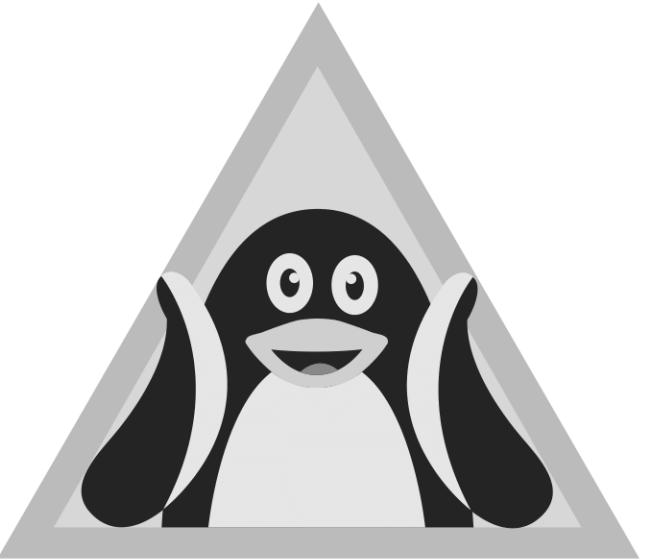
1,4 cm

Color, Grises, B&W

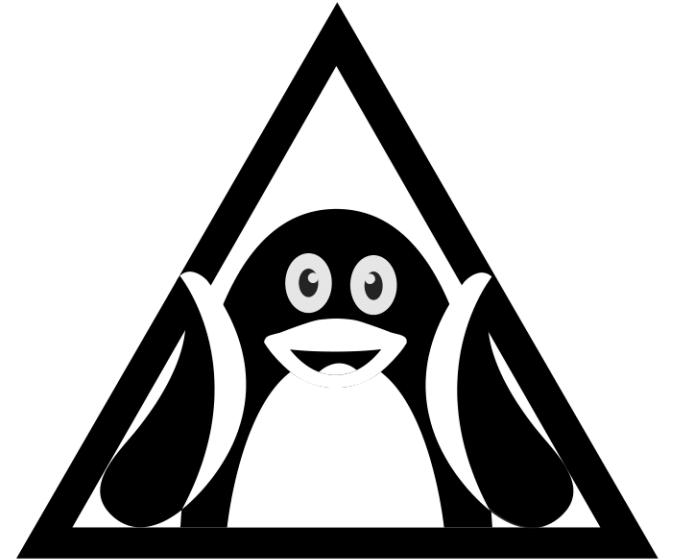
10



Q!C



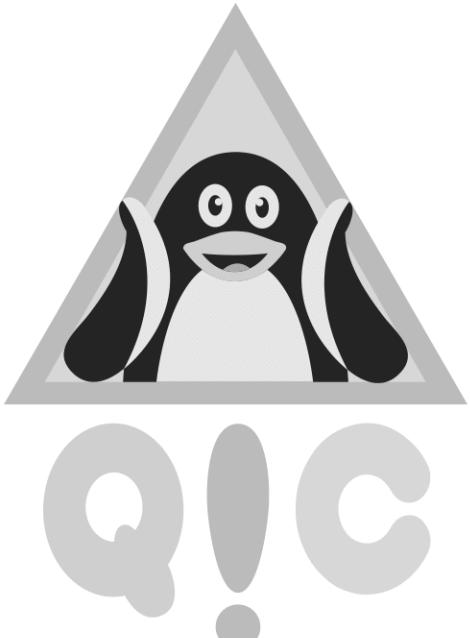
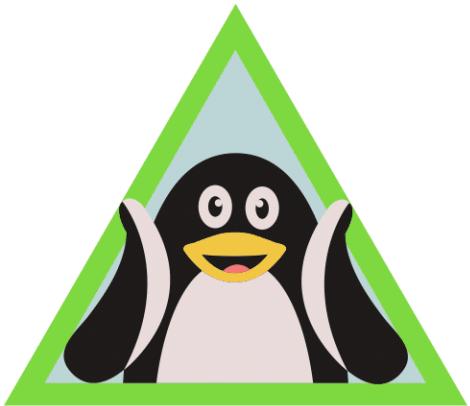
Q!C



Q!C

RGB- CMYK

11



R 189 C 26
G 214 M 7
B 216 Y 8
 K 0



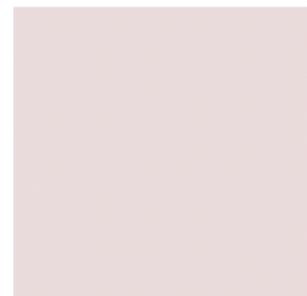
R 128 C 50
G 217 M 0
B 65 Y 84
 K 0



R 242 C 5
G 199 M 20
B 68 Y 71
 K 0



R 30 C 65
G 27 M 56
B 27 Y 56
 K 67



R 234 C 9
G 220 M 11
B 220 Y 7
 K 0



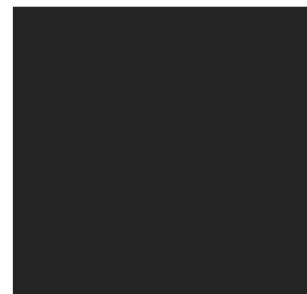
R 206 C 0
G 206 M 0
B 206 Y 0
 K 0



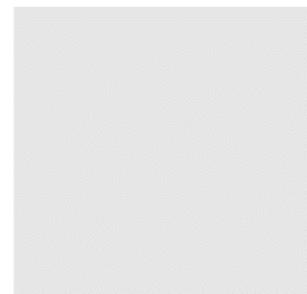
R 173 C 0
G 173 M 0
B 173 Y 0
 K 32



R 197 C 0
G 197 M 0
B 197 Y 0
 K 23

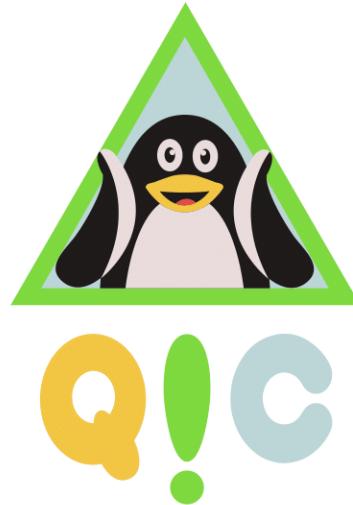


R 27 C 0
G 27 M 0
B 27 Y 0
 K 89



R 224 C 0
G 224 M 0
B 224 Y 0
 K 12

Usos Permitidos



Usar en fondo blanco



En caso de fondos claros, usar dentro de un óvalo blanco

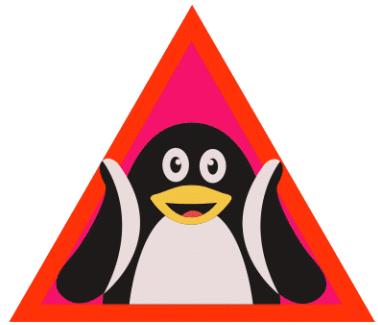


Usar en fondos oscuros



En imágenes, usar dentro de un óvalo blanco

Usos No Permitidos



Q!C

X No cambiar los colores



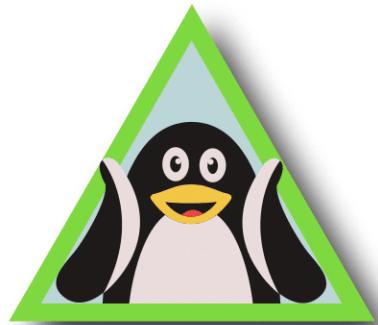
Q!C

X No deformar



Q!C

X No aplicar texturas

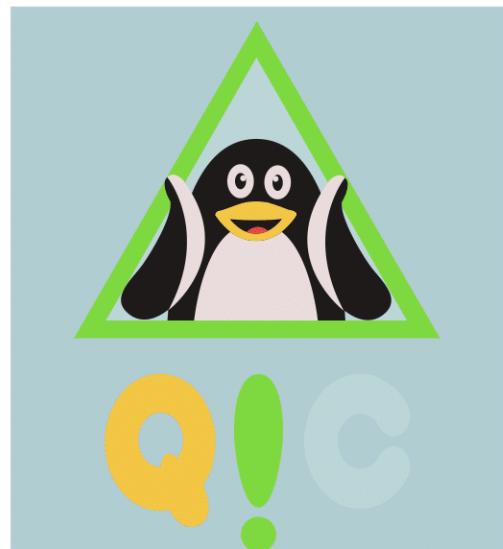


Q!C

X No aplicar sombra



X No usar en imágenes



X No usar en fondos claros

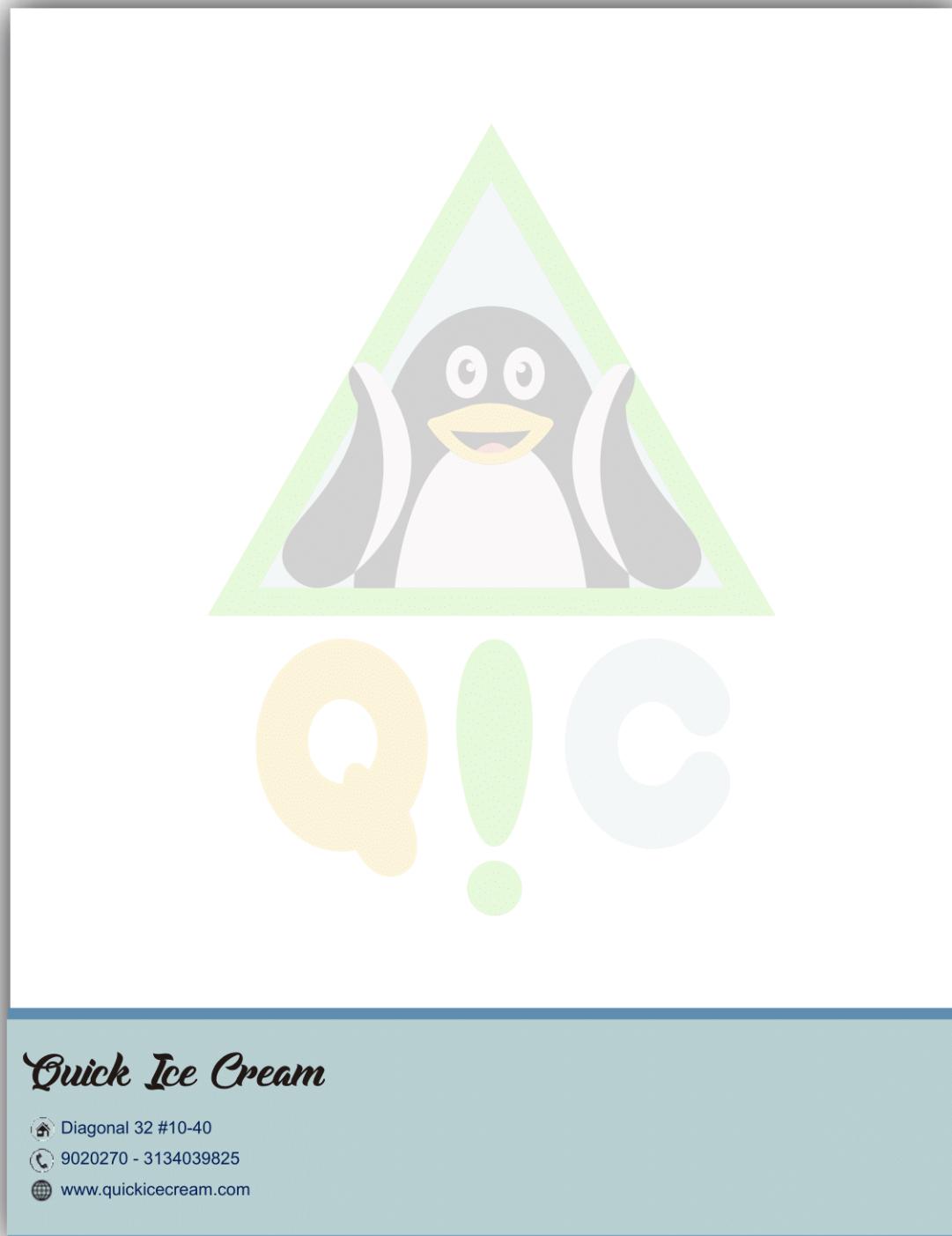
Papelería

14



Papelería

15

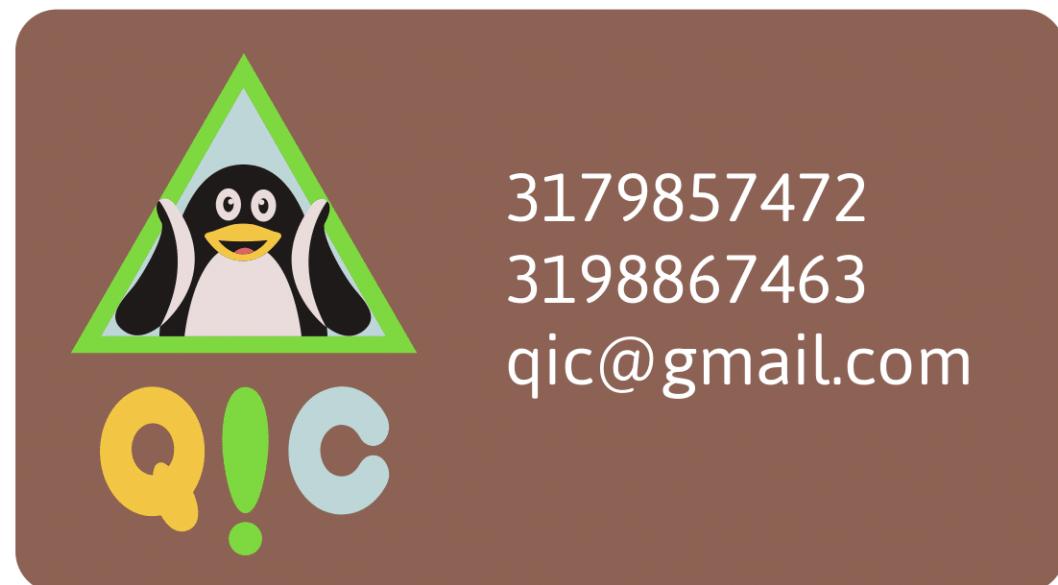


Quick Ice Cream

Diagonal 32 #10-40
 9020270 - 3134039825
 www.quickicecream.com

Imagenes

16



Exhibidor

17



Factura

18



Q!C

#123654 Fecha: 11/10/2020

Quick Ice Cream
Cra 4 #13-45
9048725

	Descripción	Precio	Cantidad	Total
1	Brownie con helado	1.500	2	3.000
2	Ensalada mediana	4.000	2	8.000
3	Banana split	2.600	2	5.200

SubTotal: 16.200
Iva: 3.800

Total: 20.000

Firma Autorizada

Gracias por su compra

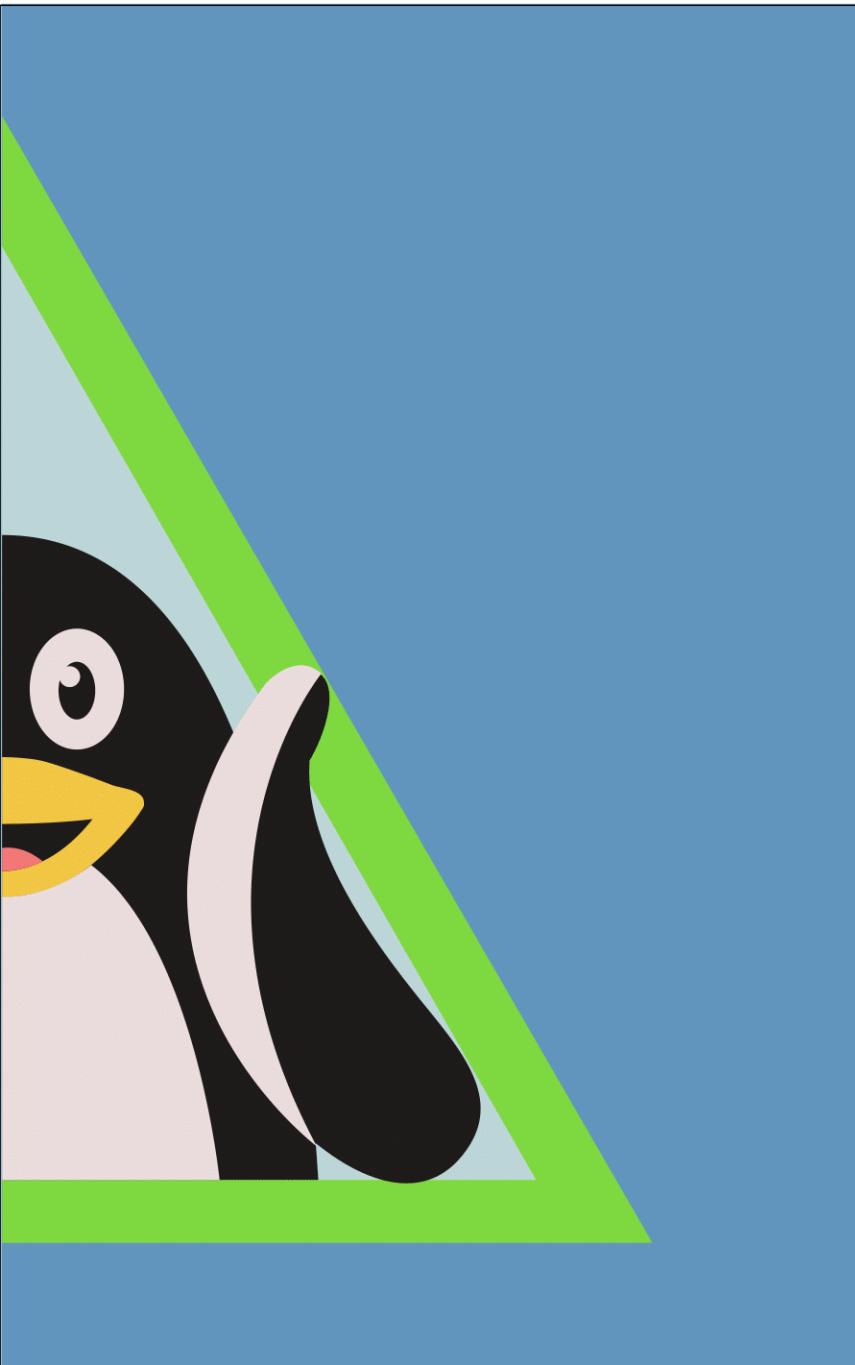
Empaques

19



Menú

20

	<p>Helado</p>  <table><tbody><tr><td>1 Bola de helado.....</td><td>\$2,500</td></tr><tr><td>2 Bolas de helado.....</td><td>\$3,000</td></tr></tbody></table> <p>Banana split</p>  <table><tbody><tr><td>Banana split sencilla.....</td><td>\$7,000</td></tr><tr><td>Banana split grande.....</td><td>\$10,000</td></tr><tr><td>Banana split gigante.....</td><td>\$12,000</td></tr></tbody></table>	1 Bola de helado.....	\$2,500	2 Bolas de helado.....	\$3,000	Banana split sencilla.....	\$7,000	Banana split grande.....	\$10,000	Banana split gigante.....	\$12,000	<p>Helado + brownie</p>  <table><tbody><tr><td>1 Bola de helado + Brownie.....</td><td>\$3.500</td></tr><tr><td>2 Bolas de helado + Brownie....</td><td>\$4.000</td></tr></tbody></table> <p>Ensalada de frutas</p>  <table><tbody><tr><td>Ensalada pequeña.....</td><td>\$3.000</td></tr><tr><td>Ensalada grande.....</td><td>\$5.000</td></tr><tr><td>Ensalada gigante.....</td><td>\$7.000</td></tr></tbody></table>	1 Bola de helado + Brownie.....	\$3.500	2 Bolas de helado + Brownie....	\$4.000	Ensalada pequeña.....	\$3.000	Ensalada grande.....	\$5.000	Ensalada gigante.....	\$7.000
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Ensalada pequeña.....	\$3.000																					
Ensalada grande.....	\$5.000																					
Ensalada gigante.....	\$7.000																					

Uniformes y carnet

21



phone: 91 987 78 48 44
E-mail: johnson.qic@gmail.com
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Vehículos

22



Punto de venta

23



