# Web Design -- Brief Worksheet (50 Points)

\*Points in parentheses, type in answers on blank lines.

1. Topic/Person/Company: [Enter Name Below]

**Answer: (2)**

**Juan Diaz**

My website is going to be about me and my favorite hobby: To exercise.

1. Give a brief description of your topic, person or company.

**Answer: (4)**

I am proud of what I have become and all I have accomplice in life. I want to show who am I and what I do in this days once I am not at work. To exercise has become my best friend and it has help me a lot in all times. It might help others as well.

I will go deeper and talk about capoeira, workout routines and cycling which are the activities that keeps me active.

I might also show a brief portfolio of my work in web.

1. Who are your competitors? What makes you different from them?

**Answer: (5)**

I am not sure who will be my competitors, I am doing this site more for myself. I want to learn CSS and create a responsible site.

1. Website Objectives - What are the reasons for creating a new website? List the objectives for your website in order of importance.

**Answer: (5)**

Show who am I

Show Colombia and what where I am from

Show what I do to exercise

Show some routines to workout

Show some cycling information and why I am in love with it

1. How will you know if the site is a success?

**Answer: (2)**

If the side is self-explanatory and the user can find what is looking for.

1. The Audience - Describe the different potential visitors to your site.

**Answer: (2)**

People that would like to be more active and would like to practice an indoor/outdoor activity.

People that would like to know about Colombia.

1. Why will people choose your site over others?

**Answer: (2)**   
Simplicity of the website

Real content as it is (without filters)

1. What do you imagine people will want to do on your site?

**Answer: (2)**

Browse the different routines to workout during the week.

Learn about Colombia: my culture, my city and me

1. Content and Design - Has the content been written? *The content must be written before moving onto the next phase.*

**Answer: (1)**

Most of the content but the workout routines are still in my head, I have not have the time to write them down.

1. Please list the potential pages (7 -10) for the website. Names may be changed later if necessary.

**Answer: (7)**

**1. about me**

**2.my country**

**3.my city**

**4. my culture**

**5. my hobby**

**6.my workout routines**

**7.my labs**

1. Design Criteria:What would you like the design to say about your company? What colors, imagery, and written tone should be conveyed? (i.e... Warm and funny or formal and business-like.)

**Answer: (3)**

People should feel comfortable/familiar with the site – no need to think twice to click and browse

It should work on both: mobile and desktop devices.

It should work for both users: users that likes to read and users that likes to see images of the workout routines

1. List ideas or features you may have for your website. Think about how these features will affect your organization and user goals.

**Answer: (3)**

This website might not be interesting for any user other than myself. In the users eyes, the topics could not be related but to me it means my whole identity and what I want to embrace.

1. Please list websites of competitors in a related field. What works and what doesn't?

**Answer: (4)**

List the URL Comments on what works or doesn’t work

<https://www.jefit.com/> it works fantastic as a deep workout guide. I also like the fact that it works on multiple devices since it also have the option of downloading the app.

<https://www.everyculture.com/Bo-Co/Colombia.html> A great page if you want to learn about culture, in this particular case, about Colombian culture. However, it might be way too much content and people this days don’t read much. I consider it does not work since its really hard to Scan the page as well.

<https://www.mtbproject.com/directory/8009633/charlotte> it works fine if you are looking for places to ride in an specific area

1. Mandatory Inclusions: *(e.g. logos, legal, corporate guidelines, disclaimers)*

**Answer: (3)**

Logo, navigation bar, images and so on

1. Design Examples - Provide examples of websites that you like or dislike and explain why in brief. Here are some elements to consider:

* Color
* Imagery
* Quantity and quality of text
* Typography
* The atmosphere that particular designs create

For inspiration, visit [CSS Mania Website](http://cssmania.com/) or [Best Web Gallery Website](http://bestwebgallery.com/)

**Answer: (5)**

URL of Website Comments

[**http://bestwebgallery.com/**](http://bestwebgallery.com/)clean design and really easy to browse. I like the design, fonts, organization and background textures.

<https://www.cssmania.com/> I don’t like the green but other than that I think it works. The content is good and the idea that you can filter related website by color is perfect because it helps developers to get a better idea of what works and what doesn’t.

**Additional comments: (Optional)**

**Answer:**

Now that you’re done, take a break and return to this worksheet later to ensure you’ve covered everything.