

# Juan Pablo Solano

Full Stack Developer skilled in JavaScript, React and Ruby on Rails

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## WORK EXPERIENCE

### Junior Full-Stack Developer New Heroes ( Zukunftsreiben)

09/2019 – Present

*New Heroes is a non-profit organization with the goal of introducing tough topics to the next generation and providing children with new heroes to help them tackle those tough topics.*

#### Achievements/Tasks

- Built the front-end applications and features through appealing visual design using Javascript, UI-kit, and Bootstrap.
- Maintained quality and ensured the responsiveness of applications used in Ruby on Rails.
- Deployed eight critical features to sustain the application full launch
- Built the text editor and product main component using Ruby as the main back-end language

### Teaching Assistant Le Wagon Coding Bootcamp

09/2019 – 11/2019

Amsterdam

*Le Wagon is a coding bootcamp that teaches students to develop web applications from scratch*

#### Achievements/Tasks

- Taught concepts about Ruby, OOP, database, HTML, CSS, JavaScript, Ruby on Rails and product development.
- Mentored 25 students to implement programming concepts and deploy a fully functional application.
- Troubleshooted and solved bugs for students in an average timeframe of 15 minutes.

### Data Specialist Local Services by Google

05/2017 – 05/2019

Mountain View, CA

#### Achievements/Tasks

- Generated new dashboards and queries that streamlined the data presented to clients using SQL and Python, increasing conversion rates from 30% to 85% in SMB Accounts.
- Communicated and coached a team of seven. Coordinated impactful projects measuring returns on investment for over 760 providers, which generated a 91% retention rate over a 13 week period. The projects consisted of ROI calculators and vital signs for clients to improve their online marketing revenue.
- Led 323 impact calls with providers that included product requests and new features, which successfully resulted in a full mobile app and website launch. Created SME databases that were shared with the program management team to prioritize product initiatives.
- Created queries to track providers that were utilizing their budgets with over 90% in Local Services ads. This process included over 60 businesses in multiple metropolitan areas that helped meeting the initial goal of \$5M ARR.

## TECHNICAL SKILLS

SQL

HTML

CSS

Javascript

Bootstrap

Tableau

SEO

Salesforce CRM

Mix Panel

React

R Studio

Python

Google PLX

Pandas

Pygal

Ruby

Ruby on Rails

Chart.js

Heroku

Jquery

Jupyter Notebook

## EDUCATION

### Full-stack Developer Le Wagon Coding Bootcamp

07/2019 – 09/2019

Amsterdam NE

### Master of Marketing and Data Analytics Hult Business School

09/2014 – 08/2015

San Francisco, CA

### Project Management Specialization Hult Business School

09/2014 – 08/2015

San Francisco, CA

### Bachelor of International Business Universidad de La Sabana

01/2007 – 12/2012

Bogota D.C., Colombia

## ACHIEVEMENTS

### Best Concept at Google Home Services Hackathon (05/2017)

*Designed a cross functional tool for advertisers to improve the brand awareness and conversion rates using Google products*

### CLS Nomination Award for successfully implemented Simex software – Johnson & Johnson (11/2013)

### Local Services by Google, Thanks Award (06/2018 – Present)

*Generated Dashboards that displayed all the useful metrics for all Local Services by Google providers. Designed tools for the account management team to measure their performance and success.*