

# Mentalpp

YOUR FAST-TRACK TO MENTAL WELLNESS.

REPLY CHALLENGE



# Table of Contents



3

Problem



4

Global scale



5

Crisis and Cost



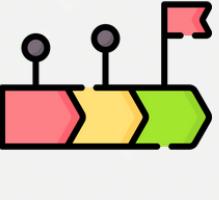
6

Solution



7

Workflow



8

Roadmap



9

Team members

# Problem

**Self-Triage Failure**

**Administrative Wall**

**Urgency of need**

1

People have difficulties finding the right specialist to go when they experience mental health issues

2

The traditional process of finding a mental health specialist is fragmented and inefficient

3

Mental health demands rapid intervention. Long delays contribute to increased crisis risk.

# — Global & European Scale

- 1      **Prevalence:** Nearly 1 billion people globally are affected by a mental disorder.
- 2      **EU Burden:** Over 84 million people in the EU (1 in 6) experience mental health issues annually
- 3      **Treatment Gap:** Less than 50% of people with serious conditions receive treatment in many high-income countries

# Crisis and Cost

- 1 **Mortality:** One life is lost every 40 seconds due to suicide
- 2 **Youth Risk:** Suicide is the 4th leading cause of death globally among 15–29 year olds.
- 3 **Economic Drain (EU):** Mental health issues cost the EU economy over €600 billion per year, primarily due to lost productivity.

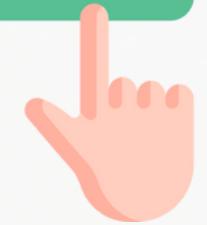
# Solution



## No Triage:

Automated Specialist  
Matching (Triage Agent)

BOOKING



## Frictionless:

Automated Booking and  
Admin

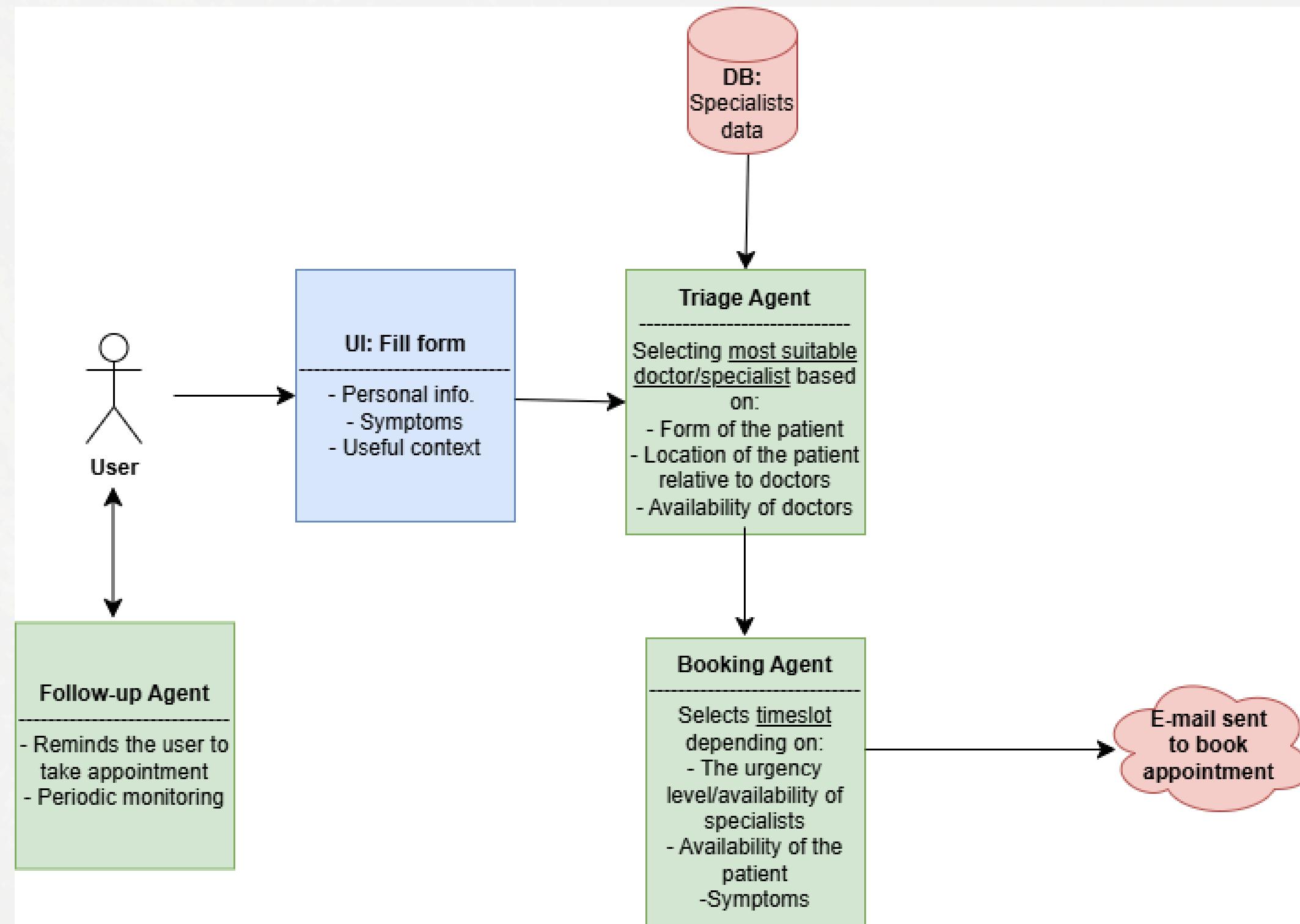
follow



## Follow-up agent:

Continuous safety net  
via e-mail reminders and  
periodic monitoring

# Workflow



# Roadmap

## Phase 1

### **Building MVP:**

Develop User Intake & Specialist Matching. Implement Basic Appointment Booking.

## Phase 3

### **Testing, compliance and pilot launch:**

Launch system with a small group of users and specialists

## Phase 2

### **Specialist onboarding:**

Onboard Clinics & Practitioners, Validate data. Integrate with Specialist Appointment Systems

## Phase 4

### **Product launch:**

Full Public Launch in Target Market(s)

---

# Team



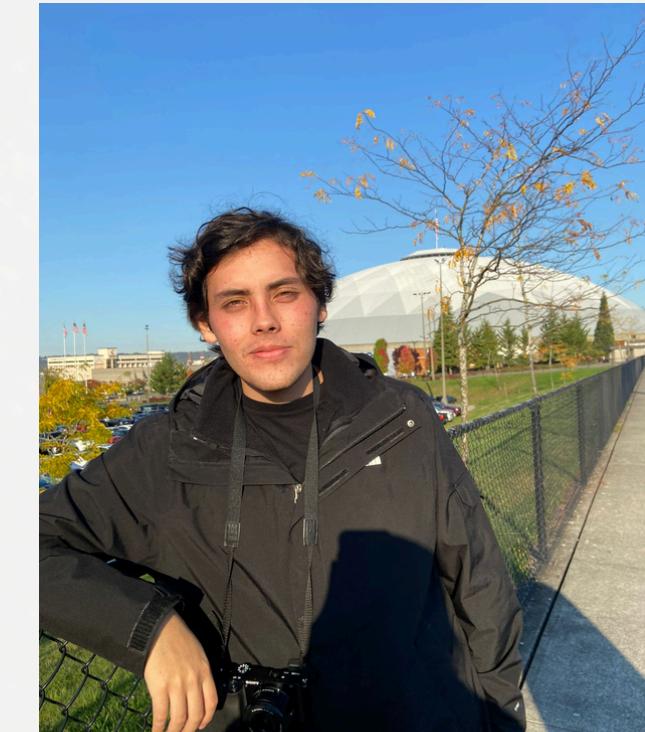
**Mehrbod Nowrouz**

Data Science and Engineering



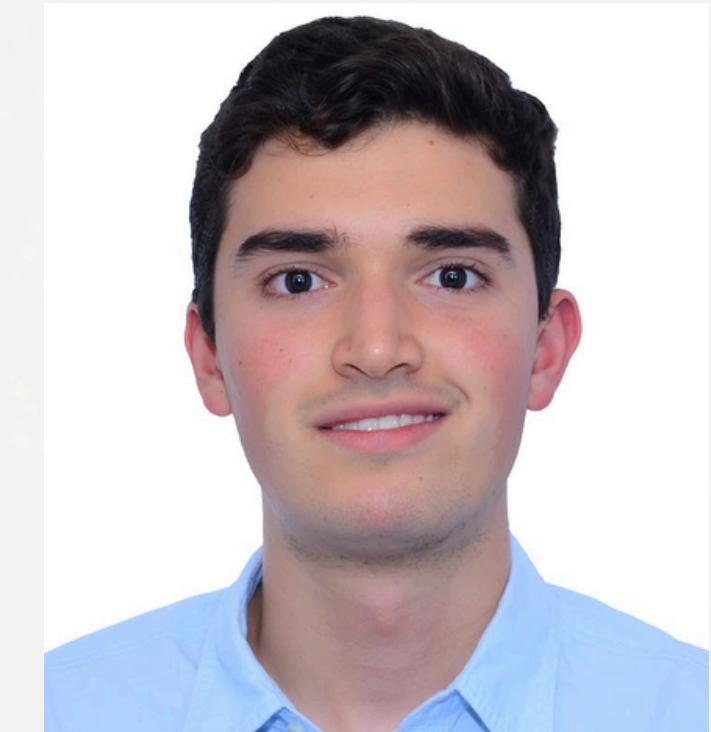
**Felipe Rojas**

Computer Engineering



**Esteban Puyo**

Computer Engineering



**Fernando Velilla**

Computer Engineering