ProcessingHCI

Based on the experience of our team and in consideration of the project we are dealing with, which is a completed project, I consider that we are part of the Lean UX technique because we are updating and improving a project that already had the bases but had problems for a specific public in specific sections, which is what we are focusing on improving and perfecting.

For the great demand that this type of project can have at a business level being a data collection is something that according to cost benefits is something that will improve 100% performance and constant use to reach a target audience in a more friendly and easy way.