

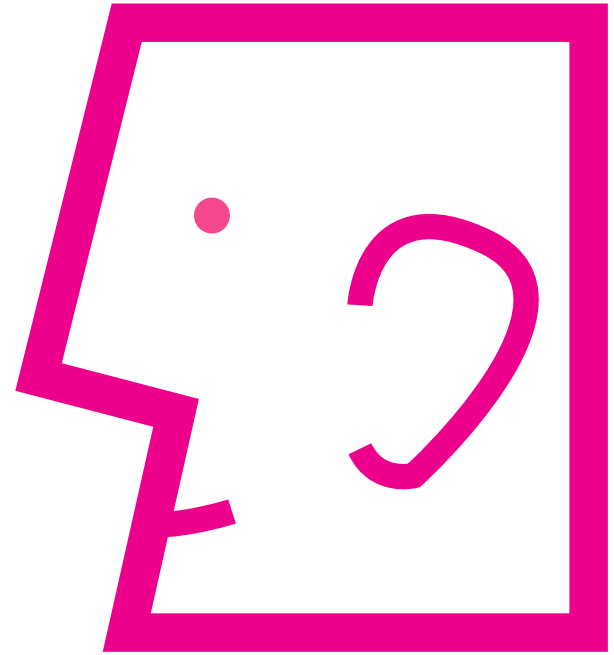
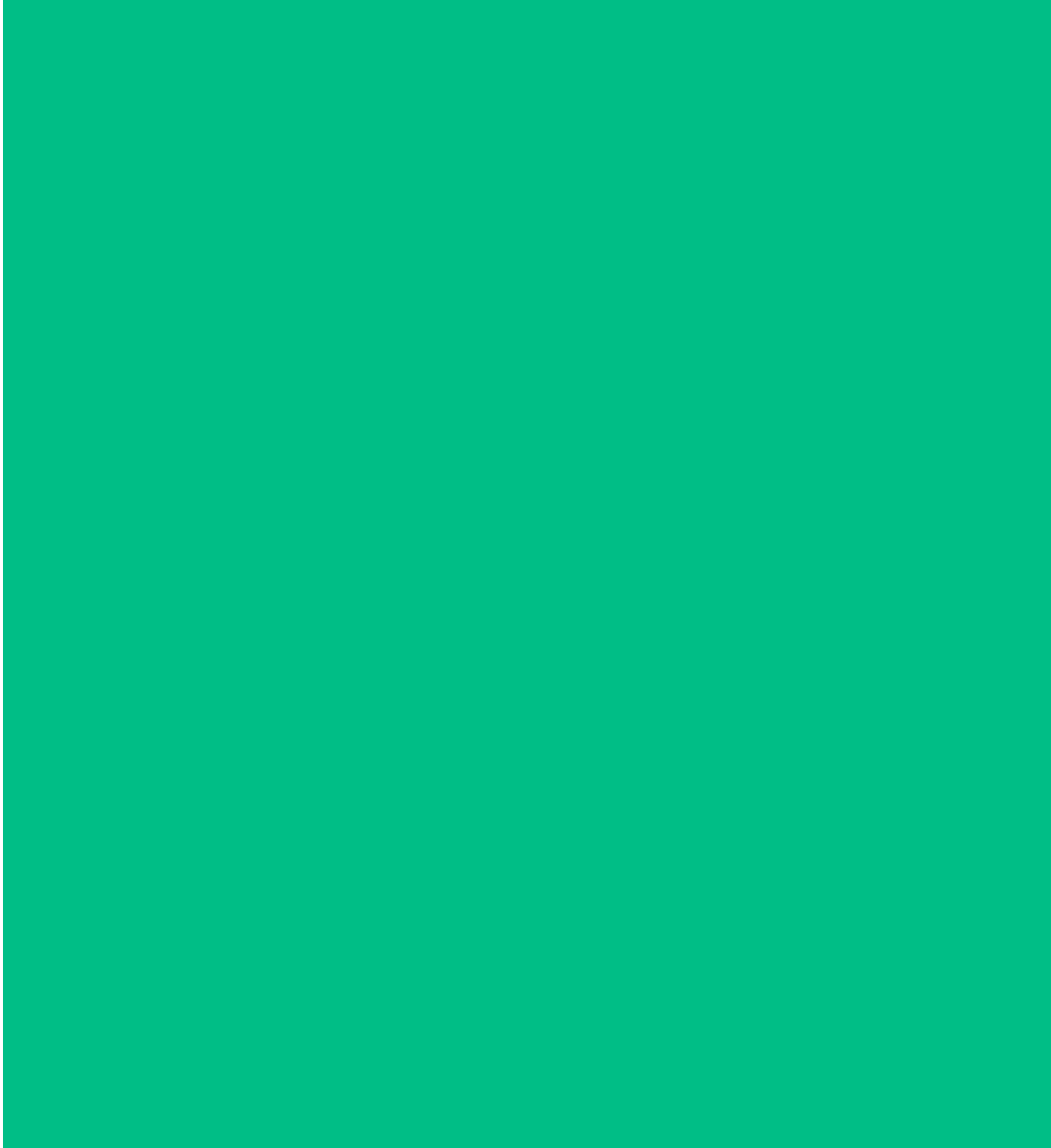


mood



mood

Última propuesta logos
Eduardo



Colores_

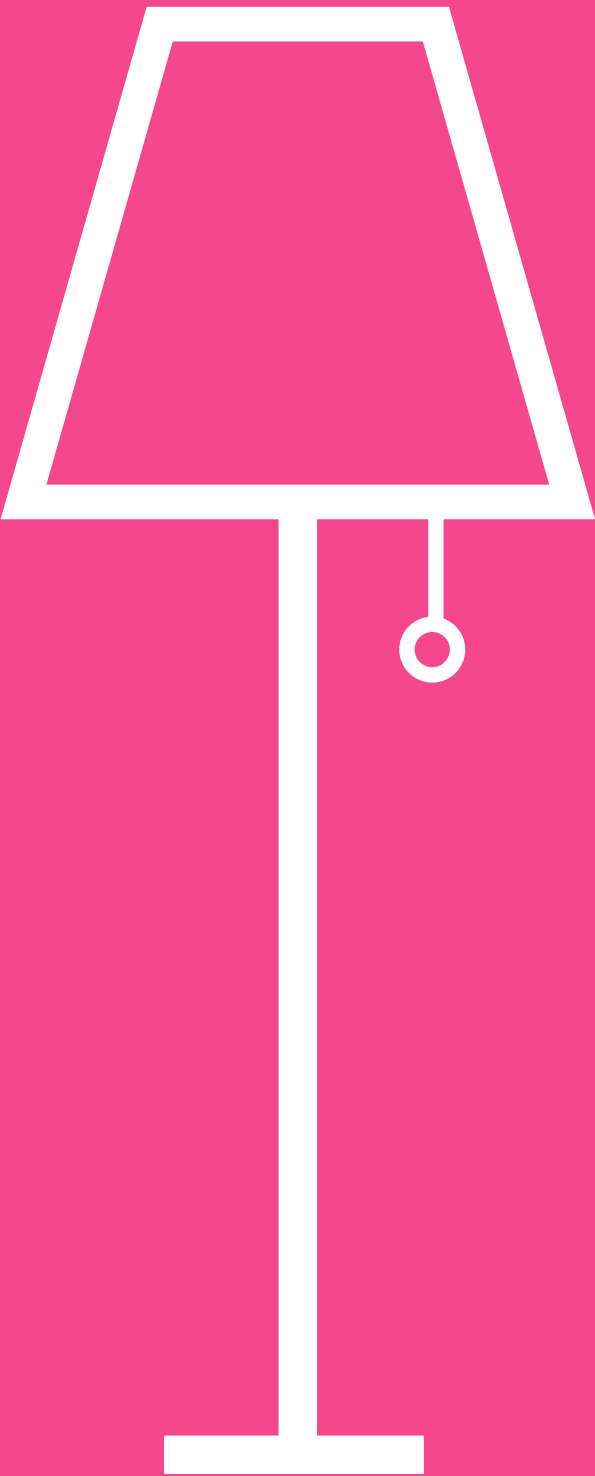
Cada elemento asociado a un color:

- Sistema Nodall / AMARILLO
- Asistente Mood y su entorno: telefono, panatalla... / VERDE
- Usuario, ser humano y sus sentidos / ROJO

Qué o quién es Mood

corrección de texto: a wall /
an intelligent wall

a wall

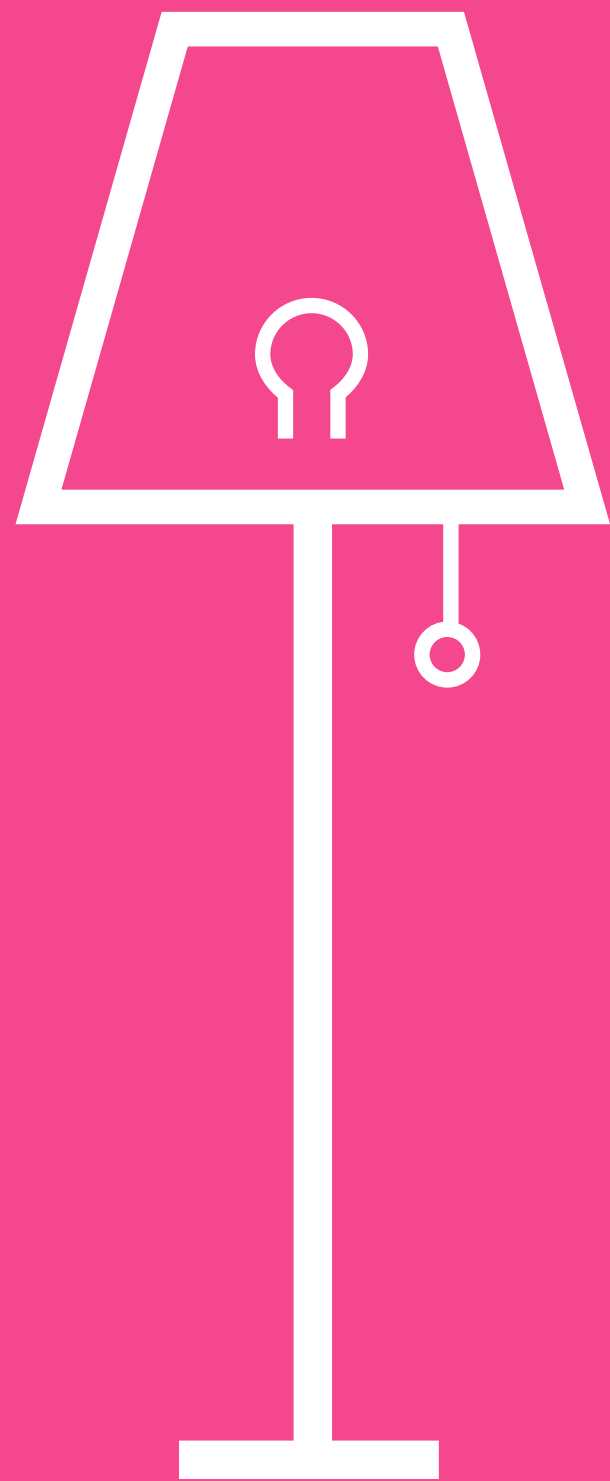


mood_

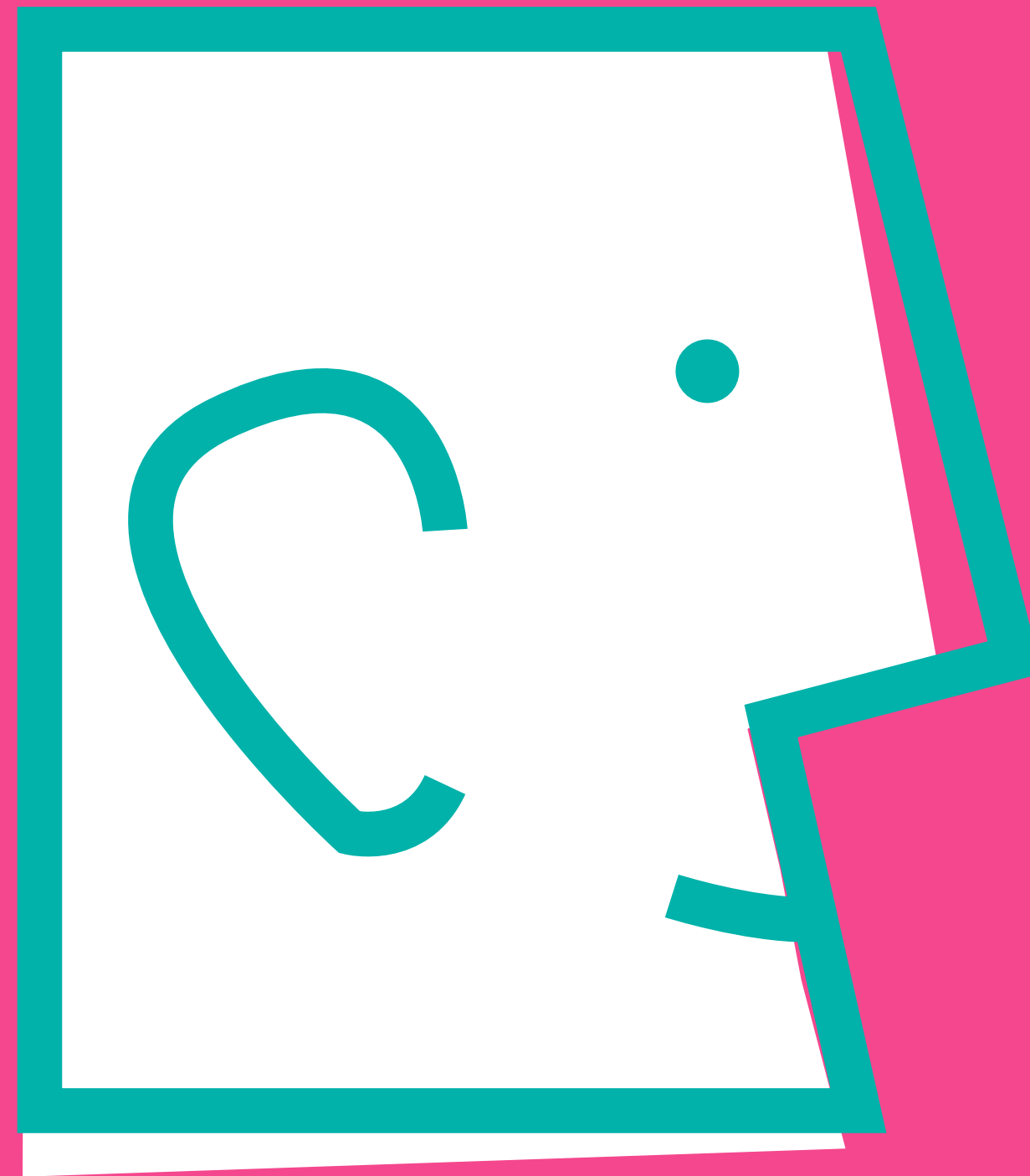
an intelligent wall

parpadeo....

mood_

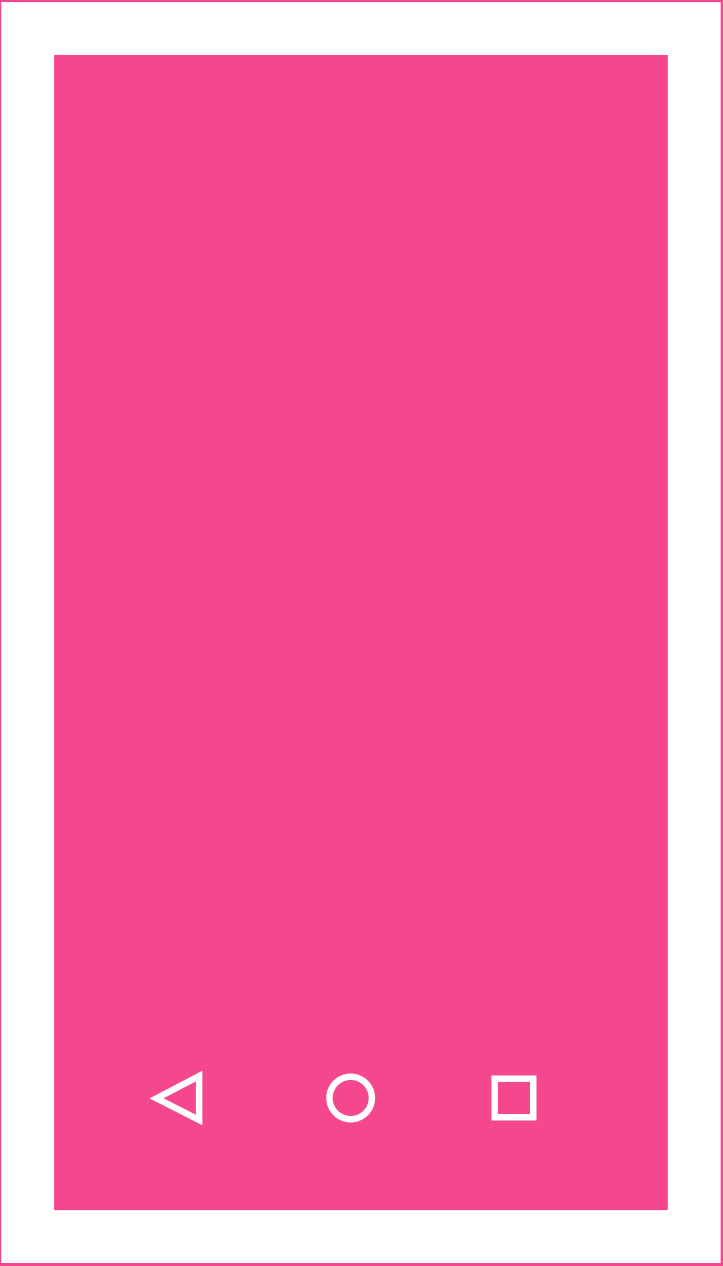


you

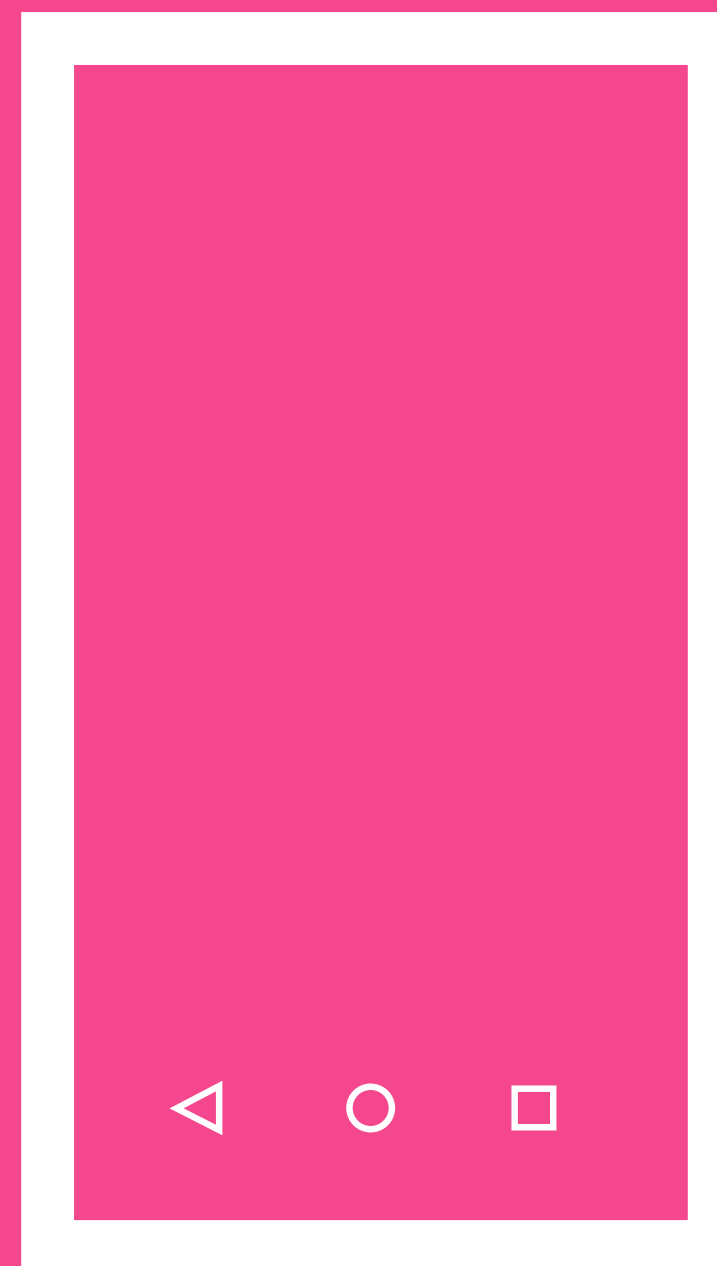


corrección de texto:
a phone / your phone

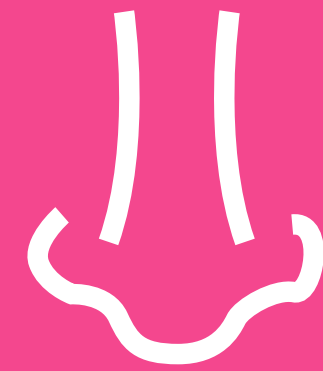
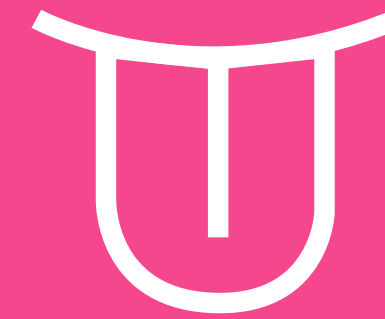
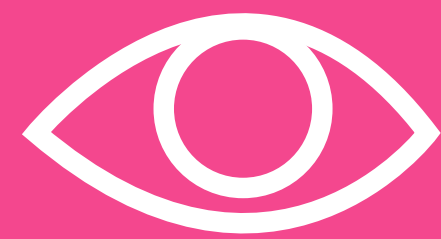
a phone



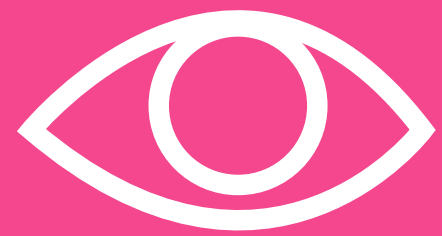
your phone



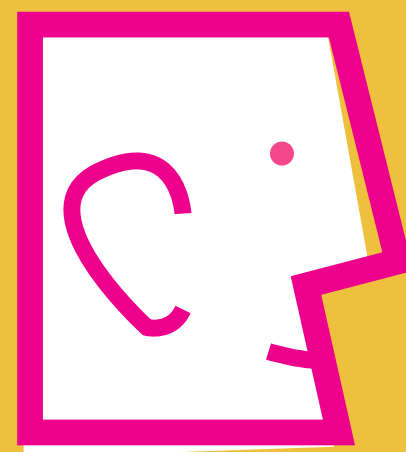
your senses

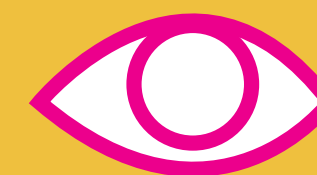
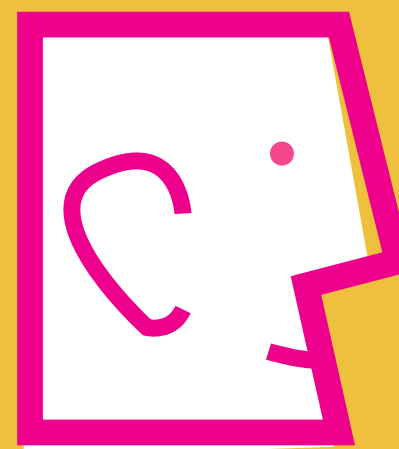


your senses

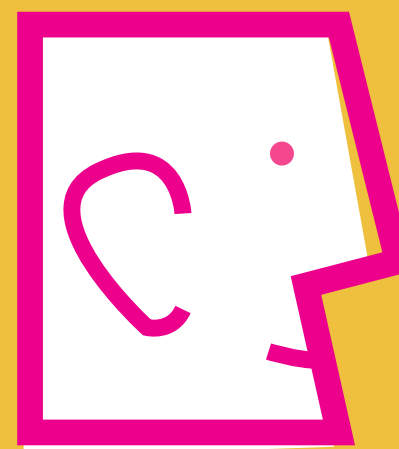
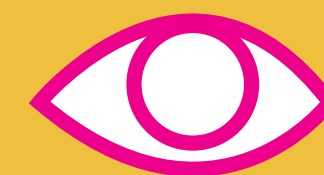


USER

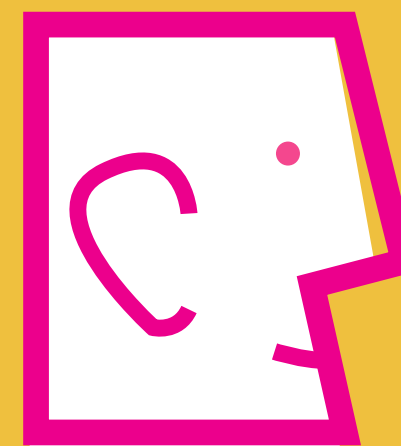
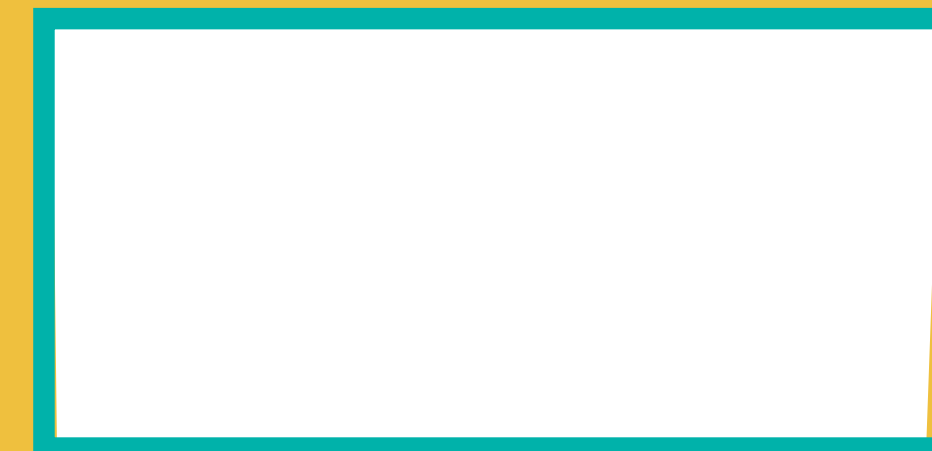
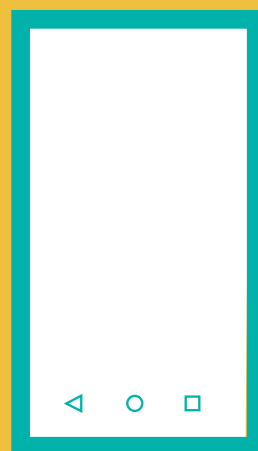




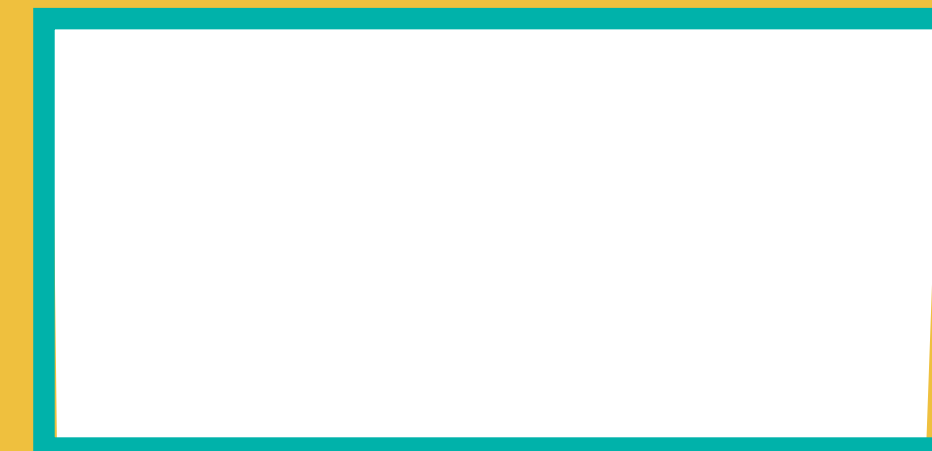
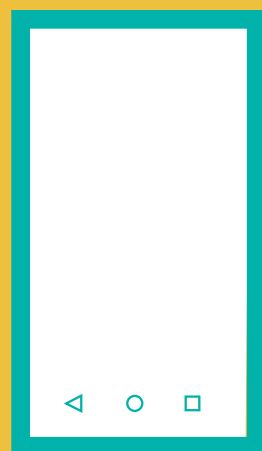
mood_



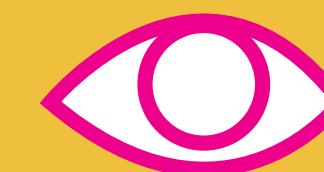
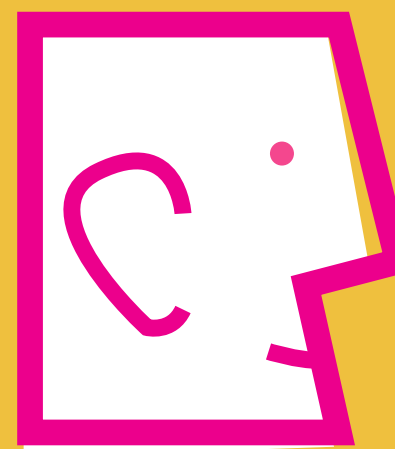
mood_



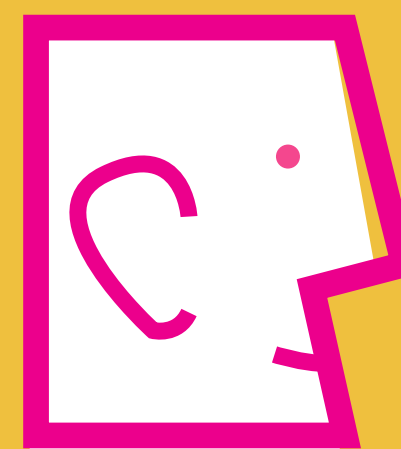
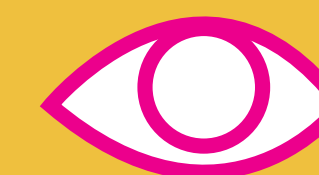
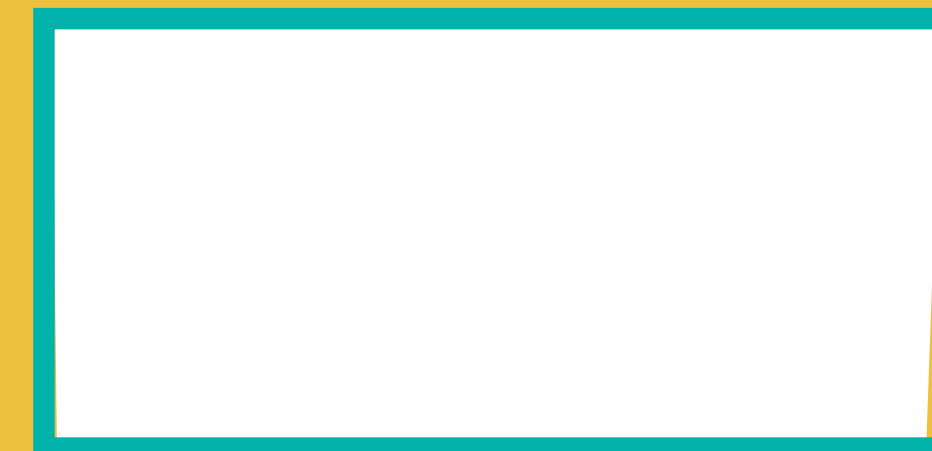
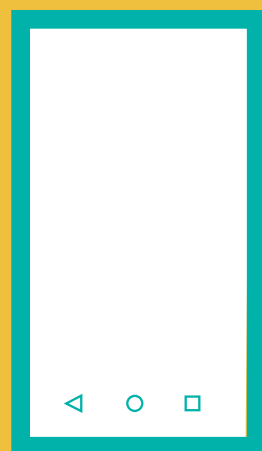
mood_



HCI
comunicación



mood_



User



The room

The wall



the intelligent wall

mood_



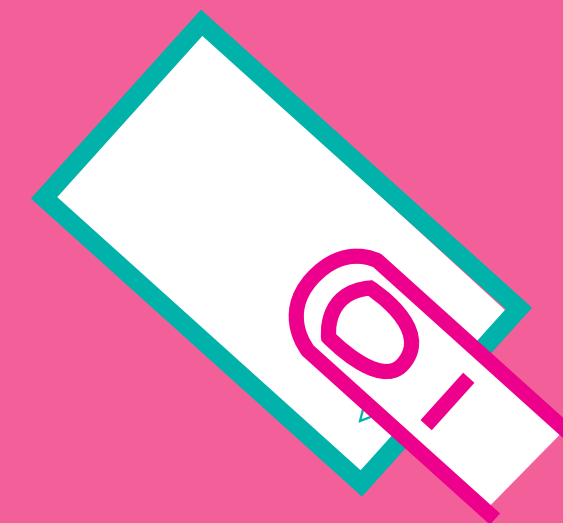
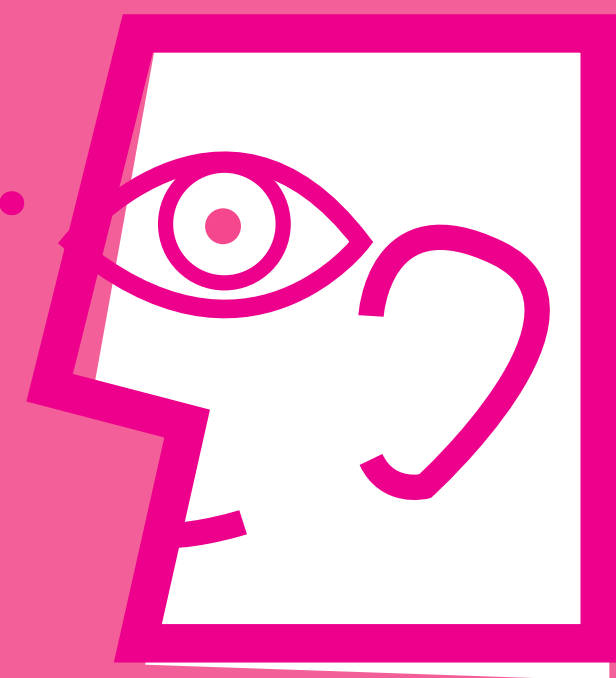
the intelligent wall

mood_

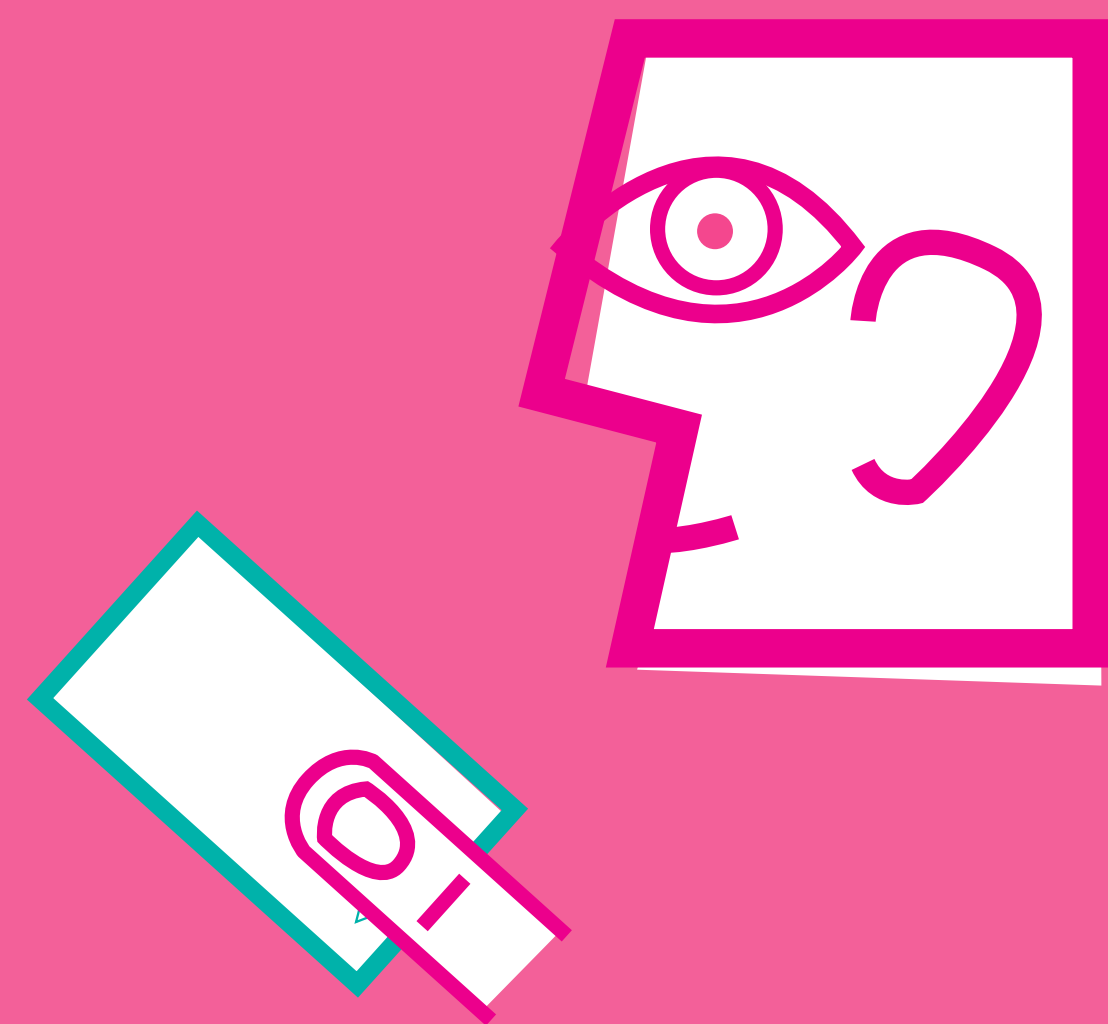


the intelligent wall

mood_

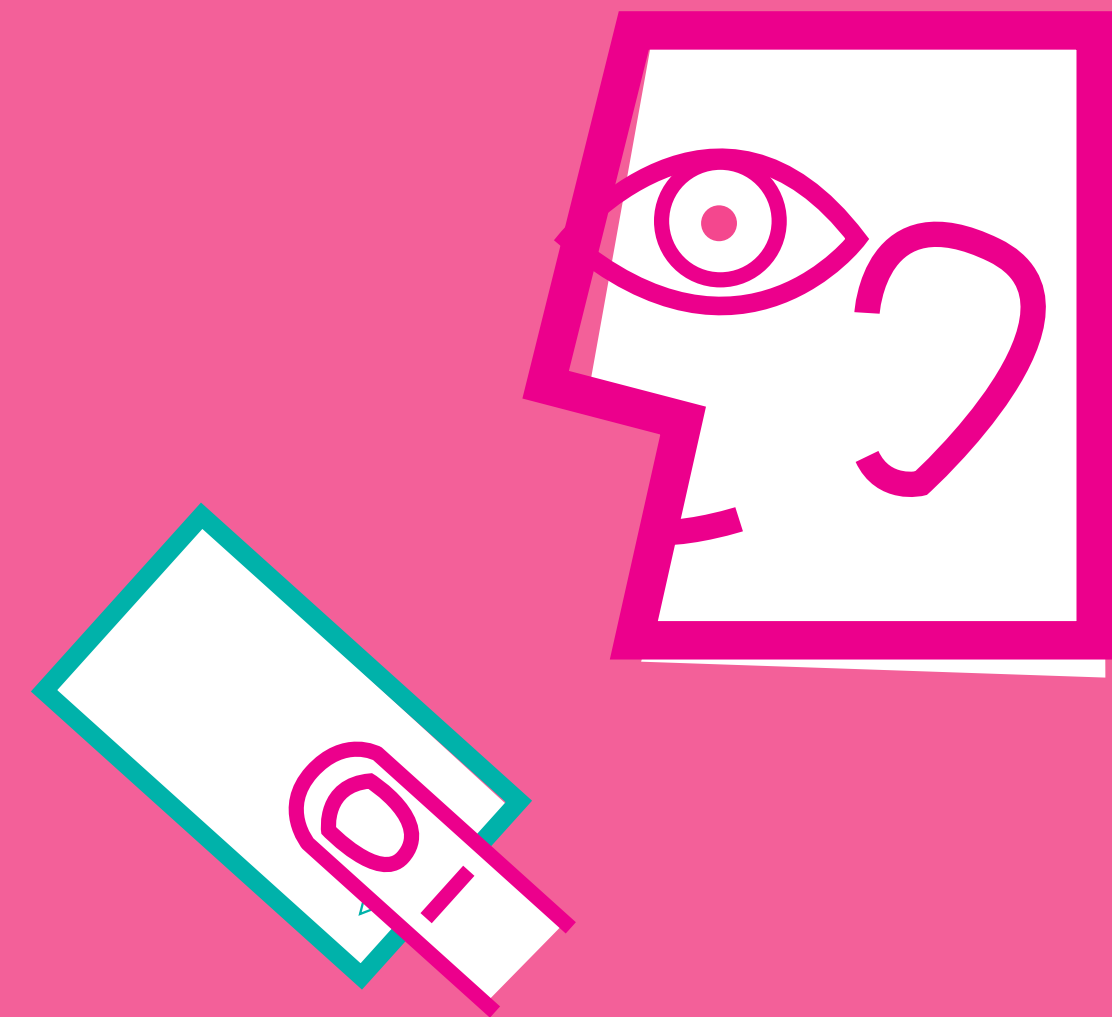


1 intelligent wall

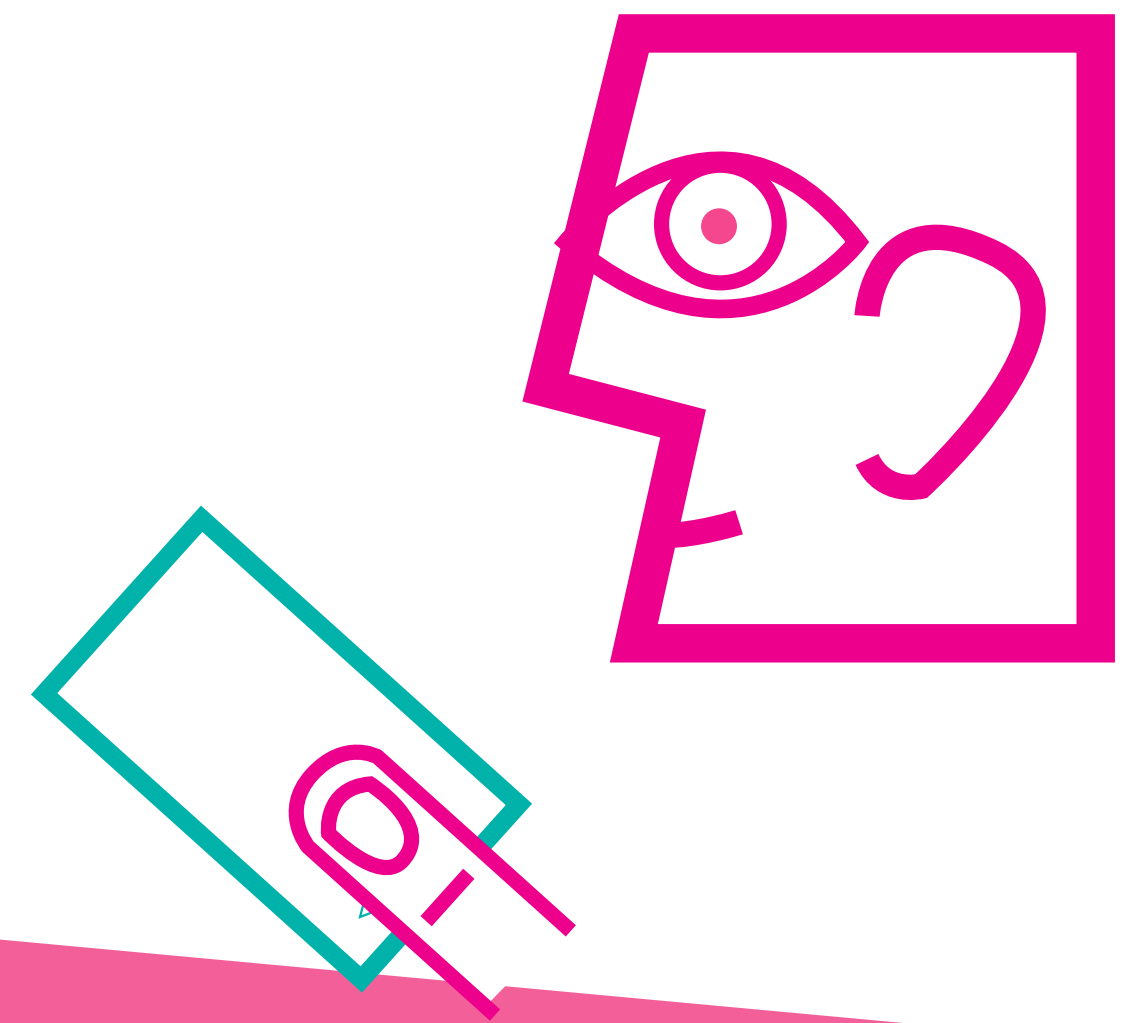


1 intelligent wall

Asistente / HCI
Tamaño
Servicios



3 intelligent walls



3 intelligent walls

Asistente / HCI
Tamaño
Servicios
Transformar espacio



maps
mood_

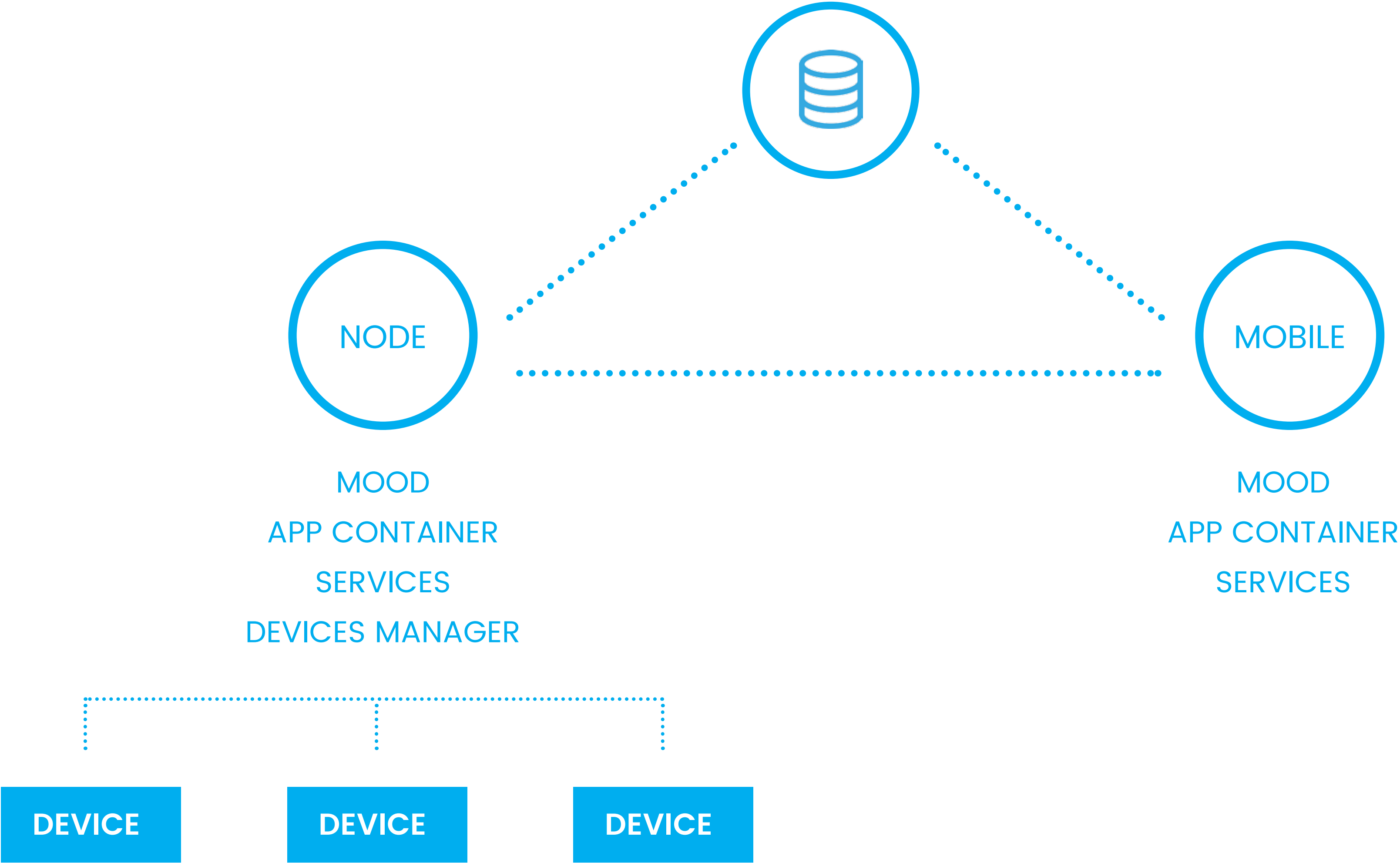
en qué consiste Google Maps



USO APP

ESQUEMAS

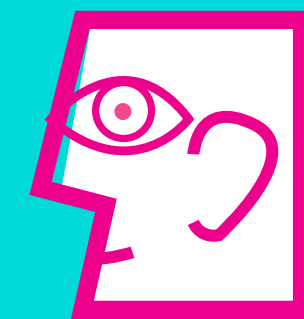
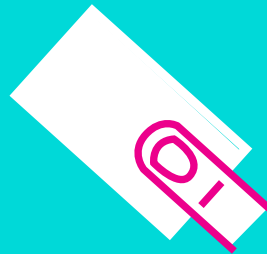
EstructuraGlobal



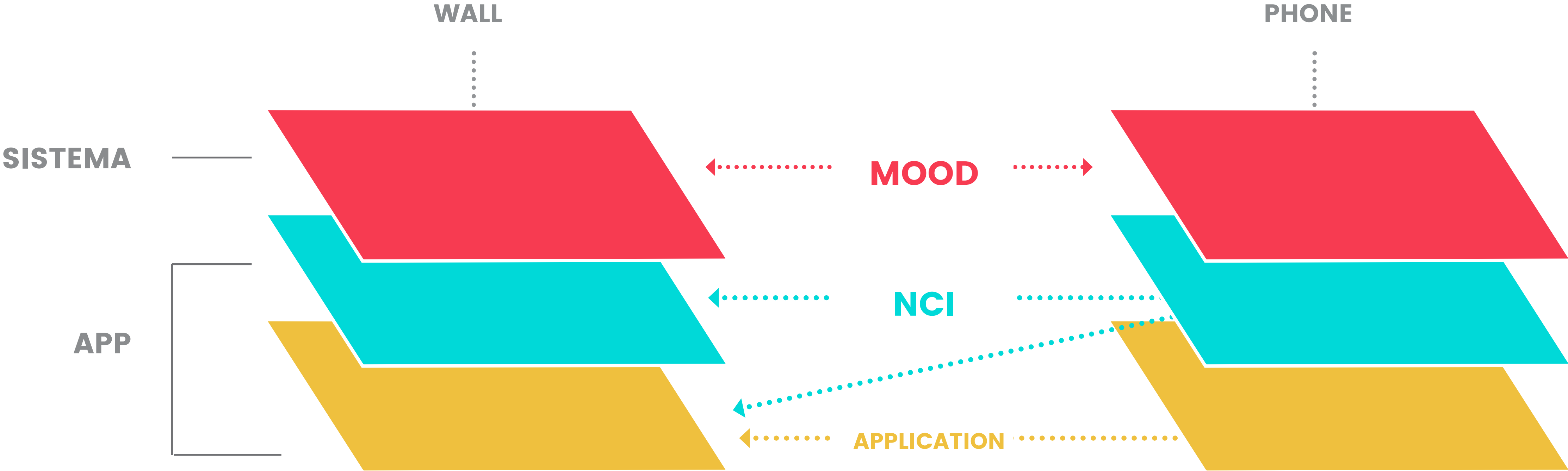
MoodDevices

NODE ONE

NODE ENV



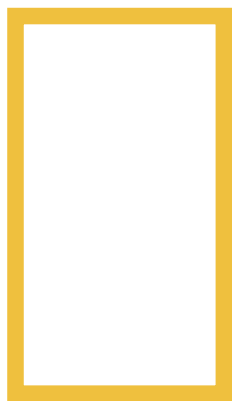
NivelesMood



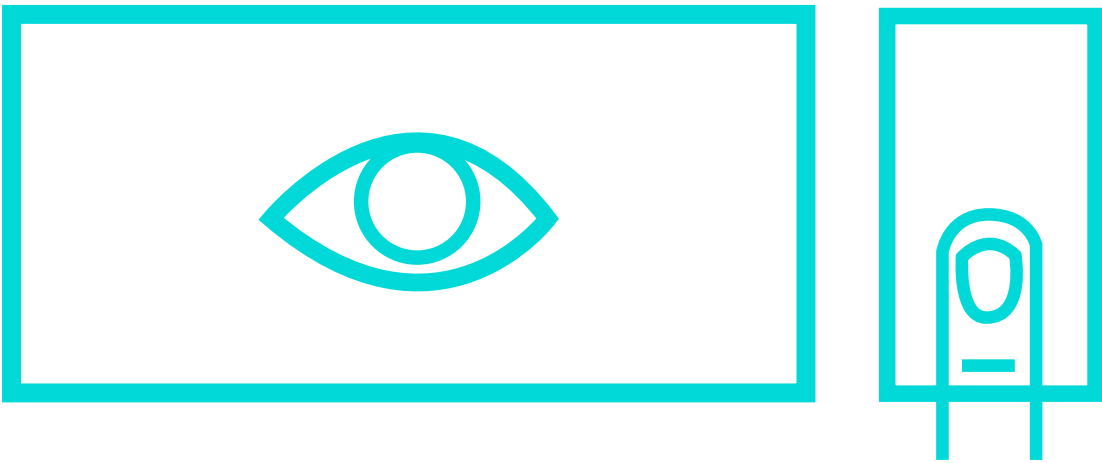
UserStatus



USUARIO MIRANDO
A PANTALLA



USUARIO INTERACTUANDO
CON EL MÓVIL






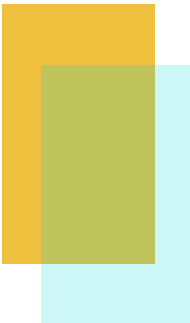


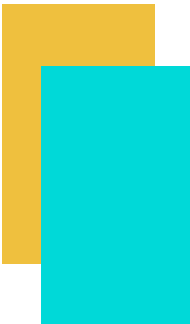
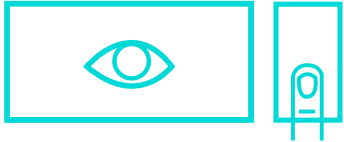

USUARIO MIRANDO A PANTALLA
E INTERACTUANDO CON EL MÓVIL



OFF | apagada
ACTIVA | habla o pregunta
LATENTE | a la espera / blinding

MoodStatus

MOOD	ESTADOS	WALL	PHONE	USER STATUS
	habla	El usuario ve mood. Imagen: ver def. mood. Audio: a definir	Bloqueo telefono o pantalla anterior	
	pregunta	El usuario ve mood Imagen: ver def. mood Audio: a definir	Modo de respuesta	

APPStatus				
APP	ESTADOS	WALL	PHONE	USER STATUS
	APPLICATION			
	NCI			
	ESPECTADOR	X	X	

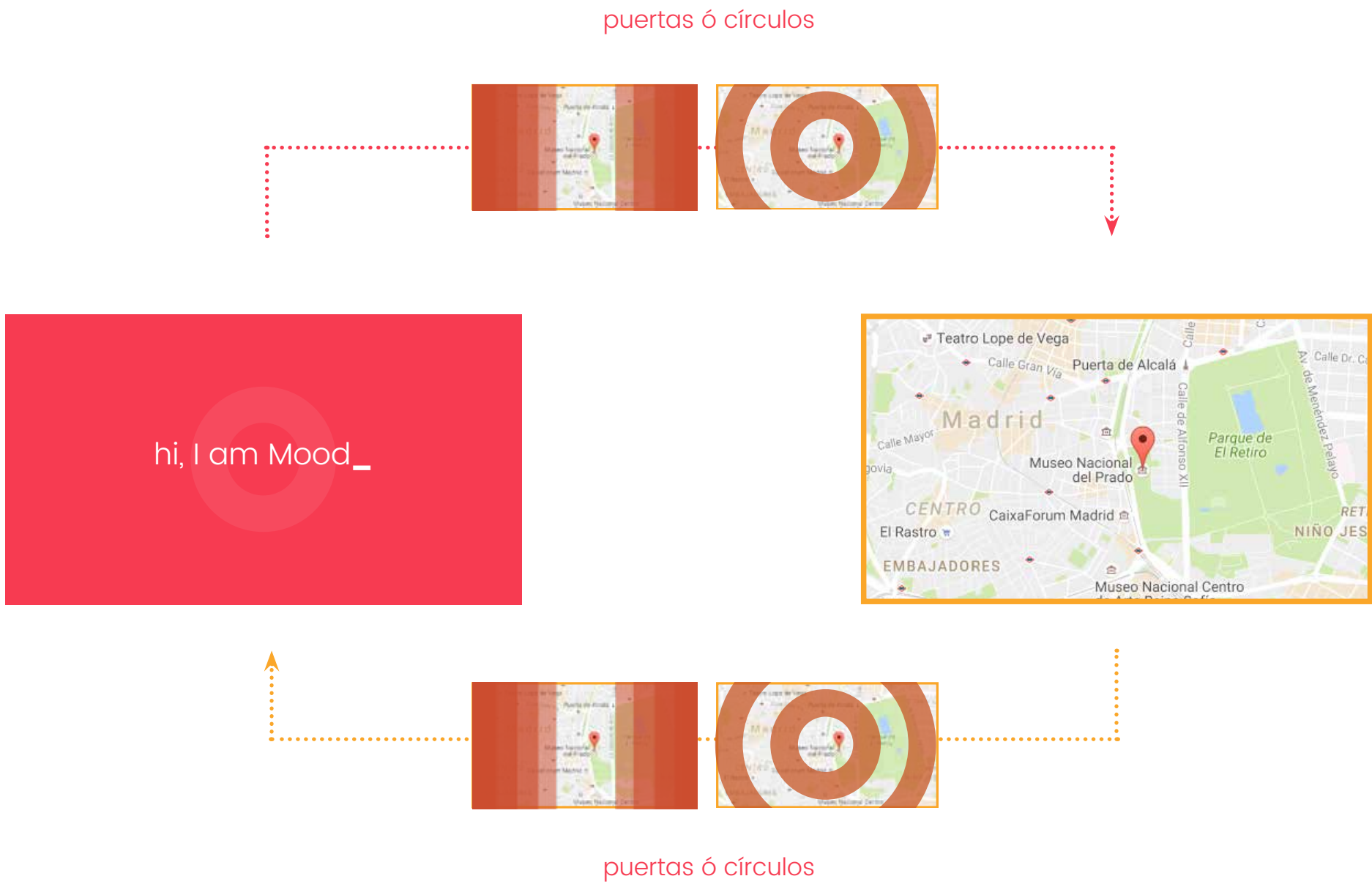
TransitionStatus

WALL

PHONE

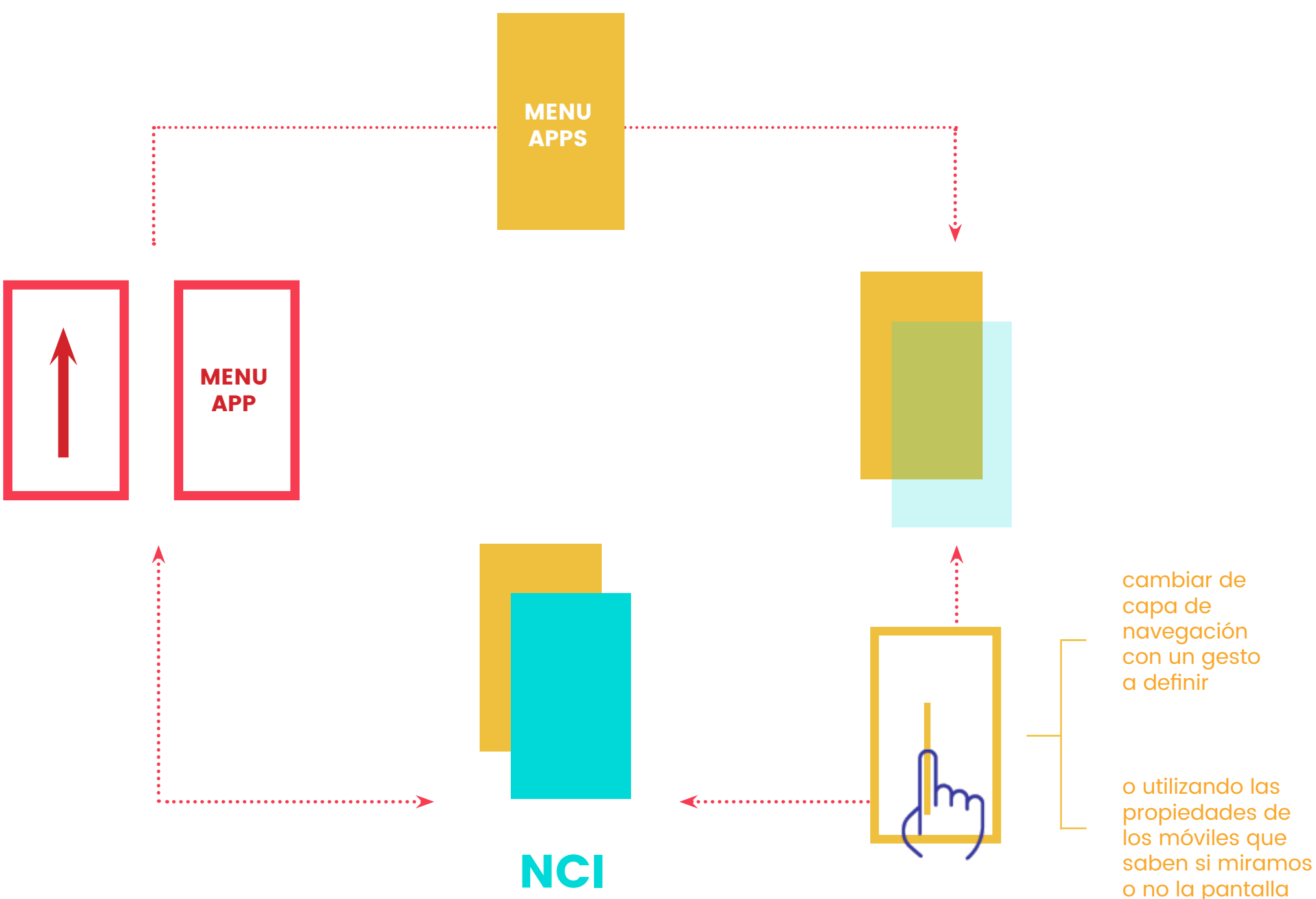
MOOD

APP



MOOD

APP



MoodDefinition

PARED INTELIGENTE			APP
FONDO DE COLOR RESPIRACIÓN	TEXTO tipografía Poppins Light cursor "blink" parpadeo	ANIMACIÓN QUE HABLA INTELIGENCIA	POR DEFINIR
<div><div></div><div></div><div></div></div>	<div>hi! I am Mood</div> <div></div> <div>have a good mood_</div>	<div></div>	

The background is a solid teal color. In the center, there are four concentric circles of a lighter teal shade. The circles are centered and their radii increase outwards from the center.






hi, I am Mood_

hi, I am Mood_



hi, I am Mood_

INICIO DE LA APP

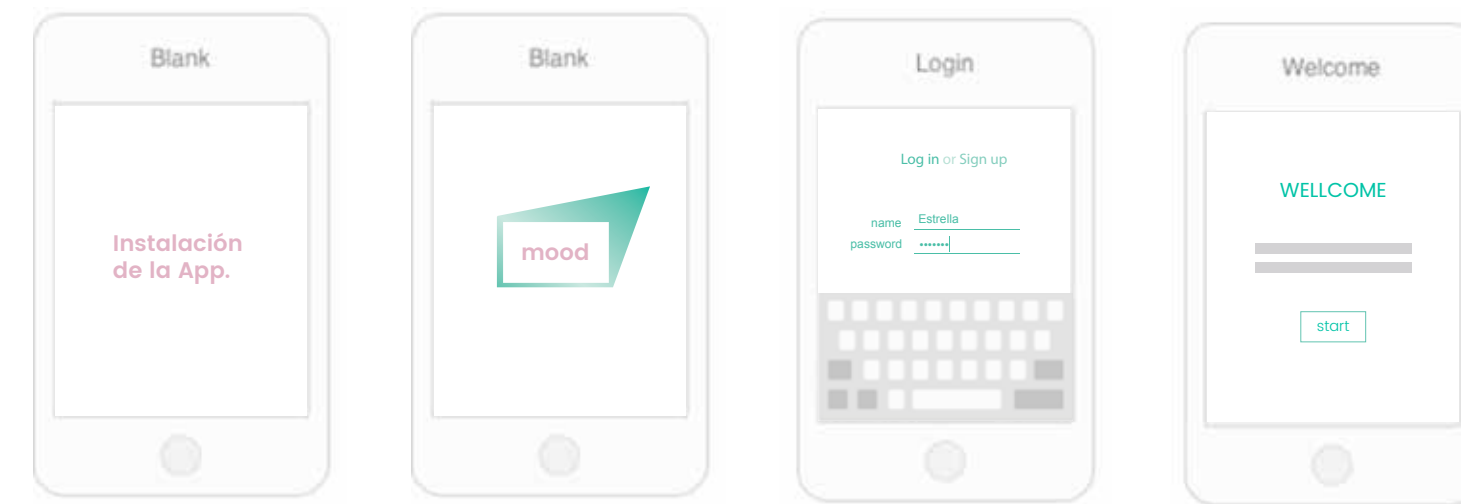
USER	PHONE	WALL
	EN RECEPCIÓN Instalación de la App*	OFF
	EN LA HABITACIÓN Fotografía el código QR de la tarjeta que le han dado en recepción.	ACTIVO Ver Transition Status Ver Mood Status
	STAND BY	ACTIVO
	Navegar con el teléfono para escoger la aplicación que se desea.	LATENTE / blinding
	App activa Navegación con pantalla NCI del teléfono.	App activa Visualización en pared.



OFF | apagada
ACTIVA | habla o pregunta
LATENTE | a la espera / blinding



depende de si es **First Time*** o no

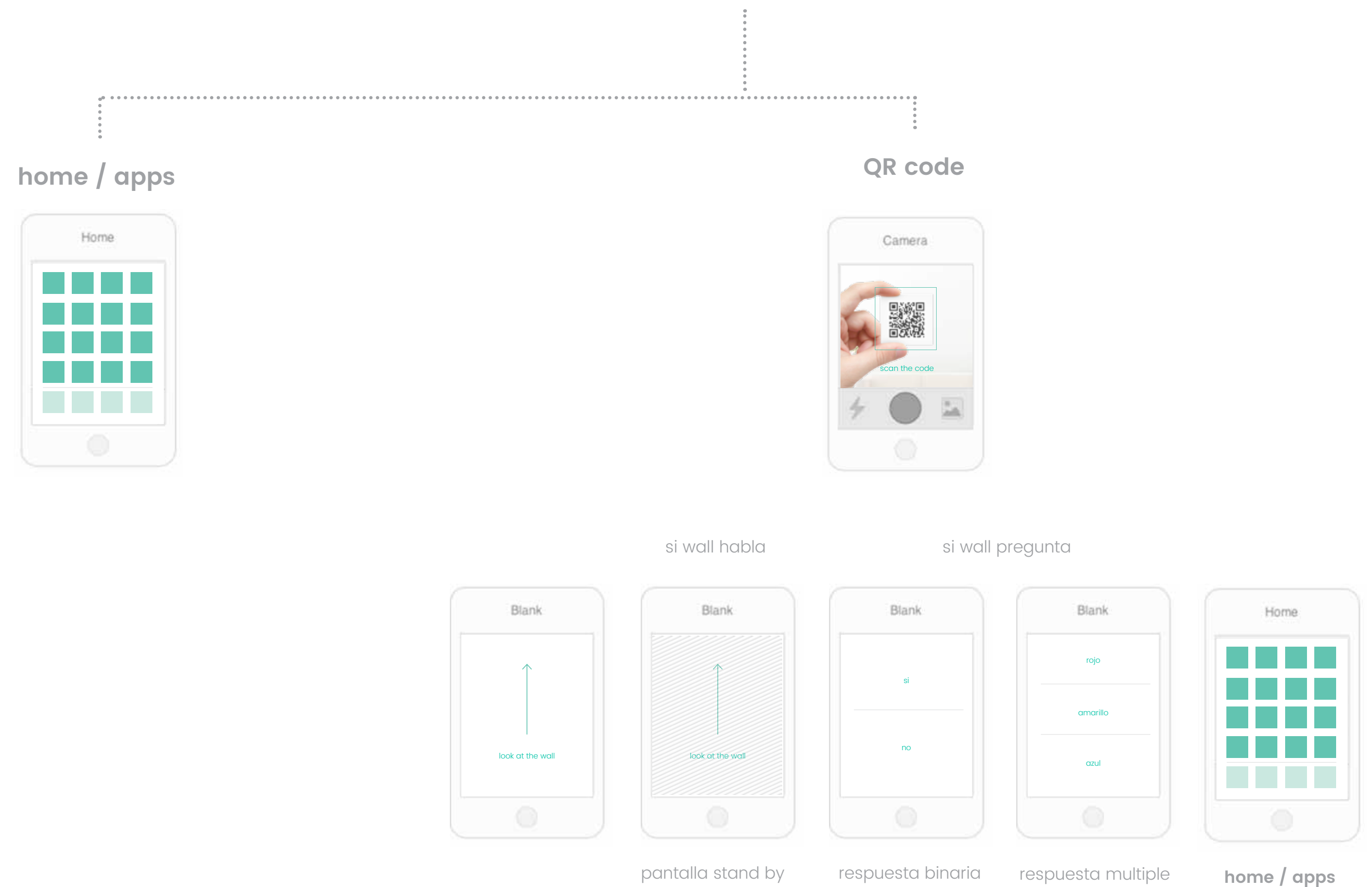


Inicio de la App

La App es descargada e instalada antes de llegar a la pared inteligente.

Se activa con un código QR proporcionado al usuario. Al fotografiar el código, la pared inteligente se activa.

A través de la **navegación de la App** el usuario puede escoger el servicio que quiera disfrutar.



- Pantalla Normal Navegación App
- Pantalla Stand by cuando el usuario mira a la pared.
- Pantalla de diferentes respuestas a las preguntas de la pared.

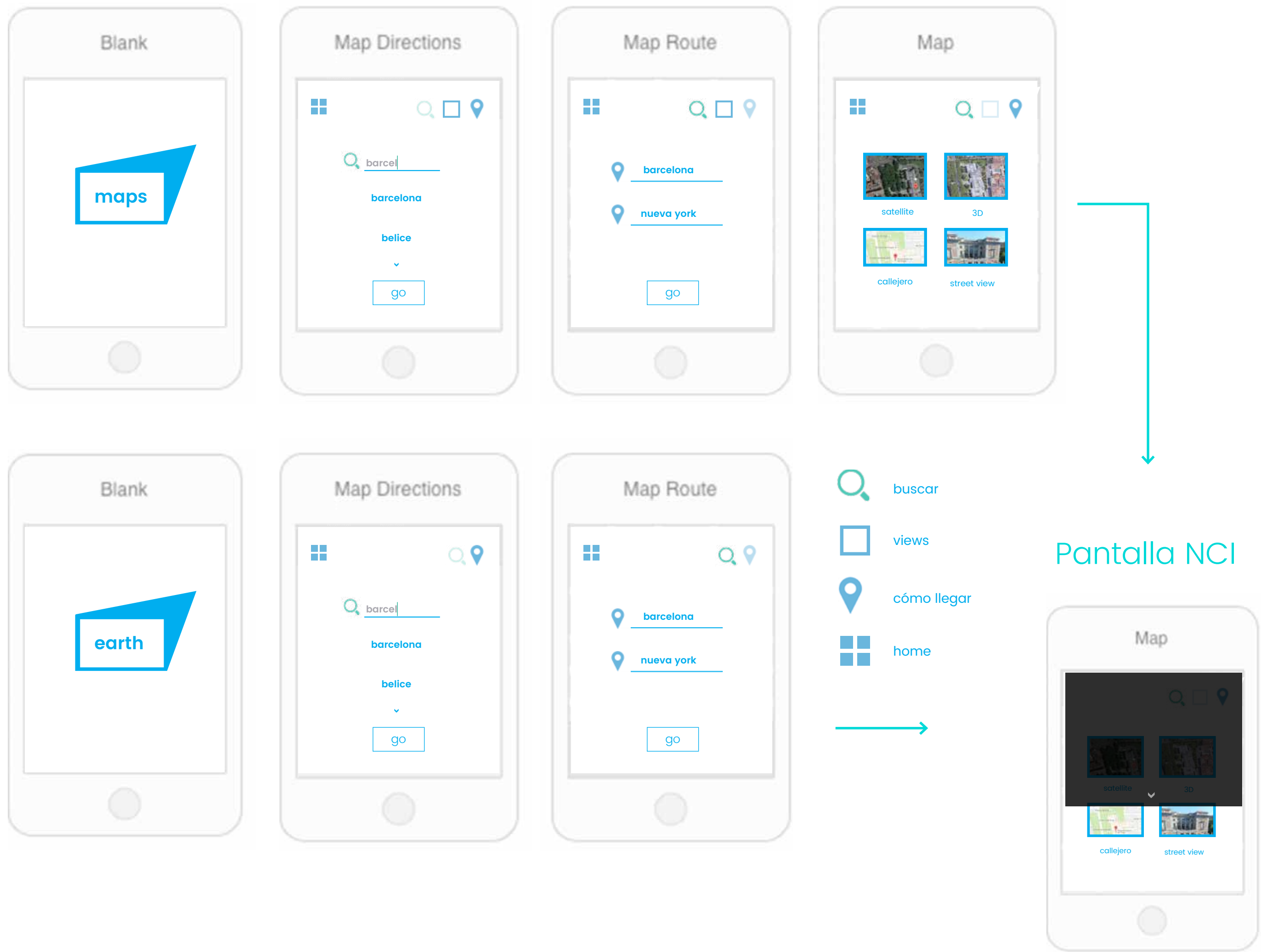
Maps / Earth

Maps / Earth Apps Screens

Google Maps permite buscar, ver la ruta entre dos puntos y diferentes visualizaciones para navegar por el mapa.

Google Earth permite buscar y ver la ruta entre dos puntos.

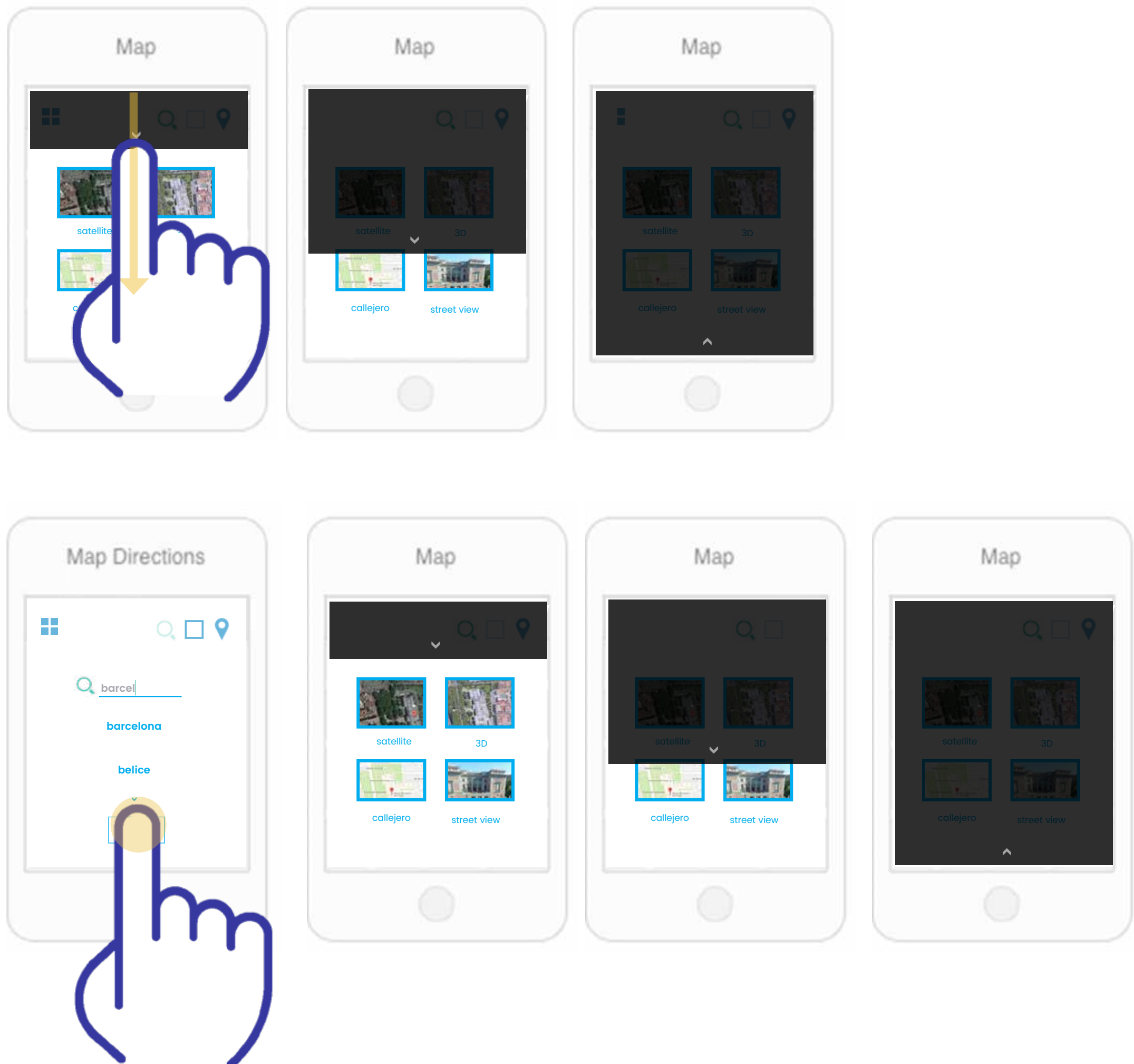
Después de las búsquedas, el usuario navega por los mapas a través de la **pantalla NCI** Multitouch de su móvil.



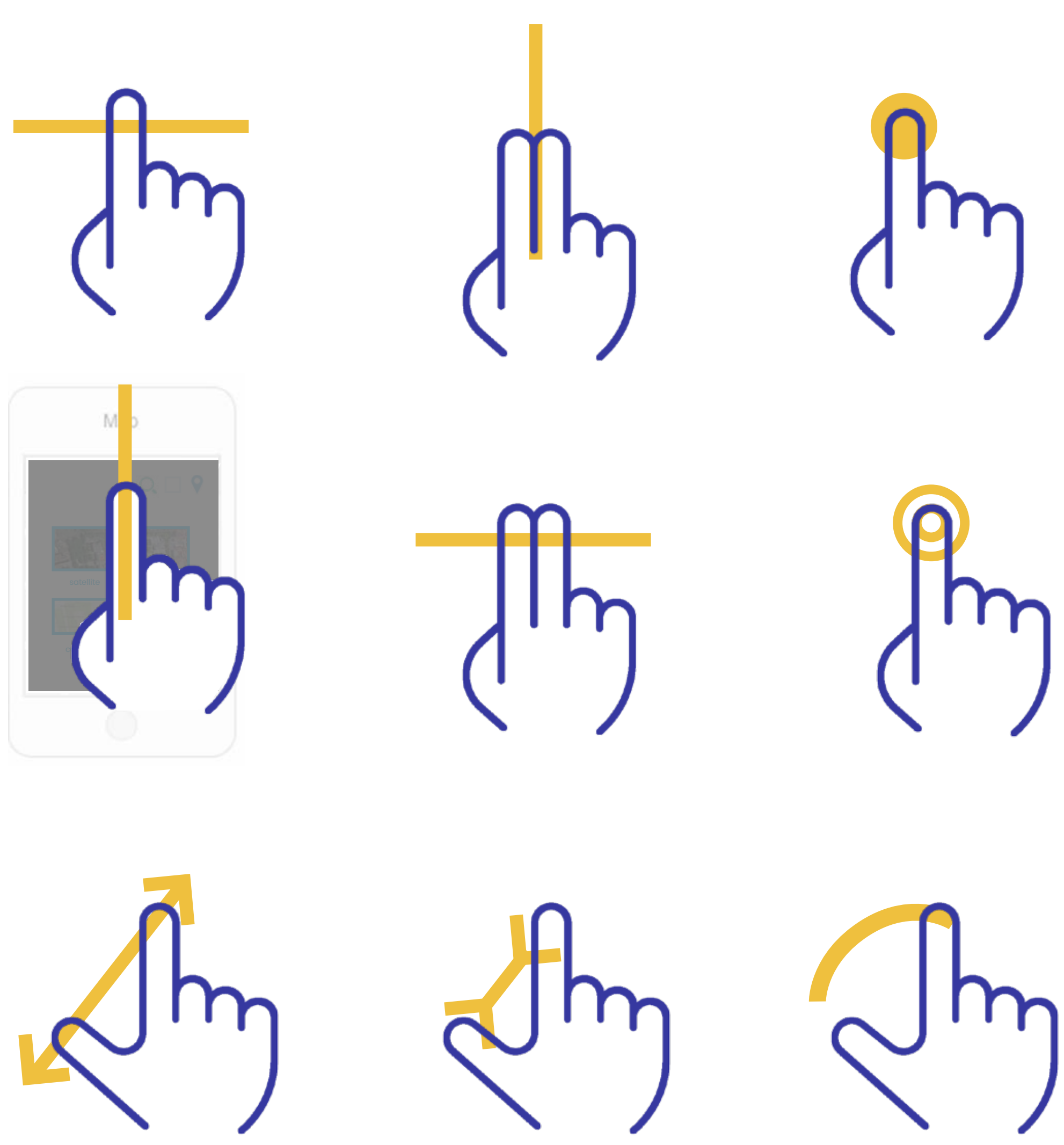
Pantalla NCI

Desplegable de manera manual o automática.

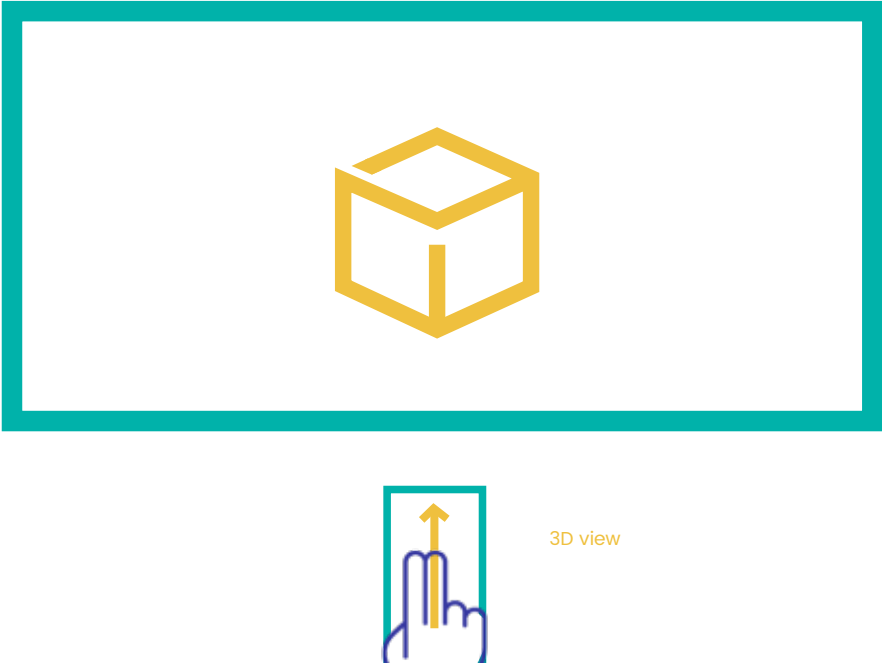
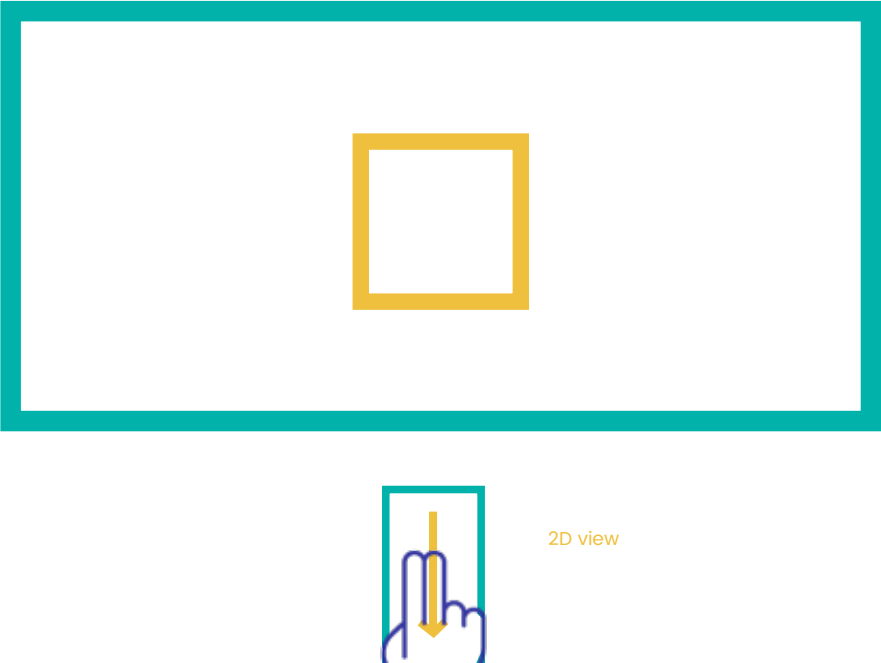
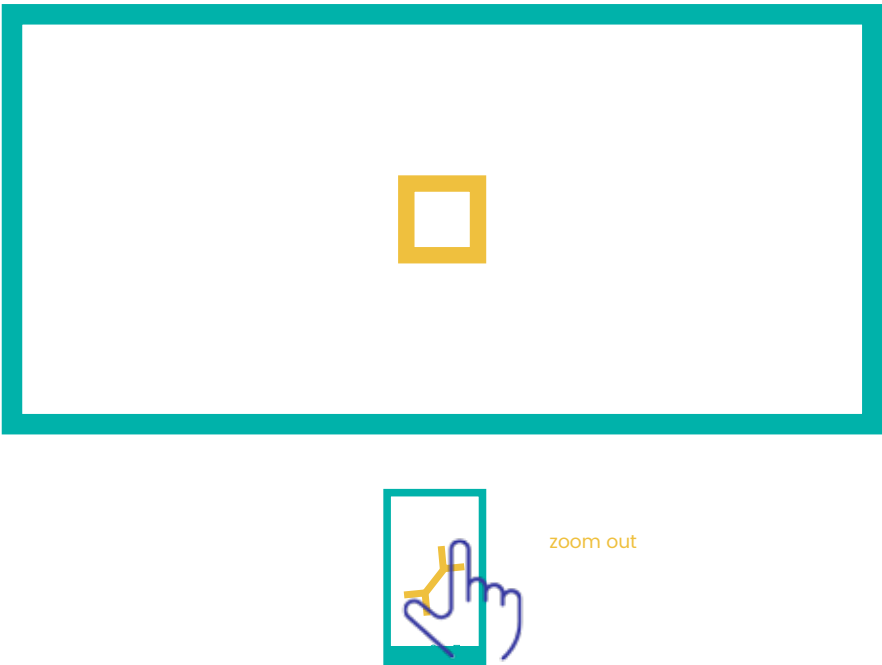
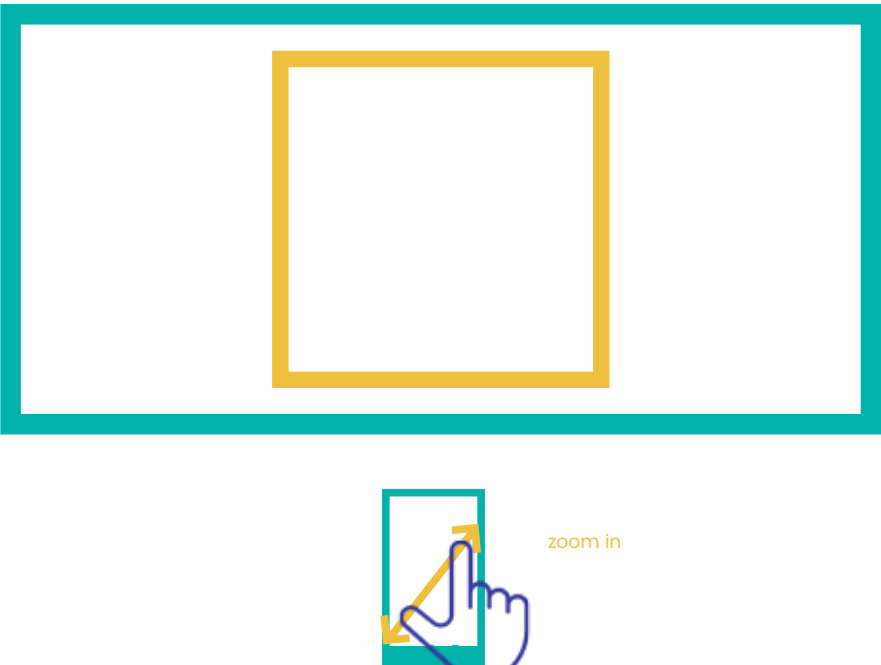
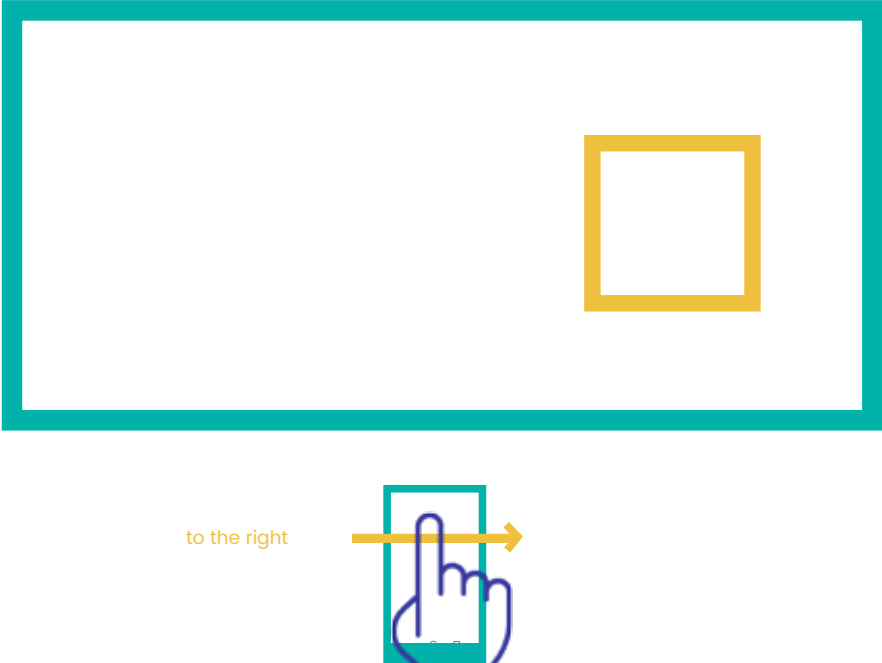
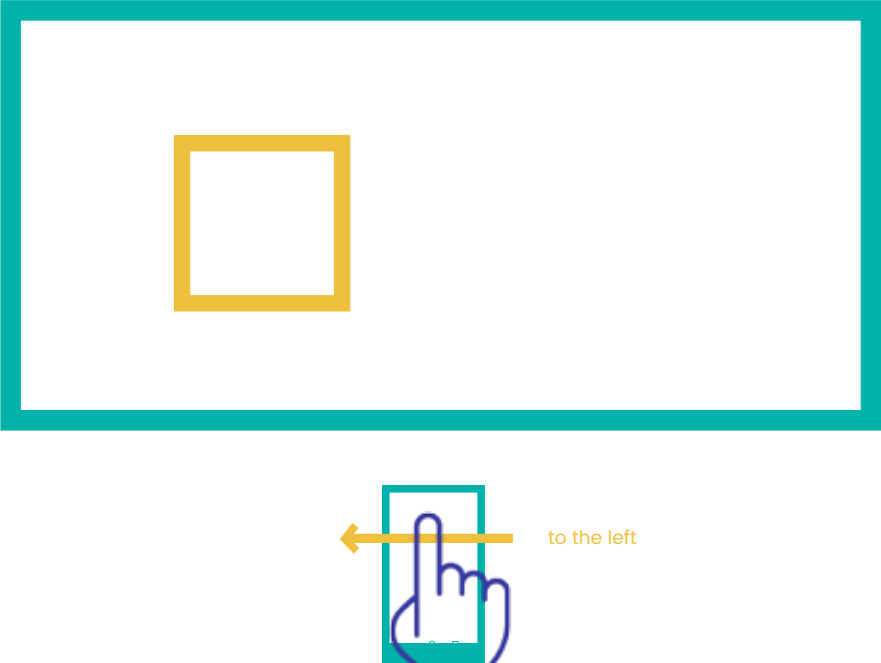
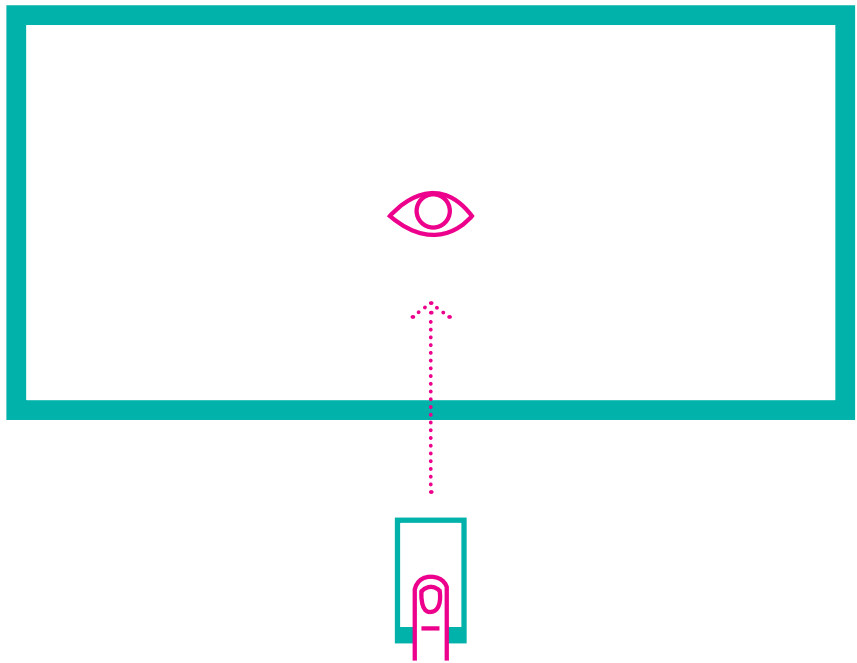
Se activa automáticamente con el click OK. Por ejemplo despues de una busqueda en Maps, click ok, la pantalla se despliega para navegación NCI.



Multitouch Pantalla NCI



Reacción de los gestos en pantalla.



TV

Ambients

Despertador

Cómo es Mood?

Elementos gráficos que lo componen

Typing



Typing_

Elemento gráfico | barra de teclado.
Animación | intermitencia.
El usuario sabe que Mood está ahí aunque no hable.



Ejemplos de uso del recurso "Typing"

Color

Fondo de color_

Respiración de Mood / colores animados

Texto

hi, Marta_

Mood habla_

Tipografía Poppins, light.
Siempre acompañado del elemento "Typing"

have a good Mood_

Mood habla_

Tipografía Poppins, light.

Siempre acompañado del elemento "Typing"

Círculo



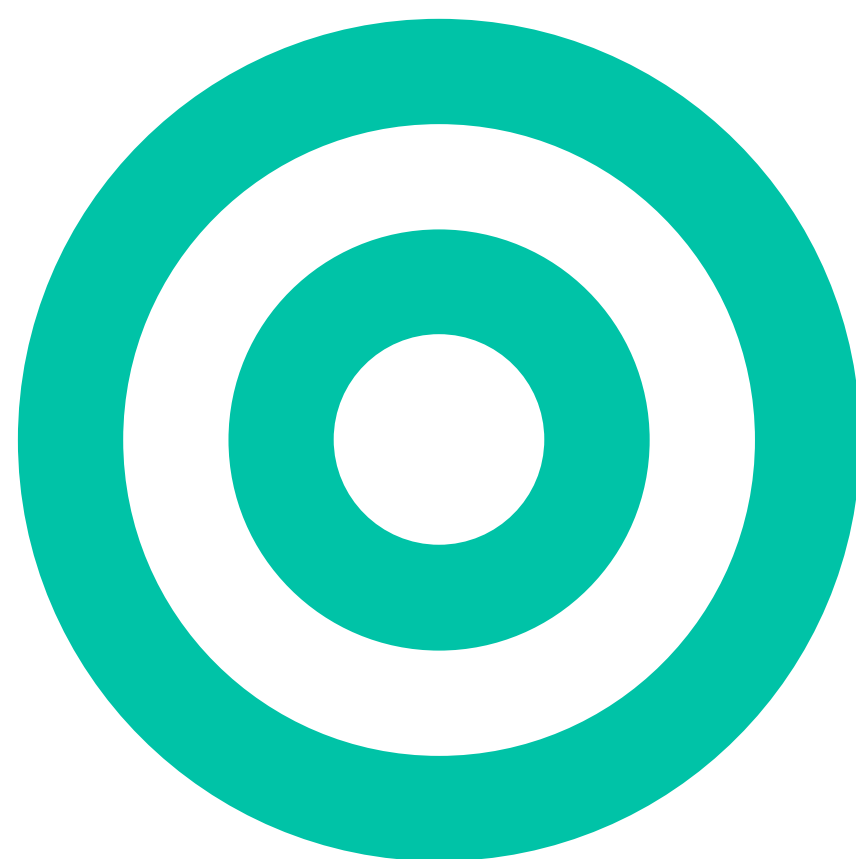
Circulos_

Parpadeo

I have a good mood_

Parpadeo_

Mood



Mood



The background is a solid teal color. In the center, there are four concentric circles of a lighter teal shade, creating a target-like or ripple effect. The text is centered horizontally and vertically within these circles.

hi, I am Mood_

hi, I am Mood_



hi, I am Mood_



CIRCULO_

Circulo blanco sobre fondo de color, opacidad 15%.
Modo de fusión normal.



CIRCULO_

Circulo blanco sobre fondo de color, opacidad 50%.
Modo de fusión superponer.

Recursos de video

**Animar el logo.
Transiciones.**



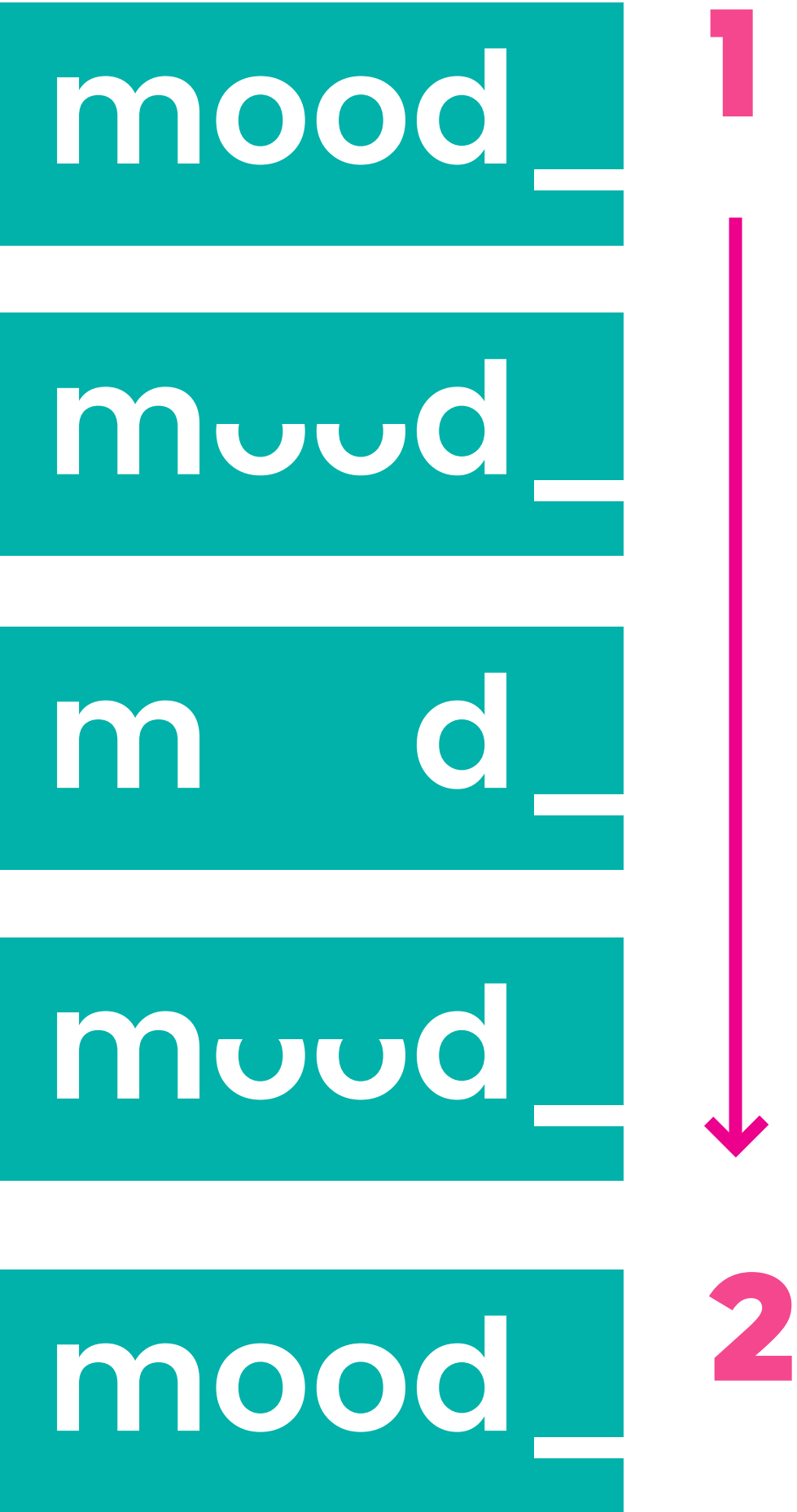
2



3

mood_

animación parpadeo



mood_

animación círculo

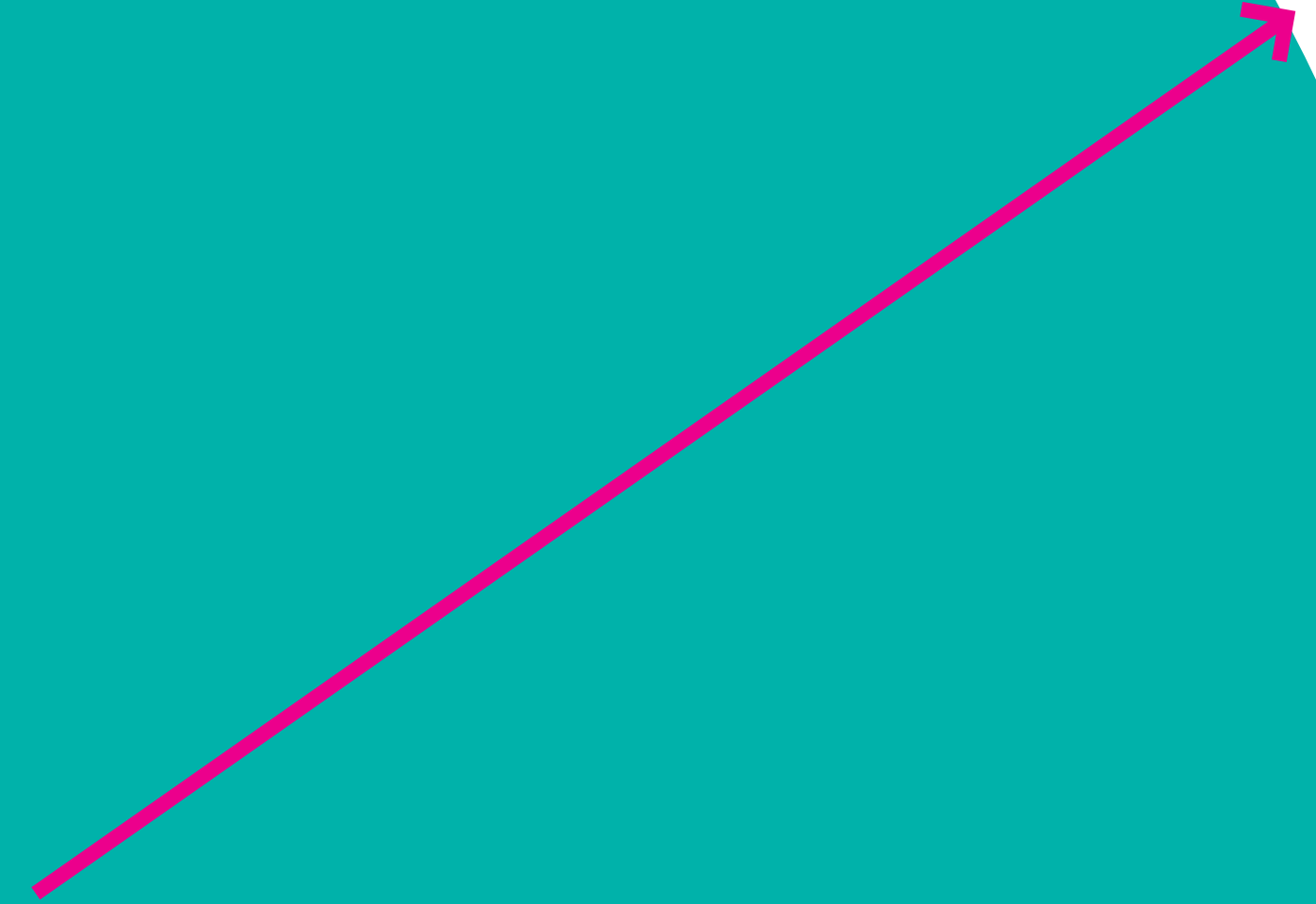




mood_

mood_

2



Animar Nodall

animación Nodall



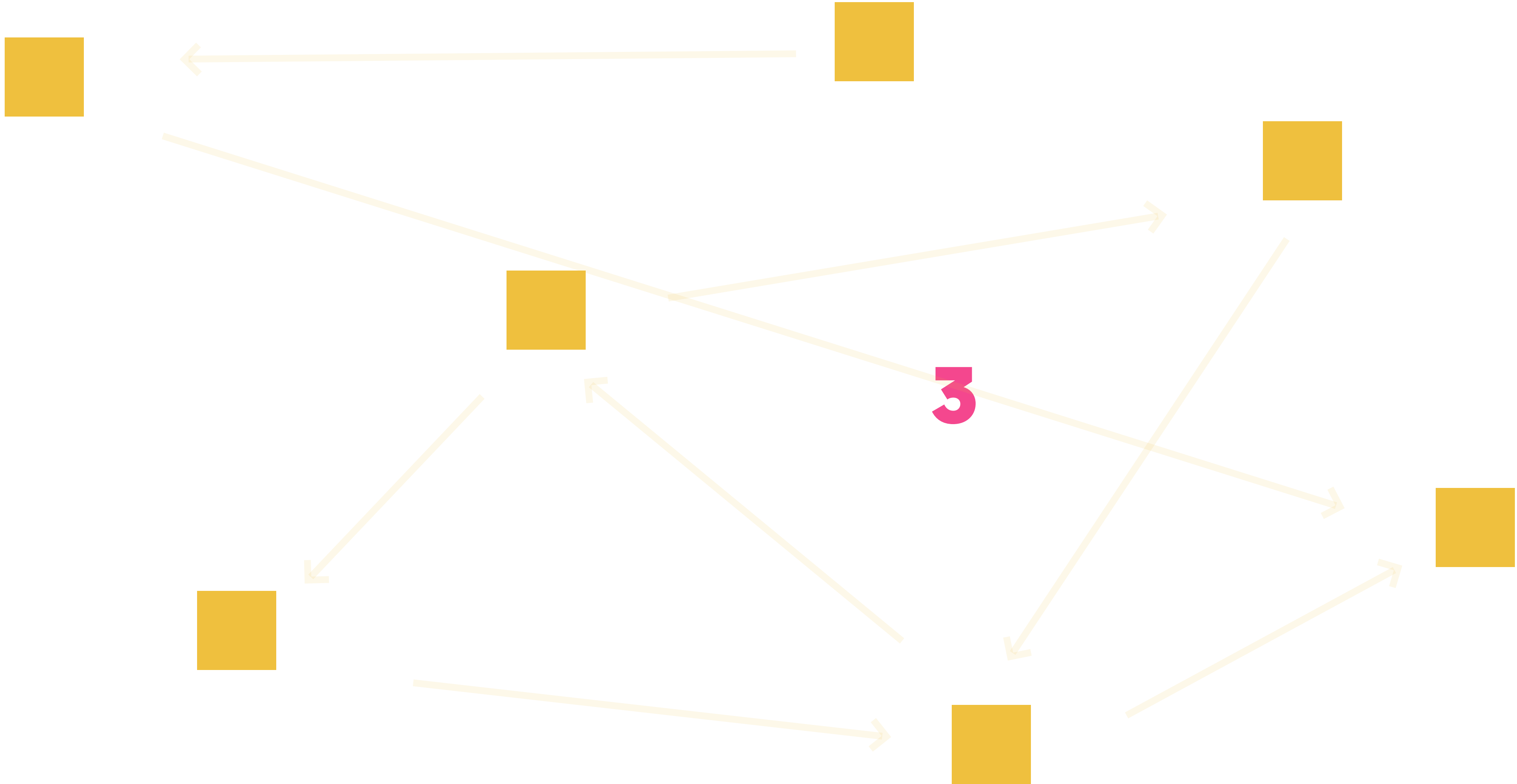
A



2

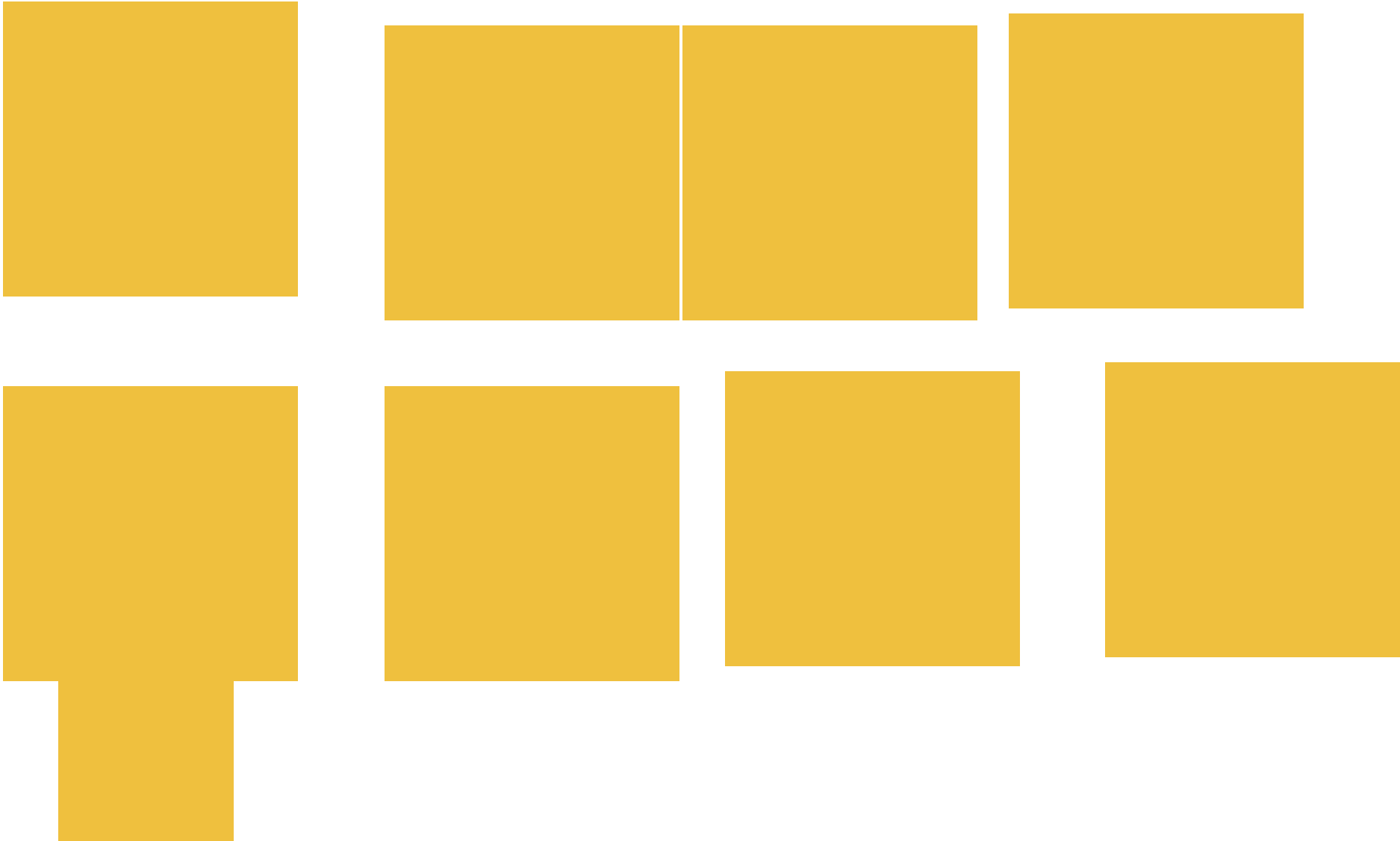


A



A

4

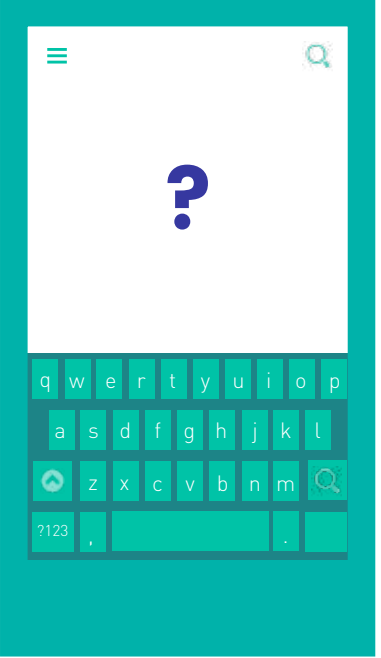


Nodall
System

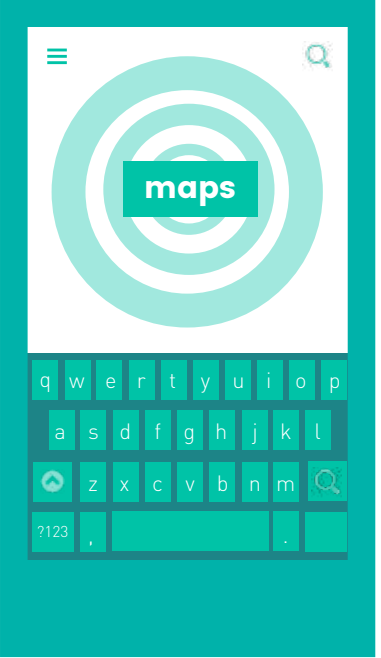
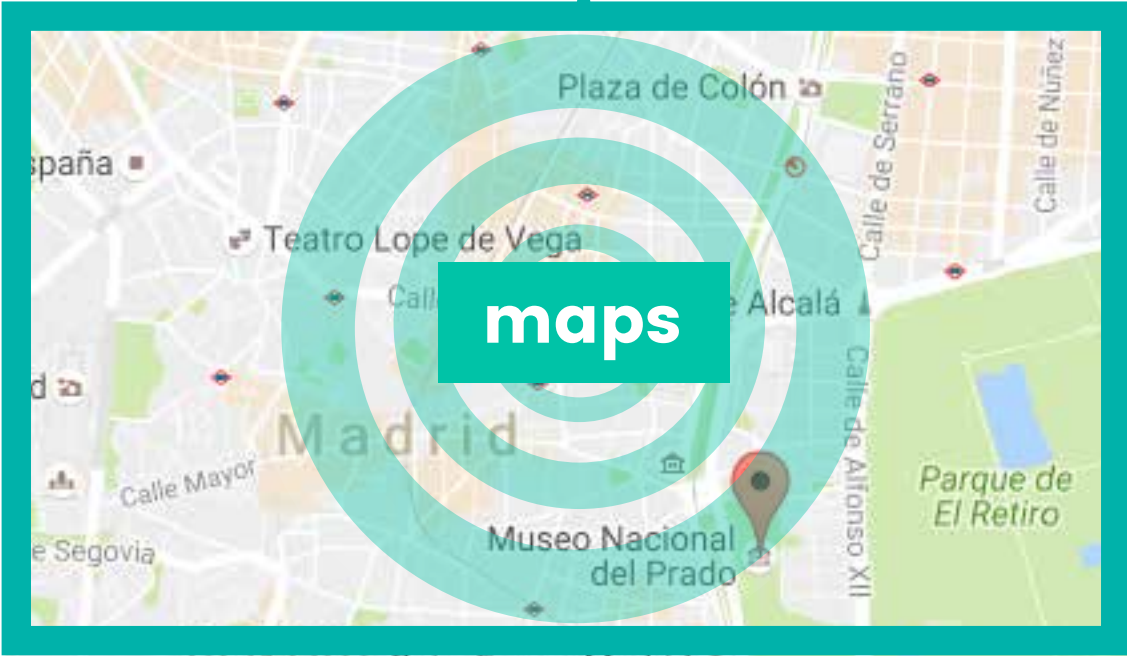
powered by

mood_

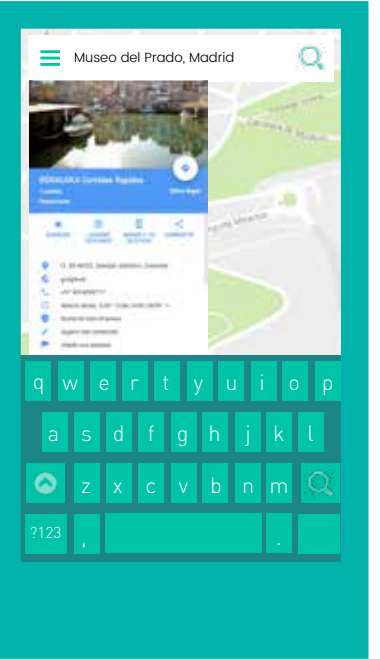
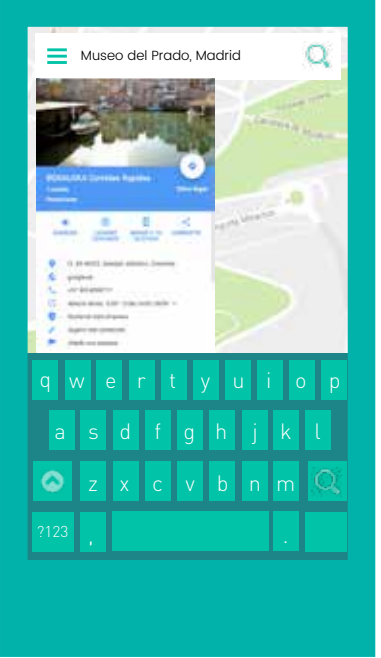
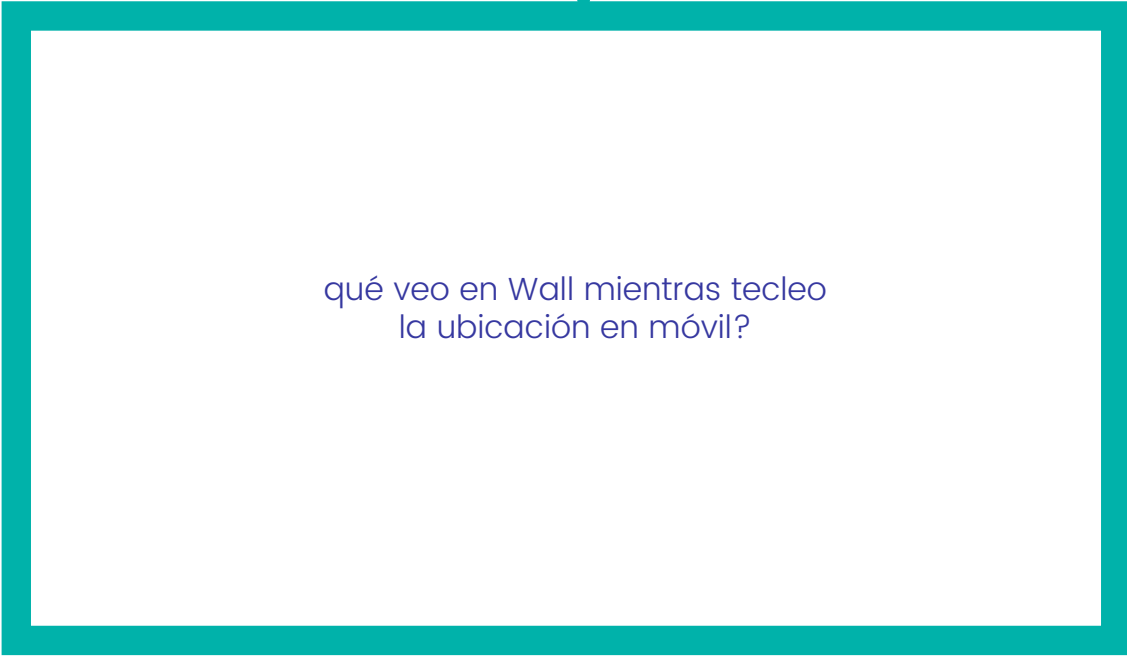
Bocetos



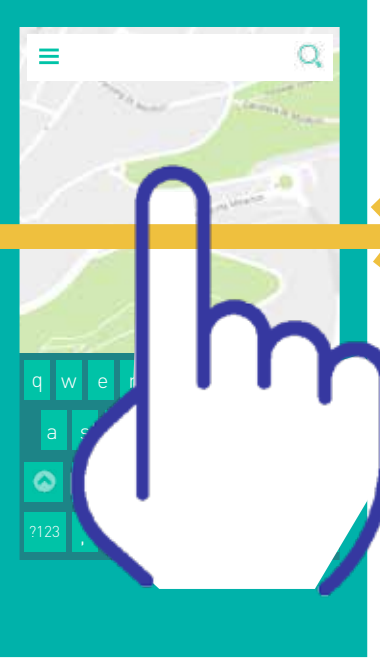
Animación Circles / paso de Mood a Maps



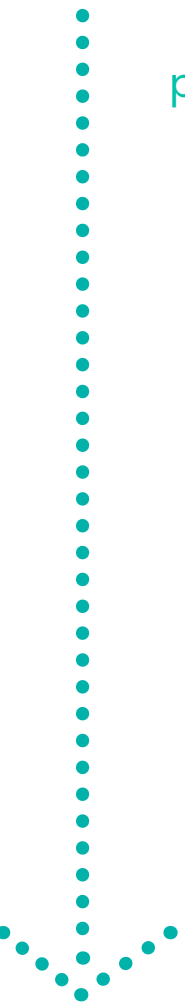
menú en móvil / visualización en pantalla

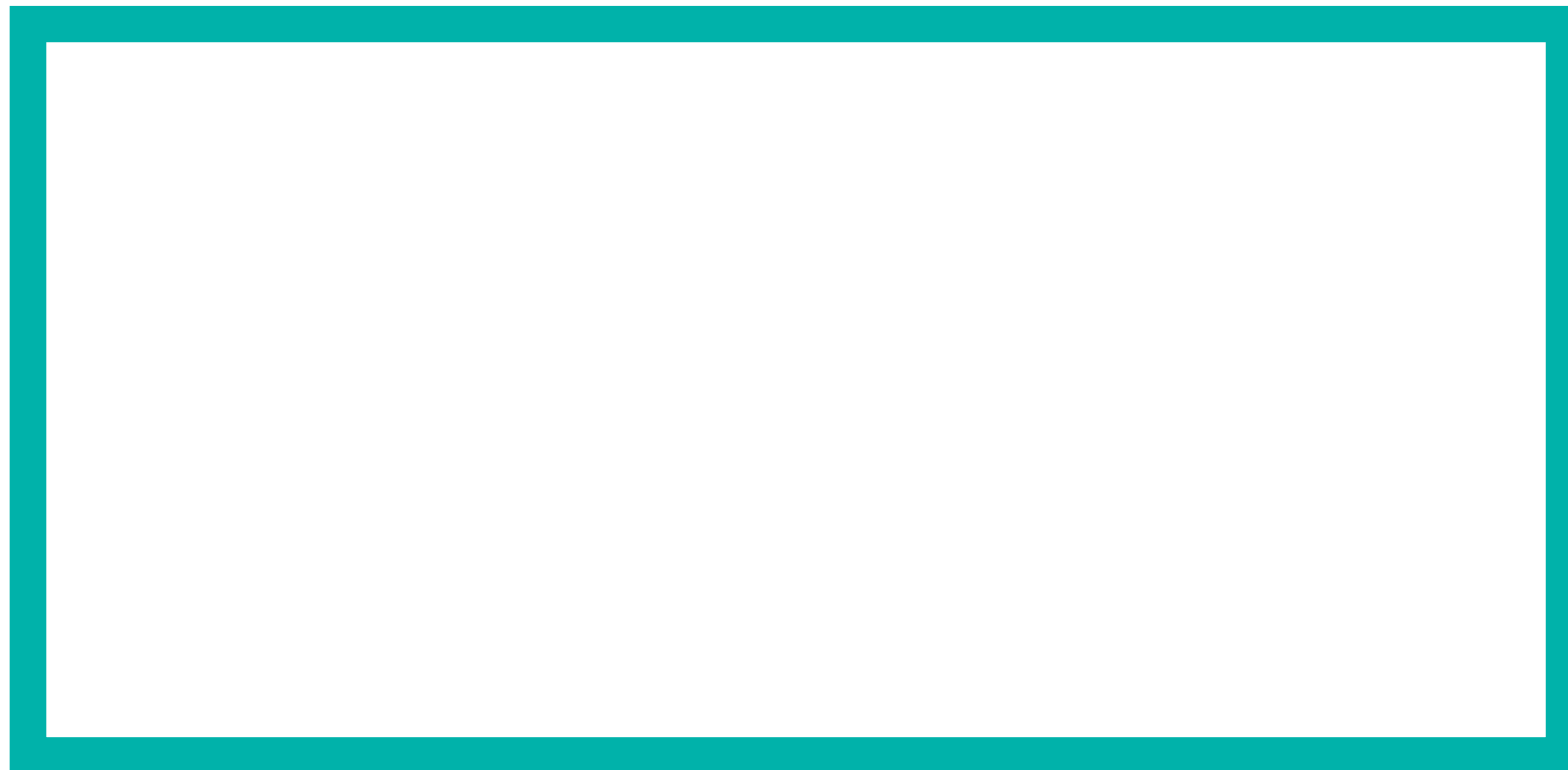


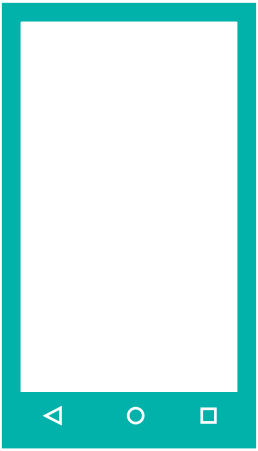
Busqueda y maps en Wall se sincronizan

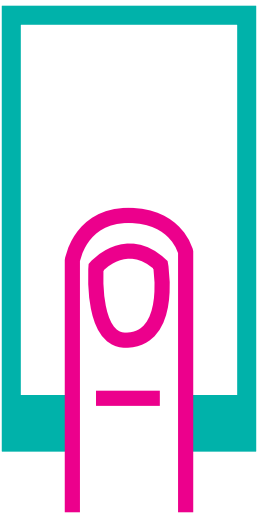
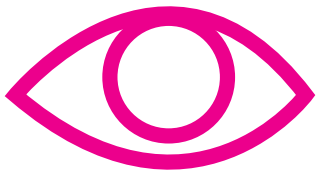
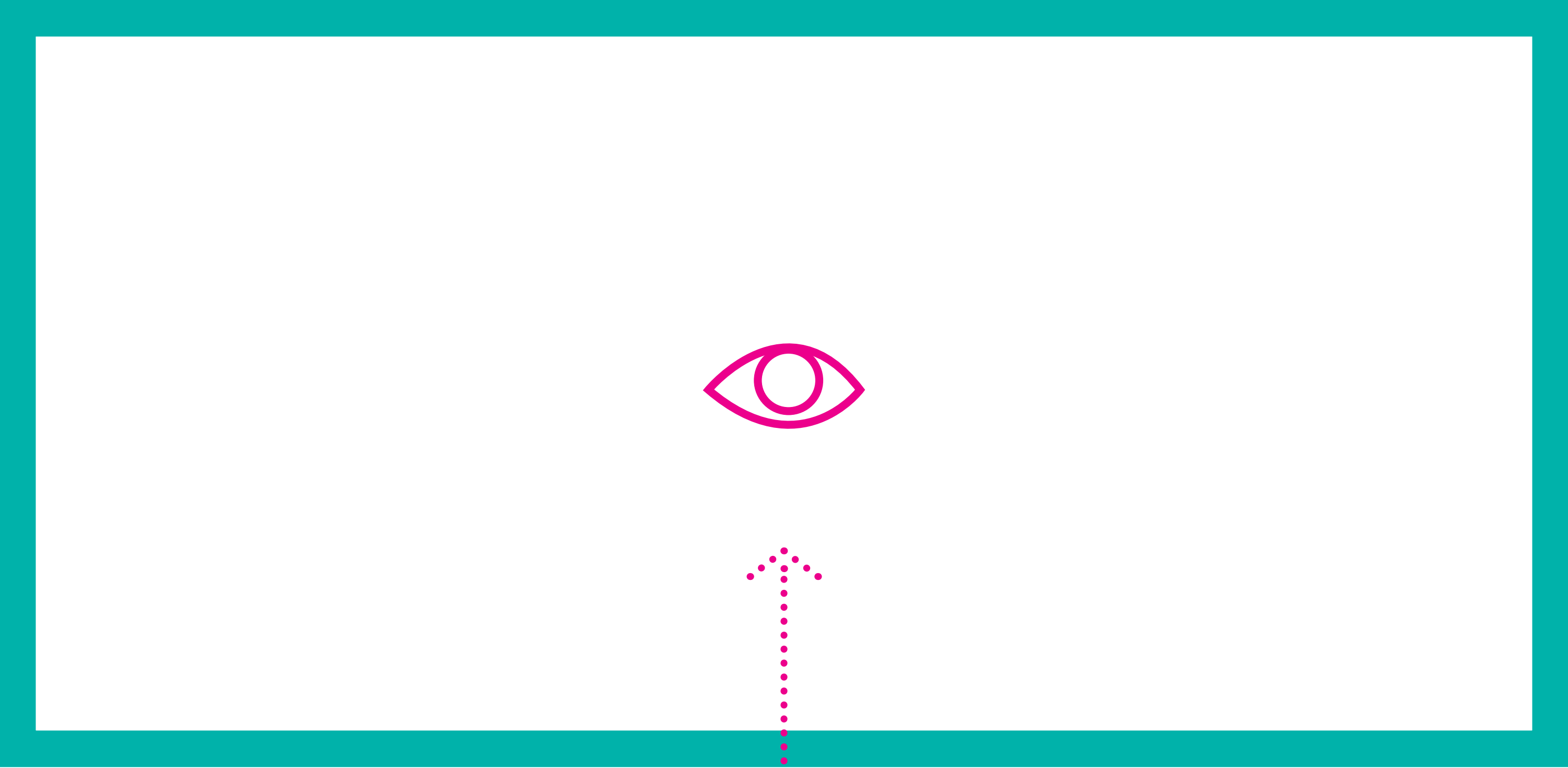


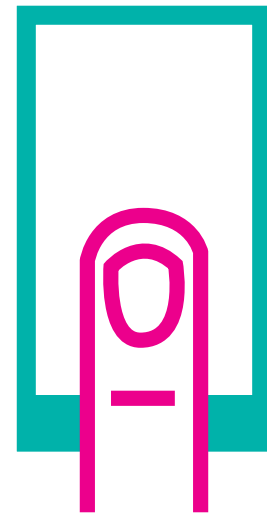
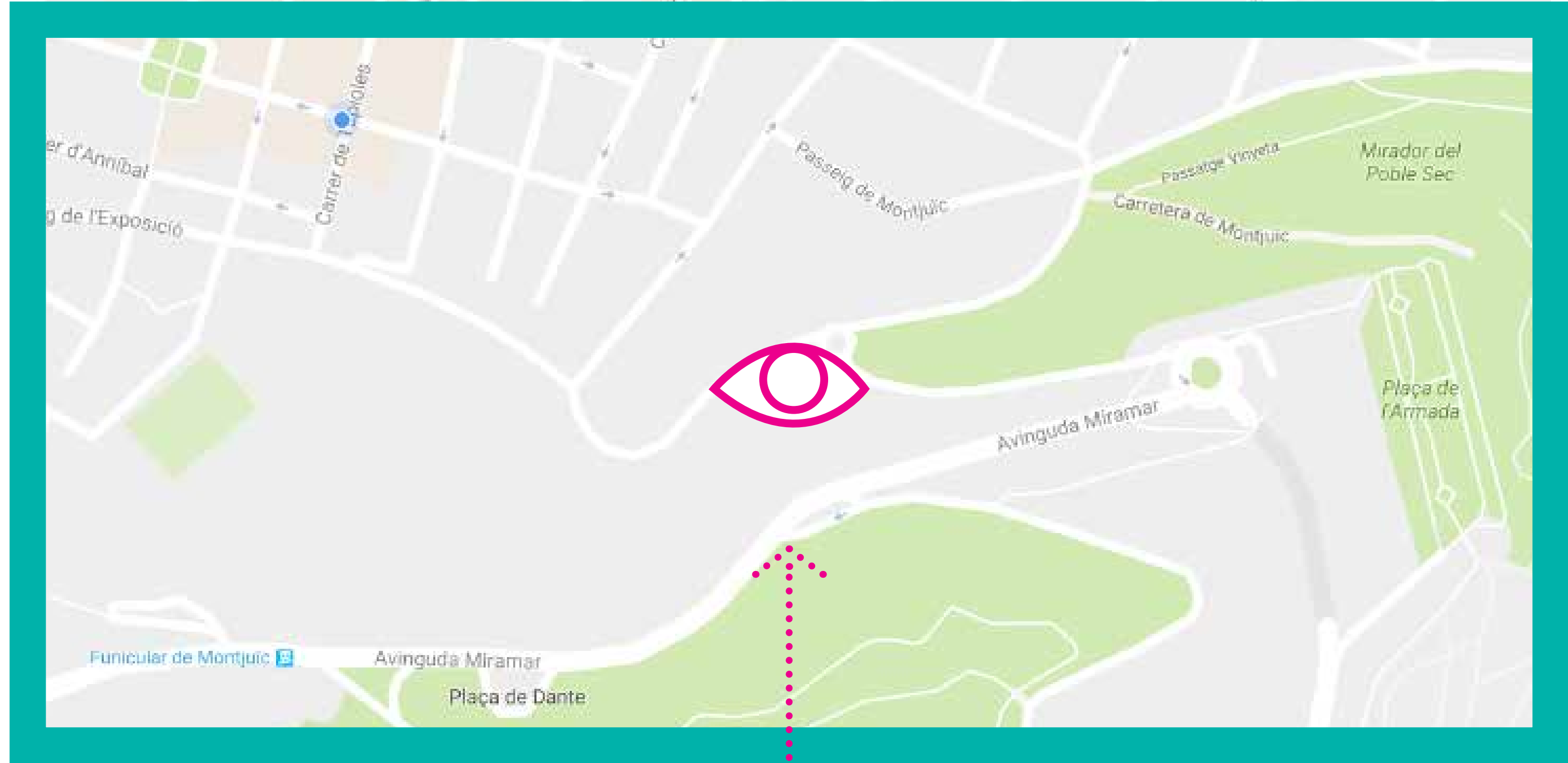
paso de clickeo a gestos

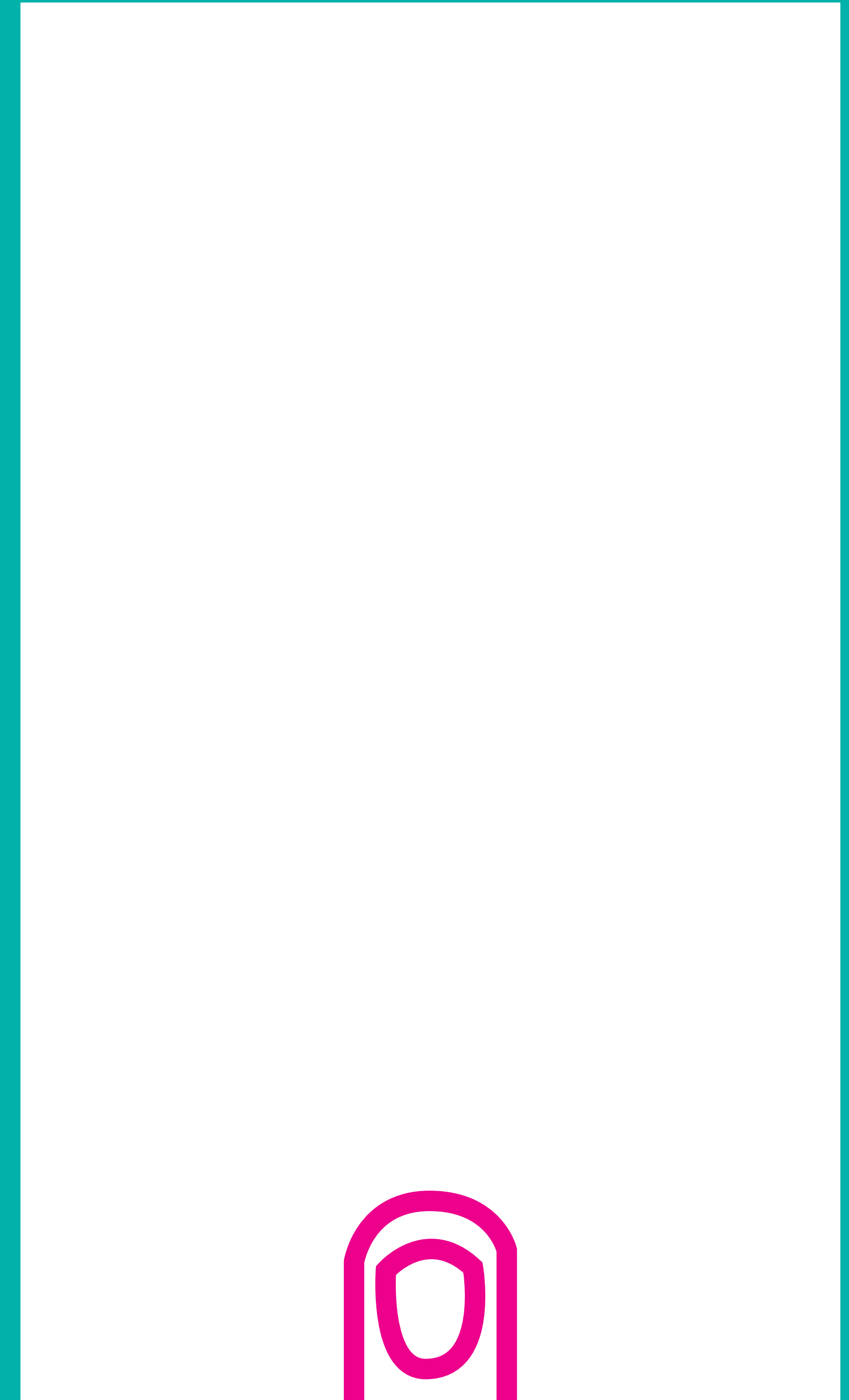


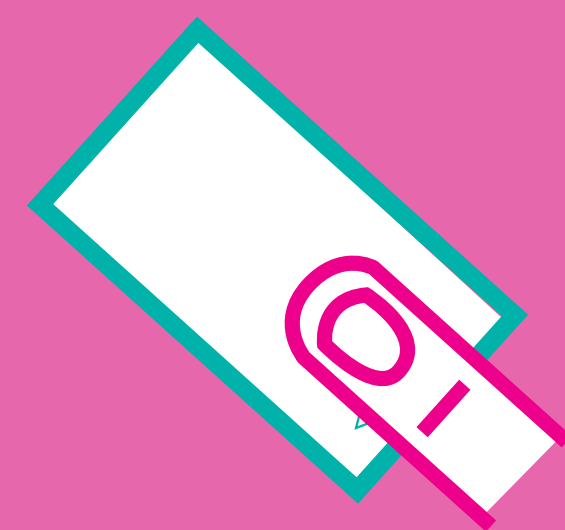
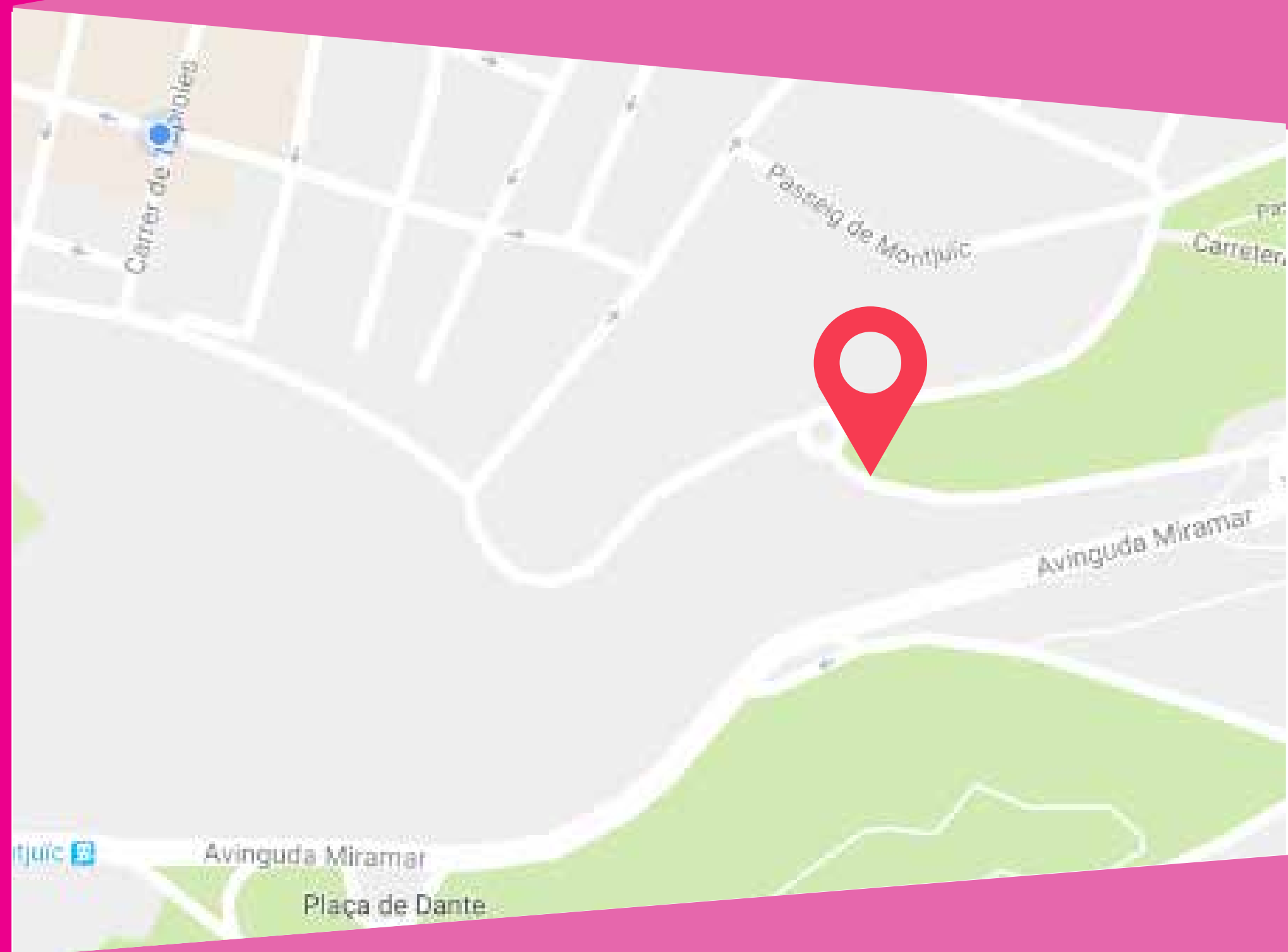


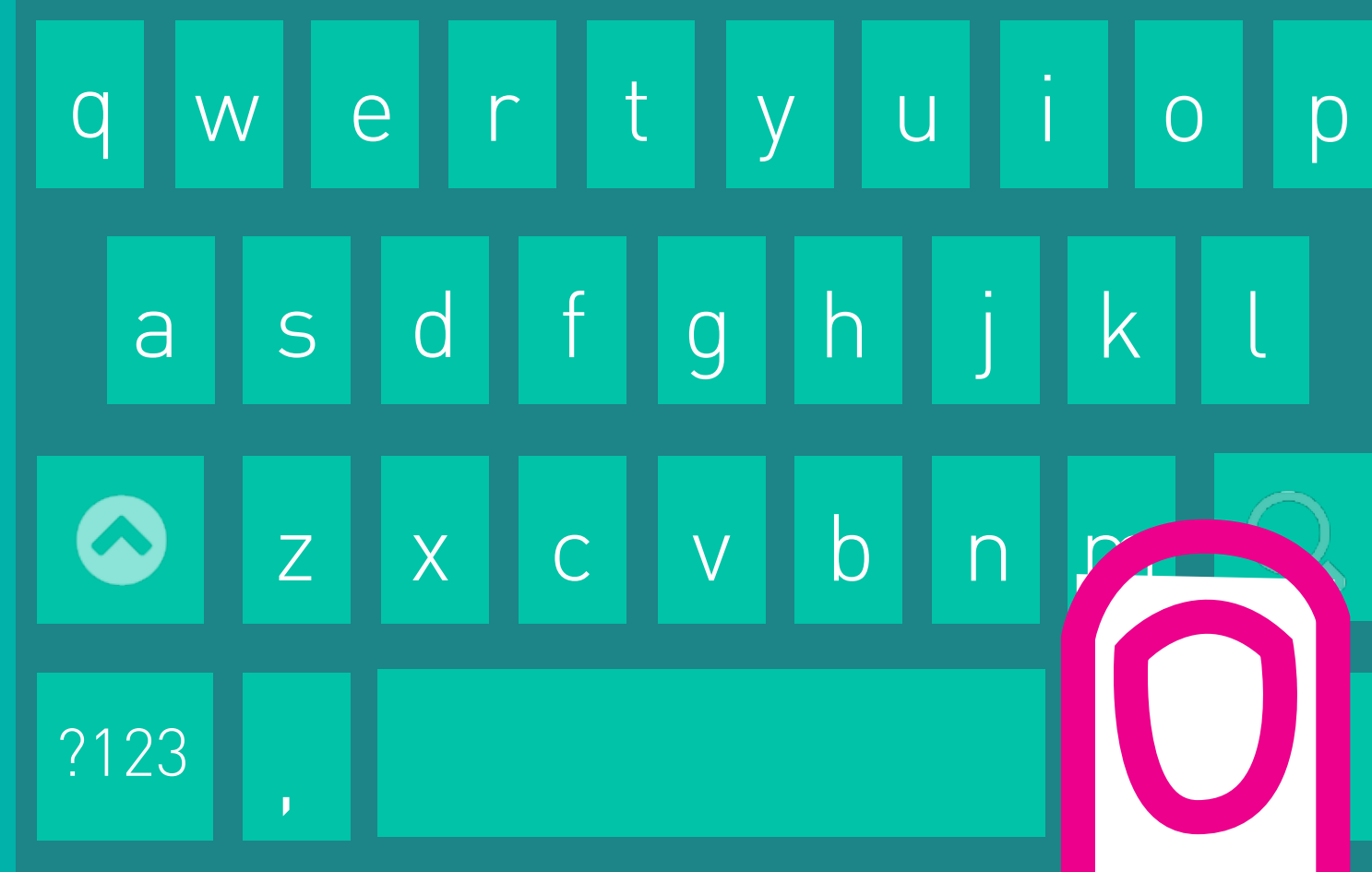


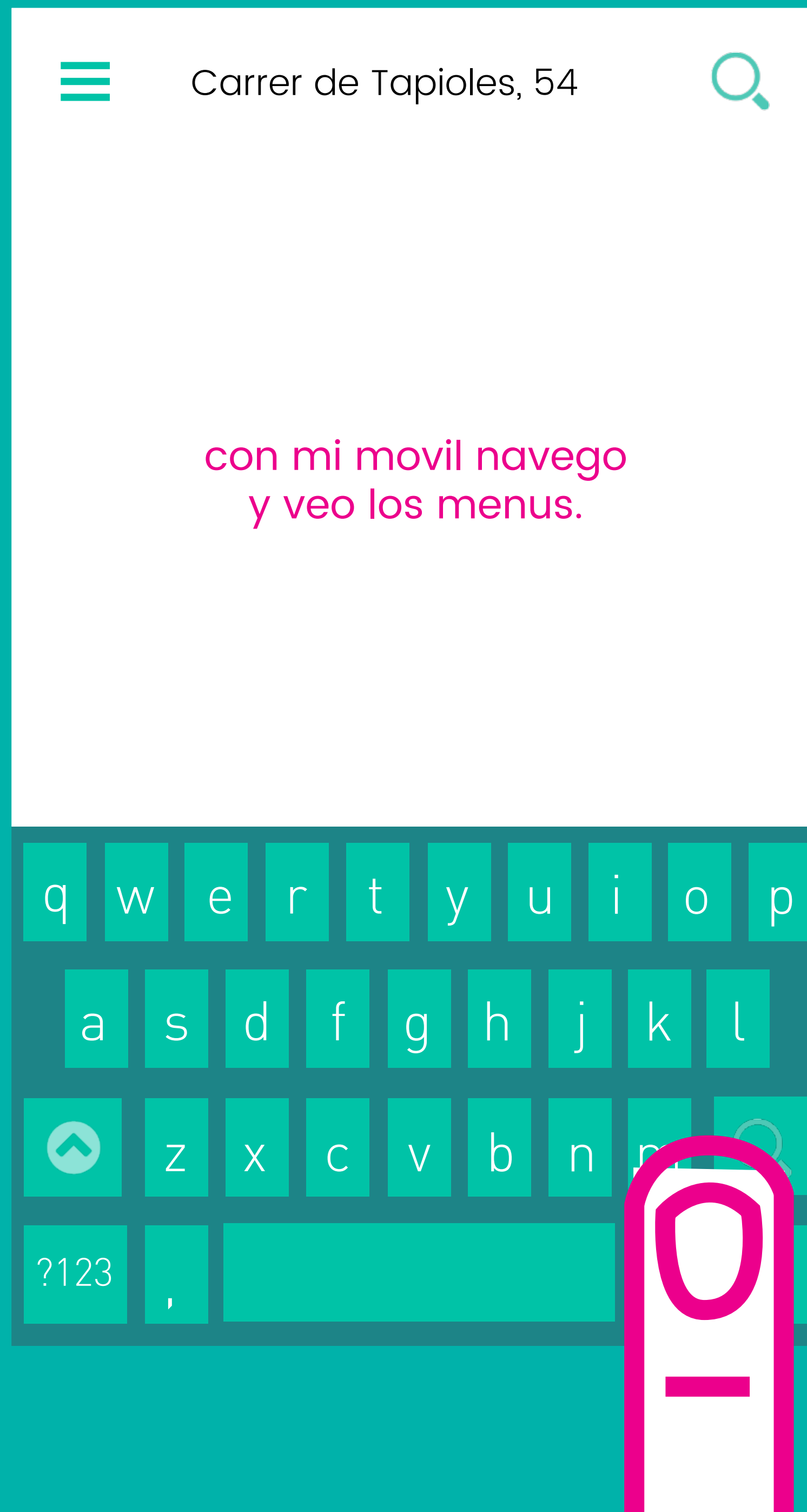






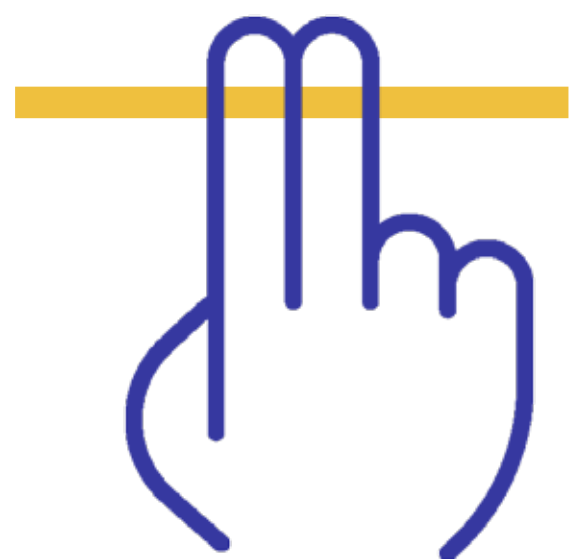
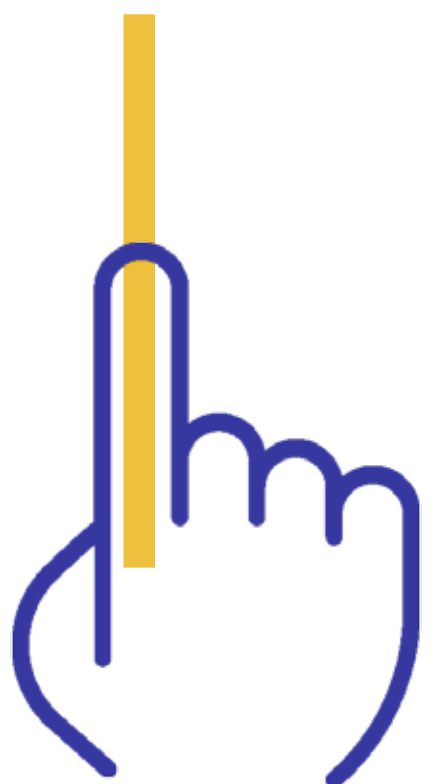
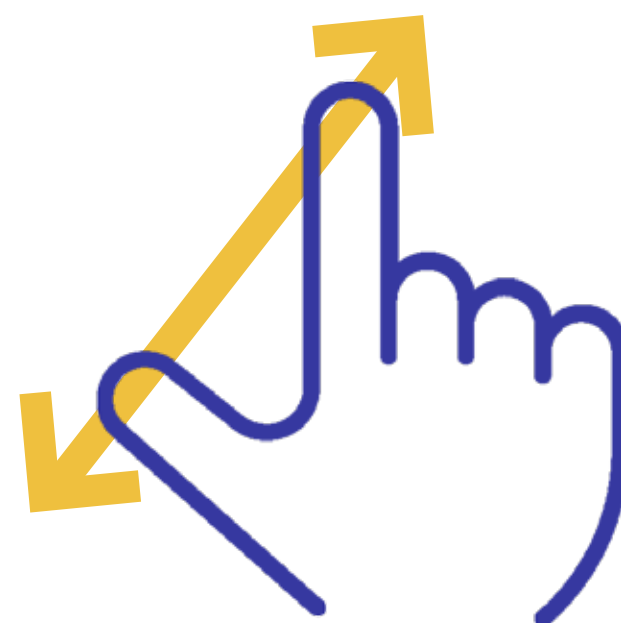
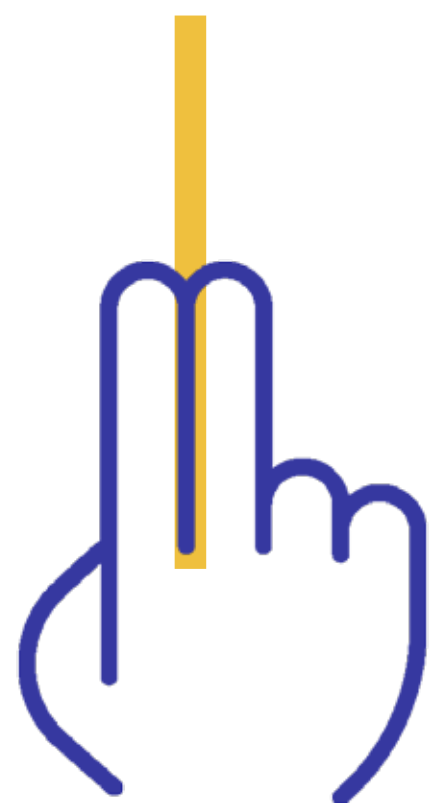






Mood, la pared inteligente te muestra tus mapas a gran escala.

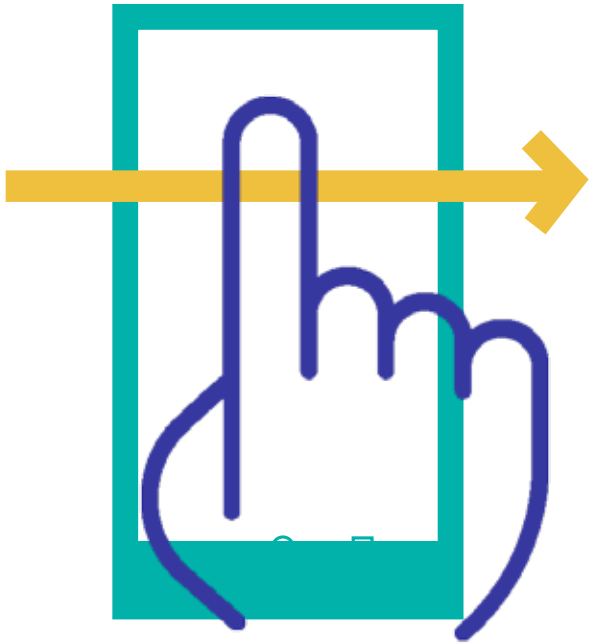
gestos
usabilidad

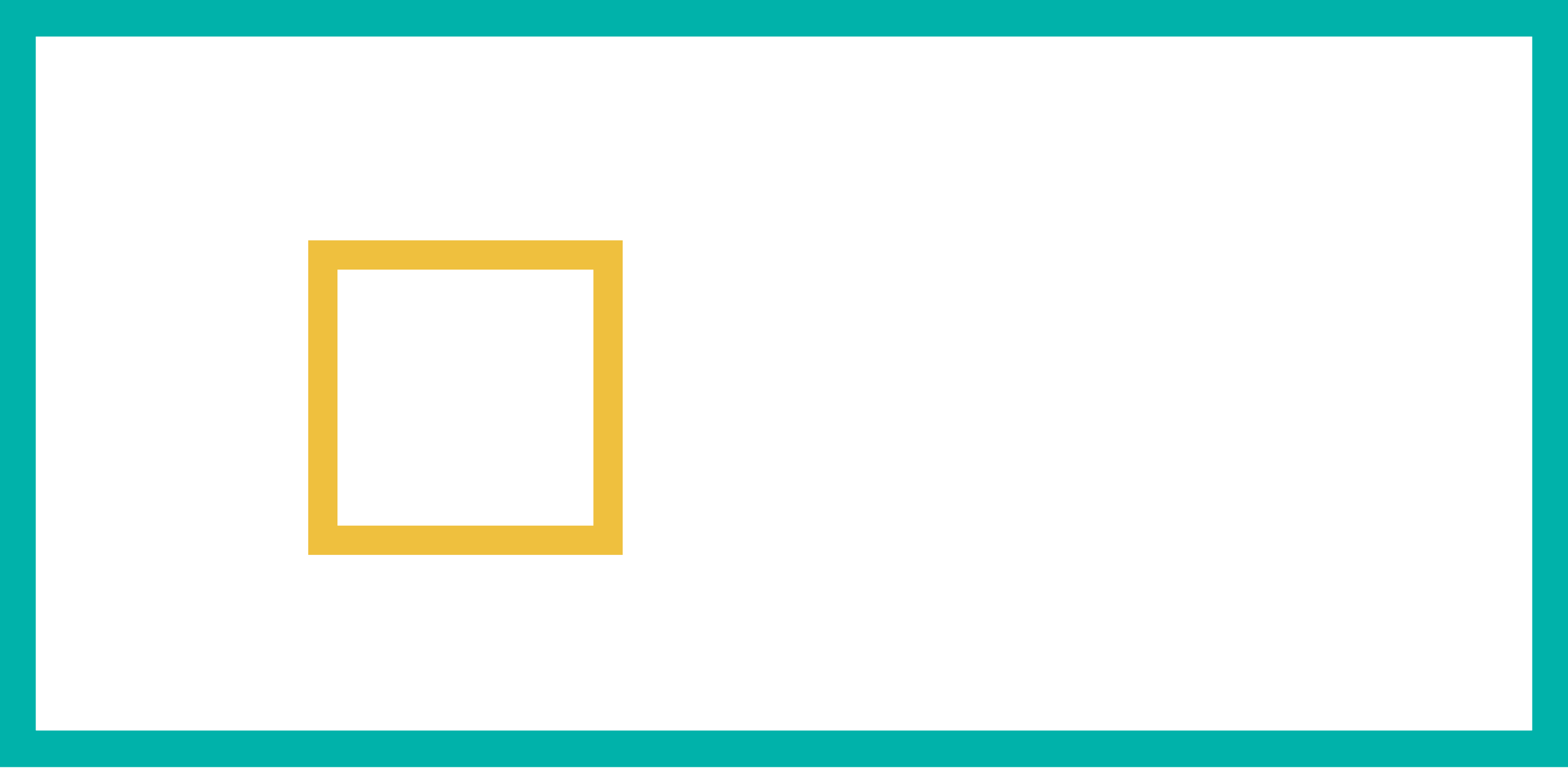


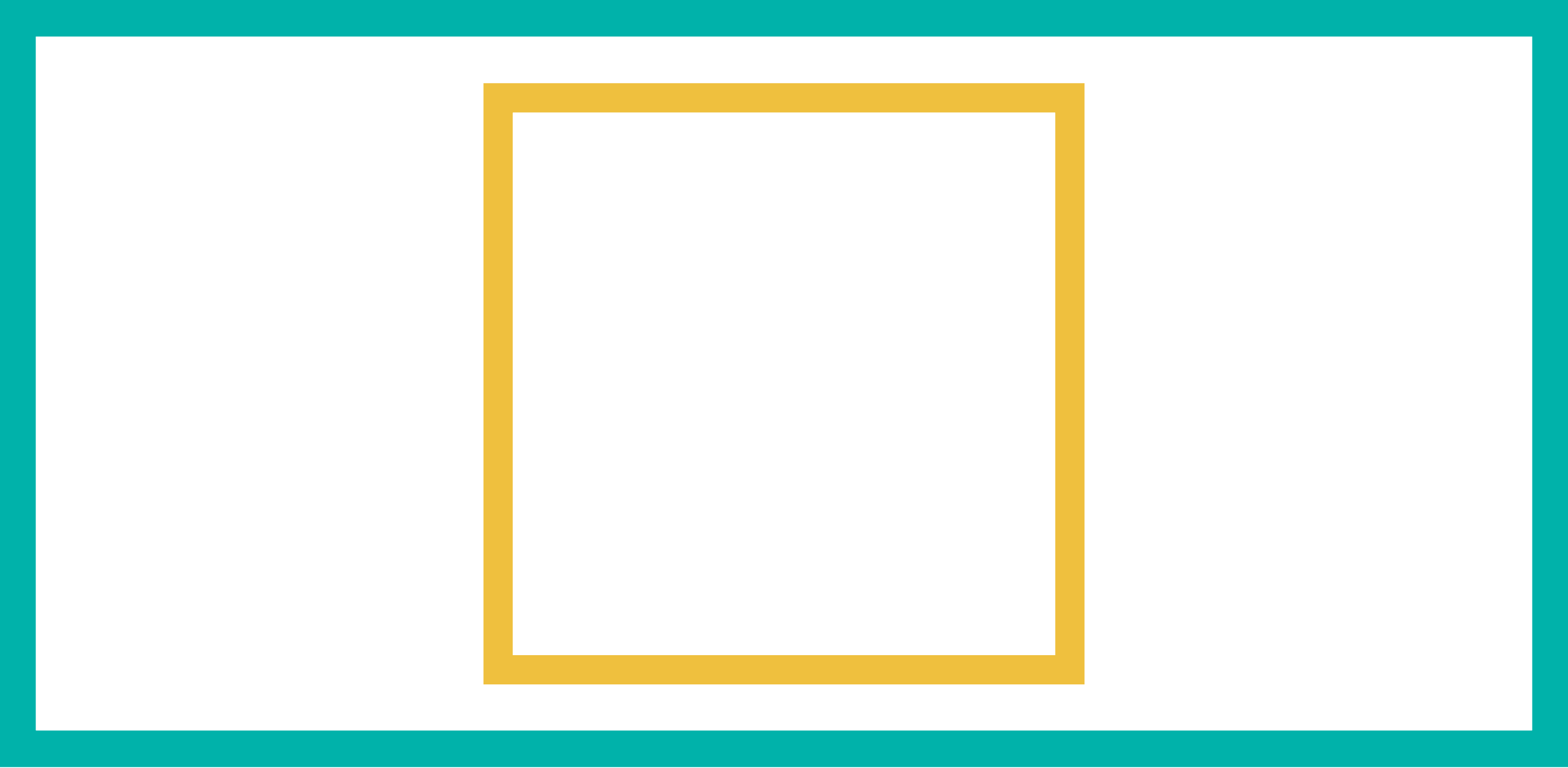
traducción de los gestos entre
telefono / pared inteligente



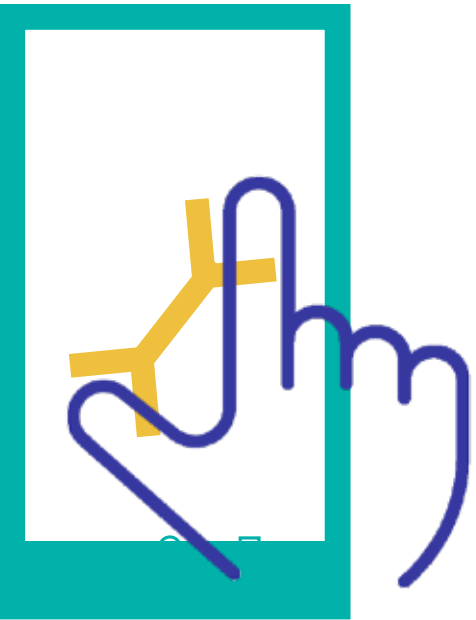
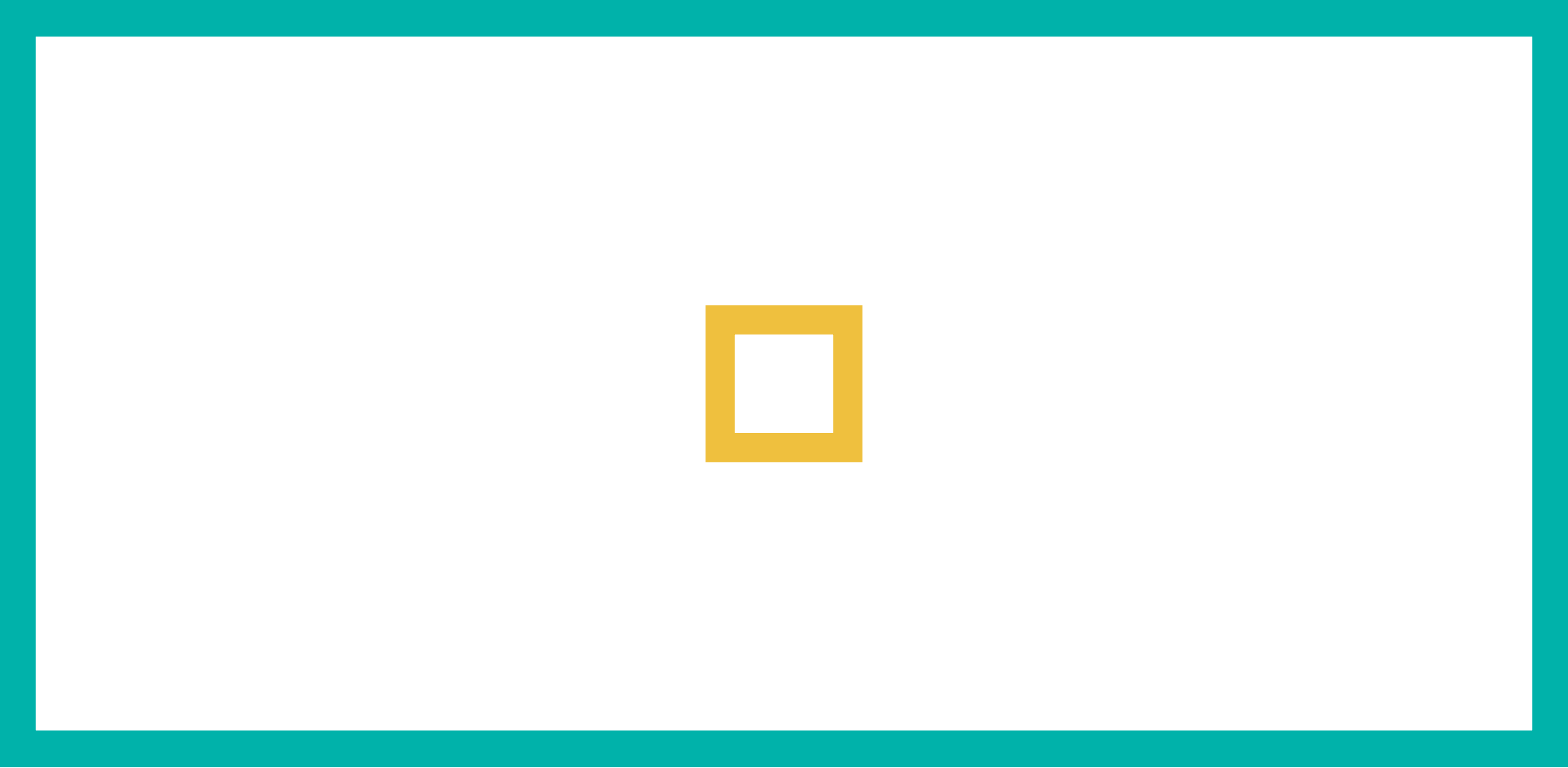
to the right



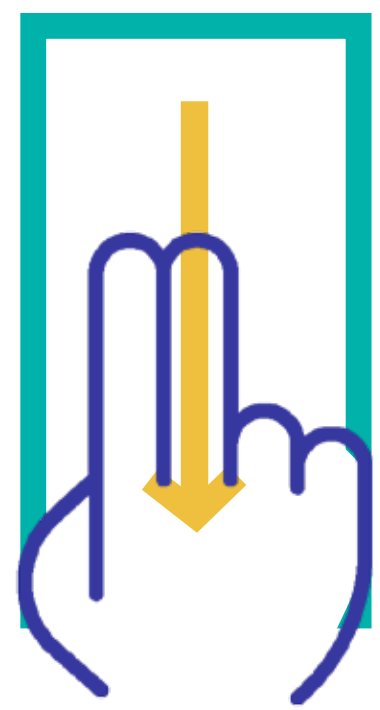
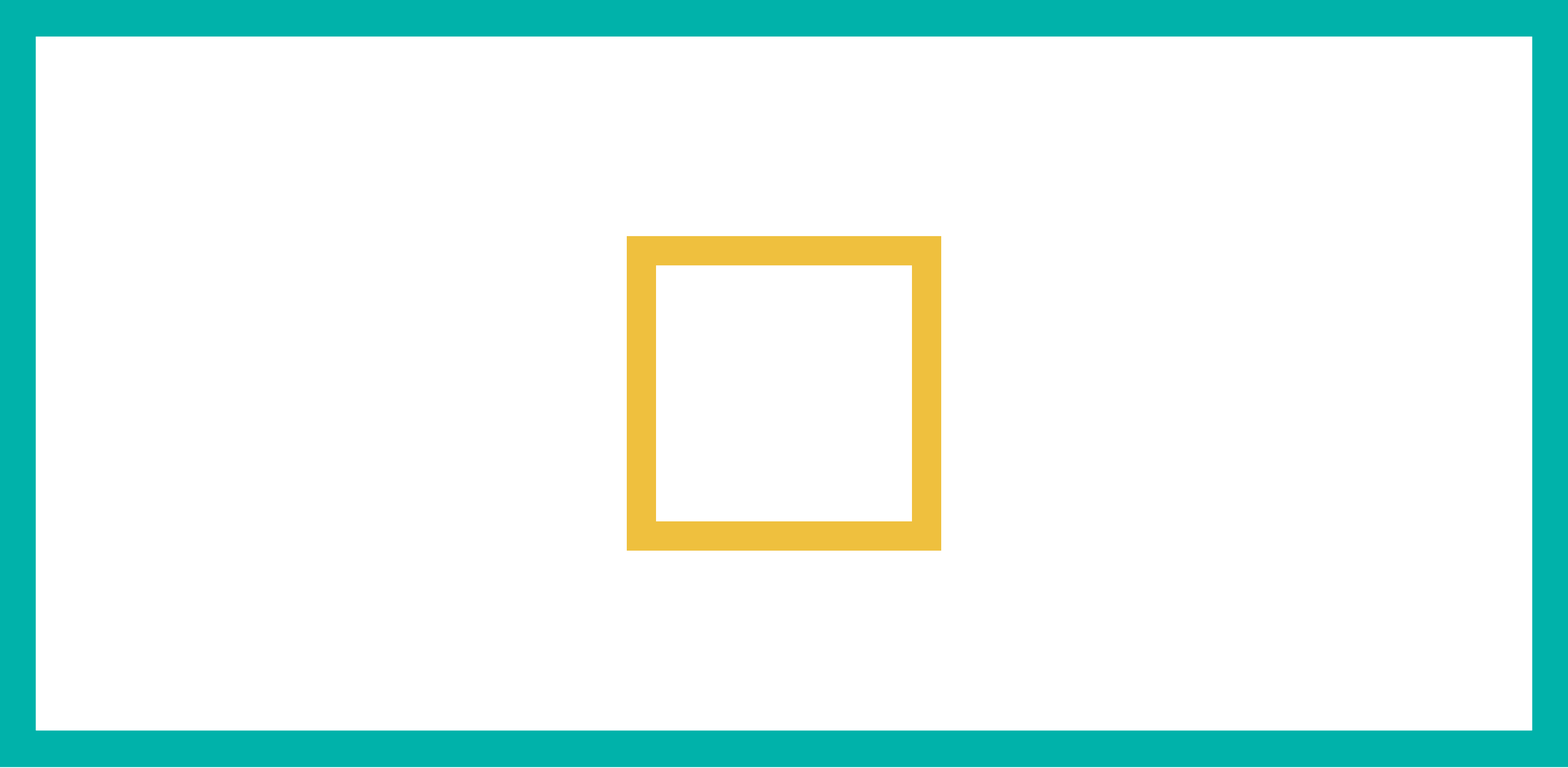




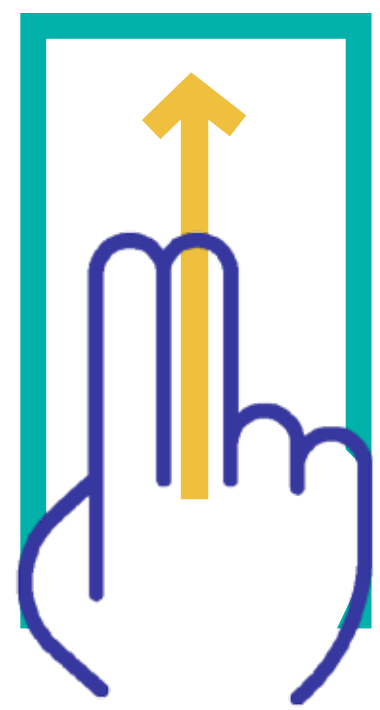
zoom in



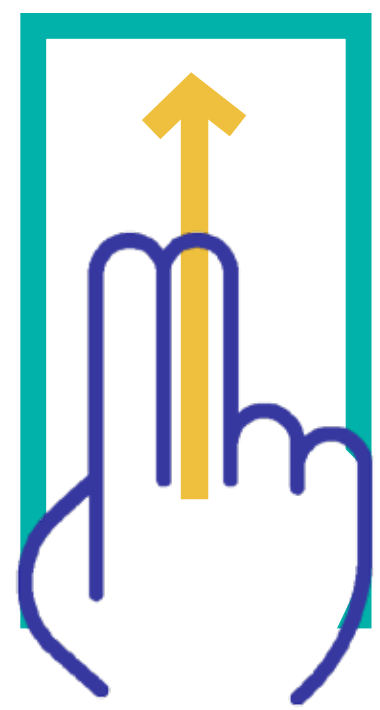
zoom out



2D view

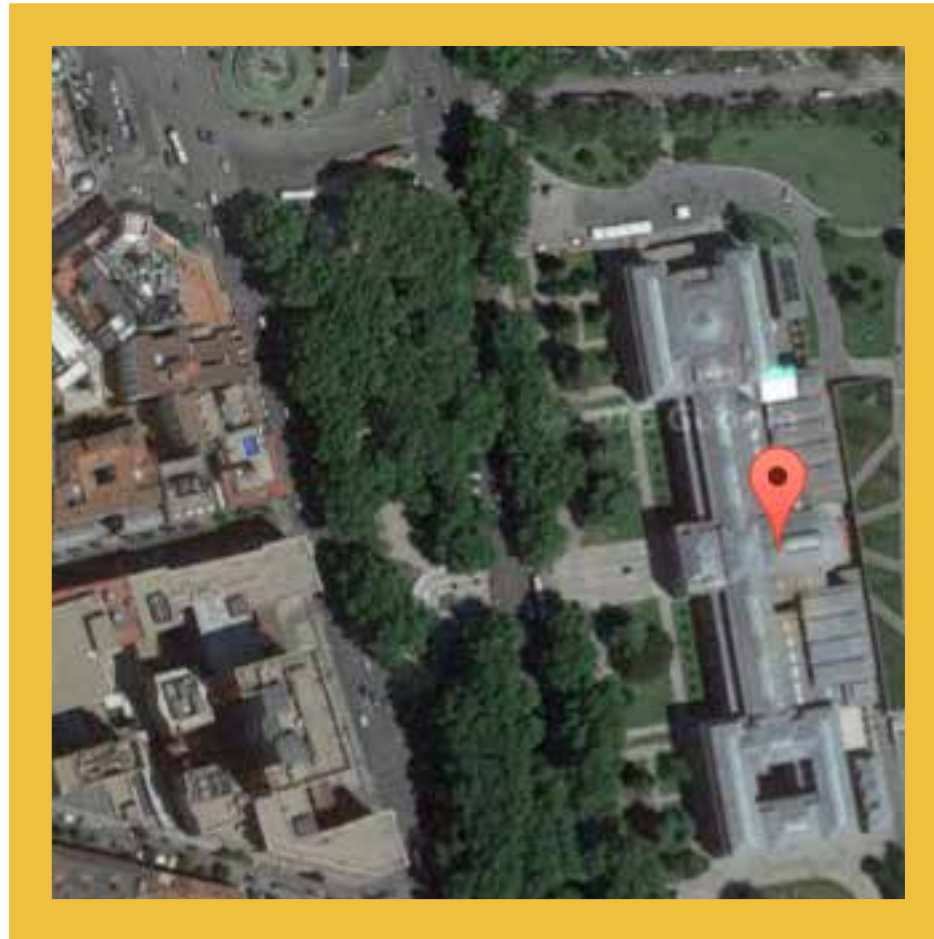


3D view



3D view

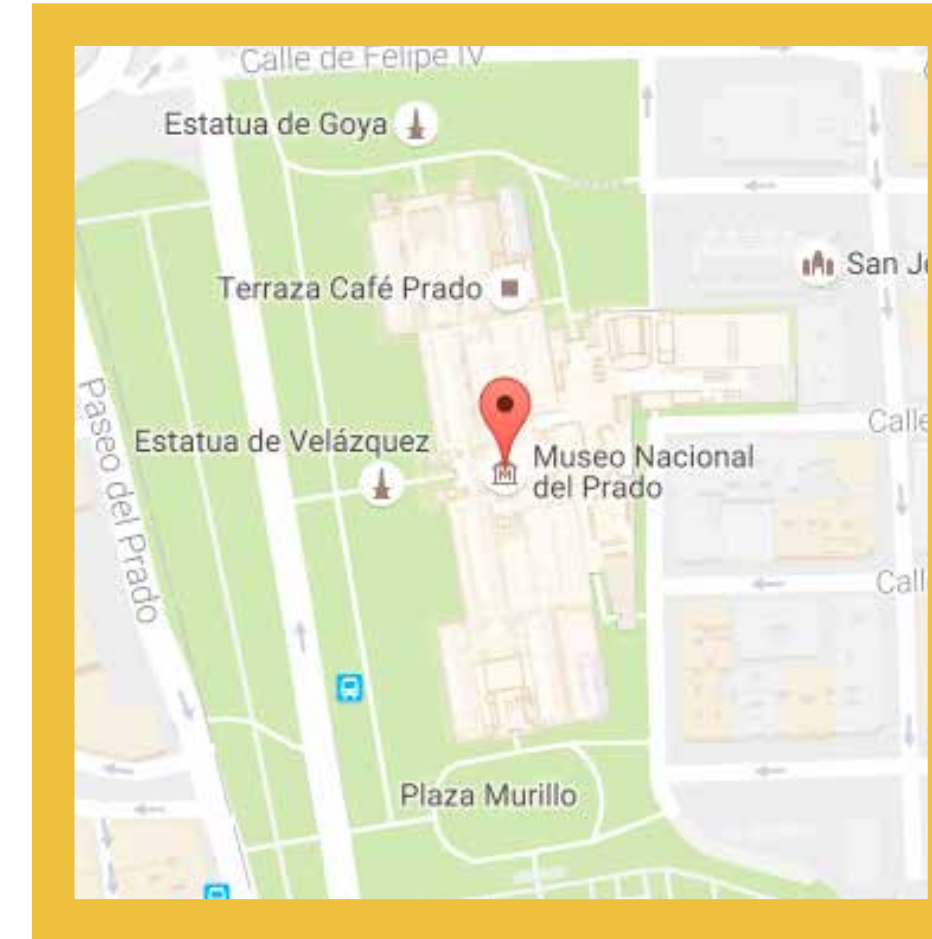
Google Views / Valor diferencial WALL



satellite



3D



callejero



street view

Valor / Herramienta social
Categorías de viaje

GOOGLE EARTH

