



Lanzamiento Rosquilla

Indice

- Expectativa: Acciones de Marketing Guerrilla
- Llegada de la Rosquilla a Barcelona
- Instalacion Interactiva en la plaza de Cataluña de Barcelona
- Cierre: Cabalgata de Reyes
- Gira

Expectativa: Acciones de Marketing Guerrilla



Llegada de la Rosquilla a Barcelona







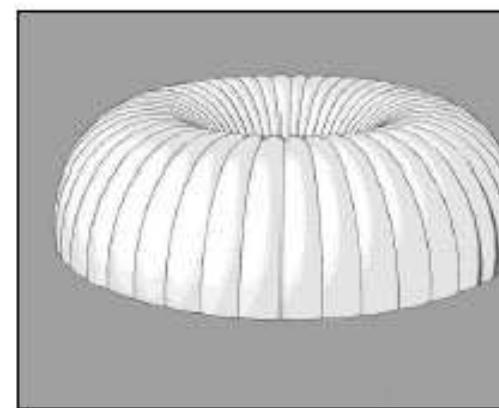
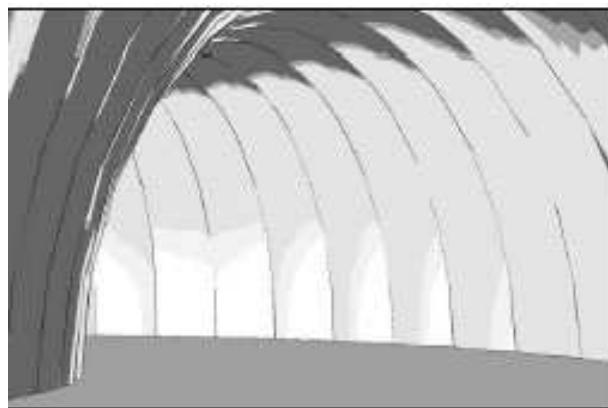
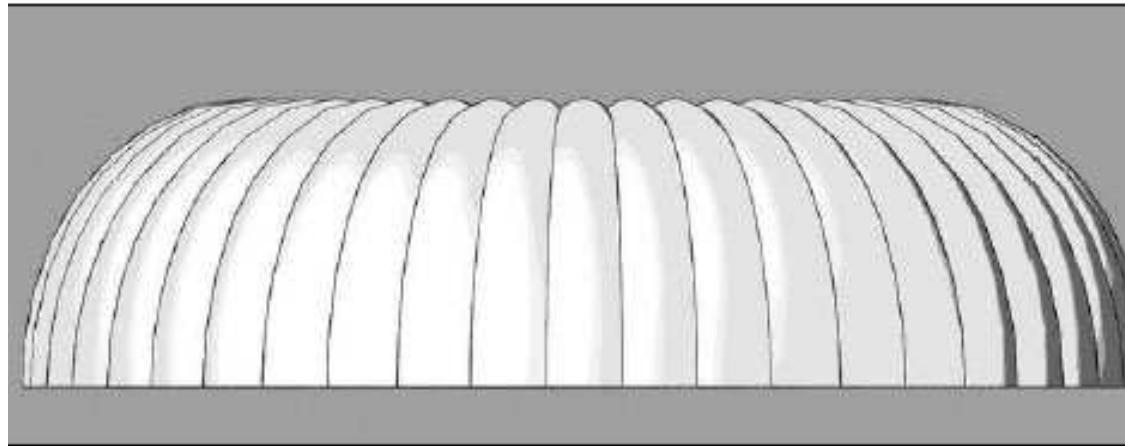
Punto de Venta

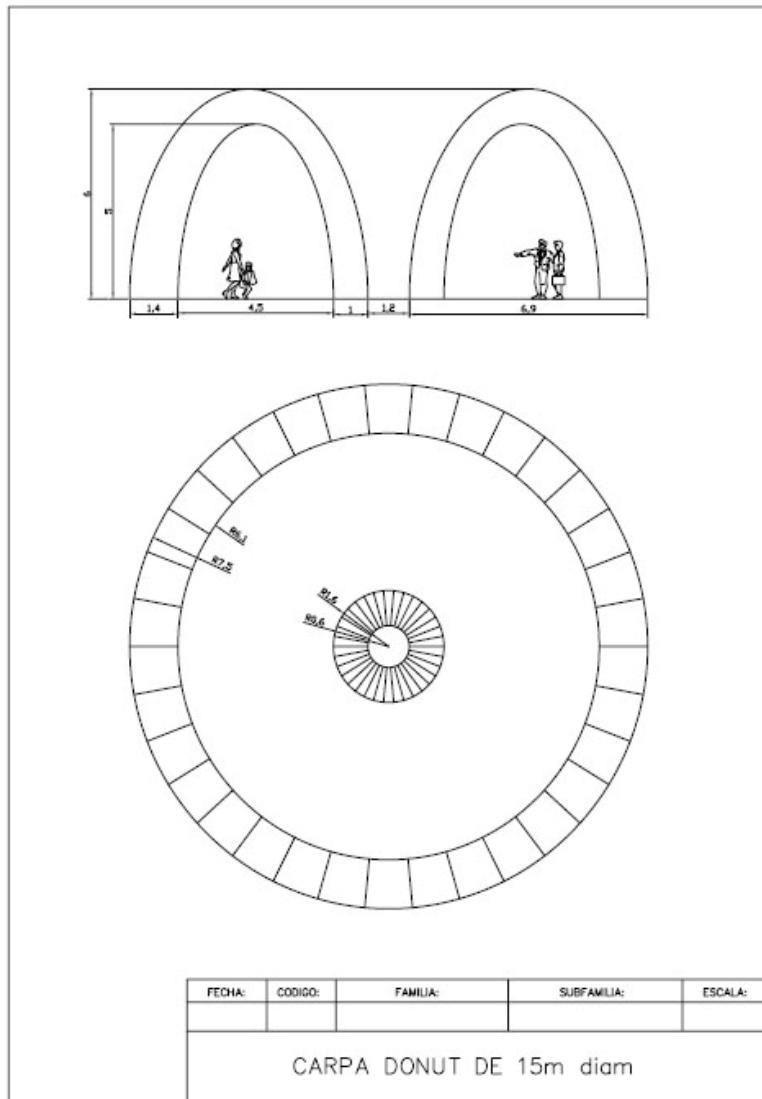


Colección de postales o cromos



Instalacion Interactiva en la plaza de Cataluña de Barcelona

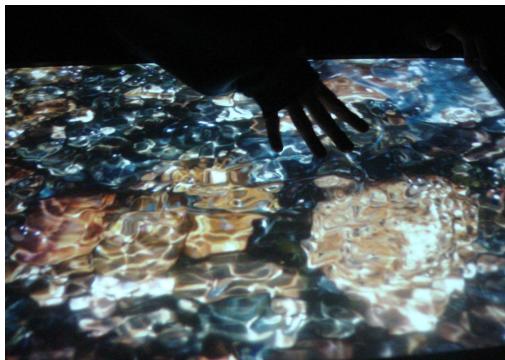


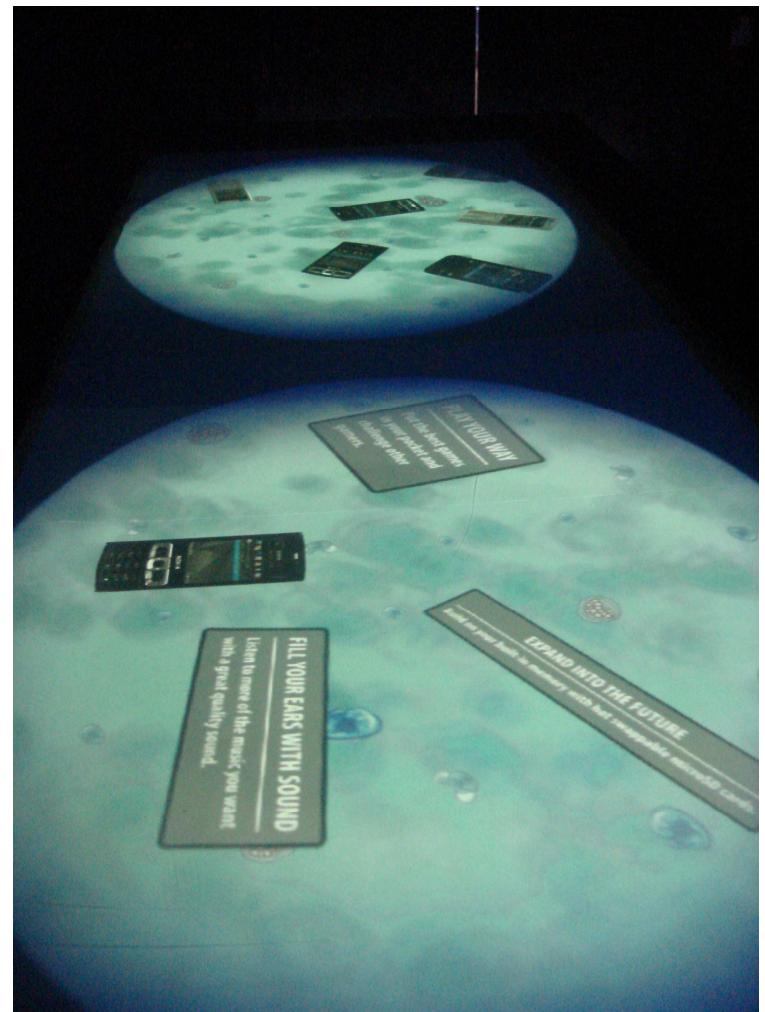


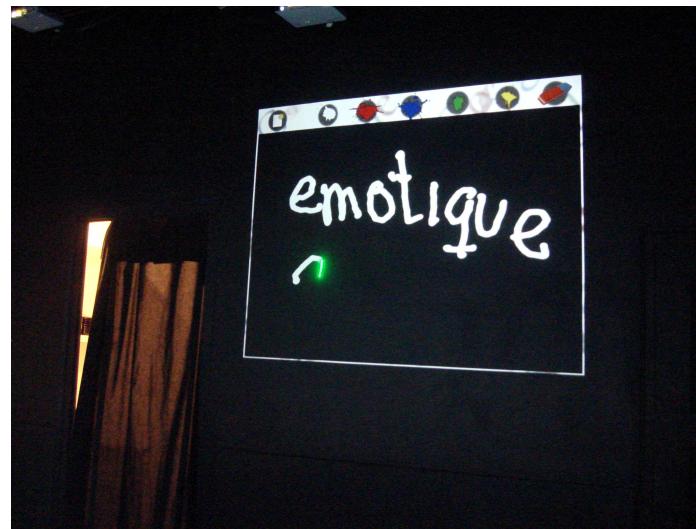


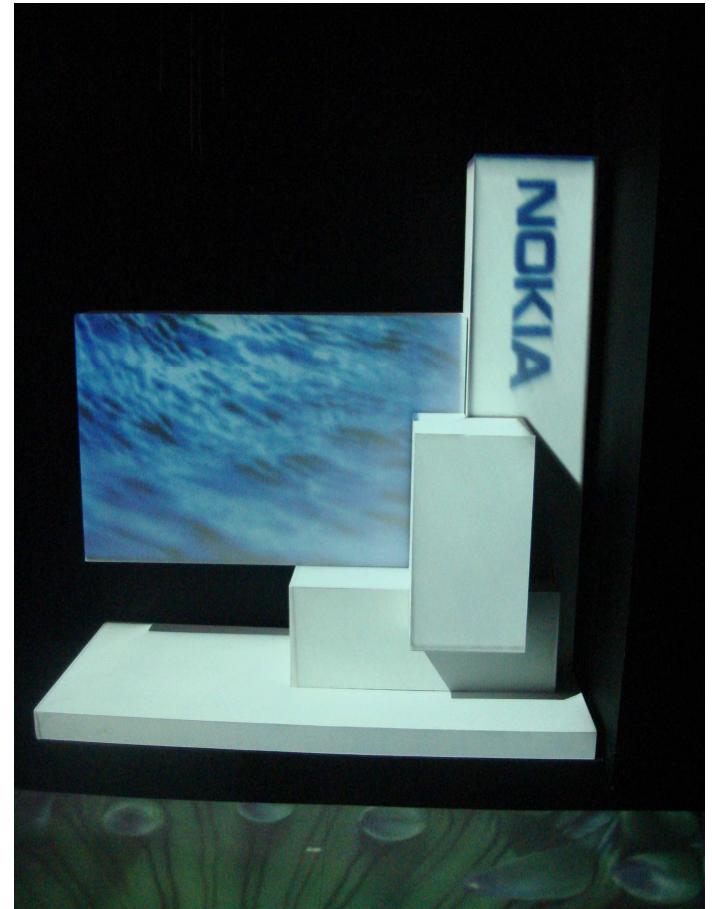
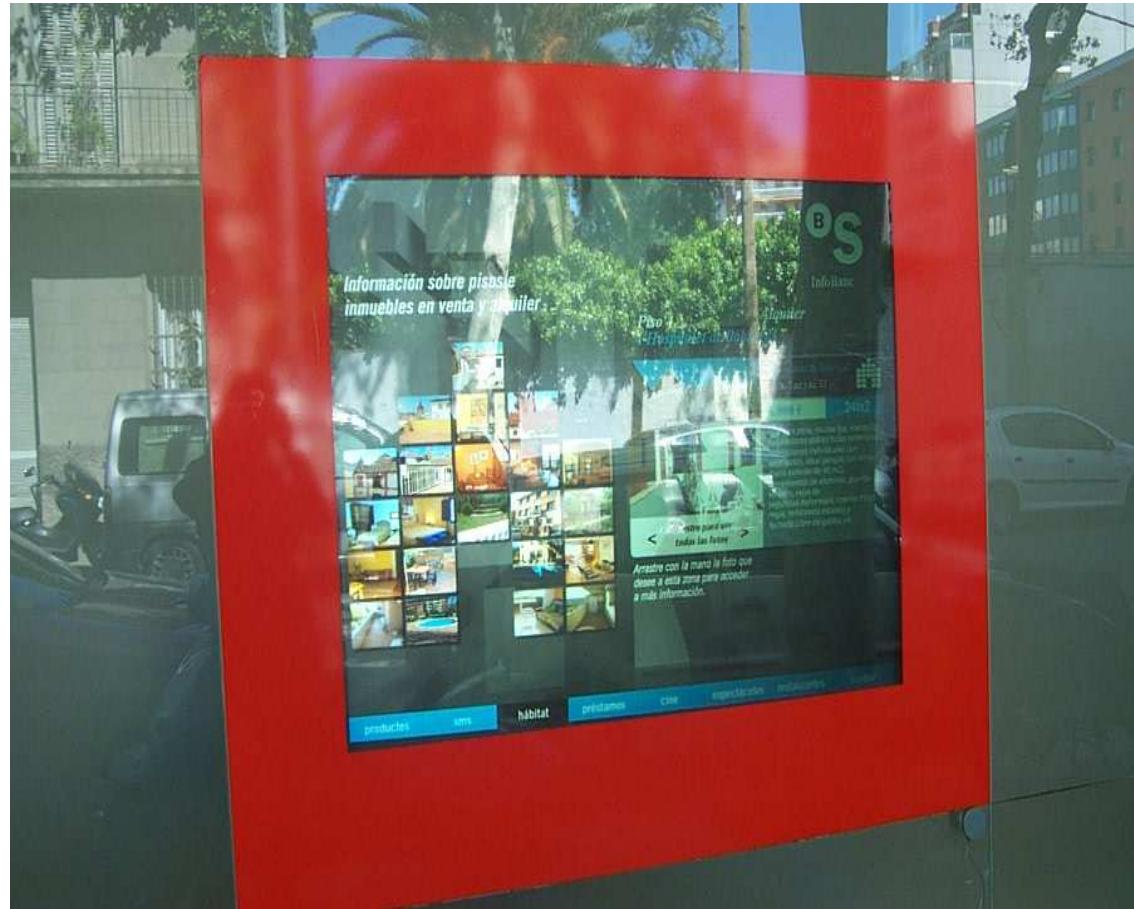


Instalaciones Interactivas









Cierre: Cabalgata de Reyes

<http://es.youtube.com/watch?v=CufzjUfINgA>



<http://es.youtube.com/watch?v=T7oPhpHZYNA&feature=related>



Gira (acabar imagen)

